

The Personality Structures of the 50 States

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Contents

Contents	1
1 Introduction	6
1.1 Big Five	6
1.2 Geographical Personality	6
1.3 Cross Cultural Studies	6
1.4 Geographical Factor Structure within US	7
2 Brief Methods	7
2.1 Measures	7
2.2 Data Collection	7
3 Analyses	7
List of Tables	8
List of Figures	9

```
SAPA <- SAPA %>%  
  # filter in US  
  filter(country == "USA") %>%  
  # filter 50 states  
  filter(!state %in% c('District of Columbia', 'Guam', 'Palau', 'Puerto Rico', 'Virgin Islands',  
    'Northern Mariana Islands', 'American Samoa', 'Marshall Islands', NA))  
  
# filter out rows with all NA  
SAPA <- SAPA[rowSums(is.na(SAPA)) < 99, ]  
  
# in list form select only used Q's  
usedQ <- colnames(SAPA[8:106])  
IPIPkeys <- map(IPIPkeysList, function(x) {  
  x[match(usedQ, x)]  
  na.omit(x)  
})  
# select only IPIP 100  
IPIPkeys <- IPIPkeys[1:4]
```

```
# idk if this is what we want here - tableby package not available
map((SAPA[c(2,3,5,6,7)]), table)
```

```
## $gender
##
## Female    Male
## 56901    24465
##
## $age
##
## 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29
## 767 1113 3129 6462 7707 6709 5896 4885 3621 2999 2569 2300 2193 2085 1887 1649
## 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45
## 1590 1453 1345 1230 1212 1240 1152 1159 1069 958 1010 840 866 847 815 791
## 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61
## 688 691 681 626 665 542 537 500 433 389 309 301 246 217 212 126
## 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77
## 132 88 68 82 50 47 29 27 27 22 21 6 12 7 5 4
## 78 79 80 81 82 83 84 85 86 87 88 89 90
## 5 3 4 1 1 2 1 3 2 2 1 2 1
##
## $state
##
## Alabama Alaska Arizona Arkansas California
## 643 555 866 577 9709
## Colorado Connecticut Delaware Florida Georgia
## 1097 986 592 2936 2414
## Hawaii Idaho Illinois Indiana Iowa
## 292 340 5520 1707 982
## Kansas Kentucky Louisiana Maine Maryland
## 808 820 2030 356 1772
## Massachusetts Michigan Minnesota Mississippi Missouri
## 1935 2549 2104 604 1611
## Montana Nebraska Nevada New Hampshire New Jersey
## 243 580 274 389 2495
## New Mexico New York North Carolina North Dakota Ohio
## 1199 4942 1454 190 3600
## Oklahoma Oregon Pennsylvania Rhode Island South Carolina
## 771 1203 4758 422 1010
## South Dakota Tennessee Texas Utah Vermont
## 172 1133 4662 487 161
## Virginia Washington West Virginia Wisconsin Wyoming
## 2787 1742 384 2377 126
##
## $race
##
## African American Chinese Indian/Pakistani Japanese
## 6108 1129 469 257
## Korean Latino Mexican Native American
## 500 2079 2166 728
## Other Other Asian Pacific Islander Philipino
## 3067 566 305 615
## Puerto Rican White/Caucasian
```



```
# to add for final: demographic table grouped by state

# to add for final: improve correlation matrix format/names (below), include other personality traits

res <- cor(scores, use = "complete.obs")
round(res, 2)
```

```
library(apaTables)

apa.cor.table(scores, filename="Corr_table.doc", show.conf.interval=F)
```

```
##
##
## Means, standard deviations, and correlations with confidence intervals
##
##
## Variable M SD 1 2 3
## 1. IPIP100agreeableness 4.67 0.77
##
## 2. IPIP100conscientiousness 4.14 0.92 .21**
## [.21, .22]
##
## 3. IPIP100extraversion 3.92 1.02 .38** .13**
## [.37, .38] [.13, .14]
##
## 4. IPIP100intellect 4.59 0.73 .16** .08** .22**
## [.15, .16] [.07, .08] [.21, .23]
##
##
```

