

# Amy Gardiner

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## EXPERIENCE

### **Kaldi's Coffee Roasting Company - GM / STL**

February 2020 - Present

-Handled daily, weekly, and monthly tasks to make sure the cafes I managed; Euclid, MCC, and Farrell, ran as smoothly as possible and held the team accountable to the standards representing Kaldi's core values

### **Leon Uniform Company - Merchandise Coordinator and Showroom Customer Care Lead**

February 2016 - February 2020

-Worked within the purchasing and customer care departments to accurately interpret customer trends, buy correct amount of stock, and maintain the showroom's stock and appearance by creating and designing the displays

### **H&R Block - Marketing Coordinator**

September 2015 - February 2016

-Organized marketing activities and campaigns for 40 stores in the St. Louis Metro area, by training the store managers to execute H&R Block national marketing strategies at the local level, and planned and participated in community and store-related events

### **Corporation for National and Community Service AmeriCorps VISTA - Marketing Coordinator, City of Memphis Executive Branch**

May 2014 - May 2015

-Wrote copy for media releases, email event marketing, Facebook social media posts, and e-newsletters as well as served on the event planning committee

### **Missouri Botanical Garden - Social Media Intern**

May 2013 - August 2013

-Maintained the Garden's Facebook, Twitter, Pinterest, and Instagram accounts, wrote posts for the Garden's Foodology Blog, as well as handled the Facebook and Twitter pages for the Butterfly House and Shaw Nature Reserve

## EDUCATION

### **Southern Illinois University, Edwardsville**

Bachelor of Science in Speech Communication, with an emphasis in Public Relations

Double minor in Business and Theater

Graduated Magna Cum Laude in May 2013

### **Coding Boot Camp, Technology and Leadership Center at Washington University McKelvey School of Engineering**

Currently enrolled as of April 2022

## SKILLS

- Problem solving and critical thinking
- Organization and time management
- Full-stack web development
- Copywriting
- Event planning
- Teamwork and communication
- Leadership

## SCHOOL ACTIVITIES

- Lambda Pi Eta Member
- Treasurer and Social Media Organizer for the Student Organization for Sustainability
- Member of the Sustainability Action Group
- Student Worker for the Office of Sustainability, the Department of Social Work, and the Department of Intercollegiate Athletics
- Member/Host of SIUE's Web Radio

## VOLUNTEER WORK

- Belleville Area Humane Society
- Community Kindness Resale Shop
- Red Cross
- Watershed Nature Center
- The Gardens at SIUE
- Joni and Friends
- Lichterman Nature Center
- Clean Memphis