

# amycarmichael

## Product Designer

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### work experience

#### CREATIVE MARKETING MANAGER

Inspira Physical Therapy and Wellness  
January 2021 - present | New York City

- Conducting consumer research and competitive audits to determine best marketing practices.
- Designing graphic content for mobile site mockups.
- Designing and writing monthly company newsletters with new promotions, podcast episode and partnerships.

#### ASSISTANT TO SHOWRUNNER / EP

JIGSAW, Netflix  
April - November 2021 | New York City

- Designed storyboards on an episodic basis.
- Conducted research and summarized insights for larger team.
- Designed pitch decks to present to all major studios and networks.
- Coordinated daily and weekly meetings between showrunner, Head of Departments and international VFX teams.

#### ASSISTANT TO TALENT MANAGER

Circle of Confusion  
July 2019 - April 2021 | New York City

- Created iterations to company website with iterations.
- Conducted research on current projects on the market.
- Designed client portfolios and collaborated with company Partners on current client work.
- Maintained company-wide communication in a professional manner.

### certifications



August 2022  
**HTML, CSS, AND WEB DESIGN  
CIRCUIT**  
General Assembly



August 2022  
**UX DESIGN CERTIFICATE**  
Google

### toolkit

Figma	HTML + CSS
Adobe Illustrator	JavaScript
Adobe XD	Sketch
Adobe Photoshop	Principle
Adobe Lightroom	Adobe Premiere

### skills

Visual Design	Prototyping
Journey Mapping	Usability Testing
User Research	User Interface
Interaction Design	Project Management
Wireframing	Copywriting

### education

#### UNIVERSITY OF CALIFORNIA, SANTA BARBARA

Film & Media Studies; English; UC  
Education Abroad Program, Bordeaux, FR.