

Amy Lo

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Education

Stanford University / Expected Graduation: June 2024

Stanford, CA / Sept 2019 - Present

B.S. Computer Science, B.A. Psychology, GPA: 3.86 out of 4.00

Organizations: Stanford Women in Design, *The Stanford Daily*, Stanford Culture & Emotion Lab, Stanford Open Data Project, Associated Students of Stanford University, Tech History Project

Experience

Lenovo / Global eComm Content Operations Intern

Remote / Jan 2021 - Present

Visualized monthly traffic data and audited content for the most viewed 50,000 pages across 164 countries. Identified and resolved compliance risks impacting over 1,300 product ads affecting the China Asia-Pacific region. Led and assessed launches for 18 Workstation and Legion products globally. Developed and executed mid-funnel marketing strategies.

U.S. Census Bureau / Civic Digital Fellow (UI/UX)

Remote / June 2020 - Feb 2021

Redesigned the entire learning management system for the Census Academy, a data education site with 40,000 active visitors. Designed and developed the Census Survey Explorer, a full-stack web application with API integration to help learners discover 130+ Census programs.

50+1 Strategies / Creative Fellow

Remote / Sep 2020 - Nov 2020

Pitched, researched, and designed creative campaigns during the election season for 20+ local, state, and national clients like the American Civil Liberties Union and Movement for Black Lives.

BEAM, Stanford Career Education / Marketing Associate

Remote / Sep 2019 - Present

Created social media marketing, event visuals, and branding for Stanford's career center, serving 17,000+ students. Achieved 300% increase in reach across social channels.

Skills

Figma	InDesign	User interviews	Prototyping	Bootstrap
Sketch	Illustrator	Usability testing	Design systems	C / C++
Adobe XD	Premiere Pro	Wireframing	HTML / CSS	Tableau
InVision	After Effects	Prototyping	Javascript	Python
Photoshop	Dreamweaver	UI / UX Research	Data Analysis	R