

Blocbox Survey Analysis

Devices and Browsing

Majority of the people I had surveyed claimed they use desktop computers and their cell phones more frequently, and it is required on a daily basis.

They browse the internet on their devices for personal and business use, ranging from social media to researching topics.

Saving Contents

Most of them store files online while very small amount of people don't. They use mostly Dropbox and Google Drive more frequently. Right behind Google Drive, there's a fair amount of people who prefers Microsoft OneDrive. Only one participant uses "Other" type of online storage.

They save the image or link that they like oftenly by bookmarking or downloading. However, none of them uses Pinterest to bookmark. They often use other type to bookmark or they don't use any of the mentioned (Facebook, Twitter, and Pinterest) to bookmark. Little uses Twitter to bookmark.

The pros of the sites and tools are that they can interact and connect with others (friends, family, and others), and be able to keep each other updated. The features of user friendly, easy to use, and easy access were mentioned.

However, some say that they are disorganized, hard to find, and none of the tools are good to organize bookmarks.

Writing Notes

Through the surveys, the results of people taking notes distributes out evenly amongst Very Oftenly, Sometimes, and Rarely.

Amongst those that write notes, they claimed that they write notes mostly for Personal and Business purposes, following behind those reasons are for school. They use Microsoft Word and a Smartphone Application.

The pros of these applications are that they are digital, convenient, easy to use and access. However, they still find that they are hard to freeform their ideas that aren't outline structured and cost of the applications.

If these applications can improve, according to the survey takers, by letting us freewrite and it automatically converts to notes, handwriting features, better organization, better user interface, and free of cost will help them improve their writing.

Work Environment

Most of the people are in the design, medical, accounting, education, and engineering field. Many of them is required to work in a group and collaborative environment with at least 2 team members. They often shared PDF and Word Docs.