# **Concho Valley Workforce Development Board Plan Program Years 2021-2024**





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A public notice is posted in the newspaper announcing that the plan modification is available on the Board's website for public comment, the plan is also reviewed and voted on in an open Board meeting to ensure transparency and offer the public an opportunity to make comments. The Board draft modified plan was posted from January 23, 2023, until February 22, 2023. This meets the 15-day requirement.

#### Introduction

Under the Workforce Innovation and Opportunity Act (WIOA) §108 (20 Code of Federal Regulations §679.500–580), each Local Workforce Development Board (Board) is required to develop and submit to the state a comprehensive four-year plan (Board Plan) that identifies and describes policies and procedures as well as local activities that are in line with the State Plan. This Board Plan must be developed openly and be available to the public for comment for at least 15 days, but no more than 30 days, particularly to members of the business and educational communities as well as various other labor organizations. Along with submission of the Board Plan to the Texas Workforce Commission (TWC), the Board must submit all public comments of disagreement with the plan to TWC.

At the end of the first two-year period, the appropriate chief elected officials (CEOs) and the Board will review the local plan and prepare and submit modifications to reflect changes in the labor market and economic conditions, factors affecting the implementation of the plan, changes in financing, changes to the structure of the Board, and/or the need to revise strategies to meet local performance goals.

# **Part 1: Board Vision and Strategies**

The strategic elements of the Local Workforce Development Board Planning Guidelines (Guidelines) are as follows:

#### A. Vision and Goals

 $(WIOA \S 108(b)(1)(E); 20 CFR \S 679.560(a)(5))$ 

Boards must include a description of the Board's strategic vision to support regional economic growth and economic self-sufficiency. The description must include:

- goals for preparing an educated and skilled workforce, including early education services, and services for youth and individuals with barriers to employment; and
- goals relating to the performance accountability measures based on performance indicators described in WIOA §116(b)(2)(A).

# Board Response:

#### Mission

The mission of the Concho Valley Workforce Development Board (CVWDB) is to promote the economic well-being of all residents through the delivery of employer-driven and customer-centered services. It is the intention of the Board to ensure that every CVWDB resident has the opportunity to work in his or her chosen field at their highest desired capacity and that each business' workforce is trained and ready as

responsible employees.

#### Vision

"Enhancing the workforce one person, one business, and one opportunity at a time." The Concho Valley Workforce Development Board and its partners strive to prepare the workforce for current and future jobs. As such, the key ingredient to the Board's operations is its one-customerat-a-time focus. Rural Texas demands this type of attention, and it has worked well for the Board in supporting not only participants in the system but also in developing close ties with other organizations that support workforce development, including economic development, education, and business partners.

Our first priority is to support a changing post pandemic workforce while meeting the needs of employers and providing all available services to our job seeker community. As the Board implements this priority, it will bring trust to the employers, support for economic partners, and benefits to individuals, which will allow us to build workforce programs for the future.

#### Values

- Our employees are our greatest asset.
- We commit to excellence in everything we do doing everything with integrity and honesty even when no one is watching.
- We treat customers with respect and dignity and in a fair and equitable manner.
  - Customers include everyone with whom we interact our co-workers, job seekers, employers, community partners, and the general public.
  - Respect is shown by our tone of voice and the words we choose, as well as being aware of our surroundings and adjusting accordingly.
  - Respect means keeping our facilities clean and organized for our customers and taking care of our resources.
  - We honor people's worth, including people whose beliefs and choices differ from our own.
  - We believe in continuously recognizing, addressing, and working to change inequity.
- We value innovation, flexibility, and continuous improvement.
  - o We encourage new ideas.
  - We view failure as an opportunity to try something different.
- We commit to transparent internal and external communication.

# Goals for preparing an educated and skilled workforce, including early education services and services for youth and individuals with barriers to employment:

Employers are our primary customers. Meeting employers' workforce
needs and building meaningful relationships is the greatest way to ensure
that we are building the bridges that provide training and career
opportunities for all of our customers, especially our youth and those with
barriers to employment. Our goal is to fill immediate job openings,

identify career pathways, and continue to build meaningful relationships with our area employers.

- In order to better prepare children for school and support their parents in their own career development, CVWDB is committed to improving the quality of childcare in our 13-county area. This includes supporting our local childcare providers with training, quality equipment, and curriculum, as well as Texas Rising Star certifications.
- Achievement of our internal and external goals requires partnerships with other organizations in our community in order to create innovative solutions and encourage whole case management. CVWDB will cultivate partnerships that will build awareness of programs, share information, and leverage community resources to meet our goals.

# Goals relating to the performance accountability measures based on performance indicators described in WIOA $\S116(b)(2)(A)$ .

Our goal is to meet or exceed all measures. Performance improvement continues to be
a priority for CVWDB. We have developed strategies and processes that closely
monitor performance to identify trends that might negatively impact performance. The
sudden onset of the global pandemic in 2020 cause a major disruption in local, state,
and national economies and had far reaching effects on customer performance. The
CVWDB continues to hone its person centered holistic case management approach to
identify and eliminate barriers to customer success.

## **B.** Board Strategies

 $(WIOA \S 108(b)(1)(F); 20 CFR \S 679.560(a)(6))$ 

Boards must include a description of the Board's strategy to work with the entities carrying out the core programs and with the required partners to align resources available to the local workforce development area (workforce area) to achieve the vision and goals.

# **Board Response:**

CVWDB administers and provides oversight to our Workforce Center Operator that provides management of workforce programs and services and ensures Adult, Dislocated Worker, Youth, Supplemental Nutrition Assistance Program (SNAP), Temporary Assistance for Needy Families (TANF), Employer Services (ES), and Childcare Services (CCS) are delivered seamlessly. The workforce center staff determines the needs of the customer and matches the available resources in the center to meet the customer's needs.

Among the services that CVWDB ensures are available is Wagner-Peyser Employment Services. The Texas Workforce Commission (TWC) maintains administrative responsibility while our Workforce Operator shares responsibility for directing daily work assignments,

assigning individual performance goals, interviewing/evaluating, and initiating disciplinary action. All direction and guidance given to ES employees are consistent with the provisions of state and federal laws, rules, and regulations governing the administration and delivery of the ES program. TWC provides technical support and quality assurance to the local Workforce Operator through the Integrated Service Area Managers. The local Workforce Operator coordinates with ES staff to provide universal access to job search and placement assistance, job referrals, labor market information, and an array of other services to both job seekers and employers.

CVWDB recognizes the correlation between economic development, employment opportunity, and sustainability. CVWDB actively engages with all partners to devise and implement strategies that meet the specific skill demands of local employers and equipping career seekers with the necessary skill set to meet that demand. These partnerships include our Workforce Operator, the local community college Howard College (also the local AEL provider), Angelo State University, local independent school districts, Region 15 Education Service Center, Vocational Rehabilitation, Health and Human Services Commission, the Texas Workforce Commission, Texas Veterans Commission, other workforce Boards, the local Small Business Development Center, City of San Angelo Development Corporation, San Angelo Chamber of Commerce, large local employers (Shannon Medical Center, Ethicon), community service organizations (Public Housing Authority, Community Action Agency), and Goodfellow Air Force Base.

# C. High-Performing Board

(WIOA §108(b)(18); 20 CFR §679.560(b)(17))

Boards must include a description of the actions the Board will take toward becoming or remaining a high-performing Board, consistent with the factors developed by the Texas Workforce Investment Council (TWIC).

# Board Response:

CVWDB uses several strategies to ensure it remains a high-performing Board. CVWDB holds the Workforce Operator to high standards of performance based on customer service centered delivery of services. In the contract with the Workforce Operator, profit is based on meeting local goals of increasing enrollment, quality improvement, community engagement, and meeting or exceeding the State performance measures. Locally set performance goals are adjusted annually and are based on priorities developed by the Board of Directors, leadership, and critical stakeholders. Performance is reviewed by Board staff monthly and by the Board of Directors at bi-monthly meetings.

Our contract with the Workforce Operator also includes deliverables with due dates for specific items such as, but not limited to, Emergency Preparedness Manual, Pandemic Plan, EO Staff Training, and a Quality Assurance Plan. The deliverables are essential in planning and delivering services for universal customers and our target populations.

Reports from external program and financial monitors and the Workforce Operator's internal quality assurance processes are used to identify issues with eligibility, data entry, reporting, and tracking service delivery. Board monitoring also reviews local policies and procedures to determine if they are up to date and followed correctly.

# Part 2. Economic and Workforce Analysis

# A. Regional Economic and Employment Needs Analysis

 $(WIOA \S 108(b)(1)(A); 20 CFR \S 679.560(a)(1))$ 

Boards must include a regional analysis of the following:

- The economic conditions, including existing and emerging in-demand industry sectors, in-demand occupations, and target occupations
- The employment needs of employers in existing and emerging in-demand industry sectors, in-demand occupations, and target occupations

# **Board Response:**

The Concho Valley is located in West Texas. It is comprised of thirteen counties encompassing an area of 16,376 square miles. San Angelo is the principal city encompassing 75% of the area's population.

The majority of the counties in the Concho Valley show population growth, while two show a population decline. Of Concho Valley's overall estimated population of 161,571, 120,010 of those individuals living in our largest city – San Angelo (Tom Green County).

County	Population 2020	Population 2030 (10-	Projected Population Change % (2020-
		year change)	2030)
Tom Green	120,010	127,467	6%
McCulloch	7,823	7,645	(-2%)
Kimble	4,396	5,167	8%
Concho	2,827	4,084	44%
Mason	4,344	4,772	10%
Sutton	3,738	4,022	8%
Crockett	3,513	4,175	19%
Reagan	3,833	4,311	12%
Schleicher	2,761	2,726	(-1%)
Coke	3,323	3,772	14%
Menard	2,124	2,522	19%
Irion	1,564	1,913	22%
Sterling	1,315	1,747	33%
	Source: Li	ghtcast	

# **In-Demand Industries**

The following industries in the Concho Valley Area are projected to experience the highest growth, by number of jobs in 2030 and percentage of change, during 2020-2030. The industry projected to experience the largest growth in jobs is the Federal Government, Military industry. The second industry projected to experience the largest growth in jobs is the Commercial and Industrial Machinery and Equipment (except automotive and electronic) Repair and Maintenance industry, followed by the Limited- Service Restaurants industry.

NAICS	Description	2020 Jobs	2030 Jobs	2020-2030 Change	2020-2030 % Change
928110	Federal Government, Military	3852	4638	786	20%
611110	Elementary and Secondary Schools (Local Government)	4789	4634	(155)	(3%)
9211	Local Government, Excluding Education and Hospitals	3375	3966	591	17%
722513	Limited- Service Restaurants	2799	3547	748	27%
722511	Full-Service Restaurants	1811	2334	523	29%
611310	Colleges, Universities, and Professional Schools (State Government)	1589	1974	385	24%
621111	Offices of Physicians (except Mental Health Specialists)	1370	1716	346	25%
721110	Hotels (except Casino	688	1399	711	103%

	Hotels) and Motels					
813110	Religious Organizations	1144	1218	75	7%	
445110	Supermarkets and Other Grocery (except Convenience) Stores	1055	1140	85	8%	
811310	Commercial and Industrial Machinery and Equipment (except Automotive and Electronic) Repair and Maintenance	346	1106	759	219%	
561440	Collection Agencies	646	1062	416	64%	
455211	Warehouse Clubs and Supercenters	889	969	81	9%	
311611	Animal (except Poultry) Slaughtering	675	951	276	41%	
455110	Department Stores	808	907	99	12%	
611110	Elementary and Secondary Schools	597	854	257	43%	
522110	Commercial Banking	830	846	17	2%	
211120	Crude Petroleum Extraction	447	580	133	30%	
115115	Farm Labor Contractors and Crew Leaders	426	577	151	36%	
561320	Temporary Help Services	345	523	179		52%
238220	Plumbing, Heating, and Air- Conditioning Contractors	417	476	59		14%
722410	Drinking Places (Alcoholic Beverages)	313	472	159		519

622310	Specialty (except Psychiatric and Substance Abuse) Hospitals	282	466	184		65%
524210	Insurance Agencies and Brokerages	393	459	65		17%
541330	Engineering Services	325	438	113		35%
541512	Computer Systems Design Services	230	437	207	90%	

Source: Lightcast

# **In-Demand Occupations**

With the high growth in industries, the growth in occupations for these industries has increased as well. Projections for occupational growth from 2020 - 2030 in the Concho Valley Area are in the chart below.

SOC	Description	2020 Jobs	2030 Jobs	2020- 2030	2020- 2030 %
	Description	ขบบธ	อบบอ	Change	Change
11- 1021	General and Operations Managers	1,292	1,975	683	53%
35- 1012	First-Line Supervisors of Food Preparation and Serving Workers	560	851	291	52%
53- 7065	Stockers and Order Fillers	884	1,083	199	22%
51- 4121	Welders, Cutters, Solderers, and Brazers	254	414	160	63%
49- 9071	Maintenance and Repair Workers, General	884	1,036	153	17%
49- 9041	Industrial Machinery Mechanics	245	370	126	51%
11- 9199	Managers, All Other	285	402	118	41%
33- 3051	Police and Sheriff's Patrol Officers	540	654	114	21%
41- 3091	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel	287	396	108	38%
39- 9031	Exercise Trainers and Group Fitness Instructors	128	234	106	82%
13- 1199	Business Operations Specialists, All Other	257	358	101	39%
43- 1011	First-Line Supervisors of Office and Administrative Support Workers	726	824	99	14%

