



AMY LAUN

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EDUCATION

California Polytechnic State University, San Luis Obispo

Bachelor of Science in Graphic Communication, Concentration: Design Reproduction Technology
Graduated June 2011

EXPERIENCE

BurdgeCooper *Los Angeles, CA July 2011-present*

- Web Development
- Prepress Technician

Programmed web-to-print solutions for company clients, including full website and template programming.
Maintained an intricate Filemaker Pro database used for job workflow.
Preflighted and corrected artwork files for accurate replication in print production.
Assisted in customer relations.

Taproot Foundation *Los Angeles, CA July 2012-present*

- Pro Bono Consultant

Primary graphic designer for IDEPSCA site rebuild. (*site not currently live*)
Specialized for the roles of graphic design and web development.

New Times Media Group *San Luis Obispo, CA July 2010-July 2011*

- Graphic Designer *November 2010-July 2011*
- Sales and Marketing Intern *July 2010-September 2010*

Designed, developed and altered weekly ads for local businesses.
Created weekly layout of newspaper classified ads.
Assisted executive sales managers with daily duties, including customer interactions, proof approval, and clerical work.
Worked alongside another intern in the development of Soundcheck, a local music directory in San Luis Obispo.

Phoenix Challenge *Cal Poly San Luis Obispo, CA September 2008-May 2010*

Conceptualized, Designed, and Produced a Flexographic product within a team of five students.
Won first place in FFTA's nation-wide Phoenix Challenge competition in May 2009 for the categories of: Research, Concept, Graphics, and Execution and in May 2010 for the categories of: Research and Graphics.

STRIDE *Cal Poly San Luis Obispo, CA July 2009-September 2009*

- Graphic Design Intern

Designed logo for *FLASH*; a Cal Poly study on freshman health, formatted scientific posters for a national conference, and created powerpoint presentations.

COMPUTER

Design	Photoshop, Illustrator, InDesign, Quark, Apogee Prepress
Web	HTML, CSS, PageDNA, Python
Office	Microsoft Word, Excel, Filemaker Pro, PowerPoint

Proficient in both Mac and PC.