

Amy DeVoogd

DESIGNER/DEVELOPER

Chicago, IL 773-892-8047

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EXPERIENCE

Illustrator

2003-present
Chicago, IL

Illustration for advertising, editorial and publishing clients. Select clients include: 3M, American Express, Girl Scouts, Grey Worldwide, The New York Times, Pearson Education, McGraw-Hill, Ogilvy Commonhealth, Pfizer, Saatchi & Saatchi and The Wall Street Journal. Represented by [Mendola Artist Representatives](#).

Freelance Designer

2009-present
Chicago, IL

- Image research and production for K-12 text books (Loyola Press).
- Logo, package, menu and website design and production (Potbelly, Green Owl Cafe and Skyline Yarns).

Subject Matter Expert

2014 RMCAD remote

Developed course content for online undergraduate illustration program at Rocky Mountain College of Art + Design.

Asst Program Manager

2010-2014 HAS remote

Developed and managed website content and marketing materials for graduate illustration program at Hartford Art School.

Instructor

2010-2012 SAIC Chicago, IL

Taught and designed courses in illustration for Continuing Studies at the School of the Art Institute of Chicago.

Art Director

2001-2003
UW Madison, WI

- Directed design/production of marketing materials for IT Communications.
- Managed budget, scheduling and staff of four.
- Worked with CIO, department heads and staff to organize web/print materials.

Project Manager/Designer

1999-2001
HBG New Media Madison, WI

- Managed design/development of online publishing software and related projects.
- Determined project scope through negotiations with clients and staff of four.
- Defined project proposals, schedules, and estimates.

Senior Art Editor/Designer

1996-1999
Artville Madison, WI
(acquired by Getty Images)

- Product development, art direction and editing of photography and illustration.
- Coordinated launch of e-commerce website/production of marketing materials.
- Designed, implemented and managed company database.

EDUCATION

Bloc

UX Design and Front-end Development Mentorship Feb-Nov 2017

University of Hartford, West Hartford, CT

Master of Fine Arts-Illustration 2012

Virginia Commonwealth University, Richmond, VA

Bachelor of Fine Arts-Painting and Printmaking 1990, Magna Cum Laude

TOOLS

Sketch, InVision, Sublime Text, Git/GitHub, HTML, CSS, Javascript/JQuery, AdobeCS: Photoshop, Illustrator, Bridge, InDesign, After Effects