33-	31-					
2011   Firefighters   283   379   96   34%   35-	9092	Medical Assistants	314	410	96	31%
35		Firefighters	283	379	96	34%
49-		1 Hongritoro	200	010		0170
9081         Wind Turbine Service Technicians         18         106         88         474%           15-1252         Software Developers         98         181         83         84%           51-1         First-Line Supervisors of Production and Operating Workers         224         305         81         36%           43-3         Bookkeeping, Accounting, and Auditing Clerks         680         759         79         12%           13-2011         Accountants and Auditors         414         489         75         18%           13-1         Human Resources Specialists         220         295         75         34%           41-1         First-Line Supervisors of Retail Sales         716         790         74         10%           41-2         First-Line Supervisors of Mechanics, Installers, and Repairers         176         247         71         40%           49-3         First-Line Supervisors of Mechanics, Installers, and Repairers         319         387         68         21%           25-3         3021         Self-Enrichment Teachers         78         141         63         81%           51-2         298         Miscellaneous Assemblers and Fabricators         147         209         62         42%      <		Chefs and Head Cooks	58	146	89	154%
15-						
1252   Software Developers   98   181   83   84%		Wind Turbine Service Technicians	18	106	88	474%
51- 1011         First-Line Supervisors of Production and Operating Workers         224         305         81         36%           43- 3031         Bookkeeping, Accounting, and Auditing Clerks         680         759         79         12%           13- 2011         Accountants and Auditors         414         489         75         18%           13- 1071         Human Resources Specialists         220         295         75         34%           13- 1071         First-Line Supervisors of Retail Sales Workers         716         790         74         10%           13- 1082         Project Management Specialists         176         247         71         40%           49- First-Line Supervisors of Mechanics, Installers, and Repairers         319         387         68         21%           25- 3021         Self-Enrichment Teachers         78         141         63         81%           51- 2028         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           21- 2022         Sales Ma		Software Developers	ΩR	101	83	Ω/10/
1011   Operating Workers			90	101	03	04 /0
Bookkeeping, Accounting, and Auditing   G80   759   79   12%   13-			224	305	81	36%
13-		1 0			_	
2011         Accountants and Auditors         414         489         75         18%           13- 1071         Human Resources Specialists         220         295         75         34%           41- 1011         First-Line Supervisors of Retail Sales         716         790         74         10%           13- 1082         Project Management Specialists         176         247         71         40%           49- 1081         First-Line Supervisors of Mechanics, Installers, and Repairers         319         387         68         21%           25- 3021         Self-Enrichment Teachers         78         141         63         81%           51- 2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           11- 2022         Sales Managers         123         182         59         48%           21- 1018         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           43- 43- 44- 45         Medical Secreta		Clerks	680	759	79	12%
13-						
1071         Human Resources Specialists         220         295         75         34%           41-         First-Line Supervisors of Retail Sales         716         790         74         10%           13-         13-         1082         Project Management Specialists         176         247         71         40%           49-         First-Line Supervisors of Mechanics, Installers, and Repairers         319         387         68         21%           25-         3021         Self-Enrichment Teachers         78         141         63         81%           51-         2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11-         9111         Medical and Health Services Managers         149         209         60         41%           53-         7073         Wellhead Pumpers         98         157         59         61%           11-         2022         Sales Managers         123         182         59         48%           21-         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11-         Transportation, Storage, and Distribution         301         Market R		Accountants and Auditors	414	489	75	18%
41- 1011         First-Line Supervisors of Retail Sales         716         790         74         10%           13- 1082         Project Management Specialists         176         247         71         40%           49- First-Line Supervisors of Mechanics, 1011         Installers, and Repairers         319         387         68         21%           25- 3021         Self-Enrichment Teachers         78         141         63         81%           51- 2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           11- 2022         Sales Managers         123         182         59         48%           21- 3021         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           43- 43- 43- 44- 6013         Medical Secretaries and Administrative         666         724         57         9%           43- 43- 44- 6013         Market Research Analysts and Marketing         102         158         56         55% <td< td=""><td></td><td>Human Posources Specialists</td><td>220</td><td>205</td><td>75</td><td>3/10/</td></td<>		Human Posources Specialists	220	205	75	3/10/
1011         Workers         716         790         74         10%           13-         1082         Project Management Specialists         176         247         71         40%           49-         First-Line Supervisors of Mechanics, Installers, and Repairers         319         387         68         21%           25-         319         387         68         21%           50-         51-         2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11-         2098         Miscellaneous Assemblers and Fabricators         147         209         60         41%           51-         2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11-         11-         Medical and Health Services Managers         149         209         60         41%           53-         7073         Wellhead Pumpers         98         157         59         61%           11-         2022         Sales Managers         123         182         59         48%           21-         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67% <td></td> <td></td> <td>220</td> <td>293</td> <td>13</td> <td>34 /0</td>			220	293	13	34 /0
13-			716	790	74	10%
First-Line Supervisors of Mechanics,						
1011   Installers, and Repairers   319   387   68   21%   25-   3021   Self-Enrichment Teachers   78   141   63   81%   51-   2098   Miscellaneous Assemblers and Fabricators   147   209   62   42%   42%   11-   9111   Medical and Health Services Managers   149   209   60   41%   53-   7073   Wellhead Pumpers   98   157   59   61%   11-   2022   Sales Managers   123   182   59   48%   21-   Substance Abuse, Behavioral Disorder, and Mental Health Counselors   88   146   59   67%   11-   3071   Managers   112   170   58   51%   43-   Medical Secretaries and Administrative   666   724   57   9%   43-   Market Research Analysts and Marketing   161   Specialists   102   158   56   55%   25-   Elementary School Teachers, Except   Special Education   804   857   53   7%   29-   1141   Registered Nurses   1,362   1,415   53   4%   27-   2022   Coaches and Scouts   80   132   52   65%   41-   9099   Sales and Related Workers, All Other   123   172   49   40%   47-   2152   Plumbers, Pipefitters, and Steamfitters   188   237   49   26%   11-			176	247	71	40%
Self-Enrichment Teachers   78			0.10			240/
3021         Self-Enrichment Teachers         78         141         63         81%           51- 2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           11- 2022         Sales Managers         123         182         59         48%           21- 1018         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11- 2021         Transportation, Storage, and Distribution Managers         112         170         58         51%           43- 43- 43- 43- 44- 6013         Medical Secretaries and Administrative Assistants         666         724         57         9%           13- 13- 13- 141         Market Research Analysts and Marketing Specialists         102         158         56         55%           25- 2021         Special Education         804         857         53         7%           29- 1141         Registered Nurses         1,362         1,415         53         4%           27- 2022		Installers, and Repairers	319	387	68	21%
51- 2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           11- 2022         Sales Managers         123         182         59         48%           21- 1018         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11- 3071         Managers         112         170         58         51%           43- 6013         Assistants         666         724         57         9%           13- 13- 1161         Specialists         102         158         56         55%           25- 2021         Special Education         804         857         53         7%           29- 1141         Registered Nurses         1,362         1,415         53         4%           27- 2022         Coaches and Scouts         80         132         52         65%           41- 9099         Sales and Related Workers, All Other         123         172         49         40%		Self-Enrichment Teachers	78	1/1	63	81%
2098         Miscellaneous Assemblers and Fabricators         147         209         62         42%           11-         9111         Medical and Health Services Managers         149         209         60         41%           53-         7073         Wellhead Pumpers         98         157         59         61%           11-         2022         Sales Managers         123         182         59         48%           21-         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11-         Transportation, Storage, and Distribution Managers         112         170         58         51%           43-         Medical Secretaries and Administrative Assistants         666         724         57         9%           13-         Market Research Analysts and Marketing Specialists         102         158         56         55%           25-         Elementary School Teachers, Except Special Education         804         857         53         7%           29-         1141         Registered Nurses         1,362         1,415         53         4%           27-         2022         Coaches and Scouts         80         132         52		Self-Ethicilinetic reachers	70	141	03	0170
11- 9111         Medical and Health Services Managers         149         209         60         41%           53- 7073         Wellhead Pumpers         98         157         59         61%           11- 2022         Sales Managers         123         182         59         48%           21- 1018         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11- 3071         Transportation, Storage, and Distribution Managers         112         170         58         51%           43- 6013         Medical Secretaries and Administrative 6013         666         724         57         9%           13- 1161         Specialists         102         158         56         55%           25- 2021         Elementary School Teachers, Except Special Education         804         857         53         7%           29- 1141         Registered Nurses         1,362         1,415         53         4%           27- 2022         Coaches and Scouts         80         132         52         65%           41- 9099         Sales and Related Workers, All Other         123         172         49         40%           47- 2152         Plumbers, Pipefitters, and Steamfi		Miscellaneous Assemblers and Fabricators	147	209	62	42%
53-7073         Wellhead Pumpers         98         157         59         61%           11-2022         Sales Managers         123         182         59         48%           21-3018         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11-3071         Transportation, Storage, and Distribution Managers         112         170         58         51%           43-43-3         Medical Secretaries and Administrative Assistants         666         724         57         9%           13-3-4         Market Research Analysts and Marketing Specialists         102         158         56         55%           25-5-5-5-6         Elementary School Teachers, Except Special Education         804         857         53         7%           29-7-7-7-7-7-7         2021         Special Education         80         132         52         65%           27-7-7-7-7-7-7         2022         Coaches and Scouts         80         132         52         65%           47-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-7-	11-					
7073         Wellhead Pumpers         98         157         59         61%           11-         2022         Sales Managers         123         182         59         48%           21-         Substance Abuse, Behavioral Disorder, and Mental Health Counselors         88         146         59         67%           11-         Transportation, Storage, and Distribution Managers         112         170         58         51%           43-         Medical Secretaries and Administrative Assistants         666         724         57         9%           13-         Market Research Analysts and Marketing Specialists         102         158         56         55%           25-         Elementary School Teachers, Except Special Education         804         857         53         7%           29-         1141         Registered Nurses         1,362         1,415         53         4%           27-         2022         Coaches and Scouts         80         132         52         65%           41-         9099         Sales and Related Workers, All Other         123         172         49         40%           47-         2152         Plumbers, Pipefitters, and Steamfitters         188         237         49		Medical and Health Services Managers	149	209	60	41%
11-       2022       Sales Managers       123       182       59       48%         21-       Substance Abuse, Behavioral Disorder, and Mental Health Counselors       88       146       59       67%         11-       Transportation, Storage, and Distribution Managers       112       170       58       51%         43-       Medical Secretaries and Administrative 6013       666       724       57       9%         13-       Market Research Analysts and Marketing Specialists       102       158       56       55%         25-       Elementary School Teachers, Except Special Education       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		W III . I B	00	4.5-7	50	040/
2022       Sales Managers       123       182       59       48%         21-       Substance Abuse, Behavioral Disorder, and Mental Health Counselors       88       146       59       67%         11-       Transportation, Storage, and Distribution 3071       Managers       112       170       58       51%         43-       Medical Secretaries and Administrative 6013       666       724       57       9%         13-       Market Research Analysts and Marketing 102       158       56       55%         25-       Elementary School Teachers, Except Special Education       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		Wellnead Pumpers	98	157	59	61%
21-       Substance Abuse, Behavioral Disorder, and Mental Health Counselors       88       146       59       67%         11-       Transportation, Storage, and Distribution 3071       Managers       112       170       58       51%         43-       Medical Secretaries and Administrative 6013       Assistants       666       724       57       9%         13-       Market Research Analysts and Marketing 1161       Specialists       102       158       56       55%         25-       Elementary School Teachers, Except Special Education       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		Sales Managers	123	182	59	48%
1018         and Mental Health Counselors         88         146         59         67%           11-         Transportation, Storage, and Distribution         3071         Managers         112         170         58         51%           43-         Medical Secretaries and Administrative         666         724         57         9%           13-         Market Research Analysts and Marketing         102         158         56         55%           25-         Elementary School Teachers, Except         2021         Special Education         804         857         53         7%           29-         1141         Registered Nurses         1,362         1,415         53         4%           27-         2022         Coaches and Scouts         80         132         52         65%           41-         9099         Sales and Related Workers, All Other         123         172         49         40%           47-         2152         Plumbers, Pipefitters, and Steamfitters         188         237         49         26%           11-			120	102		1070
11-       Transportation, Storage, and Distribution       112       170       58       51%         43-       Medical Secretaries and Administrative       666       724       57       9%         6013       Assistants       666       724       57       9%         13-       Market Research Analysts and Marketing       102       158       56       55%         25-       Elementary School Teachers, Except       2021       Special Education       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-			ΩΩ	146	50	67%
3071       Managers       112       170       58       51%         43-       Medical Secretaries and Administrative       6013       Assistants       666       724       57       9%         13-       Market Research Analysts and Marketing       102       158       56       55%         25-       Elementary School Teachers, Except       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-			- 00	140	39	01 70
6013       Assistants       666       724       57       9%         13-       Market Research Analysts and Marketing       102       158       56       55%         25-       Elementary School Teachers, Except       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		·	112	170	58	51%
13-       Market Research Analysts and Marketing       102       158       56       55%         25-       Elementary School Teachers, Except       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		Medical Secretaries and Administrative				
1161       Specialists       102       158       56       55%         25-       Elementary School Teachers, Except       804       857       53       7%         29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-       11-       11-       120       158       158       158       158       158       237       49       26%			666	724	57	9%
25-         Elementary School Teachers, Except         804         857         53         7%           29-         1141         Registered Nurses         1,362         1,415         53         4%           27-         2022         Coaches and Scouts         80         132         52         65%           41-         9099         Sales and Related Workers, All Other         123         172         49         40%           47-         2152         Plumbers, Pipefitters, and Steamfitters         188         237         49         26%           11-         11-         11-         123         172         49         26%			400	450	50	FF0/
2021       Special Education       804       857       53       7%         29- 1141       Registered Nurses       1,362       1,415       53       4%         27- 2022       Coaches and Scouts       80       132       52       65%         41- 9099       Sales and Related Workers, All Other       123       172       49       40%         47- 2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		•	102	158	56	55%
29-       1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-       11-       11-       120			804	957	53	70/
1141       Registered Nurses       1,362       1,415       53       4%         27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-		Special Education	004	657	55	1 /0
27-       2022       Coaches and Scouts       80       132       52       65%         41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-       11-       11-       123       132       132       132       149       26%		Registered Nurses	1,362	1,415	53	4%
41-       9099       Sales and Related Workers, All Other       123       172       49       40%         47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-       11-       11-       100			,	,		
9099         Sales and Related Workers, All Other         123         172         49         40%           47-         2152         Plumbers, Pipefitters, and Steamfitters         188         237         49         26%           11- </td <td></td> <td>Coaches and Scouts</td> <td>80</td> <td>132</td> <td>52</td> <td>65%</td>		Coaches and Scouts	80	132	52	65%
47-       2152       Plumbers, Pipefitters, and Steamfitters       188       237       49       26%         11-       11-       188       237       49       26%						
2152Plumbers, Pipefitters, and Steamfitters1882374926%11-11-11-11-11-11-		Sales and Related Workers, All Other	123	172	49	40%
11-		Plumbers Pinefitters and Steamfitters	100	227	40	26%
		i idinibera, i ipenitera, and ateannitera	100	231	43	20 /0
	9021	Construction Managers	211	257	46	22%

47-					
2031	Carpenters	284	328	44	15%
25-					
3099	Teachers and Instructors, All Other	86	129	44	51%
11-					
3031	Financial Managers	140	184	43	31%
	First-Line Supervisors of Transportation				
53-	and Material Moving Workers, Except				
1047	Aircraft Cargo Handling Supervisors	202	243	41	20%
11-	Farmers, Ranchers, and Other Agricultural				
9013	Managers	731	770	39	5%
53-					
3033	Light Truck Drivers	470	508	38	8%
49-	Electrical Power-Line Installers and				
9051	Repairers	114	152	38	33%
25-	Secondary School Teachers, Except				
2031	Special and Career/Technical Education	618	652	35	6%
47-	First-Line Supervisors of Construction				
1011	Trades and Extraction Workers	371	406	35	9%
29-					
2043	Paramedics	134	169	34	26%
11-	Computer and Information Systems				
3021	Managers	71	106	34	48%

Source: Lightcast

# **Target Occupations**

The process criteria to identify our in-demand industries measure the following: Typical Entry-Level Education 2020 Employment 2030 Employment Average Hourly Earnings 2020 - 2030% Employment Change Average Annual Openings Local Knowledge

The target occupations, like the in-demand occupations, shed light on the employment needs of employers. However, the target occupations' process criteria go several steps further and measure educational attainment requirements and that wages meet our region's living wage. The target occupations show that our region's employment opportunities are diverse, an indicator of resiliency against unpredictable economic downturns and that critical areas of innovation continue to grow.

Of the occupation groups into which this list is divided, Construction, Design, & Mechanical Technology, represented by thirteen occupations, is the largest grouping. The second largest group is Healthcare with twelve occupations. Another occupation group with a sizeable number is the Business Administration with ten occupations. After these groups, there is a varied size of occupation groups.

Although it is essential to recognize the makeup and diversity of the target occupations list, analyzing the size of each occupation group in terms of current employment also provides valuable insights. The group with the largest employment presence in our region is Healthcare at 3,532 jobs, with

Construction, Design, & Mechanical Technology in a close second place at 3,502 jobs (just for the targeted occupations), and finally following close behind is Business Administration with 2,628 and Education and Training with 2,431. After these groups, the number of jobs per occupation group decreases, but those occupation groups still have a large presence and are an essential part of our economy.

At the occupation level, the top five largest occupations by employment are Registered Nurses, General and Operations Managers, Heavy and Tractor-Trailer Truck Drivers, Maintenance and Repair Workers General, and Elementary School Teachers, except Special Education. These five largest occupations' average hourly wages range from \$16.62 to \$41.47 per hour.

Other indicators that should be noted are the average annual openings and projected employment growth. All the target occupations have average annual openings, ranging from 5 to 215, and the projected employment growth of the occupations is an average of 34%.

