#### Contact

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#### Top Skills

Economic Development Multilateral Negotiation Policy Writing

# JI HO JEONG

Researcher | International Trade & Digital Economy | Economics Undergraduate | Global Governance Enthusiast

Seoul, South Korea

# Summary

I'm a passionate Economics undergraduate aiming to specialize in international trade policy, digital economy, and foreign aid diplomacy.

My academic work includes quantitative research on DEPA and digital trade regulation using fixed-effects regression, and interdisciplinary analysis of foreign aid's geopolitical motivations. I've presented at student research forums and collaborated across economics, IR, and philosophy disciplines.

With hands-on experience in both diplomacy simulations and real marketing projects across Asia and Europe, I combine a global outlook with grounded research skills.

## Experience

성균관대학교(Sungkyunkwan University) 1 year 11 months

Undergraduate Research Team Leader June 2025 - Present (2 months)

- Led an interdisciplinary research team exploring the political motivations
   behind foreign aid: "Foreign Aid: Altruistic Intentions or Strategic Calculations?"
- Analyzed trends in official development assistance (ODA) flows and aid allocation strategies using quantitative data across multiple recipient countries

Sungkyuntimes Reporter \*Head of Marketing Team September 2023 - June 2025 (1 year 10 months)

- Authored monthly English articles and contributed to the publication of the university's official magazine
- Preparing promotional booths by designing posters and banners; developing online and offline marketing strategies
- Managing external promotions for events such as homecoming and club activities

## Seekers Economics Student Society Undergraduate Research Member March 2025 - June 2025 (4 months)

- Designed and conducted panel data research assessing DEPA's impact on digital trade flows across member and non-member states
- Applied fixed-effects regression models to evaluate trade outcomes, contributing to insights on digital governance and WTO compliance

## American Diplomacy House Academy Internship Trainee September 2024 - June 2025 (10 months)

- Gained in-depth insights into U.S. foreign policy and the enduring U.S.-South Korea alliance through a diplomatic simulation and lectures by renowned foreign policy experts

#### **CEVA SANTE ANIMALE**

Marketing Internship January 2025 - February 2025 (2 months)

- Translating and developing promotional materials for products launched in May and planning and creating SNS content with regular uploads.
- Supporting data collection and analysis and assisting in website launch preparation

#### WiseLeader

Lecturer

September 2024 - December 2024 (4 months)

- Taught English reading and writing skills to middle and elementary school students, focusing on comprehension, vocabulary building, and writing techniques, 14 hours per week

### The University of Sheffield Library Assistant February 2024 - June 2024 (5 months)

- Organized Korean books in the university library, ensuring proper classification and accessibility for students and faculty
- Assisted Korean Language students by answering questions and providing guidance on language-related issues

UN SDGs Union Club Dae-say Marketing Assistant March 2023 - September 2023 (7 months)

- Designed weekly current affairs card news, publishing content on Instagram and blogs to promote awareness of global and local issues
- Developed an Excel-based program analyzing policies to address low birth rates and marriage expenses, providing practical insights

Atrium Jongno Breakfast Attendant March 2023 - June 2023 (4 months)

- Provided breakfast service to international guests, including food serving and ensuring a welcoming and efficient dining environment from 6:00 AM to 10:00 AM

#### Education

성균관대학교(Sungkyunkwan University) 학사, 경제학 · (2022 - 2026)

University of California, Berkeley Summer Session, Economics · (July 2025 - August 2025)

The University of Sheffield

Exchange Student, Economics · (February 2024 - June 2024)