



To Beat or Not To Beat

No young woman, unless she is a born cook, can make dozens of good things to eat—things which she herself will enjoy eating—of anything but

JELL-O

This is no careless statement. If you think it is, get three or four packages of Jell-O and an egg-beater and give up a few minutes to demonstrating the proposition. Or get the Jell-O alone, without the egg-beater, and make up such a dish as the Orange Jell-O shown above.

The young woman who doesn't make delicious things of Jell-O is missing an opportunity that is tapping at her door quite persistently.

There are six pure fruit flavors of Jell-O: Strawberry, Raspberry, Lemon, Orange, Cherry, Chocolate. Each **10** cents at any grocer's.

Take time, please, to send us your name and address, so we can send you a new Jell-O Book that will tell you how to make delicious things that are too good to miss.

**THE GENESEE PURE FOOD COMPANY,
Le Roy, N. Y., and Bridgeburg, Ont.**

