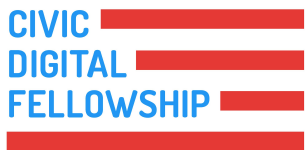


Providing Voter Information for the Public

Technology Transformation Services

Arlene Hernandez, Laura Godfrey - the vote.gov team



Derek Tam
University of Illinois at Urbana-Champaign
Systems Engineering

Vote.gov

Vote.gov allows users to find important, authoritative information related to voting.



Vote.gov in a federal election year

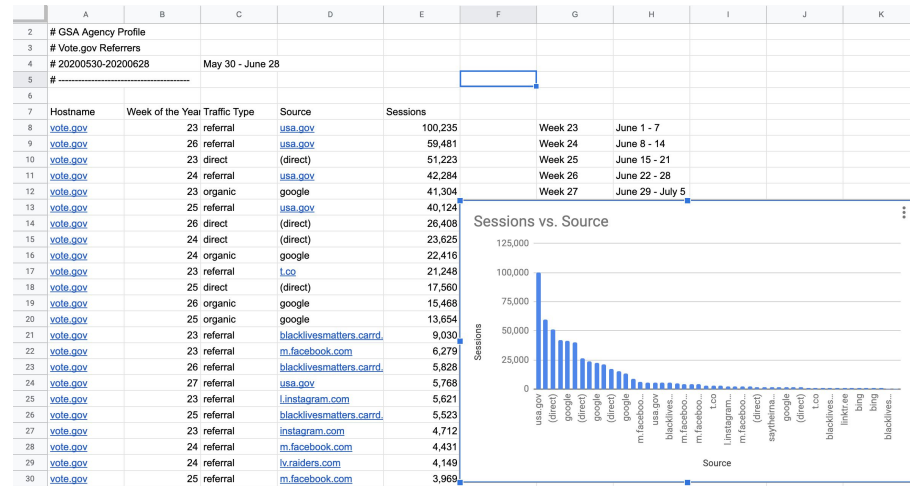
How can we:

1. Make **data-driven decisions** on user activity
2. Continue to provide **authoritative, unbiased, and accurate** information
3. Use **external voter resources or tools** in iterating for the future

Digital Analytics Program

- Sending automated updates via Google Analytics within the DAP
- Now we can understand where most **referrals** come from to target future resources
- Also understand **trends**, especially during an election year

	A	B	C	D	E	F
1	Hostname	Month of Year	Date Range	Sessions	Pageviews	Unique Pageviews
2	vote.gov	202007	Jul 5, 2020 - Jul 11, 2020	111675	215446	185739
3	vote.gov	202007	Jun 28, 2020 - Jul 4, 2020	62064	122346	104219
4	vote.gov	202006	Jul 5, 2020 - Jul 11, 2020	0	0	0
5	vote.gov	202006	Jun 28, 2020 - Jul 4, 2020	45553	88443	75422



EAC → Vote.gov

- The Election Assistance Commission provided federal voter registration deadlines from the websites of all 60 states and territories
- EAC → vote.gov codebase in Rails, HTML, Js → Ready to stage version of vote.gov
- Key to unbiased information? **Minimal, effective, and true** information

4	State	Registration Date for In-Person Voting	Registration Date for Mail-in/Absentee Voting	Mail-in/Absentee Ballot Return Deadline & Type
5	Alabama	10/19/2020	10/19/2020 for online and mail-in voting (postmarked)	Postmarked 11/2/2020; received by noon on 11/3/2020
6	Alaska	10/4/2020	10/4/2020 for online and mail-in voting (postmarked)	Postmarked 11/3/2020; received by 11/13/2020
7	American Samoa			
8	Arizona	10/5/2020	10/5/2020 for online and mail-in voting (postmarked)	Received by 7 p.m. on 11/3/2020
9	Arkansas	10/4/2020	10/4/2020 for online and mail-in voting (postmarked)	Received by 7:30 p.m. on 11/3/2020
10	California	11/3/2020	10/19/2020 for online and mail-in voting (postmarked)	Postmarked 11/3/2020; received by 11/6/2020
11	Colorado	11/3/2020	10/26/2020 for online and mail-in voting (postmarked)	Received by 7 p.m. on 11/3/2020
12	Connecticut	11/3/2020	10/27/2020 for online and mail-in voting (postmarked)	Received 11/3/2020
13	Delaware	10/10/2020	10/10/2020 for online and mail-in voting (postmarked)	Received 11/3/2020
14	District of Columbia	11/3/2020	10/13/2020 for online and mail-in voting (postmarked)	Received 8 p.m. 11/3/2020, OR postmarked before 11/3/2020 and received by 11/10/2020

An official website of the United States government

Vote.gov

Register to vote in Alabama

Due to COVID-19, there may be changes to when, where and how you vote in your upcoming elections. Check with [your state election site](#) for more information.

