

EGX REZZED  
2018 RATE CARD  
[egx.net/rezzed](http://egx.net/rezzed)



RATE CARD

13-15 APRIL 2018  
TOBACCO DOCK,  
LONDON

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## REZZED PREMIUM PACKAGE

**£4,000 PER ROW OF 4  
PLAYING POSITIONS**

A 5m wide stand built by us - packaged with pre-installed artwork, hardware (PC/console) and seating, so when you arrive you'll just need to install your code and then it's all ready to go. Suitable for PC or console gaming, as well as Oculus Rift and PSVR games.

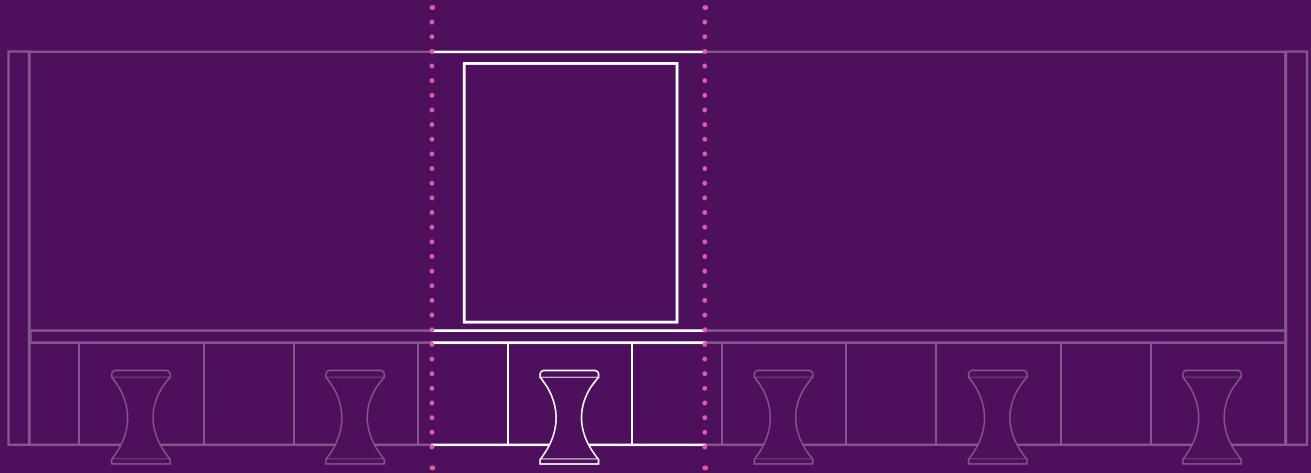
Stand build can also be built wider for more than 4 playable positions - contact us to discuss other options.



## REZZED STAND

**£550 PER PLAYING POSITION  
(BOOKABLE IN MULTIPLES)**

A 1.2m wide stand with lighting and power only, which can also be booked in multiples. Hardware and artwork need to be supplied by you or add these options below.



## HARDWARE

**£300 PER PLAYING POSITION  
(BOOKABLE IN MULTIPLES)**

Add a complete PC or console setup to your stand, installed by us so when you arrive you'll just need to install your code and then it's all ready to go.



## ARTWORK

**£200 PER PLAYING POSITION  
(BOOKABLE IN MULTIPLES)**

Add pre-printed and pre-installed artwork to your stand, scalable over multiple positions.



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## REZZED VR PACKAGE

**£1450 FOR THE STAND BUILD**  
**£500 FOR BRANDING/ARTWORK**  
**£300 FOR A VR SPEC PC**

A 3x3m space with stand built by us - back wall and low level walling enclosing the rest of the stand. Ideal for HTC Vive projects that require a little more space.

Add pre-installed artwork and hardware (PC only, no VR headsets available for hire) as above, so when you arrive you'll just need to install your VR headset/s and your code and then it's all ready to go; OR bring the artwork and hardware and install these yourself.

**CONTACT US TO DISCUSS  
OTHER OPTIONS**



## SPACE ONLY £200 PER SQM

The space only option will require the exhibitor to build a stand and to pay for all electrics, broadband and additional band-width, lighting and lifting separately.



## RETAIL STAND £160 PER SQM

Includes one power socket, lighting, your company sign (text) and shell scheme stand.



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## SPONSORING OPTIONS

### EGX REZZED THEATRE

£5,000

Branding on both sides of the screen plus exterior branding of the theatre.



### WRISTBANDS

£5,000

Your logo on the wristband worn by everyone in the venue.



### PRESS AREA & LANYARDS

£4,000

Full branding on the exterior and entrance of the area, and your logo on every member of Press' lanyard/pass in the building.

PRESS AREA PRESS AREA  
PRESS AREA PRESS AREA

### CHILL OUT AREA

£5,000

Chill out/Recharge sponsor. Full branding around a seating area which includes mobile device (phone/tablet/laptop) charging points on the show floor.



### REZZED SESSIONS STAGE

£4,000

Branding on the stage plus exterior branding of the sessions area.



### INTERIOR AND EXTERIOR BRANDING

PLEASE GET IN TOUCH TO  
DISCUSS OPPORTUNITIES  
£POA



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## SPONSORING OPTIONS



### PARTIES

**CO-SPONSORSHIP OF  
THE INDUSTRY PARTY  
£5,000**

From Thursday to Friday,  
500 attendees.

**CO-SPONSORSHIP OF  
THE COMMUNITY PARTY  
£3,000**

From Friday to Saturday,  
500 attendees.

### APP

**EVENT APP SPONSOR  
£4,000**

Your branding on the official  
companion app.

**DIRECT MESSAGE TO ALL  
APP USERS  
£1,000**

A push message sent directly to all app  
users during or before EGX Rezzed.

### GAMESINDUSTRY

**GAMESINDUSTRY.BIZ CAREER  
FAIR HEADLINE SPONSOR  
£10,000**

**SESSIONS SPONSOR  
£5,000**

**SINGLE BOOTH  
£4,000**

3x2m shell scheme stand including one  
power socket, lighting, your company  
sign (text), table and chairs.

**DOUBLE BOOTH  
£7,000**

As above, but 6x2m.

**CONTACT US TO  
DISCUSS ADDITIONAL  
SPONSORSHIP  
OPPORTUNITIES**



## CONTACT

FOR MORE INFORMATION ON EXHIBITING  
AT EGX 2018 PLEASE CONTACT:

### MATT STYLES

EVENT DIRECTOR\_

T +44 (0)7786 072 715

E [MATT.STYLES@GAMER-NETWORK.NET](mailto:MATT.STYLES@GAMER-NETWORK.NET)

### MAT LAMBERT

ACCOUNT MANAGER\_

T +44 (0)7792 721944

E [MAT.LAMBERT@GAMER-NETWORK.NET](mailto:MAT.LAMBERT@GAMER-NETWORK.NET)