# KEEYUN KIM

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## Experience

**SHINSEGAE / E-COMMERCE, SSG.COM 2015 - PRESENT**

**- 2018 ~ PRESENT / SSG.COM SOFTWARE ENGINEER, IOS**

- iOS Mobile app development (Swift, Objective-C, AutoLayout, COCOA)
- Experience in developing network-based iOS  app, available in the App Store.
- ssg.com / emartmall / shinsegaemall / tradersmall
- Insanely curious about how existing code works and how to innovate on top of it.
- Experience in using project delivery tools such as Git, Slack, Spreadsheets.
- Experience in using prototyping tools such as Zeplin, Sketch, Xcode.

**- 2015 ~ 2017 / SSG.COM PRODUCT MANAGER**

- (PC/MO) S.I.Village / Howdy Site Construction
- (MO) Data Driven Personalization project / Member limited service
- (PC/MO) SSG.COM Brand Channel / Front & Backend system
- (PC/MO) SSG.COM Magazine / Front & Back Office editor
- (PC/MO) Personalized Recommendation, Personalized WishList Service

**WWDC 2018 - SAN JOSE / CA**

- Attend the WWDC 2018 as an iOS developer to learn new technologies.
- Fully inspired by Apple's new future technologies including AR and ML.
- Engaged in networking with other developers from around the world.

**CJ E&M - SOCIAL MEDIA MARKETING INTERN, 2015**

- Creating digital contents in Facebook, Instagram and Blog
- Managing Facebook page for promoting Web Drama

## Education

**YONSEI UNIVERSITY / BACHELOR'S DEGREE**

**- 2011- 2015  CHINESE LANGUAGE & LITERATURE (FIRST MAJOR)**

**- 2012- 2015  DIGITAL DESIGN (JOINT MAJOR)**

**EWHA GIRL'S FOREIGN LANGUAGE HIGH SCHOOL**

**- 2008 - 2011 CHINESE LANGUAGE**

**BEIJING NORMAL UNIVERSITY**

**- 2013 - 2014 EXCHANGE STUDENT PROGRAM**

## Skills

- iOS Development / Graphic Design
- Chinese (Fluent) - 新HSK6级, 255pt
- English (Proficient) - TOEIC 950, OPIC AL