Voter registration deadlines in Alabama

Online deadline

Online: Monday October 19th, 2020

Mail-in deadline

Must be postmarked by Monday October 19th, 2020

In Person deadline

Monday October 19th, 2020

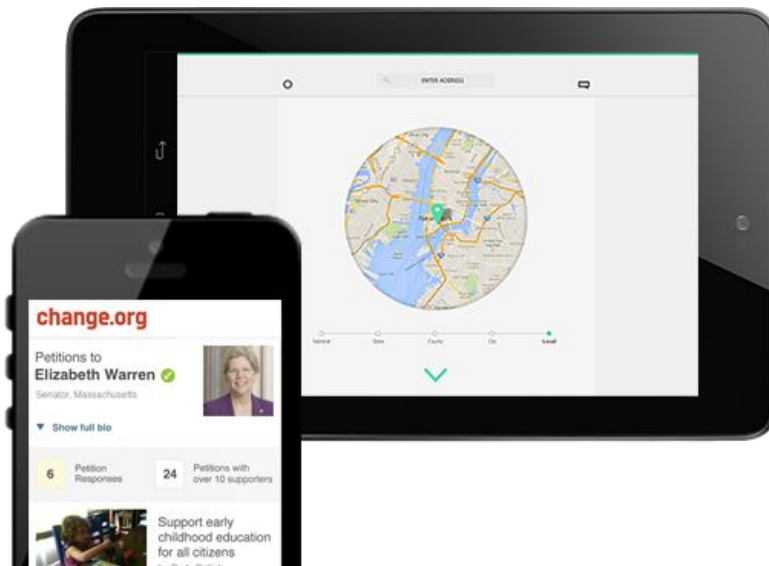
Election day in Alabama

Election Day is Tuesday November 3rd, 2020.

Google's Civic Information API

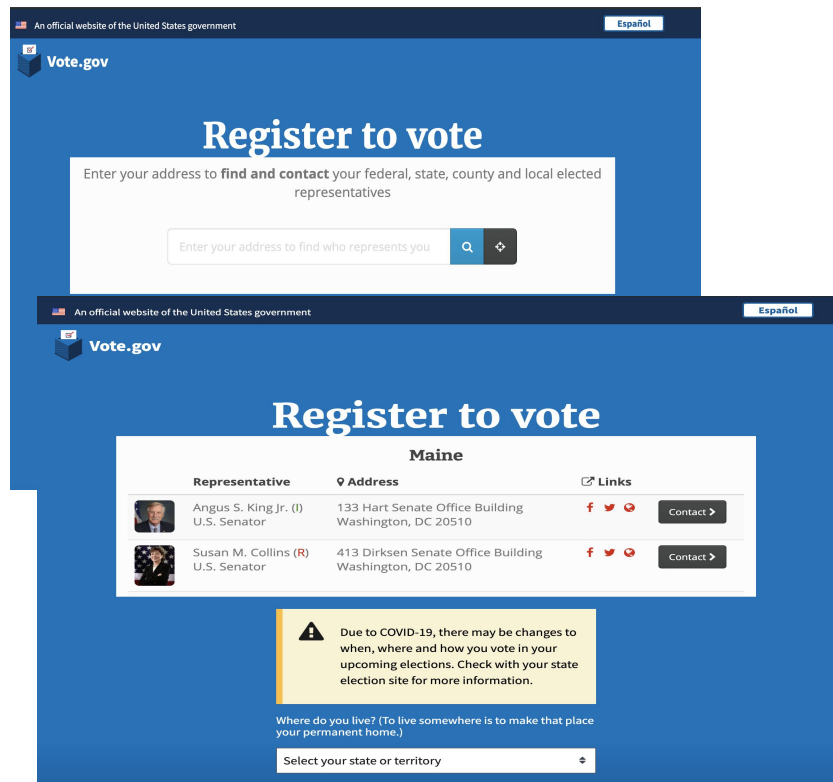
“For any U.S. residential address, you can look up who represents that address at each elected level of government”

```
29 var selected_state = '';
30 var selected_county = '';
31 var selected_local = '';
32 var all_people = {};
33 var pseudo_id = 1;
34
35 function addressSearch() {
36
37     // configuration for showing representatives at different levels of government
38
39     var show_local   = false;
40     var show_county  = false;
41     var show_state   = false;
42     var show_federal = false;
43 }
```



Proof of Concept with Google's Civic Information API

- Created a POC search bar using the API, where the user can input an address, and it will display all representatives and their info
- Further vote.gov's 'niche' as an all-encompassing resource for voting
- We had several talks with Google over my ten weeks, and I thought it possible to further this relationship by using their API within our government website



Thank You!

- **Arlene Hernandez** and **Laura Godfrey**, Vote.gov team
- **Annabel Lombard** and **Hilary Lutz**, GSA Talent Team
- **Gwynne Kostin**, Head of Product at GSA
- **Song Hia**, Product at the Mayor's Office of NYC
- **Maurice Turner**, **Kristen Muthig**, **Tate Fall**, U.S. Election Assistance Commission
- **Christopher Watchman**, Contract Developer in usa.gov/vote.gov
- **Jessica Milcetic**, Director of Customer Experience, [USA.gov](https://usa.gov)
- **Rachel Dodell**, **Chris Kuang**, **Ariana Soto**, The Coding it Forward Team
- All who grabbed virtual coffee with me