

Amy Saunders  
CEO iLearn@Home  
SLC, UT 84013

11 June, 2021

Mr. Seamus  
CEO Seamus Company  
123 Irish Blvd.  
Boston, MA 02115

Dear Mr. Seamus,

I met recently with Ms. Freimuth, your sales and marketing director, about the recent decrease Seamus Company has seen in curriculum sales. She has noticed the recent trend in education toward the gamification of learning and technologically-enhanced curriculum, and away from paper-based curriculum. She hoped I could provide you with some ideas to help you add technology to your curriculum offerings in order to help you stay competitive as a curriculum publisher.

I am pleased to offer my expertise as a developer of educational mobile apps. I have enclosed an RFP with all the details of the project. I am positive that I can complete the project within the time frame outlined in the RFP and at or below budget.

I hope that you and Ms. Freimuth will have time to review the enclosed RFP before our upcoming meeting. Please feel free to reach out if either of you have any questions or concerns before then.

Sincerely,

Amy Saunders  
CEO iLearn@Home

Enclosure