








UX DESIGNER

PERSONAL INFO

-  **ADDRESS**
6938 Doman Street,
Vancouver BC, Canada
-  **E-MAIL**
amy.sujunglee@gmail.com
-  **PHONE**
778-928-9450
-  **WEBSITE**
www.amysujunglee.com
-  **LINKEDIN**
www.linkedin.com/in/
amysujunglee/

SOFTWARE

MS Office suite
Keynote
Omnigraffle
Axure
Sketch
Photoshop
Illustrator
InDesign
After Effects

DEVELOPMENT

HTML5
CSS3
Javascript
jQuery
Basic PHP&MySQL
Wordpress
Github

SUMMARY

I have 4 years of experience as a UX designer, and worked for startups and big global companies (Samsung, Volkswagen, Hyundai Motor, etc), and had projects in different industries (Fintech, Automotive, Healthcare, etc). I mainly create human-centered services and products. I am sure that user experience is all about empathy for the human and makes them live in a better world.

WORK EXPERIENCE

- Jan - May 2018
(5 months) • **UX Consultant (Freelancer)**
FRUM | *Seoul, South Korea*
- Analyzed future customer behavior and digital marketing to obtain future keywords for the next generation in the digital era
 - With the latest trends of large IT companies and prominent companies, discovered what kind of new industries are born and what UX trends will follow
- Jul 2015 - Jul 2017
(2 years 1 month) • **UX/UI Designer**
FRUM | *Seoul, South Korea*
- Conducted the desk research and created the consumer segmentation, personas, and scenarios to extract insights from the accumulated user data
 - Based on As-Is analysis, found out the pain points and the meaningful data, and built To-Be customer decision-making journey
 - Assessed the feasibility of tasks by data-driven results, and shared and solved the problems through workshops with the client and team members
 - Created wireframes and prototypes following UX principles and UI guidelines
 - Worked closely with the designers and developers in an agile environment
- Sep 2013 - Apr 2015
(1 year 8 months) • **UX/UI Designer**
Vovios Networks Inc. | *Vancouver BC, Canada*
- Mainly created UX/UI design of the company's service (Wowtasty) website, mobile web, mobile app, and admin system
 - Worked with senior web developers to help the front-end development and usability testing for the company website and client websites
 - Researched on the latest UX/UI design trends by understanding graphic elements; color, grid, icons, and typography
- Mar - Aug 2013
(6 months) • **Web&Graphic Designer**
Corporate Champions Vancouver (CCV) | *Vancouver BC, Canada*
- Analyzed the company website and suggested recommendations for improvements
 - Created and redesigned the 2013 Summer Games event bag and banners
- Mar 2008 - Mar 2009
(1 year) • **UX Researcher**
UX Lab, Seoul Women's University | *Seoul, South Korea*
- Studied HCI theories/models and UX principles/methodologies, conducted user research, and analyzed user data using SPSS software
 - Wrote a paper for the 2009 HCI conference and got the best paper award

EDUCATION

- Oct 2012 - Oct 2013
(1 year) • **Senior Management Certificate**
British Columbia Institute of Technology (BCIT) | *Vancouver BC, Canada*
- Applied studies in UX/UI design, web marketing, video production&editing, etc
- Mar 2005 - Feb 2009
(4 years) • **Bachelor of Contents Design**
Seoul Women's University | *Seoul, South Korea*
- Studied on theories and methodologies of UX design, web design, web development, graphic design, contents writing, etc