4

```
## that could have caused the sample correlation (Cumming, 2014).
## * indicates p < .05. ** indicates p < .01.
##
```

```
# average scores on included survey questions
average_surveyscores <- SAPA %>%
  summarize_at(vars(q_76:q_1989), mean, na.rm = TRUE)

# average scores on survey questions by state (for final: can group by other variables as well)
average_statescores <- SAPA %>%
  group_by(state) %>%
  summarize_at(vars(q_76:q_1989), mean, na.rm = TRUE)
```

```
# combine demographics & traits
factorSAPA <- cbind(SAPA[1:7], scores)

# nest data by state
by_state <- split(factorSAPA, factorSAPA$state)

# descriptive stats - THERE SHOULD BE A BETTER WAY TO DO THIS (SOME KIND OF NESTED MAP FXN?) ## summar
stateAgree <- map(by_state, ~summarize(.x, meanFactor = mean(IPIP100agreeableness, na.rm = TRUE),
  sdFactor = sd(IPIP100agreeableness, na.rm = TRUE),
  nFactor = length(IPIP100agreeableness)))
stateCons <- map(by_state, ~summarize(.x, meanFactor = mean(IPIP100conscientiousness, na.rm = TRUE),
  sdFactor = sd(IPIP100conscientiousness, na.rm = TRUE),
  nFactor = length(IPIP100conscientiousness)))
stateExtra <- map(by_state, ~summarize(.x, meanFactor = mean(IPIP100extraversion, na.rm = TRUE),
  sdFactor = sd(IPIP100extraversion, na.rm = TRUE),
  nFactor = length(IPIP100extraversion)))
stateIntel <- map(by_state, ~summarize(.x, meanFactor = mean(IPIP100intellect, na.rm = TRUE),
  sdFactor = sd(IPIP100intellect, na.rm = TRUE),
  nFactor = length(IPIP100intellect)))

# group all factors in list
allFactor = list(stateAgree, stateCons, stateExtra, stateIntel)
names(allFactor) = c('Agreeableness', 'Conscientiousness', 'Extraversion', 'Intellect')

# function to create table - SHOULD FIND A WAY TO CAPTION EACH TABLE BY STATE & FACTOR
makeTable <- function(x) {
  kable(x, booktabs = TRUE, longtable = TRUE, col.names = c("Mean", "SD", "N"),
    caption = paste('State of ', x, ' Descriptives')) %>%
    landscape() %>%
    kable_styling(font_size = 12, latex_options = c("scale_down", "repeat_header")) %>%
    kable_classic()
}

# create tables for each factor & state
map(allFactor, ~map(.x, ~makeTable(.x)))
```

```
stateFactordf
```

```
## Alabama Alaska Arizona Arkansas California Colorado Connecticut Delaware
## 1 5 6 5 5 5 5 5 6
```

##	Florida	Georgia	Hawaii	Idaho	Illinois	Indiana	Iowa	Kansas	Kentucky	Louisiana
## 1	5	5	6	6	5	5	5	5	5	5
##	Maine	Maryland	Massachusetts	Michigan	Minnesota	Mississippi	Missouri	Montana		
## 1	5	5		5	5	5	6	5	7	
##	Nebraska	Nevada	New.Hampshire	New.Jersey	New.Mexico	New.York	North.Carolina			
## 1	5	7		6	5	5	5		5	
##	North.Dakota	Ohio	Oklahoma	Oregon	Pennsylvania	Rhode.Island	South.Carolina			
## 1		7	5	5	5		7		5	
##	South.Dakota	Tennessee	Texas	Utah	Vermont	Virginia	Washington	West.Virginia		
## 1		7	5	5	5	8	5	5	6	
##	Wisconsin	Wyoming								
## 1		5	8							

1 Introduction

1.1 Big Five

One of the most widely replicated findings within the field of personality psychology is the Big Five structure of personality. With roots in the 1800's, personality psychology sought to determine the best way to represent the large number of personality traits in a concise structure. This research initially involved researchers providing participants with large numbers of trait descriptive adjectives and asking them to rate the extent to which those adjectives characterize themselves or someone they knew. Dimension reduction analyses were then used to create a simpler structure from those responses.

Multiple research groups began converging on the five factor structure as early as the 1960's, with an increasing consensus by the late 1980's. Most of the recent work on the big five has been conducted through a combination of confirmatory factor analysis and theory driven selection of survey items based on previous findings about the structure.

1.2 Geographical Personality

In recent years, there has been increasing focus on regional variation of personality traits within the United States. Work has examined the extent to which regions of the US differ on the Big Five domains and can be said to have distinct and characteristic combinations of trait levels. For example, Rentfrow and colleagues (2013) show that the south and midwest are best characterized as friendly and conventional, whereas the west is relaxed and creative, and the northeast is temperamental and uninhibited.

A limitation of this work is that it examines the extent to which the five factor structure captures each region and what differences in the levels of each factor are due to regional variation. This research utilizes confirmatory factor analyses that assume that the five factor structure is the ideal level of dimensionality to characterize all regions.

1.3 Cross Cultural Studies

Much of the cross-cultural work on personality structure has found some support for the notion that the five factor structure has applicability in a number of cultures. However, these studies typically are conducted from an etic perspective that translate the items used in western samples.

However, when studies are conducted from an emic perspective – that is, using trait descriptive adjectives from the language of the culture, rather than translations of items used in the big five framework – different structures emerge. A varying number of factors have been found to best fit different cultures, ranging from one to seven in many cases.

1.4 Geographical Factor Structure within US

Within the US, the regional variation in factor structures has not been an extensively studied topic. Because most research operates within a framework that utilizes confirmatory factor analysis, there is little information on the extent to which regions differ in their factor structure.

In the current study, we use exploratory factor analyses to provide estimates of the optimal factor structures for each of the fifty states.

2 Brief Methods

2.1 Measures

The International Personality Item Pool is an open-source repository of personality trait items that have been researched extensively in the big five tradition. The current study uses ninety nine of one hundred items from the IPIP-100. Participants rated themselves on a number of personality traits from 1- not at all like me to 6- very much like me.

2.2 Data Collection

Data were obtained from the Harvard Dataverse. Data were initially collected using the Synthetic Aperture for Personality Assessment (Revelle et al., 2016; Condon and Revelle, 2014; Wilt et al., 2011) which utilizes a massively missing completely at random design, wherein each participant only provides responses to a fraction of items.

3 Analyses

First, we provide descriptive norms for the entire US sample, and then by state.

Next, we use parallel analysis to determine the optimal number of factors in the whole sample. Our hypothesis is that five factors will provide an optimal fit.

The main analyses are fifty parallel analyses, one for every state, that estimates the optimal number of personality dimensions for each state. We hypothesize that there will be variation in the number of ideal dimensions across states.

List of Tables

List of Figures