

Amy Mick

Ecommerce Consultant

PROFILE

I have been designing and developing engaging Shopify stores, while guiding clients through Shopify and digital marketing. I have also developed PERN web apps and am ready to apply my skills in designing and developing eye-catching ecommerce websites for your clients.



ADDRESS

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GITHUB github.com/amym321

EXPERIENCE

August 2020 – Present

Ecommerce Consultant • AM Studio • Highland Park, IL

- Designed and developed engaging Shopify stores with app integrations
- Developed Shopify theme customization with Liquid
- Guided and trained clients through Shopify and marketing via email & social media

February 2002 - October 2019

Managing Director • Skokie Valley Material • Wilmette, IL

- Redesigned company website, resulting in increased traffic
- Increased revenue by overhauling new, tiered marketing pricing strategy
- Managed operations and personnel with P&L responsibility

April 1999 – January 2002

Project Manager • W. W. Grainger • Lake Forest, IL

- Managed Marketing and Logistics project, reducing 5% redundancies
- Assistant to president profiled companies, Internet start-ups and marketplaces
- Redesigned

August 1997 – October 1998

Management Consultant • A. T. Kearney • Chicago, IL

- Configured SAP Project System module for 100,000 user organization
- Facilitated client/consultant workshops, identifying system constraints

June 1992 – March 1996

Senior Consultant • Accenture • Chicago, IL

- Obtained client parameters, presented to clients
- Configured SAP

EDUCATION

University Chicago Booth

Master of Business Administration, Marketing and Finance

University of Iowa

Bachelor of Science, Industrial Engineering and Systems

SKILS

Liquid React HTML Javascript Express CSS

PostgreSQL Redux Git/Github Node.js Bootstrap Heroku