AMY LANCASTER

CONTACT

- 262.745.7147
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- Milwaukee, WI, USA

EDUCATION

Bachelor of Science, Web Design & Development
Champlain College, 2016 - 2020
3.98 GPA

CERTIFICATES

Web Programming
Champlain College, 2020

PHP Programming
Champlain College, 2020

UX Design
Google, 2022

EXPERTISE

- HTML, CSS, and JavaScript
- Adobe Experience Manager
- Salesforce Marketing Cloud
- Pardot
- Adobe Creative Cloud
- Visual Studio Code
- Bootstrap
- Django
- Python
- Linux, Mac, and Windows
- Git, Terminal

CAREER STATEMENT

Self-driven and organized web designer currently working at TDS Telecom. Received Inspiring Excellence Award within the first year of career for improving internal workflows and user experience with Fiber GIS maps. Nominated for Inspiring Excellence Award in 2024. Looking for opportunities in mid- to senior-level web design and UX/UI fields.

WORK EXPERIENCE

Lead Front-End Web Designer | Apr 2023 - Present
TDS Telecom | Madison, WI
- 2024 Inspiring Excellence Award Nomination
- Created a quality assurance and accessibility audit within the web design team that was previously not present
- Helped with Salesforce Marketing Cloud implementation by creating components, establishing a style guide, and creating a method for using forms, removing the need for Pardot
  Projects: FCC Broadband Label implementation, Online Onboarding Program, Outage Management Systems

Front-End Web Designer | May 2021 - Mar 2023
TDS Telecom | Madison, WI
- Part of a winning team for 2022 Inspiring Excellence Award - GIS Maps implementation on TDS Fiber
  - Improved workflow for internal operations by helping design an interactive map when DFN boundaries updated
  - Overall design and accessibility of the maps
  - Improved user experience with these maps by allowing users to see boundary updates in real-time

PROFESSIONAL DEVELOPMENT

Axe-Con
Deque | February 2024

UX Design Certification - Google
Coursera | September 2022

Spring Summit 2022
An Event Apart | April 2022