SOC	Description	<b>2020 Jobs</b>	2030 Jobs	2020 - 2030 Change	2020 - 2030 % Change	Avg. Annual Openings	Avg. Hourly Earnings	Typical Entry Level Education
	HealthCare							
31- 9097	Phlebotomists	30	47	17	57%	7	\$14.22	Postsecondary nondegree award
29- 1292	Dental Hygienists	62	66	5	8%	5	\$34.95	Associate's degree
29- 2034	Radiologic Technologists and Technicians	136	138	3	2%	10	\$28.95	Associate's degree
29- 2061	Licensed Practical and Licensed Vocational Nurses	449	424	(25)	(6%)	37	\$22.39	Postsecondary nondegree award
31- 1131	Nursing Assistants	528	475	(54)	(10%)	61	\$13.35	Postsecondary nondegree award
31- 9091	Dental Assistants	117	139	22	18%	18	\$17.44	Postsecondary nondegree award
29- 2052	Pharmacy Technicians	163	178	16	10%	14	\$17.34	Postsecondary nondegree award
31- 9092	Medical Assistants	314	410	96	31%	53	\$14.55	Postsecondary nondegree award
11- 9111	Medical and Health Services Managers	149	209	60	41%	20	\$51.18	Bachelor's degree
21-	Substance	88	146	59	67%	17	\$28.79	Bachelor's

Behavioral Disorder, and Mental Health Counselors   Registered   1,362   1,415   53   4%   82   \$34.57   Bachelor's degree		Τ	1		ı	1	T	T	T _
Disorder, and Mental Health Consolers   Registered   1,362   1,415   53   4%   82   \$34.57   Bachelor's degree   141   Nurses   Nurses   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   26%   14   \$19.07   Postsecondary nondegree award   134   169   34   23   \$40.27   Bachelor's degree   182   162	1018	Abuse,							degree
Mental Health Counselors									
Counselors   Registered   1,362   1,415   53   4%   82   \$34.57   Bachelor's degree		-							
Registered   1,362   1,415   53   4%   82   \$34.57   Bachelor's degree									
141   Nurses	20		1 262	1 /115	52	40/	02	\$24.57	Daghalor's
Paramedics			1,302	1,413	33	4%	82	\$34.37	
Business   Administration		II.	13/	160	3/	26%	14	\$10.07	
Business   Administration		Tarametres	134	109	34	2070	14	\$19.07	•
Business   Administration   13-   Project   176   247   71   40%   23   \$40.27   Bachelor's degree   182   Management   Specialists   13-   Market Research   102   158   56   55%   18   \$25.21   Bachelor's degree   116   Managers   11-   Administrative   90   109   19   21%   10   \$44.51   Bachelor's degree   11-   Social and   39   50   11   28%   5   \$31.50   Bachelor's degree   11-   Social and   39   50   11   28%   5   \$31.50   Bachelor's degree   11-   General and   1.292   1.975   683   53%   215   \$41.47   Bachelor's degree   11-   General and   1.292   1.975   683   53%   215   \$41.47   Bachelor's degree   11-   General and   1.292   1.975   683   53%   215   \$41.47   Bachelor's degree   11-   Business   257   358   101   39%   34   \$31.96   Bachelor's degree   13-   Business   257   358   101   39%   34   \$31.96   Bachelor's degree   13-   Business   257   358   101   39%   34   \$31.96   Bachelor's degree   13-   Human   220   295   75   34%   22   \$27.15   Bachelor's degree   13-   Human   220   295   75   34%   22   \$27.15   Bachelor's degree   13-   Sales Managers   123   182   59   48%   20   \$48.39   Bachelor's degree   15-   Computer User   196   222   26   13%   19   \$22.26   Some college, no degree   15-   Computer User   59   69   10   17%   6   \$25.44   Associate's degree   1231   Network   1231   Network   100	2043								_
Administration		Business							uwuru
13-   Market Research   102   158   56   55%   18   \$25.21   Bachelor's degree		Administration							
Specialists		Project	176	247	71	40%	23	\$40.27	Bachelor's
11-	1082	•							degree
11-									
Marketing   Specialists   Services   Managers   Services   Managers   Services   Managers   Service   Se			102	158	56	55%	18	\$25.21	
Specialists	1161								degree
11-									
3012   Services   Managers	11	_	00	100	10	210/	10	\$44.51	Doobolor's
Managers   Social and   Social and   Community   Service   Managers			90	109	19	21%	10	\$44.51	
11-	3012								degree
9151   Community   Service   Managers	11-		39	50	11	28%	5	\$31.50	Bachelor's
Service   Managers						2070		φο 1.0 σ	
Human									
Resources   Managers		Managers							
Managers	11-	Human	44	54	10	23%	5	\$57.91	Bachelor's
11-	3121	Resources							degree
1021   Operations   Managers									
Managers			1,292	1,975	683	53%	215	\$41.47	
11-	1021	_							degree
9199   Other	1.1		205	402	110	410/	20	¢40.10	Doobalasia
13-			283	402	118	41%	38	\$48.10	
1199   Operations   Specialists, All Other			257	358	101	30%	3/1	\$31.06	
Specialists, All Other			237	336	101	3970	34	φ31.90	
Other         Differ         Differ </td <td>11))</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td>degree</td>	11))								degree
13-									
1071   Resources   Specialists	13-		220	295	75	34%	22	\$27.15	Bachelor's
11- 2022         Sales Managers         123         182         59         48%         20         \$48.39         Bachelor's degree           Information Technology         Value		Resources							
Information   Technology		Specialists							
Information   Technology		Sales Managers	123	182	59	48%	20	\$48.39	
Technology	2022								degree
15-         Computer User         196         222         26         13%         19         \$22.26         Some college, no degree           1232         Support Specialists         59         69         10         17%         6         \$25.44         Associate's degree           1231         Network         825.44         Associate's degree									
1232 Support no degree Specialists  15- Computer 59 69 10 17% 6 \$25.44 Associate's degree	15		106	222	26	130/	10	\$22.26	Some college
Specialists			170	444	20	1370	17	φ22.20	
15- Computer 59 69 10 17% 6 \$25.44 Associate's degree	1232								no degree
1231 Network degree	15-		59	69	10	17%	6	\$25.44	Associate's
						1,,0		7-0	
		Support							

	Specialists							
15- 1252	Software Developers	98	181	83	84%	19	\$43.94	Bachelor's degree
11-3021	Computer and Information Systems Managers	71	106	34	48%	10	\$61.07	Bachelor's degree
	Construction,							
	Design, & Mechanical Technology							
49- 3031	Bus and Truck Mechanics and Diesel Engine Specialists	191	183	(9)	(5%)	19	\$23.45	Postsecondary nondegree award
47- 2111	Electricians	287	285	(2)	(1%)	31	\$24.01	Postsecondary nondegree award
47- 2152	Plumbers, Pipefitters, and Steamfitters	188	237	49	26%	29	\$23.12	Postsecondary nondegree award
11- 9021	Construction Managers	211	257	46	22%	22	\$35.98	Bachelor's degree
47- 2031	Carpenters	284	328	44	15%	34	\$22.45	Postsecondary nondegree award
17- 2051	Civil Engineers	123	155	31	25%	13	\$36.40	Bachelor's degree
49- 9021	Heating, Air Conditioning, and Refrigeration Mechanics and Installers	163	194	30	19%	21	\$22.36	Postsecondary nondegree award
51- 4121	Welders, Cutters, Solderers, and Brazers	254	414	160	63%	55	\$21.65	Postsecondary nondegree award
49- 9071	Maintenance and Repair Workers, General	884	1,036	153	17%	107	\$16.62	Postsecondary nondegree award
49- 9041	Industrial Machinery Mechanics	245	370	126	51%	41	\$24.99	Postsecondary nondegree award
49- 9081	Wind Turbine Service Technicians	18	106	88	474%	16	\$23.06	Postsecondary nondegree award
47- 1011	First-Line Supervisors of Construction Trades and	371	406	35	9%	43	\$31.39	Postsecondary nondegree award

	Extraction Workers							
49- 3023	Automotive Service Technicians and Mechanics	283	311	28	10%	33	\$22.67	Postsecondary nondegree award
	Transportation							
53- 3032	Heavy and Tractor-Trailer Truck Drivers	1,260	1,075	(185)	(15%)	126	\$20.89	Postsecondary nondegree award
	Education & Training							
27- 2022	Coaches and Scouts	80	132	52	65%	21	\$24.51	Bachelor's degree
25- 2011	Preschool Teachers, Except Special Education	136	166	30	22%	18	\$16.93	Associate's degree
13- 1151	Training and Development Specialists	137	163	26	19%	16	\$21.90	Bachelor's degree
25- 2021	Elementary School Teachers, Except Special Education	804	857	53	7%	68	\$24.74	Bachelor's degree
25- 2031	Secondary School Teachers, Except Special and Career/Technical Education	618	652	35	6%	48	\$25.57	Bachelor's degree
25- 2022	Middle School Teachers, Except Special and Career/Technical Education	379	390	11	3%	30	\$24.82	Bachelor's degree
25- 3099	Teachers and Instructors, All Other	86	129	44	51%	18	\$31.37	Bachelor's degree
21- 1021	Child, Family, and School Social Workers	191	208	17	9%	20	\$24.59	Bachelor's degree
	Finance & Insurance							
41- 3031	Securities, Commodities, and Financial Services Sales Agents	99	107	7	7%	10	\$32.46	Bachelor's degree
43- 3031	Bookkeeping, Accounting, and	680	759	79	12%	89	\$18.54	Some college, no degree

	Auditing Clerks							
13-	Accountants and	414	489	75	18%	48	\$34.66	Bachelor's
2011	Auditors							degree
11-	Financial	140	184	43	31%	16	\$58.31	Bachelor's
3031	Managers							degree

Source: Lightcast

# B. Knowledge and Skills Analysis

 $(WIOA \S 108(b)(1)(B); 20 CFR \S 679.560(a)(2))$ 

Boards must include an analysis of the knowledge and skills needed to meet the employment needs of the employers in the region, including employment needs for in-demand industry sectors, in-demand occupations, and target occupations.

# Board Response:

Identifying the knowledge and skills needed to meet the employment needs of our region is necessary to fill in talent gaps that could position our region for more growth and provide a bridge to better opportunities for workers open to upskilling. To capture the knowledge and skill needs of employers in our region, we reviewed the knowledge and skills that have appeared the most often in online job postings during the past 24 months in our region (source: Lightcast)

# **Top Specialized Skills**

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Nursing	1,664	9%	418	1%
Merchandising	1,352	7%	462	1%
Supply And Demand	892	5%	0	0%
Cardiopulmonary Resuscitation (CPR)	891	5%	371	1%
Housekeeping	798	4%	103	0%
Cash Register	632	3%	131	0%
Marketing	619	3%	1,842	4%
Restaurant Operation	602	3%	196	0%
Auditing	594	3%	545	1%
Food Services	583	3%	175	0%

# **Top Common Skills**

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Communications	4,456	24%	1,192	3%
Customer Service	4,153	22%	5,458	13%
Management	3,066	16%	3,691	9%
Operations	2,738	15%	2,225	5%

Valid Driver's License	2,633	14%	4	0%
Sales	2,485	13%	4,075	10%
Leadership	1,576	8%	2,850	7%
Lifting Ability	1,401	7%	12	0%
Writing	1,227	7%	345	1%
Detail Oriented	1,197	6%	87	0%

# **Top Software Skills**

Skills	Postings	% of Total Postings	Profiles	% of Total Profiles
Microsoft Office	721	4%	3,541	8%
Microsoft Word	646	3%	2,157	5%
Microsoft Excel	622	3%	2,622	6%
Microsoft Outlook	445	2%	694	2%
Microsoft PowerPoint	242	1%	1,617	4%
Operating Systems	138	1%	133	0%
SQL (Programming Language)	91	0%	174	0%
Learning Management Systems	88	0%	27	0%
Software Systems	77	0%	11	0%
Microsoft Access	68	0%	165	0%

# **Top Qualifications**

Qualification	Postings with Qualification
Advanced Cardiovascular Life Support (ACLS) Certification	679
Airframe & Powerplant (A&P) Certificate	31
American Medical Technologists (AMT) Certification	45
American Registry Of Radiologic Technologists (ARRT) Certified	113
American Society For Clinical Pathology (ASCP) Certification	83
Automotive Service Excellence (ASE) Certification	43
Bachelor Of Science In Business	50
Barber License	44
Basic Cardiac Life Support	175
Basic Life Support (BLS) Certification	1,244

# C. Labor Force Analysis and Trends

(WIOA §108(b)(1)(C); 20 CFR §679.560(a)(3))

Boards must include an analysis of the regional workforce, including current labor force employment and unemployment data, information on labor market trends, and educational and skill levels of the workforce, including individuals with barriers to employment.

# Board Response:

As of 2021 the region's population declined by 1.4% since 2016, falling by 2,258. Population is expected to increase by 5.9% between 2021 and 2026, adding 9,296.

From 2016 to 2021, jobs declined by 1.7% in 13 Texas Counties from 70,904 to 69,703. This change fell short of the national growth rate of 1.9% by 3.6%. As the number of jobs declined, the labor force participation rate decreased from 60.3% to 59.1% between 2016 and 2021.

Concerning educational attainment, 15.7% of the selected regions' residents possess a Bachelor's Degree (4.7% below the national average), and 6.9% hold an Associate's Degree (1.9% below the national average).

The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Federal Government, Military.

# **Regional Comparison**

	Population (2022)	Labor Force (Sep 2022)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	161,139	70,348	69,703	99.2	8.25 Billion	11.44 Billion	11.41 Billion
State	30,025,340	14,538,923	14,430,458	96.6	1.97 Billion	12.76 Billion	15.86 Billion

# Sep 2022 Labor Force Breakdown

Level		Population
1	Population	161,139
2	16+ Civilian Non-Institutionalized Population	119,447
3	Not in Labor Force (16+)	49,099
3	Labor Force	70,348
4	Employed	67,984
4	Unemployed	2,364
2	Under 16, Military, and institutionalized Population	41,691

#### **Educational Attainment**

	% of Population	Population
Less Than 9th Grade	6.3%	6,634
9th Grade to 12th Grade	8.8%	9,282
High School Diploma	29.4%	30,886
Some College	24.7%	25,994
Associate's Degree	6.9%	7,247
Bachelor's Degree	15.7%	16,530
Graduate Degree and Higher	8.1%	8,507

# **Population Trends**

As of 2021 the region's population declined by 1.4% since 2016, falling by 2,258. Population is expected to increase by 5.9% between 2021 and 2026, adding 9,296.

Timeframe	Population	
2016	161,156	
2017	159,164	
2018	159,608	
2019	161,003	
2020	161,571	
2021	158,898	
2022	161,139	
2023	162,956	
2024	164,762	
2025	166,539	
2026	168,194	

# **Job Trends**

From 2016 to 2021, jobs declined by 1.7% in 13 Texas Counties from 70,904 to 69,703. This change fell short of the national growth rate of 1.9% by 3.6%.

Timeframe	Jobs	
2016	70,904	
2017	71,339	
2018	72,854	
2019	72,239	
2020	69,171	
2021	69,703	
2022	70,764	
2023	71,752	
2024	72,689	
2025	73,558	
2026	74,376	

# **Labor Force Participation Rate Trends**

Timeframe	Labor Force Participation Rate
2017	60.29%
2018	60.31%
2019	59.56%
2020	59.11%
2021	59.76%
January - June 2022	59.81%
July 2022	59.85%
August 2022	59.09%
September 2022	58.89%

# **Unemployment Rate Trends**

Our areas had a September 2022 unemployment rate of 3.36%, decreasing from 3.74% 5 years before.

Timeframe	Unemployment Rate
2017	3.74%
2018	3.18%
2019	3.14%
2020	6.51%
2021	5.07%
January - June 2022	3.73%
July 2022	3.72%
August 2022	3.63%
September 2022	3.36%

# **Population Characteristics**

#### Millennials

32,056

Your area has 32,056 millennials (ages 25-39). The national average for an area this size is 32,457.

# Retiring Soon

47,502

Retirement risk is about average in your area. The national average for an area this size is 47,230 people 55 or older, while there are 47,502 here.

# Racial Diversity

75,855

Racial diversity is high in your area. The national average for an area this size is 64,662 racially diverse people, while there are 75,855 here.

#### Veterans

11,835

Your area has 11,835 veterans. The national average for an area this size is 8,746.

