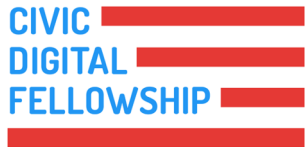


# IRS: CLOUD STRATEGY EXECUTION

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# Business Value Assessment (BVA) Tool

## What is BVA?

- A methodological tool for quantitate measurement
- Assesses value of specific Cloud Services (General/Quick Assessment)
- Value points include ROI, Cost of Ownership
- Creates a comparative weighing scale for future investments



# Business Value Assessment (BVA) Tool

## How does it align with the IRS Cloud Roadmap?

- The roadmap wants to do projects with the highest value and lowest risk
- BVA assesses potential projects that wish to migrate to the cloud
- Influences Cloud Front End Processes towards modernization



# Business Value Assessment (BVA) Tool

## **Building and Testing the Model:**

- Mapping the Data
- Testing the Model
- Documenting and Presenting all Findings



# Model Construction

## **Three categories**

- Financial Benefit
- Strategic Alignment
- Enterprise Risk

## **Carry points through 3 levels with a reverse decomposition**

- Level 3: Individual conditions attached to each of the 3 categories
- Level 2: Average of points in each bucket
- Level 1: Average of points across the 3 buckets

# BVA Model

| Item N            |  |  |   |                                       |                               |   |                           |
|-------------------|--|--|---|---------------------------------------|-------------------------------|---|---------------------------|
|                   | Immediate Cost Avoidance (HW, SW, Security Certifications) | Reduces Total Cost of Ownership (HW, Operating, Personnel) | Reduces Future Cost (technical debt) - delivering capability on outdated platform | Improves IT Infrastructure Resilience | Moves IRS toward Future State | Increases Velocity to Deploy or Accelerates Modernization | Mitigates or Reduces Risk |
| Total for Level 3 | 2  | 3  | 2   | 3                                     | 2                             | 3   | 2                         |
|                   | Financial Benefit  | Strategic Alignment  | Enterprise Risk   |                                       |                               |   |                           |
| Total for Level 2 | 2.5  | 2.5  | 2   |                                       |                               |   |                           |
|                   | BVA  |  |   |                                       |                               |   |                           |
| Total for Level 1 | 2.375  |  |   |                                       |                               |   |                           |

Breakdown of the three categories and three levels in the decision-making process

## Building Business Criteria for the Model:

- Pull Data and Intake Forms from UWR and Sample Questions

# Other Work:

- Worked with the Booz Allen Hamilton team on Executive Briefings
- Worked towards the AWS Cloud Practitioner Certification
- Conducted a team presentation with breakdown and specifications for AWS Cloud Practitioner Certification

# Thank You!

## Q&A