AMY LANCASTER

CONTACT

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🏠 Milwaukee, WI, USA

EDUCATION

Bachelor of Science, Web Design & Development
Champlain College, 2016 - 2020
3.98 GPA

CERTIFICATES

Web Programming
Champlain College, 2020

PHP Programming
Champlain College, 2020

UX Design
Google, 2022

EXPERTISE

- HTML, CSS, and JavaScript
- Adobe Experience Manager
- Salesforce Marketing Cloud
- Pardot
- Adobe Creative Cloud
- Visual Studio Code
- Bootstrap
- Django, Python
- Linux, Mac, and Windows
- Git, Terminal

CAREER STATEMENT

Self-driven and organized web designer currently working at TDS Telecom. Received Inspiring Excellence Award within the first year of career for improving internal workflows and user experience with Fiber GIS maps. Looking to expand responsibilities beyond entry-level web designer and improve current skills as well as learn new ones.

WORK EXPERIENCE

Lead Front-End Web Designer | Apr 2023 - Present
TDS Telecom | Madison, WI
- Landing page creation in Adobe Experience Manager
- Email template creation in Pardot/Salesforce
- Website maintenance in AEM and Git
- Wireframing and prototyping in Adobe Creative Cloud
- Task delegation and supervision of web design team
- Documentation of programs and tasks on local wiki
- Projects: FCC Label implementation, Onboarding program online integration, style guide revision,

Front-End Web Designer | May 2021 - Mar 2023
TDS Telecom | Madison, WI
- Part of a winning team for 2022 Inspiring Excellence Award - GIS Maps implementation on TDS Fiber
  - Improved workflow for internal operations by helping design an interactive map when DFN boundaries updated
  - Overall design and accessibility of the maps
  - Improved user experience with these maps by allowing users to see boundary updates in real-time

Freelance Web Designer | March 2021 - May 2021
Tricia Quinnies/Audrey Lynden | Milwaukee, WI
- Website creation in Wordpress and Elementor
- Email subscription service creation in MailChimp

PROFESSIONAL DEVELOPMENT

UX Design Certification - Google
Coursera | September 2022

Spring Summit 2022
An Event Apart | April 2022