#### Violent Crime

2.74/1,000

Your area has 2.74 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

# **Property Crime**

21.45/1,000

Your area has 21.45 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

# Population Demographics:

# **Cohort Totals**

Area	2020 Population	2030 Population	Change	% Change
13 Counties	161,571	174,321	12,750	8%
State	29,360,759	33,132,023	3,771,264	13%
Nation	329,484,123	344,058,477	14,574,354	4%

# **Population by Age Cohort**

Age Cohort	2020 Population	2030 Population	Change	% Change	2030 % of Cohort
Under 5 years	9,958	9,793	(165)	(2%)	5.62%
5 to 9 years	10,640	10,020	(620)	(6%)	5.75%
10 to 14 years	10,848	11,244	396	4%	6.45%
15 to 19 years	11,573	12,350	777	7%	7.08%
20 to 24 years	11,555	12,546	991	9%	7.20%
25 to 29 years	11,347	11,632	285	3%	6.67%
30 to 34 years	11,211	10,967	(244)	(2%)	6.29%
35 to 39 years	10,717	11,246	529	5%	6.45%
40 to 44 years	8,780	10,783	2,003	23%	6.19%
45 to 49 years	8,025	9,949	1,924	24%	5.71%
50 to 54 years	8,593	9,279	686	8%	5.32%
55 to 59 years	9,535	8,997	(538)	(6%)	5.16%
60 to 64 years	9,631	8,650	(981)	(10%)	4.96%
65 to 69 years	9,074	9,597	523	6%	5.51%
70 to 74 years	7,489	9,394	1,905	25%	5.39%
75 to 79 years	5,350	7,756	2,406	45%	4.45%
80 to 84 years	3,673	5,631	1,958	53%	3.23%
85 years and over	3,572	4,490	918	26%	2.58%
Total	161,571	174,321	12,750	8%	100.00%

# Population by Race/Ethnicity

Race/Ethnicity	2020 Population	2030 Population	Change	% Change	2030 % of Cohort
White, Non-Hispanic	85,006	82,849	(2,157)	(3%)	47.53%
White, Hispanic	62,708	71,467	8,759	14%	41.00%
Black, Non-Hispanic	4,893	6,072	1,179	24%	3.48%
Two or More Races, Non-Hispanic	2,219	3,484	1,265	57%	2.00%
Asian, Non-Hispanic	1,742	2,082	340	20%	1.19%
American Indian or Alaskan Native, Hispanic	1,378	2,362	984	71%	1.35%
Black, Hispanic	1,264	1,898	634	50%	1.09%
Two or More Races, Hispanic	1,132	1,928	796	70%	1.11%
American Indian or Alaskan Native, Non- Hispanic	658	1,059	401	61%	0.61%

Asian, Hispanic	311	558	247	80%	0.32%
Native Hawaiian or Pacific Islander, Non- Hispanic	168	348	180	107%	0.20%
Native Hawaiian or Pacific Islander, Hispanic	92	214	122	133%	0.12%
Total	161,571	174,321	12,750	8%	100.00%

# Population by Gender

Gender	2020 Population	2030 Population	Change	% Change	2030 % of Cohort
Males	80,975	88,053	7,078	9%	50.51%
Females	80,596	86,268	5,672	7%	49.49%
Total	161,571	174,321	12,750	8%	100.00%

County Name	Adult Civilian Population	Avg. Family Size	Avg. Household Size	Civilian Noninstitutionalized Population	Cohabiting- Couple Households	% Cohabiting- Couple Households
Tom Green	87,343	3.3	2.6	113,650	2,589	6.0%
McCulloch	6,215	3.2	2.5	7,830	109	3.5%
Kimble	3,582	2.7	2.2	4,346	124	6.3%
Mason	3,232	3.2	2.5	4,239	19	1.1%
Sutton	2,741	3.6	2.9	3,776	15	1.2%
Reagan	2,626	4.0	3.3	3,732	47	4.2%
Crockett	2,601	2.9	2.4	3,332	10	0.7%
Coke	2,592	2.5	2.0	3,207	35	2.2%
Concho	2,489	3.0	2.3	2,054	9	1.0%
Schleicher	2,122	3.6	2.8	2,867	32	3.1%
Menard	1,730	2.8	2.0	2,067	44	4.3%
Irion	1,190	3.1	2.4	1,541	15	2.4%
Sterling	884	3.5	3.1	1,239	0	0.0%

County Name	Disabled Population	% Disabled Population	Female Householder, No Spouse/Partner Present, Family Households	% Female Householder, No Spouse/Partner Present, Family Households	Foreign- Born Population	% Foreign- Born Population
Tom Green	16,240	14.3%	11,995	27.9%	7,016	5.9%
McCulloch	1,473	18.8%	962	30.5%	432	5.4%
Kimble	921	21.2%	590	30.0%	205	4.7%
Mason	638	15.1%	449	26.9%	302	7.1%
Sutton	299	7.9%	309	24.1%	484	12.8%
Reagan	222	5.9%	162	14.5%	543	14.4%
Crockett	320	9.6%	259	18.6%	322	9.5%

Coke	570	17.8%	439	27.0%	107	3.2%
Concho	361	17.6%	202	23.1%	650	21.5%
Schleicher	259	9.0%	248	23.9%	378	13.0%
Menard	507	24.5%	223	21.5%	149	7.1%
Irion	197	12.8%	151	23.7%	72	4.6%
Sterling	57	4.6%	105	25.9%	141	11.1%

County Name	Househol ds	Male Householder, No Spouse/Partn er Present, Family Households	% Male Householder, No Spouse/Partn er Present, Family Households	Married- Couple Family Househol ds	% Married- Couple Family Househol ds	Populatio n of People Living in Non- English- Speaking Househol ds	Total Populatio n
Tom Green	42,953	7,943	18.5%	20,426	47.6%	28,008	118,645
McCulloch	3,151	679	21.5%	1,401	44.5%	1,645	7,970
Kimble	1,967	334	17.0%	919	46.7%	798	4,375
Mason	1,668	226	13.5%	974	58.4%	719	4,248
Sutton	1,282	203	15.8%	755	58.9%	1,863	3,793
Reagan	1,117	189	16.9%	719	64.4%	1,890	3,766
Crockett	1,394	288	20.7%	837	60.0%	1,608	3,393
Coke	1,625	316	19.4%	835	51.4%	350	3,298
Concho	876	176	20.1%	489	55.8%	1,085	3,018
Schleicher	1,036	113	10.9%	643	62.1%	1,214	2,898
Menard	1,035	354	34.2%	414	40.0%	513	2,108
Irion	636	117	18.4%	353	55.5%	281	1,553
Sterling	405	55	13.6%	245	60.5%	339	1,274

County Name	Veteran s	% Veteran Status	Employed Population with Health Insurance	Median Age	Median Househol d Income	Per Capita Income	% Poverty Level
Tom Green	9,123	10.4%	42,538	34.3	\$57,670	\$29,547	8.2%
McCulloch	545	8.8%	2,266	45.6	\$48,618	\$25,567	10.3%
Kimble	363	10.1%	1,166	52.0	\$46,602	\$36,406	15.1%
Mason	275	8.5%	1,150	45.2	\$61,434	\$34,196	4.1%
Sutton	240	8.8%	1,149	37.7	\$61,190	\$25,650	14.5%
Reagan	131	5.0%	1,205	30.6	\$61,659	\$25,126	8.5%
Crockett	248	9.5%	1,131	44.1	\$46,695	\$23,655	14.5%
Coke	174	6.7%	1,103	47.9	\$45,072	\$27,033	5.5%
Concho	251	10.1%	603	46.1	\$53,333	\$22,167	9.3%
Schleicher	73	3.4%	662	36.6	\$45,250	\$24,030	14.0%

Menard	300	17.3%	455	54.2	\$43,826	\$29,080	12.6%
Irion	88	7.4%	512	43.3	\$53,778	\$29,460	5.9%
Sterling	24	2.7%	368	34.4	\$53.194	\$27.551	1.5%

County Name	Remote Workers	% Remote Workers	% Seniors 65+ Poverty Level	Workers Age 16 and Over	Homeowner Vacancy Rate	Housing Units
Tom Green	3,077	5.3%	8.5%	57,579	2.7%	48,785
McCulloch	170	5.1%	11.3%	3,345	2.4%	4,335
Kimble	78	3.9%	11.8%	2,021	5.0%	3,318
Mason	145	7.7%	5.3%	1,877	0.0%	2,755
Sutton	73	4.2%	11.9%	1,719	2.6%	1,936
Reagan	82	5.0%	12.0%	1,652	1.5%	1,331
Crockett	121	6.7%	28.9%	1,802	6.1%	1,963
Coke	38	2.7%	17.1%	1,411	6.8%	2,687
Concho	35	4.5%	2.1%	780	4.5%	1,659
Schleicher	68	6.3%	17.8%	1,078	2.0%	1,505
Menard	85	8.9%	9.8%	960	4.3%	1,826
Irion	61	9.0%	4.3%	678	5.0%	885
Sterling	9	1.5%	9.3%	585	1.7%	574

County Name	Median House Value	Median Monthly Rent	Occupied Housing Units	% Occupied Housing Units	Rental Vacancy Rate	Vacant Housing Units	% Vacant Housing Units
Tom Green	\$149,700	\$892	42,953	88.0%	7.3%	5,832	12.0%
McCulloch	\$96,300	\$708	3,151	72.7%	5.3%	1,184	27.3%
Kimble	\$151,700	\$684	1,967	59.3%	3.8%	1,351	40.7%
Mason	\$219,900	\$741	1,668	60.5%	4.2%	1,087	39.5%
Sutton	\$101,000	\$648	1,282	66.2%	11.1%	654	33.8%
Reagan	\$98,300	\$857	1,117	83.9%	0.0%	214	16.1%
Crockett	\$102,200	\$559	1,394	71.0%	9.2%	569	29.0%
Coke	\$74,100	\$629	1,625	60.5%	3.4%	1,062	39.5%
Concho	\$107,700	\$633	876	52.8%	0.0%	783	47.2%
Schleicher	\$80,900	\$400	1,036	68.8%	5.4%	469	31.2%
Menard	\$87,300	\$691	1,035	56.7%	7.4%	791	43.3%
Irion	\$122,000	\$1,014	636	71.9%	0.0%	249	28.1%
Sterling	\$75,000	\$773	405	70.6%	12.1%	169	29.4%

# **D.** Workforce Development Analysis

(WIOA §108(b)(1)(D); 20 CFR §679.560(a)(4))

Boards must include an analysis of workforce development activities in the region, including education and training.

# Board Response:

Concho Valley has one Community College (Howard College) and a State University (Angelo State University). With that noted, some educational opportunities in our more rural counties are not provided on the level of our more populous county.

Concho Valley's Workforce Development Board's strong partnership with economic development leaders enhances the workforce service delivery system. The county/city offers a solid partnership within the government and quasi-government organizations.

- The Board and Workforce Solutions staff offer a recognized and reliable resource for employers, economic developers, educators, and jobseekers.
- Strong economic partnerships play an important role in Workforce Development, such as the City of San Angelo Development Corporation (COSADC) business incentives that reward employers for taking advantage of workforce programs.
- The Board will continue to expand partnerships to create opportunities for training and employment and work with economic development agencies to increase awareness of beneficial employer services, such as on-the-job training, WOTC, and available grants.

The Board's close relationship with our various Eligible Training Providers List (ETPL) in the TWC ETP system, such as Howard College, Angelo State University, and various rural schools, enables innovative student engagement initiatives.

Employers want to hire individuals who are ready to work and possess the skills necessary to learn on the job. We continue to pursue opportunities to serve all job seekers and practice inclusion with all populations; veterans, persons with disabilities, single parents, out-of-school youth, at-risk youth, low-income adults, dislocated workers, and offenders. Likewise, employers need the right person to hire, and as such, we must continue to ensure each job seeker is ready and the best-prepared worker available.

Many individuals fall into more than one category of need, and our goal is to address each of those needs to develop self-sufficiency of the whole person concept. This is accomplished through dedicated customer engagement, service plans that use all tools available for each participant and building partnerships with other community agencies and services provided in the one-stop to provide seamless support to each customer.

Workforce development inherently begins within the education system, and the Board must continue to engage and support education in every way possible. Rural school systems offer the most flexibility. Therefore, many programs can be initiated in these smaller schools as pilot programs before moving them to the large school systems.

## **Part 3: Core Programs**

# A. Workforce Development System

(WIOA §108(b)(2); 20 CFR §679.560(b)(1))

Boards must include a description of the workforce development system in the workforce area that identifies:

- the programs that are included in the system; and
- how the Board will work with the entities that facilitate core programs and other workforce development programs to support alignment to provide services, including programs of study authorized under the Carl D. Perkins Career and Technical Education Act of 2006, that support the strategy identified in the State Plan under WIOA §102(b)(1)(E).

# **Board Response:**

Our workforce development system is focused on developing Concho Valley residents to meet the future needs of our local employers. Board, Workforce Center, and partner staff collaboratively work to identify three critical components: future employer needs, employee competencies, and skill levels. These three components guide us in identifying occupations where skill gaps can be met by using the program funds that are available from all the partners.

The workforce centers utilize the following strategies to screen and refer customers to enhanced services. Referrals to individual programs are made from those attending orientation and career planning sessions.

It is the role of CVWDB to be a regional facilitator, connector, and convener to address workforce development issues. The following programs support and align with local, state, and national strategies to address the needs of the workforce. The oversight provided by CVWDB ensures that the services provided below are delivered in an integrated and seamless workforce system operated and managed by a competitively procured contracted service provider.

• Choices Program—Services provided through the Choices program are designed to assist unemployed and under-employed career seekers who are applicants for Temporary Assistance

for Needy Families (TANF) services or are current or former TANF recipients in preparing for, obtaining, and retaining self- sufficient unsubsidized employment. Co-enrollment in job training programs, subsidized employment, and on-the-Job Training (OJT) are components of the program. CVWDB partners with the Health and Human Services Commission (HHSC) to provide referrals and integrated case management to eligible program participants and ensure work goals and program requirements are met.

- Supplemental Nutrition Assistance Program Employment and Training (SNAP E&T)— Services provided through this program assists both Able-Bodied Adults Without Dependents (ABAWDs) and SNAP E&T General Population participants by improving their ability to obtain self-sufficient unsubsidized employment and reduce their dependency on public assistance. Workforce center staff provide guidance, instruction, and support to assist program participants in preparing for, obtaining, and retaining full-time employment. CVWDB partners with HHSC to provide referrals and integrated case management to eligible program participants and ensure work goals and program requirements are met.
- Wagner-Peyser Employment Services (ES)—In partnership with TWC, CVWDB is a part of the Texas Model and is responsible for assisting employers in filling jobs by recruiting, screening, and referring qualified job seekers and assist job seekers in finding employment for which they are qualified.
- Workforce Innovation and Opportunity Act (WIOA)— WIOA brings together, in strategic
  coordination, the core programs of skill development and requires specific accommodation for
  vulnerable populations.
  - Employment and training services for adults
  - Employment and training services for dislocated workers
  - Employment and training services for youth
- Trade Adjustment Assistance Program (TAA)— TAA is a federal program to assist workers
  adversely affected by foreign trade who have lost their jobs because of a decline in
  production, sales, or outsourcing of jobs to foreign countries. The primary purpose of the
  TAA program is to help trade-affected workers move into suitable employment as quickly and
  effectively as possible.
- Rapid Response Services—Rapid response services are business focused strategies designed
  to quickly respond to layoffs and business closures, by coordinating workforce services and
  providing companies and their affected workers with immediate access to such services.
   Rapid response services promote economic recovery by identifying, planning for, and
  responding to layoffs quickly and efficiently thereby preventing or minimizing the impact on
  workers, business, and the local community.
- Child Care Services Access to quality childcare is a vital component of a health workforce economy. Child Care services provide eligible parents who work, attend school, or participate in job training with financial assistance to access quality childcare.

Unemployment Insurance (UI) – While the UI program is administered by TWC, workforce
centers provide UI claimants with valuable services to assist with filing claims, participating in
appeals, and access to the Reemployment Services and Eligibility Assessment (RESEA)
program. RESEA provides intensive reemployment assistance to individuals who are receiving
UI benefits and are determined to be likely to exhaust their benefits before becoming
reemployed.

The Board is committed to supporting the strategies in the State Plan, including strengthening and expanding all existing and developing partnerships to better serve our customers. The opportunities provided by the adoption of the Workforce Innovation and Opportunity Act and the Texas Workforce Commission, now serving as the administrative umbrella for all WIOA core program partners, allows us to plan, implement, and continuously improve services and performance for all program partnerships.

