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YUHAN LIU

EDUCATION

Tongji University
Shanghai, China
Sept 2013 - June 2018
B.E. in Urban Planning

New York University
NYC, NY
Sept 2018 - May 2020
M.S. in Integrated Digital Media

SKILLS

Contextual Inquiry
Persona & Scenario
Wireframing
Rapid Prototyping
Interaction Design
Usability Testing
Workshop Facilitation

Sketch / Invision
Photoshop / Illustrator
AutoCad
Flinto / Principle

HTML CSS

LANGUAGE

Chinese (native)
English (fluent)

EXPERIENCE

IBM Design Studio | UX Design Intern
Shanghai, China | Sept 2017 - May 2018
• Served on Machine Learning Team and assisted creating the app IT Operation Automation, collaborated with developers and prepared its release, Refine the iteration in long term
• Designed interface and flow of the latest version of mobile & PC app IBM zService Advisor
• Poster design for IBM systems technical events in Washington DC

Dream Building Service Association NGO | Design Assistant
Shanghai, China | Feb 2017 - Sept 2017
• Prepared the international design competition of DBSA learning center in Nairobi to promote local education, conducted market research and interview, designed posters for release
• Designed and distributed poster online to raise fund for the reconstruction of a school destroyed by fire in Nairobi slum reaching more than17,000 people and 288,000 CNY

Nonda | Assistant Product Designer
Shanghai, China | Dec 2016 - Feb 2017
• Redesigned a website widget resulting in a 20.9% purchase conversion increase. Tracked and analyzed data of website traffic and created weekly reports on areas for improvement

PROJECTS

IT Operation Automation | UX Design
A new machine learning product by IBM, an Intelligent health monitoring platform including IT system health check and issue detection for data workers. Main Customer: JP Morgan.

IBM zServiceAdvisor (Mobile & PC app) | UX Design
A smart z System software for IT administrators to chech z system health situation and missing system patches.
Main customer: Industrial and Commercial Bank of China

Experience Design based on Bio-Feedback | Research
Research about the relationship between environment design and bio-feedback.
Publication:Built Environment Experience Assessment and Design via Bio-Feedback. Time Architecture.