

Amy Lin

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Experience

Samsung Research America — Senior Product Designer, Digital Health

March 2025 - Present, Mountain View

Leading designs to reimagine the social and shared wellness experience for Samsung Health. Supporting design work to build out AI features within the digital app.

Niche — Senior Product Designer, Core Experience; Product Designer, Growth

October 2020 - July 2023 - September 2024, Remote

Increased user generated content (UGC) by over 100%, building a content dashboard with clear calls to action and intuitive flows. Implemented search and sort to improve engagement with profile pages. Reduced friction points and led user experience redesign to boost registration rates by 13%.

Stellic — Founding Designer

December 2019 - May 2020, San Francisco

Built tools to help students plan their courses for on-time graduation. Partnered with the CEO to set product strategy. Handled all design work and established design processes.

NVIDIA — Interaction Designer, Internship

September 2018 - December 2018, Santa Clara

Led user research and built page and components for GeForce Now, a cloud gaming product during its beta phase. Was the first design intern entrusted with a consumer-facing product.

BCG Platinion | MAYA Design — UI/UX Designer, Internship

May 2018 - August 2018, Pittsburgh

Assisted in prototyping hardware and digital experiences for a strategic autonomous rideshare experience. Handed off designs to developers for a complex time-tracking tool.

Education

Carnegie Mellon University

August 2015 - May 2019

B.S. in Information Systems & Human Computer Interaction, Minor in Business Administration
University Honors; Dean's List, High Honors

Skills

Tools — Figma, Adobe (Ai, Id, Ps, Lr), Principle, HTML/CSS, JavaScript, Python, Java, SQL

Design — End-to-end product design, user research, user journeys, product discovery, design systems, mobile design, copywriting, accessibility, systems thinking, problem mapping, prototyping