WIOA provides new opportunities for the Board and Career and Technology Education (CTE) to work together to prepare individuals for careers that meet employer skill needs—specifically targeting STEM and middle-skilled jobs. The Board supports the State Plan by:

- identifying career pathways (responding to industry talent needs) and offering customers the opportunity to obtain the skills and credentials necessary to find better jobs at better wages.
- enhancing employer engagement to build an occupational/skills demand-driven system, to improve business services, and provide more work-based learning opportunities.
- aligning individual program policies, procedures, and processes (when not constrained by program-specific law or regulation) to achieve greater partnership in service delivery—working side-by-side with ISD's and our community college partner.
- seeking practical opportunities to share resources, reduce redundancies and waste, and make integrated service delivery more streamlined for customers.
- improving access to up-to-date labor market and career information aligned with career pathways and occupational areas of study.
- assigning Board staff to serve on education advisory committees.
- assigning business service and youth career staff to work with ISDs, business and industry, EDCs, and COCs staff on youth career fairs.
- providing teacher internships with industries—designed to improve teacher knowledge of industry skills needed in stem and middle-skilled careers; and,
- Supporting partner programs in achieving success with the performance indicators.

# B. Core Programs—Expand Access, Facilitate Development, and Improve Access

 $(WIOA \S 108(b)(3); 20 CFR \S 679.560(b)(2))$ 

Boards must include a description of how the Board will work with entities carrying out core programs to:

• expand access to employment, training, education, and support services for eligible individuals, particularly eligible individuals with barriers to employment;

# **Board Response:**

Every individual that seeks workforce assistance is provided with a comprehensive array of services. These include assessments, training, and upskilling opportunities, case management, and essential forms of support, such as housing, healthcare, transportation, legal assistance, clothing, and a wide range of counseling as appropriate. Detailed assessments are administered to determine immediate and long-term needs and set internal goals that act as mile markers on the individual's career pathway. Established relationships with community partners and training providers throughout the area ensures job seekers will have access to the services required to maximize the opportunities for participation in program services.

Low-Income Adults/Choices (TANF) Recipients – Family Employment Plans (FEPs) that include short-and long-term goals and assistance in education and financial planning that will result in higher wages and increased productivity are developed for TANF Recipients. The service plan includes collaboration with local businesses who have entry-level jobs; identification of workers whose current skills are unsatisfactory to maintain self-sufficient employment; and provision of information to local low-income neighborhood associations and community centers. The workforce team ensures this population gains work-readiness skills through work experience, training provided through partners, online training, and job readiness facilitation.

**SNAP Recipients** –Workforce Center staff, provide support for supervised and supported job search during the required participation period for SNAP recipients. Assistance with registration in WIT, resume development, initial and new job leads, assisted job search, and application as job search continues are also provided. Development of job skills and completion of HSE and AEL classes through local partners is made available to all SNAP Recipients.

**Individuals with Disabilities** – The Workforce Centers work with individuals with disabilities providing Workforce Services through collaboration with TWC Vocational Rehabilitation (VR). Participants are assessed for placement with businesses, and we provide information about hiring job seekers with disabilities, ensuring individuals are placed in the right situation to succeed. We build this platform through strong partnerships working with agency and program partners and by providing equipment and resources in our Centers explicitly designed to assist identified needs for our non-hearing, non-speaking, or blind job seekers and targeted hiring events for workers with disabilities.

**Ex-Offenders** – The workforce team works to ensure individuals with criminal records have every opportunity to succeed. We provide support during job search, determine programs of eligibility, and provide support throughout program participation.

**Veterans** – Our work with veterans to help translate military skills and experiences into civilian terms that businesses understand is in direct coordination with Texas Veterans Commission (TVC) and Texas Veterans Leadership Program (TVLP) staff. Working with veterans, we can address multiple areas of diversity as this population also includes individuals from all target populations. Veterans are provided with priority services. We provide talent development to veterans for intensive and support services through possible skill upgrades and/or work experience opportunities. Throughout the year, the Board implements and supports hiring events and educational events aimed at making veterans aware of available services.

**UI Claimants** – Individuals on unemployment are connected quickly to businesses through close collaboration with the Business Services Unit (BSU). The workforce team provides a level of service to UI Claimants that assists them in moving back to full employment as quickly as possible. Our standard procedures for service to UI claimants or potential claimants include:

- Any visitor to the Workforce Centers requesting information about filing for unemployment will not only receive this assistance but will also be registered on their first visit in WIT. Resume assistance through WIT, and if appropriate, a professional resume is offered. Information on other available training opportunities to assist claimants to develop additional skills and/or refresh computer skills, customer service skills, and job search/interview skills are provided.
- UI Claimants identified as high risk will be outreached by letter and invited into the Center for the Orientation to Workforce Services that their continued UI eligibility mandates.
- Same day registration into WorkInTexas.com, completion of a resume, development of a detailed, personalized IEP with our workforce professional's guidance, and receipt of at least two relevant job leads is a required part of the orientation appointment.

UI claimants are encouraged to return regularly or to call for additional assistance throughout their job search and are asked to inform us when they get a job.

- UI claimants are informed of the mandate to contact us within three weeks, are encouraged to stay in close contact, and are asked to return to the Center for additional job leads and assistance in job search, interview preparation, and online application skills. They are also informed to expect contact regular after this period until they are employed.
- At each contact, their IEP is updated (as needed) and activity documented.

Individuals with Literacy/Language Barriers – The Workforce Center work with local HSE and English as a Second Language (ESL) providers and have tools available to HSE students at no additional cost. Career introduction and planning services and programs are available for HSE students who may want/need to complete additional career training through WIOA programs. All services at the Workforce Centers are available in Spanish, and the team can access interpreter services for those job seekers who need an interpreter for other languages.

**General Job Seeker** – All job seekers are provided the tools they need to successfully obtain employment that leads to self-sufficiency. Job seekers have access to training through facilitated workshops and job matching, as well as through WorkInTexas.com.

**Fidelity Bonding-** This service helps at-risk job applicants obtain or retain employment. This service is offered at no cost to reduce employers' concerns about hiring at-risk job applicants who cannot be bonded through other sources.

• facilitate the development of career pathways and coenrollment, as appropriate, in core programs, including specific career pathways occupations that the Board currently includes on its Target Occupations List, and career pathways occupations that the Board is planning to develop; and

# Board Response:

CVWDB facilitates the development of career pathways and co-enrollment through the following:

- Continue to engage employers in sector strategies to obtain and identify credentials, training, and skills relevant to their occupational needs.
- Leverage funding by co-enrolling individuals that are eligible for both WIOA Youth, Adult, and Dislocated Worker, SNAP E&T, TANF/Choices, Veteran and Vocational Rehabilitation programs to support training and career pathways.
- Continue development of CVWDB long-term relationships with career and technical education institutions that are Eligible Training Providers.
- Seek out stakeholders interested in creating apprenticeship programs.
- Create and implement relationships with CBOs, city/state, and partner agencies to provide exposure for youth to training programs and career pathways.
- Pair the attainment of postsecondary credits with work-based learning opportunities such as on-the-job training, internships, and workplace tours.
- Provide labor market information and career exploration resources to educators and other education-focused stakeholders.
- Actively participate in collaborative groups to leverage resources and coordinate efforts.
- Support the local community college and university in their program development and assessment by providing labor market information and participating in their stakeholder workgroups.
- Coordinate Programs and Services for Target Populations.
  - improve access to activities leading to a recognized postsecondary credential (including a credential that is an industry-recognized certificate or certification, portable, and stackable).

Boards must include a description of the Board's plan for working with at least one of the Governor's industry clusters.

#### Board Response:

CVWDB partners with ISDs, the local community college, and training providers to improve access to activities leading to recognized postsecondary credentials and is committed to the attainment of industry-recognized certifications and portable and stackable credentials focused on our identified target industries.

Two of the CVWDB's target industries are closely aligned with the Governor's six industry clusters: Energy (oil & gas extraction) and Manufacturing (Chemical Product and Preparation Manufacturing), which are highly prevalent in the region, and CVWDB often engages with employers within these industries. As we continue to identify skills gaps and training opportunities through apprenticeship exploration, CVWDB will further develop and maintain relationships with these employers to keep pace with industry trends and changes. Another area of focus is within the Information Technology (IT) industry. There are several IT occupations that appear on the Board's target and in-demand occupation list and can be found in several industries. CVWDB will continue to gather local wisdom through employer engagement and economic development organizations to determine what skills are needed and identify the appropriate talent development strategies to deploy, which will include apprenticeships.

# **Part 4: One-Stop Service Delivery**

# A. One-Stop Service Delivery System

(WIOA §108(b)(6); 20 CFR §679.560(b)(5))

Boards must include a description of the one-stop delivery system in the workforce area, including explanations of the following:

- How the Board will ensure the continuous improvement of eligible providers and how providers will meet the employment needs of local employers, workers, and job seekers
- How the Board will facilitate access to services provided through the one-stop delivery system, including to remote areas, through the use of technology and other means
- How entities within the one-stop delivery system, including the one-stop operators and the one-stop partners, will comply with WIOA §188 (related to Non-Discrimination), if applicable, and with applicable provisions of the Americans with Disabilities Act of 1990 regarding the physical and programmatic accessibility of facilities, programs and services, technology, and materials for individuals with disabilities, including providing staff training and support for addressing the needs of individuals who have disabilities
- The roles and resource contributions of the one-stop partners

#### Board Response:

The Board has regular meetings with the workforce center operator to review the status of all aspects of the contract for the delivery of workforce services. To ensure continuous quality, the agenda includes a discussion on each of the areas from the monthly report:

- Performance
- Budget vs. Actual for expenditures
- Obligations by program
- Status of progress to remediate monitoring and QA findings
- Program participant summary to see if the planned number to serve is being met
- Special activities

In addition to regular meetings, key Board staff have calls with the workforce center operator's leadership. This ensures that the Board is fully informed and aware of the health of the service delivery system.

Since March of 2020, the need to adapt service delivery using virtual resources has been a significant focus. The Board has worked closely with required WIOA partners and community partners to deliver services using a variety of virtual platforms.

#### **Access to Services**

The Board's certified Comprehensive Center is located in San Angelo, Tom Green County.

In addition to our physical service delivery location, the Board provides web-based information on services available to customers—i.e., business services, job seeker services, childcare services, labor market information, and a link to Work-In-Texas so both employers and job seekers can self-serve.

# **Adaptive Equipment and Services**

Board and workforce center staff complete annual training on WIOA 188, the Americans with Disabilities Act, and proper use of accessibility software and hardware. Board monitoring and QA staff conduct annual accessibility reviews to improve or correct accessibility barriers for individuals with disabilities.

The workforce center operator provides equal opportunity to access all facilities, programs, and services without regard to race, color, religion, gender, marital status, age, national origin, disability, political affiliation, or belief to all customers. The Concho Valley Workforce Center is managed and operated in compliance with EO and ADA requirements.

# **Minimum Accessibility Standards**

To comply with the minimum accessibility standard drafted in March 2016, the array of adaptive equipment and services provided for customer use has been expanded in order to assure full accessibility to all available programs and center services. The following is a list of adaptive strategies used by contractor staff in each office to assist customers requiring accommodation:

- o JAWS Screen Reading Software
- o Screen Magnifier Software

- o Microsoft Windows Magnifier
- o Microsoft Windows Narrator
- o Microsoft Windows On-Screen Keyboard
- o Purple P3 Video Relay Service (VRS)
- o Large Print Keyboards
- o Trackball Mouse(s)
- o Voice Amplifiers
- o Large Button VOIP Hearing Aid Compatible Telephones
- o Bi-Level Adjustable Height Workstations
- o One-On-One Staff Assistance
- o Bilingual Staff Available
- o Language Identification Cards
- o Telephonic Language Interpreting

#### **Roles and Resource contributions of Partners**

The Board has supported the development of trust and a team spirit among center partners that promotes integration and cooperation from staff and partners. The helpful, accurate, and honest flow of information from management to and among staff is crucial to successful integration and alignment of goals amongst center partners. Supervisor and/or site meetings are held to disseminate performance and program information to staff and to promote dialog among staff members about changing service delivery and problem resolution.

Each new staff member receives an intensive New Employee Orientation that covers workforce center operations, customer service, information systems, and other topics. The orientation also introduces new staff to the Workforce Services management system and the tools available to each Workforce Center staff member, such as programmatic procedures, quality assurance, monitoring tools, etc.

The co-location of VR staff in our workforce center has provided for enhanced interactions among the staff. VR and workforce staff can routinely share information and resources on an informal basis.

#### **B.** Cooperative Agreements

(WIOA §108(b)(14); 20 CFR §679.560(b)(13))

Boards must provide copies of executed cooperative agreements that explain how all local service providers, including additional providers, will carry out the requirements for integration of and access to the entire set of services available in the local one-stop delivery system. This includes cooperative agreements (as defined in WIOA §107(d)(11)) between the Board or other local entities described in §101(a)(11)(B) of the Rehabilitation Act of 1973 (29 USC 721(a)(11)(B)) and the local office of a designated state agency or designated state unit that administers programs that are carried out under Title I of the Rehabilitation Act (29 USC 720 et seq.) (other than §112 or part C of that title (29 USC 732, 741) and are subject to §121(f)) in accordance with §101(a)(11) of the Rehabilitation Act (29 USC 721(a)(11)) with respect to efforts that will enhance the provision of services to individuals who have

disabilities and to other individuals, such as cross training of staff, technical assistance, use and sharing of information, cooperative efforts with employers, and other efforts.

N/A

# C. Employer Engagement, Economic Development, and Unemployment Insurance Program Coordination

(WIOA §108(b)(4); 20 CFR §679.560(b)(3))

Boards must include a description of the strategies and services that will be used in the workforce area to do the following:

- Facilitate engagement of employers in the workforce development programs, including small employers and employers in in-demand industry sectors, in-demand occupations, and target occupations.
- Support a local workforce development system that meets the needs of businesses in the workforce area.

**Note:** This may include the implementation of initiatives such as incumbent worker training programs, on-the-job training programs, customized training programs, industry and sector strategies, career pathways initiatives, use of effective business intermediaries, and other business services and strategies designed to meet the needs of regional employers. These initiatives must support the strategy described above.

#### **Board Response:**

CVWDB initiates and conducts outreach to new and existing employers within specific target industries. The Workforce Subrecipient staff works in coordination with CVWDB to provide employers with the requested services, thus ensuring employers have the right solution at the right time. Subrecipient staff work to outreach new business in non-targeted industries, such as hospitality and retail, and also provides ongoing services for established employers of all industries in an effort to facilitate the matching of employer openings with career seekers.

Each employer is provided a customized, educated, and meaningful solution to the array of services based on each employer's needs. Services include, but are not limited to:

- Job Matches for Job Openings
- Hiring Events and Target Recruitment Events
- On-The-Job Training and Subsidized Employment
- Internships and Apprenticeships
- Incumbent worker training
- Fidelity Bonding Program
- Rapid Response Services

#### • Labor Market Information

Support a local workforce development system that meets the needs of businesses in the workforce area.

To better align with the needs of industry, CVWDB will further refine its business services approach. There is an opportunity to enhance employer engagement and solidify collaborative relationships in conjunction with the development of the Board's strategic plan. CVWDB will gain a better understanding of regional industry needs and be positioned to impact solution development centered around improving our employers' competitiveness and increasing and diversifying career opportunities for our community. Employer engagement strategies will be refined to enhance employer relationships and obtain qualitative information that will lead to a more comprehensive approach to workforce development. In addition to addressing immediate workforce needs, CVWDB will focus on providing more in-depth customized talent development strategies. This requires CVWDB to adjust how we engage with employers and the methods we use to identify their needs. Strategies will include convening employer and partner meetings to gain insight about industry needs, one-on-one employer meetings, more frequent Business Retention and Expansion (BRE) visits with employers and EDCs, and CVWDB -facilitated employer and EDCs forums/presentations.

