

# amycarmichael

amycarmichael.me  
amycarmichaelprod@gmail.com  
562-714-6300

Brooklyn, NY

## work experience

01/22 – present

**CREATIVE MARKETING MANAGER**  
Inspira Physical Therapy and Wellness  
Brooklyn, NY

**Conducting consumer research** and **competitive audits** to determine best marketing practices. **Designing graphic content** for mobile site mockups. Designing and **writing** monthly **company newsletters** with new promotions, podcast episode and partnerships.

April – November 2021

**ASSISTANT TO SHOWRUNNER / EXECUTIVE PRODUCER**  
JIGSAW, Netflix  
New York City

Designing **storyboards** on an episodic basis. **Conducting research** and **summarizing insights** for larger team. Designing pitch decks using **Adobe Photoshop**. Coordinated daily and weekly between showrunner, Head of Departments and **international VFX** teams.

July 2019 – April 2021

**ASSISTANT TO TALENT MANAGER**  
Circle of Confusion  
New York City

**Designing client portfolios.** Maintaining company-wide communication in a professional manner. **Conducting research** on current projects on the market. **Iteration** of updates to company website. **Collaborating with partners** on current client work.

## certifications



August 2022

**HTML, CSS, AND WEB DESIGN CIRCUIT**  
General Assembly



August 2022

**UX DESIGN CERTIFICATE**  
Google

## toolkit

Adobe Illustrator  
Adobe XD  
Figma  
Adobe Photoshop  
Adobe Lightroom  
HTML  
CSS  
JavaScript

## skills

UI Design  
Journey Mapping  
Wireframing  
Lo-fi + Hi-fi Prototyping  
Ideating Design Solutions  
Competative Audits  
Developing Mockups  
Copywriting  
Project Management  
Empathizing With Users  
Defining User Pain Points  
Conducting Interviews + Usability Studies

## education

**UNIVERSITY OF CALIFORNIA,  
SANTA BARBARA**

Film & Media Studies; English; UC Education  
Abroad Program, Bordeaux, FR.