Blocbox Survey Analysis

Social Sign-in

Most of the people have a Facebook or Google+ account. Some have Twitter accounts. Most of them are likely to use those accounts to register or sign up accounts from other websites due to convenience of not havin to remember another account information, and that it is quick and easy.

They strongly prefered to use Facebook as a register / sign-in portal.

Demographics

We have a lot of 34 years or under, living in the Los Angeles, California area.