CVWDB will use targeted occupation data, in-demand occupation data, and local economic development information to engage employers in workforce development discussions. This data will aid in developing targeted and strategic employer outreach strategies and lead to more specific conversations with employers regarding their workforce needs. The goals for targeted employer engagement include the following:

- Increase employer awareness and participation in workforce development and expansion opportunities.
- Develop high-value employer partnerships throughout our 13-county area.
- Enable CVWDB to deploy effective and timely workforce development programs and initiatives.
- Engage with employers to establish various training programs including:
  - On-the-job training opportunities
  - Internship and subsidized employment opportunities for job seekers with limited work experience and/or other barriers to employment
  - Registered apprenticeships
  - Incumbent worker training following procedures listed in WD-06-19 and local board policies.

CVWDB will develop and convene sector partnerships to enhance understanding of industry needs and facilitate solution development to address the expressed need(s).

These industries and occupations will be both data-driven and representative of industry demands. Industry needs will be inclusive of both workforce and non-workforce-related issues, so CVWDB must additionally establish relevant community partnerships to include economic development, higher education, independent school districts, and non-profit organizations that have access to targeted populations. The sector partnerships will be

employer-led, focusing on agendas and issues that are designed and raised by industry.

• Better coordinate workforce development programs and economic development

#### Board Response:

The coordination of CVWDB's workforce development programs and economic development activity in our service area is a critical step towards maximizing the impact of our resources as a Board. To enhance the alignment of our programs and those of economic developers, we will intentionally engage with various economic development organizations to learn about their long-term priorities as well as their most pressing challenges. Our desire is that by actively listening to these organizations' needs, we will be able to better incorporate priorities into our own strategic plan that ultimately helps their work and the employer community at large. In the future, we aim to continue our outreach to touch more geographic points of our wide-ranging and diverse service region to continue recognizing reoccurring themes with the goal of aiding our growing economy.

• Strengthen links between the one-stop delivery system and unemployment insurance programs.

# Board Response:

CVWDB links services from at the workforce centers to services for Unemployment Insurance claims through a variety of access points. In the event of a significant layoff, Rapid Response services may be coordinated with the affected employer to provide services to dislocated workers at the worksite, local center, or a remote site. In the event of a business closure or reduction in force, staff may provide computers on-site to provide immediate access to online claim filing and work registration. Individuals may also initiate contact by visiting or calling the local workforce center.

From the moment a person becomes unemployed, the local workforce center is often the first stop for services. The workforce center maintains open access to all customers who may need to file for benefits. Workforce staff are available to assist individuals in accessing services through the Texas Workforce Commission's website. The website contains direct links to much-needed information, including how to file, when to file, ongoing eligibility requirements for receiving unemployment benefits, etc. The information contained on TWC's website is up to date, accurate, available 24 hours a day, seven days a week, and is available in Spanish.

Workforce staff are available to assist customers who may not be comfortable with computers or who need extra help to file their claims. Customers may be provided with informational printouts that include clear directions to access Unemployment Information services and processes. Customers may use workforce center resources such as conference rooms to hold appeal hearings for their UI case, fax machines to submit required documentation, and computers to access their claim status. If a customer has an unmet need regarding UI information, center staff may contact a UI representative via a direct line that is not available to the general public. CVWDB staff engage claimants at the earliest point possible. Since quality job referrals come from quality registrations, workforce center staff are available to assist claimants to complete registration in the Work in Texas job matching system.

The Reemployment Services and Eligibility Assessment (RESEA) program is a partnership between TWC and CVWDB. TWC uses statistical modeling to rank unemployment benefits claimants based on their likelihood to exhaust unemployment benefits. This process includes a statistical evaluation of numerous work and related factors, including but not limited to the length of workforce attachment, occupational field, wage, and location.

CVWDB outreaches those claimants most likely to exhaust their benefits and connects them with reemployment services at the workforce center to help them find new employment as quickly as possible. Claimants receive an orientation and assistance in developing an Individualized Employment Plan and are offered other staff-assisted services at the Workforce Center. Individuals with a score below the cutoff may still be outreached and provided the same or other services, but their participation is voluntary.

# **D.** Coordination of Wagner-Peyser Services

(WIOA §108(b)(12); 20 CFR §679.560(b)(11))

A description of plans, assurances, and strategies for maximizing coordination, improving service delivery, and avoiding duplication of Wagner-Peyser Act services and other services provided through the one-stop delivery system.

# Board Response:

The Workforce Operator has worked systematically to develop trust and a team spirit among Workforce Center staff to promote integration and cooperation for both staff and programs. All Workforce Center staff, including partner staff, have access to immediate supervisors and support staff whose leadership provides consistent information and direction.

As part of the Texas Model, ES staff are embedded into the one-stop delivery model. Services provided by ES staff are a part of this integrated workforce system. All center staff duties and responsibilities are clearly outlined and are aligned with the overall roles and responsibilities of the workforce system. Staff receive comprehensive training in the integrated model and how each program/function interacts and impacts all programs in the service delivery model. Center staff are cross trained to ensure services are provided consistently across all programs to provide efficiencies.

Centers conduct regular huddles and weekly meetings with all staff to discuss the needs of employers and career seekers to avoid duplication of services. Weekly conference calls are held with management to ensure information is shared at all levels. Meetings with all staff share information regarding changes to processes, new directives, as well as challenges identified in the system. All staff coordinate and work hiring events as a team. Workforce Center Managers provide daily supervision of ES staff and their functions consistent with the supervision of all center staff. Management works with TWC Integrated Service Area Managers on HR concerns and keeps them informed of any potential issues.

#### E. Integrated, Technology-Enabled Intake and Case Management

(WIOA §108(b)(21); 20 CFR §679.560(b)(20))

Boards must include a description of how one-stop centers are implementing and transitioning to an integrated, technology-enabled intake and case management information system for programs carried out under WIOA and by one-stop partners.

# Board Response:

The one-stop centers use the State required systems.

- WorkInTexas is the online job search and job matching system developed and maintained by TWC; it provides job matching options based on skills, experience, LMI and is available to both employers and job seekers.
- The Workforce Information System of Texas (TWIST) is used for integrated intake, eligibility, case management, and reporting of employment and training services. This program allows intake information and service history information to be shared by staff providing multiple employment and training services, and the information can be accessed statewide.
- Cash Draw and Expenditure Reporting is used to draw funds from program allocations.

The Board also uses Microsoft SharePoint, a browser-based collaboration and document management platform from Microsoft. It allows workforce center to use a centralized, password-protected space for customer referral, tracking, and document sharing.

CVWDB and WFS utilize TWC approved electronic signature platforms as well as virtual technology to facilitate virtual meetings with customers, Board meetings, and job fairs.

In addition, CVWDB utilizes a paperless environment through Cabinet SAFE that enables the efficient management of documents and information. Customer files are accessible to all staff with designated security rights/protocols, and documents can be routed to complete intake and case management functions among and between programs. The system captures, routes, and facilitates the approval of documents through a web-based environment.

#### Part 5: Workforce Investment Activities

#### A. Economic Development and Entrepreneurial/Microenterprise Activities

(WIOA §108(b)(5); 20 CFR §679.560(b)(4))

Boards must include an explanation of how the Board will coordinate local workforce investment activities with regional economic development activities that are carried out in the workforce area and how the Board will promote entrepreneurial-skills training and microenterprise services.

# Board Response:

CVWDB will ensure that our regional populations are educated, prepared, and trained for the highly technical, knowledge-based careers our EDC partners are recruiting to the area. To drive the

economy forward, the region's workforce will require significantly different and higher levels of education and training than ever before. CVWDB coordinates with local Chambers of Commerce, Economic Development partners, industry representatives, and small business owners to determine the issues that affect regional growth and create plans for improvement. Skills gaps continue to be widely regarded as a restraint to employment growth.

To meet some of these skills needs, CVWDB may need to coordinate with the local community college and employers to customize training options for both the employers' incumbent and new hire employees. CVWDB uses resources such as High-Demand Job Training (HDJT) grants, Texas Industry Partnership (TIP) grants, Skills Development funds, and other business grants and supports to mitigate the skills needs that are based on employer demand. Additionally, Business Services Consultants hosts targeted job fairs and participate in business recruitment to ensure training is targeted at the current and future needs of the employers.

CVWDB collaborates with the Angelo State University Small Business Development Center to better understand the opportunities, needs, and challenges in our local economies and develop successful entrepreneurs.

# **B. Rapid Response Activity Coordination**

(WIOA §108(b)(8); 20 CFR §679.560(b)(7))

Boards must include a description of how the Board will coordinate workforce investment activities carried out in the workforce area with statewide rapid response activities described in  $WIOA \S 134(a)(2)(A)$ .

#### Board Response:

CVWDB will partner with the State Rapid Response unit to ensure local employers and workers receive timely and appropriate services. The need for rapid response services may be identified in several ways:

- Reading / receiving an announcement or notification of a permanent closure of a business location regardless of the number of workers affected,
- Announcement or notification of a mass layoff affecting 50 or more workers, or receiving notice that a Worker Adjustment and Retraining Notice (WARN) has been filed regardless of the number of workers affected by the announced layoff,
- A mass dislocation resulting from a natural disaster or other event, as defined by state or local emergency management sources,
- The filing of a Trade Adjustment Assistance (TAA) petition

Once the need for rapid response services is identified, the rapid response coordinator works with the assigned business solutions consultant to reach out to the employer to begin discussions on layoff aversion and transition and re-employment services to affected workers. During this conversation, the business solutions consultant works in collaboration with the authorized representative at the business to determine the appropriate method for delivering the information to the affected employees.

Once an agreement has been reached regarding how to interact with the affected employees, the rapid response coordinator and the business solutions consultant will work with the local talent impact units within the workforce solutions offices to prepare the information to provide to affected employees.

This information will include information on:

- Training on and registration in WorkInTexas.com
- Providing information on basic eligibility for unemployment benefits and how to apply for UI.
- Job search assistance
- Accessing community resources
- Job application and résumé preparation
- Assessing accomplishments and skills
- Résumé development assistance
- Interviewing skills and effective interviewing techniques
- Coping with job loss
- Labor market information—Including information on target and demand occupations
- Customized lists of current job openings
- Customized and targeted job fairs
- Coordination of language interpreters and services for the visually and hearing impaired
- When appropriate, information on how to petition for TAA
- Group stress management seminars, and
- Group financial management seminars

#### C. Youth Activities and Services

(WIOA §108(b)(9); 20 CFR §679.560(b)(8))

Boards must include a description and assessment of the type and availability of workforce investment activities for youth in the workforce area, including activities for youth with disabilities. This description must include an identification of successful models of such activities.

#### **Board Response:**

CVWDB serves at-risk, in-school, and out-of-school youth. CVWDB provide services to youth participants who fall into the following barrier categories:

Homeless/Runaway/Foster Care/Aging out of Foster Care Youth

Low income (in some instances)

Youth Offenders

Youth with Disabilities

**Basic Skills Deficient** 

English Language Learner

Parenting or Pregnant

Additional assistance needed to complete an educational program (i.e.: first generation college student)

Additional assistance needed to obtain or retain employment (i.e.: no Substantial Work Experience: no work history or unstable work experience). School Dropout

Youth activities are provided by a direct case manager, who provides one-on-one intake, assessment, and individual service planning with the participant. Services are tailored to the individual participant's needs, with the case manager acting as an advocate for the participant's access to both in-house and local community stakeholder's services. Stakeholders include, but are not limited to, Adult Education and Literacy grantees, secondary and post-secondary schools, and local employers.

Youth with disabilities are served to enable the participant to successfully achieve employment and/or educational goals. Partnerships with experts in the field of Vocational Rehabilitation and mental health is vital in successfully serving youth with disabilities. The Student HireAbility Navigator program is a part of the expansion of the Pathways to Careers Initiative (PCI) approved by the Texas Workforce Commission (TWC) in 2017. CVWDB has one Student HireAbility Navigator. The Student HireAbility Navigator serves as a resource in the workforce area to support, expand, and enhance the provision of pre-employment transition services (Pre-ETS) that are provided by VR as well as by other partners and programs in the workforce area. The primary role and responsibility of the Student HireAbility Navigator is the planning, coordination, promotion, and development of systemic and collaborative strategies that result in the provision of quality Pre-ETS for students with disabilities in the workforce area.

The CVWDB WIOA Youth Program has implemented the 14 program elements required under WIOA guidelines. All Youth TDS have resources to provide the 14 program elements listed below to provide to all eligible youth. Each element is available year-round and is geared towards preparing the youth to become self-sufficient in the working world. Services are specific to the individual need of the youth.

- Academic/educational enhancement skill (tutoring) is provided through a system of referrals or collaboration with providers of such services.
- Alternative secondary school services referrals are made as appropriate.
- Paid or unpaid work experience and/or internships are arranged when appropriate and in accordance with the youth's Individual Service Strategy.
- Occupational skills training in target occupations as determined by the local list.
- Education is offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster.
- Leadership development opportunities, including community service and peer-centered activities encouraging responsibility and other positive social behaviors offered through Workforce Subrecipient.
- Supportive services for youth program participants include referrals to community services, assistance with transportation, childcare, and dependent care, housing costs, referrals to medical services, uniforms or other appropriate work attire, tools, and protective gear.
- Adult mentoring opportunities through coordination with school district mentoring programs, community groups, or through a nomination from youth participants. Partnering with and referrals to existing mentor programs are pursued.
- Follow-up services, including necessary supportive services, are provided for a minimum of 12 months after exit from the youth program.

- Comprehensive guidance and counseling, including referral to services outside of the scope of employment and training.
- Financial Literacy This curriculum helps individuals build financial knowledge, develop financial confidence, and use banking services effectively.
- Youth participants who are interested in entrepreneurial skills training are referred to the local Small Business Administration, where information is provided on how to start and manage a business.
- Labor market and employment information about in-demand industry sectors or occupations available in the workforce area, such as career awareness, career counseling, and career exploration services.
- Transition to post-secondary education and training such as financial aid prep, SAT/ ACT prep, student loans, school applications, scholarship applications, costs, etc.

CVWDB offers services to youth with disabilities that include a direct link to employment opportunities in the form of On-the-Job Training and Paid or Unpaid Work Experience. CVWDB partners with agencies that specifically serve disabled youth, such as MHMR and Vocational Rehabilitation, to leverage funds and services so that the youth's needs are appropriately addressed. On-the-Job training opportunities create an avenue for workforce staff to develop specific job opportunities customized to the interests and specific needs of the participant. Employers directly invest in their own workforce pipeline by developing a customized employee training plan to fit their business needs. In the Paid or Unpaid work experience model, youth are provided an opportunity to develop necessary work skills as well as occupational skills under the guidance of a real-world employer. The experience gained through the development of skills, work experience, career/industry exploration, networking connections, and confidence is a valuable first step in developing an occupational or education pathway.

# D. Coordination with Secondary and Postsecondary Education Programs

(WIOA §108(b)(10); 20 CFR §679.560(b)(9))

Boards must include a description of how the Board will coordinate its workforce investment activities with relevant secondary and postsecondary education programs and activities to coordinate strategies, enhance services, and avoid duplication of services.

# Board Response:

CVWDB will use career fairs to provide initial career path information to students beginning at the middle school level and continuing throughout their education. We will also provide skills information and LMI to school counselors, parents, students, and employers regarding career pathways.

We work with local Chambers and ISDs to provide classroom teachers with professional development through teacher externship programs. Working with industry allows the teachers to increase their knowledge of the skills required within a specific industry and then share their knowledge and experiences with other classroom teachers and students.

The Board coordinates access to training with our AEL partners to better integrate adult education job seekers into the workforce by expanding adult programs in Demand Occupations.

# E. Child Care and Early Learning

(40 TAC §809.12 Board Plan for Child Care Services)

Each Board must include a description of how the Board is strategically managing childcare and early learning within its workforce system to enhance school readiness and strengthen and support the child care industry.

Note: This may include efforts to:

- Coordinate with employers, economic development, and other industry leaders to increase the awareness and importance of early learning as a workforce and economic development tool
- Support improved school readiness through higher-quality child care, including Texas Rising Star, and through partnership opportunities such as prekindergarten partnerships
- Support the needs of the child care industry, which could include assistance with business development or shared services, as well as opportunities to support professional growth and career pathways for early education

#### Board Response:

CVWDB will support the childcare industry by providing access to Texas Child Care tools for Texas Rising Star providers. This tool assists providers in their daily operations as well as provides strategies for them in strengthening their childcare programs.

