**Step 1: Reflection**

Create a document answering the following:

Which existing websites out there most inspired your web site design thus far?

--I didn’t really use any as my inspiration, and perhaps that was part of my problem. It may have given me a better idea of what to do with my site.

Which parts of the design are you most proud of?

--Just the colors and fonts. I wish I had taken more time to actually work towards the design I had initially considered but I gave up when I realized how poor my coding skills are.

What struggles did you encounter in your design process?

--I think just that I never really took enough time to think about the design and then that I kind of gave up on what I originally wanted when I found it would take more time to implement than I wanted to put into it.

Which struggles did you encounter during page development?

--Once we started focusing on responsive design I actually thought less about the appearance of a desktop version and while my page looked good in a mobile view, it was downright ugly on desktop.

What did you learn from making your project responsive?

--Not to forget the desktop user.

**Step 2: Reviews**

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

1. <http://www.sagmeisterwalsh.com/>

Layout:

At first look it doesn’t necessarily seem like the home page is interactive at all but the good news is that my eyes were drawn to the middle where all the navigation is. That said, I think there is way too much white space in the surrounding areas. And it wasn’t until I looked at it the 3rd or 4th time that I realized it was an overhead shot of an office.

The other pages seem fairly typical of an agency site, you don’t want any one piece of work to stand out over the other so they are all given equal weight on the page.

The answers page is pretty awful though, having to scroll down and then back up and down to read through them isn’t very user friendly.

Typography:

I find it difficult to critique typography. I like it? It’s clean and simple.

Navigation

Aside from the home page, I like the bold black nav features on the white.

Flow:

The only page I found with obvious flow was the About page. You’re kind of drawn from the large image and general about section to the far right where info about partners lives.

1. <http://mimarch.net/>

Layout:

I like that each section at the top of the home page is given equal weight. I think the navigation could have been better thought out though, it looks kind of odd having the first two tiles with just the one colored bar and then the last having three.

Typography:

It’s pretty simple and clean. I wouldn’t expect anything particularly pretty from an engineering firm so it’s a good fit.

Navigation:

Though it’s pretty easy to figure out at the top of the home page, once you’ve been taken down the page to the various specialties it might not be immediately clear how to continue navigating the site if you don’t realize you’ve just been scrolled down.

Flow:

Aside from the bottom half of the page, I don’t get a sense of any thought of flow. My eyes aren’t really drawn elsewhere until the tiles change.