

AMY SMITH

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EDUCATION

TEMPLE UNIVERSITY

Klein College of Media and Communication, Philadelphia, PA

Bachelor of Arts in Communication Studies

Minor in Content Creation

Concentration: Communication and Entrepreneurship | GPA: 4.0

Expected Graduation: May 2025

AWARDS

Dean's List: Fall 2021–Spring 2023

RELEVANT COURSEWORK

- Interpersonal Communication
- Introduction to Brand Strategy and Research
- Communication and Public Life
- Introduction to Advertising
- Introduction to Public Speaking
- Communication, Culture, and Identity

ACTIVITIES

Communication Club Member

January 2023–Present

- Attend biweekly meetings that focus on understanding specific skills within the communication department

Temple Advertising Club Member

January 2023–Present

- Participate in weekly group sessions that are dedicated to the study and appreciation of advertising

EXPERIENCE

Server

May 2023–Present

Tuscany Cafe, Springfield, PA

- Communicate with customers in-person and over the phone to process orders
- Collaborate with staff to cultivate a successful dining experience and provide guests with efficient service
- Operate an espresso machine to prepare and serve customers specialty coffee drinks

NYC Pride Spectator Services Intern

March 2023–June 2023

New York City, New York

- Worked with Heritage of Pride, a nonprofit organization that plans and executes New York City's annual pride march
- Operated alongside Spectator Services to provide assistance to those in attendance, specifically at the ADA stand, helping to enhance the experience for attendees with disabilities

SKILLS

- Adobe Portfolio
- Adobe Audition
- Adobe Lightroom
- Instagram
- Microsoft Word
- PowerPoint
- iMovie
- Canva

VOLUNTEER EXPERIENCE

Big Spring Clean, Penn Treaty Park

March 2022

- Worked alongside a collaborative environmental volunteer group, called Love Your Park, to pick up trash in the area