We will continue to support school readiness through our Texas Rising Star (TRS) program, which includes mentoring/coaching of childcare professionals on developmentally appropriate practices and the TRS guidelines; providing opportunities for early childhood professionals to obtain college degrees and certifications; and providing professional development training opportunities to all childcare programs, such as a Child Development Associate training and credential in partnership with our local community college funded through quality initiatives.

We will continue to work with employers, industry leaders, non-profits, and others to share the opportunities and struggles childcare programs face. CVWDB will convene employers and economic development entities in roundtable discussions to promote the importance of quality childcare and how it relates to workforce sustainability, as well as learn about what childcare challenges may exist in their communities. We will continue to share information on how childcare is an economic development necessity that supports employers in hiring and retaining staff. Active employer participation in ensuring childcare quality and availability can directly affect their bottom line and

workforce retention, both of which are major contributors to the local economy. Economic development organizations have extensive employer networks and a commitment to growing and sustaining their local economies, thus making them high-value partners for this effort.

# F. Transportation and Other Support Services

(WIOA §108(b)(11); 20 CFR §679.560(b)(10))

Boards must include a description of how the Board will provide transportation, including public transportation, and other appropriate support services in the workforce area in coordination with WIOA Title I workforce investment activities.

# Board Response:

CVWDB covers 13 counties encompassing more than 16,000 square miles. Each community has community resources dedicated to the support of its citizens. The local workforce center updates a listing of local providers regularly. These community referral lists are made available to all participants at workforce orientations and any workforce center visitor. WIOA participants who have support service needs are referred to these community service providers, with workforce center staff assisting the participant through the access process.

CVWDB also utilizes the Unite Texas platform which facilitates online referrals for customers to participating community partners.

As part of the individual assessment process, a TDS conducts a needs assessment to determine strengths and barriers to participation in workforce activities. If support service needs are identified, the TDS will provide the participant with community referral information to access local resources. In cases where community resources are not available, WIOA support services may be offered. The TDS will work with the participant directly to ensure that all local referrals are addressed, that supporting documentation is obtained, and the request is generated timely. Transportation assistance may be offered via bus or transit passes or transportation reimbursement via a reloadable debit card.

CVWDB provides expanded access through virtual services to reduce barriers to transportation and enhance services to participants within our workforce development area.

#### G. Coordination of Adult Education and Literacy (AEL)

(WIOA §108(b)(13); 20 CFR §679.560(b)(12))

Boards must include a description of how the Board will coordinate WIOA Title I workforce investment activities with AEL activities under WIOA Title II. This description must include how the Board will carry out the review of local applications submitted under Title II consistent with WIOA §§107(d)(11)(A) and (B)(i) and WIOA §232.

#### Board Response:

CVWDB has a strong collaborative partnership with the AEL provider. Board staff, contractor staff,

and AEL staff meet on a regular basis to collaborate and coordinate activities in effort to reduce duplication and maximize resources. For example, triage meetings with the local Board contract manager, workforce solutions staff, Howard College, and AEL staff have proven to be an effective mechanism to enroll students in the area of training that amplifies the highest and best use of the individuals' competencies to ensure progression to employment. The triage meetings are instrumental in blending financial and other resources to support individuals that are close to completing their high school equivalency and to ensure coordinated case management. The intent is that they complete with a credential or certificate and many times a self-sufficient career. AEL staff may be provided with space at the Workforce center when needed.

In addition, these strategies have been identified to improve access to AEL programs and services:

- Strengthen the referral process between the workforce and AEL programs. Set up a formal process to track participants so both programs can have documentation of program participants or participants served.
- Offer individual one-on-one information in addition to the orientations to AEL students, especially for those who are currently unemployed.
- Workforce will identify employers who are willing to speak to the AEL classes.
- Workforce will share notices with AEL contractors when scheduling job fairs so AEL providers can notify customers.
- Workforce will identify employers who hire a large number of individuals who speak Spanish only so AEL can contact them about a possible English as a Second Language classes onsite.
- Offer orientation to AEL staff about Workforce services. The goals for continued coordination with AEL programs are:
  - o Increase the exposure and understanding of each program through marketing information.
  - Expand the use of social media to provide information to customers and potential customers.
  - o Expand the partnership to include AEL components in the rural counties.

Workforce Solutions staff may provide labor market and career information to AEL teachers for classroom display and disbursement to AEL students. The Board will continue its efforts in capitalizing of grant funds that are provided by TWC with the goal of providing training funds for targeted, technical training to AEL students and to support the efforts to develop integrated career pathways to increase post-secondary credentialing and employment of AEL students.

AEL Applications: The Board will review local applications submitted under Title II to ensure they (1) are consistent with WIOA §107(d)(11)(A) and(B)(i) and WIOA §232 and (2) provide services that are in alignment with the local plan and that serve the Board's region. The Board will consult with applicants, provide recommendations that promote alignment with the local plan and set in place cooperative agreements that allow for efforts of cooperation, collaboration, and coordination. This approach will enhance the services made available to all customers served.

# Part 6: Adult, Dislocated Workers, and Youth Services A. Adult and Dislocated Worker Employment and Training

(WIOA §108(b)(7); 20 CFR §679.560(b)(6))

Boards must include a description and assessment of the type and availability of adult and dislocated worker employment and training activities in the workforce area. Boards must include a description and assessment of the type and availability of adult, dislocated worker and youth employment and training activities in the workforce area.

Boards must also include the list of assessment instruments (tools) used for adult, dislocated worker, and youth.

# Board Response:

Adult services are provided to help career seekers who are at least 18 years old succeed in the labor market. WIOA establishes a priority in the adult program for serving low-income individuals, recipients of public assistance, and individuals lacking basic work skills. Dislocated worker services are provided to workers who have lost their job through no fault of their own. The goal of dislocated worker services is to help these individuals obtain quality employment in in-demand industries. CVWDB provides the following services to Adults and Dislocated Workers:

Career Services - Basic and individualized services are provided as appropriate and adequately resourced and may include the following:

- Determinations of whether an individual is eligible to receive assistance;
- Outreach, intake (including worker profiling), and orientation to information and other services available through the Texas workforce system;
- Initial assessment of skills levels, including literacy, numeracy, and English language proficiency, as well as aptitudes, abilities (including skills gaps), and support service needs;
- Labor exchange services, including job search and placement assistance, career coaching, information on nontraditional employment and in-demand industry sectors and occupations;
- Referrals to and coordination of activities with other programs and services, including
  programs and services within the CVWDB workforce system and, when appropriate, other
  workforce development programs;
- Workforce and labor market employment statistics information, including information relating
  to local, regional, and national labor market areas, including job vacancy listings in labor
  market areas, information on job skills necessary to obtain the vacant jobs listed, and
  information relating to Target Occupations and the earnings, skills requirements, and
  opportunities for advancement in those jobs;
- Information on eligible providers of training services;
- Information about how CVWDB is performing on local performance accountability measures, as well as any additional performance information relating to the Texas workforce system;
- Information relating to the availability of support services or assistance, and appropriate referrals to those services and assistance, including child care, child support, medical or child health assistance available through the state's Medicaid program and Children's Health

Insurance Program, benefits under the Supplemental Nutrition Assistance Program (SNAP), assistance through the earned income tax credit, and assistance under a state program for Temporary Assistance for Needy Families (TANF), and other support services and transportation provided through that program;

- Information and assistance regarding filing claims for unemployment compensation;
- Assistance in establishing eligibility for programs of financial aid assistance for training and education programs not provided under WIOA;
- Comprehensive and specialized assessments of the skills levels and service needs of adults and dislocated workers, which may include diagnostic testing and use of other assessment tools, and in-depth interviewing and evaluation to identify employment barriers and appropriate employment goals;
- Development of an individual employment plan;
- Group or individual counseling;
- Career planning;
- Short-term prevocational services, including the development of learning skills, communication skills, interviewing skills, punctuality, personal maintenance skills, and professional conduct services to prepare individuals for unsubsidized employment or training;
- Internships and work experience;
- Workforce preparation activities;
- Financial literacy services;
- Out-of-area job search and relocation assistance;
- English language acquisition and integrated education and training programs;
- Follow-Up Services:
- Training Services such as occupational skills training; on-the-job training; registered apprenticeships; incumbent worker training; customized training

Youth services incorporate the 14 program elements required under WIOA guidelines. All Youth TDS have resources to provide the services listed below to all eligible youth. Services are specific to the individual needs of the youth, and each element is available year-round and geared towards preparing the youth to become self-sufficient in the working world.

- Academic/educational enhancement skill (tutoring) is provided through a system of referrals or collaboration with providers of such services.
- Alternative secondary school services referrals are made as appropriate.
- Paid or unpaid work experience and/or internships are arranged when appropriate and in accordance with the youth's Individual Service Strategy.
- Occupational skills training in target occupations as determined by the local list.
- Education is offered concurrently with and in the same context as workforce preparation activities and training for a specific occupation or occupational cluster.
- Leadership development opportunities, including community service and peer-centered activities encouraging responsibility and other positive social behaviors offered through Workforce Subrecipient.
- Supportive services for youth program participants include referrals to community services, assistance with transportation, childcare, and dependent care, housing costs, referrals to medical services, uniforms or other appropriate work attire, tools, and protective gear.

- Adult mentoring opportunities through coordination with school district mentoring programs, community groups, or through a nomination from youth participants. Partnering with and referrals to existing mentor programs are pursued.
- Follow-up services, including necessary supportive services, are provided for a minimum of twelve months after exit from the youth program.
- Comprehensive guidance and counseling, including referral to services outside of the scope of employment and training.
- Financial Literacy This curriculum helps individuals build financial knowledge, develop financial confidence, and use banking services effectively.
- Youth participants who are interested in entrepreneurial skills training are referred to their local Small Business Administration, where information is provided on how to start and manage a business.
- Labor market and employment information about in-demand industry sectors or occupations available in the workforce area, such as career awareness, career counseling, and career exploration services.
- Transition to post-secondary education and training such as financial aid prep, SAT/ ACT prep, student loans, school applications, scholarship applications, costs, etc.

CVWDB offers services to youth with disabilities that include a direct link to employment opportunities in the form of On-the-Job Training and Paid or Unpaid Work Experience. CVWDB partners with agencies that specifically serve disabled youth, such as MHMR and Vocational Rehabilitation, to leverage funds and services so that the youth's needs are appropriately addressed. On-the-Job training opportunities create an avenue for workforce staff to develop specific job opportunities customized to the interests and specific needs of the participant. Employers directly invest in their own workforce pipeline by developing a customized employee training plan to fit their business needs. In the Paid or Unpaid work experience model, youth are provided an opportunity to develop necessary work skills as well as occupational skills under the guidance of a real-world employer. The experience gained through the development of skills, work experience, career/industry exploration, networking connections, and confidence is a valuable first step in developing an occupational or education pathway.

CVWDB provides comprehensive and specialized assessments through online assessment tools and Tests of Adult Basic Education (TABE) to assist in developing individualized employment plans to support the needs of the customer.

#### B. Priority to Recipients of Public Assistance and Low-Income Individuals

(20 CFR §679.560(b)(21))

Boards must include the Board policy to ensure that priority for adult individualized career services and training services will be given to recipients of public assistance, other low-income individuals, and individuals who are basic skills deficient, consistent with WIOA §134(c)(3)(E) and §680.600 of the Final Regulations, as well as veterans and foster youth, according to the priority order outlined in the WIOA Guidelines for Adults, Dislocated Workers, and Youth. Boards must also include a list of any Board-established priority groups, if any.

#### **Board Response:**

Priority for WIOA individualized career services and training services must be provided in the following order:

- 1. Eligible veterans and eligible spouses who are also recipients of public assistance, low-income, or basic skills deficient.
- 2. Non-covered persons (individuals who are not veterans or eligible spouses) who are recipients of public assistance, low income, or basic skills deficient in the following order:
  - i. Foster youth and former foster youth (as defined in WD Letter 43-11, Change 2)
  - ii. Non-foster youth
- 3. All other eligible veterans and eligible spouses.
- 4. Priority populations established by the governor and/or the CVWDB in the following order:
  - i. All other foster youth and former foster youth, as required by Texas LaborCode§264.121.
  - ii. Victims of Human Trafficking
  - iii. Employed Individuals whose income is below the Board's self-sufficiency level
  - iv. Displaced Homemakers
  - v. Individuals with a Disability
  - vi. Individuals with limited work experience and/or poor work history (less than three months)
  - vii. Special participant populations that face multiple barriers to employment to include:
    - -Individuals who are English language learners or face substantial cultural barriers
    - -Ex-Offenders-Homeless individuals
  - viii. Older individuals, age 55 or older
- 5. Non-covered individuals outside of the groups given priority under WIOA

# Part 7: Fiscal Agent, Grants, and Contracts A. Fiscal Agent

(WIOA §108(b)(15); 20 CFR §679.560(b)(14))

Boards must include identification of the entity responsible for the disbursal of grant funds described in WIOA \$107(d)(12)(B)(i)(III), as determined by the CEOs or the governor under WIOA \$107(d)(12)(B)(i).

# **Board Response:**

The Concho Valley Workforce Development Board is responsible for the disbursement of grant funds.

#### **B.** Sub-Grants and Contracts

(WIOA §108(b)(16); 20 CFR §679.560(b)(15))

Boards must include a description of the competitive process that will be used to award the sub-grants and contracts for WIOA Title I activities.

#### Board Response:

The steps used by the Board to ensure a free and open competition process are below.

- A procurement calendar identifying Board staff and their tasks in the development of the Request for Proposal (RFP) is prepared.
- Public notices of the intent to issue and issue date are posted on the Board's website and may be advertised in the Electronic State Business Daily (ESBD), Texas Register, local newspapers, and sent to entities on the bidder's list.
- The RFP is posted on the issue date on the Board's website and the ESBD.
- A Bidders Conference may be held.
- Responses to questions (Q&A) are posted on the Board's website and the ESBD.
- Proposals are logged in upon arrival.
- Each proposal is reviewed for responsiveness.
  - Evaluators are assigned to score each proposal deemed responsive. Evaluators my be internal or external.
- The evaluation process begins with an Evaluator Meeting that includes the following
  - o Code of Conduct
  - o Conflict of Interest
  - o Score Sheets and scoring criteria
- Evaluator scores are compiled.
- Oral Interviews may be held.
- Final recommendation for the Board of Director's approval is submitted.
- Once approved, notification of intent to negotiate is sent to the selected proposer and other proposers informed.
- Contract negotiations begin.
- Debriefings are schedules with non-awardees as requested.

# **Part 8: Performance**

# A. Board Performance Targets

(WIOA §108(b)(17); 20 CFR §679.560(b)(16))

Boards must include a description of the local levels of performance negotiated with TWC and the CEOs consistent with WIOA  $\S116(c)$ , to be used to measure the performance of the area and to be used by the Board for measuring the performance of the local fiscal agent (where appropriate), eligible providers under WIOA Title I subtitle B, and the one-stop delivery system in the area.

BCY 23 Performance Measures: Target:
Claimant Reem in 10 wks 59.64%

# of Employers Rec WFA	1089 (EOY)
Employed/Enrolled Q2 Post Exit - C&T Participants	68.10%
Employed/Enrolled Q2-Q4 Post Exit - C&T Participant	s 83.40%
Credential Rate – C&T Participants	70.90%
Employed Q2 Post Exit – Adult	85.00%
Employed Q4 Post Exit – Adult	72.70%
Median Earnings Q2 Post Exit - Adult	\$6,500.00
Credential Rate – Adult	65.60%
Measurable Skills Gains - Adult	66.70%
Employed Q2 Post Exit – DW	85.00%
Employed Q4 Post Exit – DW	81.40%
Median Earnings Q2 Post Exit – DW	\$11,900.00
Credential Rate – DW	81.70%
Measurable Skills Gains - DW	85.00%
Employed/Enrolled Q2 Post Exit - Youth	70.40%
Employed/Enrolled Q4 Post Exit - Youth	66.70%
Median Earnings Q2 Post Exit - Youth	\$3,300.00
Credential Rate – Youth	58% (EOY)
Measurable Skills Gains - Youth	50.90%
Choices Full Engagement Rate	50.00%
Avg # Children Served Per Day	95% of Target

<sup>\*</sup>Subject to change per TWC guidance

# Part 9: Training and Services

A. Individual Training Accounts (ITAs)

(WIOA §108(b)(19); 20 CFR §679.560(b)(18))

Boards must include a description of how training services outlined in WIOA §134 will be provided through the use of ITAs, including, if contracts for training services will be used, how the use of such contracts will be coordinated with the use of ITAs under that chapter, and how the Board will ensure informed customer choice in the selection of training programs, regardless of how the training services are to be provided.

