

Yutong Jiang

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gwhatchet.com/staff_name/yutong-jiang/

EDUCATION

The George Washington University

Washington, DC

Bachelor of Arts in International Affairs

Fall 2024

Minor in Journalism and Arabic & Hebrew Language and Culture International Affairs

- Concentration in Middle East Studies
- Relevant Coursework: Conflict Resolution; Hebrew Conversation; Advanced News Writing & Reporting; Arab Film & Culture; Culture Gender and Sexuality in Israel; Documentary; Data Journalism

EXPERIENCE

GW Club Climbing

Washington, DC

Co-founder & Vice President

November 2021 – December 2022

- Initiated partnerships with local climbing gyms and organizations, raising over \$1,000 in funds for club activities
- Spearheaded social media campaigns, creating the most extensive digital presence among club sports and expanding membership from inception to over 350 individuals
- Designed more than 10 graphics and 5 major team events, significantly boosting membership engagement and retention
- Facilitated try-outs for over 100 participants and consistently led weekly team practices for more than 20 members, ensuring structured skill development
- Managed the recruitment process for team officers, conducting interviews and emphasizing the creation of an inclusive and secure environment during weekly practice sessions
- Assisted with administrative tasks, including meeting minutes, data collection, form preparation, and detailed planning of fundraising events.
- Actively contributed to the University's Club Council Committee, proposing innovative approaches for fund allocation to enhance club operations.

The GW Hatchet

Washington, DC

Reporter

September 2020 – August 2022

- Authored 20+ articles and blog posts weekly for the news and culture sections, consistently meeting stringent deadlines.
- Conducted comprehensive interviews with diverse subjects, ranging from students to local government officials and industry experts.
- Reported on a broad spectrum of topics, including student life, local governance, community food pantries, and racial equity initiatives.
- Played a key role in the editorial process, transcribing interviews and presenting innovative story concepts.
- Supplied engaging photographs to enhance the visual appeal of cultural blog sections.

Learning Life

Washington, D.C.

Intern

May 2021 – May 2022

- Played an instrumental role in the development of animated storyboards, conducting thorough research to curate vibrant video concepts, scripts, and identify potential voice actors.
- Provided editorial insights and enhancements to key promotional materials, including the animation for "Learning Life's Family Diplomacy Initiative" and the introduction to "International Family Dialogues"
- Led data collection, designed social media graphics, organized fundraisers, and engaged with over 100 individuals and organizations weekly through outreach efforts.
- Regularly offered multicultural insights during weekly discussions on "International Family Dialogue" and "Family Diplomacy Family Diplomat," addressing critical global issues such as race, culinary traditions, and health systems.

ADDITIONAL INFORMATION

Language Skills: Mandarin (Native), Hebrew (Intermediate), Arabic (Fundamental).

Technical Skills: R Studio, Adobe Photoshop, Adobe Lightroom, Microsoft Office and Google Suites, Final Cut Pro.

Activities: GW Trails, Trails Guide (February 2021 – May 2022), YouTube, College Content Creator (December 2018 – August 2020), Ballroom Dance (January 2020 – December 2022)