# **Board Response:**

Workforce Innovations and Opportunity Act (WIOA) Individual Training Accounts (ITAs) are used to provide funding for eligible WIOA customers to attend approved training programs when it has been determined that those customers will be unlikely or unable to obtain or retain employment that leads to self-sufficiency or wages comparable to or higher than wages from current or previous employment through career services alone.

Workforce Operator must maximize informed consumer choice in the selection of an Eligible Training Provider (ETP) or training service by ensuring that staff provides customers with:

• the statewide Eligible Training Providers List (ETPL), including a description of

- approved programs;
- performance and cost information relating to the approved training programs offered by ETPs; and
- information on available local work-based training providers, on-the-job training (OJT), customized training, paid or unpaid work experience opportunities, internships, registered apprenticeships, or incumbent worker training that meets the performance standards (for example, entered employment and retention) for that occupation.

Workforce Operator must ensure that training services funded through ITAs, except for registered apprenticeship programs, are directly linked to:

- occupations that are on the Concho Valley Workforce Development Board (CVWDB)
   Target Occupations List, or are on the Target Occupations List for another local
   workforce development area to which an eligible participant is willing to commute or
   relocate; or
  - occupations that have been determined on a case-by-case basis to have a high potential for sustained demand and growth in the workforce area, based on sufficient and verifiable documentation, in accordance with the Board's procedures and TWC rule §841.34 (b).

WIOA funds are not used to pay for training costs for any portion or term of training for which the participant has signed a loan as part of financial aid or that were paid by the participant (or another source) before WIOA program registration.

Subrecipients must ensure that ITAs for training services are paid only to training providers for approved programs that are included on the statewide ETPL, except where out-of-state training programs are approved by TWC.

#### **B. ITA Limitations**

(20 CFR §663.420)

Boards may impose limits on the duration and amount of ITAs. If the state or Board chooses to do so, the limitations must be described in the Board Plan, but must not be implemented in a manner that undermines WIOA's requirement that training services are to be provided in a manner that maximizes customer choice in the selection of an Eligible Training Provider. Exceptions to ITA limitations may be provided for individual cases and must be described in Board policies.

#### Board Response:

ITAs are set at a maximum ceiling amount of \$10,000 per program participant, additionally, the duration of an ITA must not exceed two years.

Participants are allowed to select the training that exceeds the maximum ITA amount if other sources of funds are available to supplement the ITA, for example, Pell Grants, scholarships,

and severance pay.

The use of ITA funds is limited to required tuition & fees, books, supplies, and any other related costs required by the training provider as listed in the ETPL.

Exceptions to the amount and duration limits to ITAs may be made on a case by case basis, with the approval of the Project Director.

# Part 10: Apprenticeship

# A. Registered Apprenticeship Programs

Boards must include a description of how the Board will encourage Registered Apprenticeship programs in its workforce area to register with the Eligible Training Provider System in order to receive WIOA funding.

#### Board Response:

CVWDB encourages and supports employers throughout the region in developing and increasing access to Registered Apprenticeship programs. CVWDB will educate companies and regional leaders on the value that apprenticeships add to the workforce/talent development system through events and seminars and provides guidance and technical assistance in how to develop registered apprenticeships.

# **B.** Apprenticeship Texas

Boards must include a description of the Board's strategy and commitment to support Apprenticeship Texas efforts across the state, as applicable.

# Board Response:

CVWDB will actively promote apprenticeship opportunities to job seekers within the center, across the region through social media platforms, and to students in our regional ISDs. We will partner with community stakeholders to distribute information and hold community events to celebrate apprenticeship opportunities.

Partnerships are developed with local economic development corporations, community colleges, independent school districts, and trades-related employers to increase the availability of integrated work-based learning—work experience, pre-apprenticeship, apprenticeship, internships, job shadowing, and on-the-job training.

# **Part 11: Public Comment**

Boards must include a description of the process used by the Board, consistent with WIOA §108(d), 20 CFR §679.550(b) and §679.560(b) and (e), to:

- a. make copies of the proposed local plan available to the public through electronic and other means, such as public hearings and local news media;
- b. include an opportunity for comment by members of the public, including representatives of business, labor organizations, and education;
- c. provide at least a 15-day, but no more than a 30-day period for comment on the plan before its submission to TWC, beginning on the date that the proposed plan is made available, before its submission to TWC; and
- d. submit any comments that express disagreement with the plan to TWC along with the plan.

# Board Response:

A public notice is posted in the newspaper announcing that the plan modification is available on the Board's website for public comment, the plan is also reviewed and voted on in an open Board meeting to ensure transparency and offer the public an opportunity to make comments. The Board draft modified plan was posted from January 23, 2023, until February 22, 2023. This meets the 15-day requirement.

# Texas Workforce Investment Council Requirements Local Workforce Development Board 2023 Plan Modifications

The Texas Workforce Investment Council (TWIC) is charged under Texas Government Code §2308.101(5), 2308.302(a), and 2308.304(a)(b)(4), and the Workforce Innovation and Opportunity Act of 2014 (WIOA) (Public Law 113–128) with recommending the plans of Local Workforce Development Boards (Boards) to the governor for consideration and approval. TWIC reviews each Board plan to ensure that local goals and objectives are consistent with the statewide goals and objectives in the system plan, The Texas Workforce System Strategic Plan FY 2016–FY 2023.

Additionally, state law charges TWIC with reporting annually to the governor and to the Texas legislature on the implementation of the system strategic plan and monitoring the operation of the state's workforce system to assess the degree to which the system is effective in achieving state and local goals and objectives. Therefore, TWIC also reviews Board plans and plan modifications to determine each Board's progress in implementing strategies that align with the strategic plan for the Texas workforce system. Following endorsement by TWIC at a regularly scheduled quarterly meeting, the Board plans are sent to the governor for consideration and approval. Each Board's responses to the following planning elements are reviewed by TWIC for alignment and are the basis for recommending approval.

# Demonstrating Alignment with Texas' Workforce System Strategic Plan

The four sections below list and describe the four system goals from The Texas Workforce System Strategic Plan FY 2016–FY 2023 that identify critical, high-priority system issues for the state. Boards inform the development of strategic goals and objectives and are essential to the implementation of the workforce system plan. Board plan responses apprise TWIC of innovative practices and how key strategies in the system plan translate into local action to move the system forward. Examples of select Board responses will be presented to TWIC under each goal. All 28 Boards will be represented in the briefing for the approval of the plans.

#### For each goal:

- briefly describe how the Board is working to fulfill the intent of the goal as specified in the description; and
- include the corresponding page number(s) within your plan that further details the identified strategy or initiative.

#### **System Goal 1 and Rationale**

# **Focus on Employers**

Effective engagement with employers informs many system strategies and functions that address the changing needs of industry as well as state and regional economies. Education and training are a primary system function that may require multiple state and local entities to work with similar employers to design instruction or adjust career and technical education program and delivery options. Coordination and partnerships with employers are essential to gain insight and implement initiatives while ensuring that industrial productivity continues.

Please describe how your local Board has improved employer engagement and efforts to collaborate with any other entities that require input, participation, and/or partnership with employers. Specifically, describe how you coordinate efforts to gain more comprehensive insight on employer needs while reducing the demand on the employers who would otherwise be responding to multiple requests. Identify the primary outcomes and, where relevant, list key entities involved and type of information requests for each entity.

# **Board response and corresponding plan page number(s)**:

The Concho Valley Workforce Board sees the employer and business community as its primary customer for workforce development services.

The Workforce Solutions system must be recognized as a reliable and consistent resource for businesses, based upon positive customer satisfaction and performance excellence, to address and meet their employment needs.

Access to the Workforce Solutions office services is easily available for employers to utilize all of our one-stop services such as meeting rooms, job fairs, training, and on-site interviews for all of our Concho Valley employers.

Dependable high-quality services are delivered by providing a skilled workforce through effective job matching which includes utilizing WorkinTexas.com and other resources. The Board also supports employers through coordinating with the educational and other community agencies.

The Board collaborates with other partners to gain valuable insight into employment and training needs by serving on military and community college advisory committees for career and technology programs. Staff share information/data regarding employer needs which is verified by employers who also serve on these committees.

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# **System Goal 2 and Rationale**

#### **Engage in Partnerships**

Workforce system partners leverage local and regional partnerships to enhance system alignment and improve outcomes and reporting. Partnerships rely on a culture of collaboration and trust, deep working relationships, and communication to provide a solid foundation on which to coordinate planning, integrate processes, and develop the collective technical capacity to share needs, data, and information.

# System Goal 2—Local Board Response

Please describe your primary (top) partnerships, how you use them to address key strategies in your plan, and the significant outcomes and progress related to the partnerships. In addition,

specifically describe partnerships that foster innovation and improve participant engagement and outcomes in workforce development.

# **Board response and corresponding plan page number(s):**

CVWDB will develop and convene partnerships to enhance understanding of regional needs and facilitate solution development to address those expressed needs for the purpose of improving our employers' competitiveness and increasing and diversifying career opportunities for our communities. These partnerships will include representation from economic development organizations, higher education, independent school districts, and non-profit organizations that have access to targeted populations. These partnerships will align with CVWDB's key priorities to ensure that the Board continues to carry out its mission and that our work is relevant and impactful.

CVWDB will continue to be the leader in sharing local labor market information and outreach efforts to ensure our partners can count on CVWDB for data needs. As the Texas Education Agency continues to emphasize the importance of educators making data-driven decisions around program offerings and opportunities, and as CTE programs continue to align to high-demand occupations and industries, CVWDB plans to continue the outreach and involvement as a resource and stakeholder for ISDs and colleges. CVWDB will continue to seek out information and stay informed of opportunities for secondary and post-secondary institutions and will continue to find creative ways to assist our partners with LMI and/or partnerships.

# CVWDB partners with the following agencies:

- Region 15 Education Service Center
- Howard College, Action Career Training CDL Training Program, TSTC
- Angelo State University
- Local Economic Development groups
- Chambers of Commerce
- Small Business Development Center
- Foster Care partners
- Region 15
- HHSC
- Other Workforce Boards
- Large local employers
- TWC Vocational Rehabilitation
- Veterans Organizations
- Adult Education and Literacy
- Independent School Districts
- Non-profit community-based organizations and groups
- Good Fellow AFB
- YMCA of San Angelo
- Tom Green County Library

• DFPS Childcare Regulatory Services

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# **System Goal 3 and Rationale**

# **Align System Elements**

Aligning workforce programs and services ensures transparent processes and efficient "no wrong door" access that can improve transitions and help all participants complete programs of study, earn credentials of value, and gain critical employability skills. Primarily, seamless alignment supports greater portability and transferability for Texans in or preparing to enter the labor market.

# System Goal 3—Local Board Response

Please describe alignment efforts and the status, outcomes, and plan for continuous improvement of system alignment in your region. In the description, include barriers, considerations, and proposed actions to overcome the barriers.

#### Board response and corresponding plan page number(s):

The Board supports the alignment of services through its work with partner entities to expand access to employment and activities leading to a recognized postsecondary credential. These partnerships promote a pipeline for skilled and credentialed workers to fill employment gaps. CVWDB is committed to enhancing our talent pipeline through traditional training, on-the-job training, subsidized employment, and work experience.

To ensure job seekers have the resources they need to address their barriers to employment, the customer experience begins at the front desk when the front-line staff triage the customer. Workforce staff immediately review the form and determine whether the customer needs a single service/program or whether the person would benefit from multi-program services. Customers who would benefit from our services are referred to a Case Manager for appropriate program services. Thus, job seekers are immediately connected to all resources available through any of the following programs:

- Wagner Peyser Employment Services Programs
- WIOA Adult, Dislocated Worker, and Youth Programs
- Temporary Assistance for Needy Families (TANF) Choices Program
- Supplemental Nutrition for Needy Children (SNAP) Program
- Child Care Services Programs
- Veterans and Disabled Veterans Employment Services Programs
- Vocational Rehabilitation Program

Upon referral to a case manager, job seekers are assessed and evaluated for multiple program eligibility based on customer needs, barriers, interests. This allows for coordination of services and stewardship of resources. Barriers include lack of soft-skills, lack of middle skills, transportation, and

language barriers. As barriers are identified customers are referred to partner agencies who provide services CVWDB does not provide. CVWDB offers job readiness seminars to address lack of soft-skills and partners with local community colleges to fill the middle skills gap. CVWDB partners with Howard College, it's local AEL provider, for ESL referrals.

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# System Goal 4 and Rationale

# **Improve and Integrate Programs**

Coordination and integration of system processes focused on high-priority programmatic needs support service delivery; increase participant access, learning, and transitions through education and training; and improve decision-making at the system, partner, and participant levels.

# System Goal 4—Local Board Response

Please describe local efforts to integrate processes and share resources across programs in your region. Identify efficiencies realized and improved participant outcomes as a result. Describe how this work can be leveraged to create new, relevant opportunities that serve the needs of all stakeholders.

# **Board response and corresponding plan page number(s):**

The Target Occupations List is a resource shared with partners and the community to aid informed decision-making based on an analysis of data. This list also serves as an internal resource as a first step guidance point in aligning both internal and external projects to the occupations identified on the list, as it showcases relevant high-demand/high-wage occupations within the CVWDB Board area. Utilizing the list in this way ensures the success of new program choices for education partners. CVWDB has shared and continues to share this list as encouragement for our region to recognize where growth lies, helping to create relevant goals with a high chance of success for individuals.

When contacted regarding partnerships and/or approval of grant opportunities, the TOL is always part of the decision-making and conversations with external partners. CVWDB will increase presentations to colleges, ISD administrators, counselors, and teachers. During these presentations, the TOL will be shared along with other labor market data, with the goal of making CVWDB an accessible resource for education partners seeking relevant data for decision making.

The CVWDB also utilizes cross referrals to its community partners, Memorandum of Understanding, community engagement, and Child Care local match agreements to integrate and leverage its resources.

Page 6-7; 13-18; 27, 33-34; 36, 38-37; 41-47

# **Strategic Opportunities to Drive Local Implementation**

Before TWIC began the process to develop the new system strategic plan, Board directors were invited to provide input on issues and opportunities for consideration in system planning.

Please consider the responses you provided (above) to local board area implementation of the four primary goals in the current system plan and identify how the new system strategic plan can help future implementation of your regional goals and strategies related to the following:

Increase engagement of target populations, including Opportunity Youth, Texans with disabilities, foster youth, and sex-trafficking victims.

Describe Board strategies that support engagement of sometimes underserved populations.

# **Board response and corresponding plan page number(s):**

CVWDB continues to pursue opportunities to serve all job seekers and practice inclusion with all populations, including the target occupations listed above. This is accomplished through dedicated customer engagement, detailed service plans that use all tools available in the workforce system, building partnerships with community agencies, employers, and school systems at all levels.

The CVWDB priority of service includes foster youth and victims of human trafficking.

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#### Improve efficiency and outcomes through data-driven decision-making and investments.

Describe Board strategies that support data-driven decision-making and investments.

#### Board response and corresponding plan page number(s):

The CVWDB recognizes the importance of decision making based on reliable data. The CVWDB develops the target occupation list based on solid labor market programs such as Lightcast (formerly EMSI) and LMI programs offered by TWC. The CVWDB also recognizes the importance of obtaining and analyzing local wisdom from area employers, schools, and economic development agencies. As such the CVWDB regularly solicits feedback and data from local partners.

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