

# Amy Xian Zhang

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## RESEARCH INTERESTS

Social computing, CSCW, computational social science, human-computer interaction

## EDUCATION

**Massachusetts Institute of Technology**, Cambridge, MA Jan 2014 – Present

### **Ph.D. Computer Science**

Computer Science Artificial Intelligence Lab: Haystack Group and UID Group

Advisor: Prof. David Karger

**University of Cambridge**, Cambridge, UK

Oct 2011 – June 2012

### **M.Phil. Advanced Computer Science**

Graduated with Distinction

Networks and Operating Systems Group

Advisor: Prof. Cecilia Mascolo

Thesis: Defining and Characterizing Urban Neighborhoods using Location-based Social Media

**Rutgers University**, New Brunswick, NJ

Sept 2007 – May 2011

### **B.S. Computer Science**, Minor: Mathematics, Economics

Summa Cum Laude

Social Media Information Lab

Advisor: Prof. Mor Naaman

Thesis: Time Series Analysis of Twitter with Hadoop

## SELECTED AWARDS AND HONORS

CHI Best Paper Honorable Mention 2015

NSF Graduate Research Fellowship 2014-17

Gates Cambridge Scholar 2011-12

Novelli Award (awarded to top senior in CS by Rutgers CS Faculty) 2010-11

Madgison Award (awarded to top junior in CS by Rutgers CS Faculty) 2009-10

Rutgers University Presidential Scholarship (full academic scholarship) 2007-11

## PUBLICATIONS

### **Conference Papers In Submission**

[c.11] **Amy X. Zhang**, Jilin Chen, Jinjun Xu, Wei Chai, Lichan Hong, Ed H. Chi. Refinery: Cluster Evaluation and Refinement using Crowd Workers for Mobile App Search. In submission to CHI 2016.

[c.10] **Amy X. Zhang**, Scott Counts. Gender and Ideology in the Spread of Anti-Abortion Policy. In submission to CHI 2016.

- [c.9] Quanquan Liu, **Amy X. Zhang**, David Karger. Kibitz: An End-to-End Recommendation System Builder for End Users. In submission to CHI 2016.

### Refereed Conference Papers

- [c.8] **Amy X. Zhang**, Joshua Blum, David Karger. Opportunities and Challenges Around a Tool for Social and Public Web Activity Tracking. In *Proceedings of the ACM Conference on Computer Supported Cooperative Work and Social Computing (CSCW 2016)*. San Francisco, CA. February 2016.
- [c.7] **Amy X. Zhang**, Scott Counts. Modeling Ideology and Predicting Policy Change with Social Media: Case of Same-Sex Marriage. In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2015)*. Seoul, Korea. April 2015. Acceptance rate: 23%. **Best of CHI Honorable Mention - Top 5% of Submissions.**
- [c.6] **Amy X. Zhang**, Mark S. Ackerman, David R. Karger. Mailing Lists: Why Are They Still Here, What's Wrong With Them, and How Can We Fix Them? In *Proceedings of the ACM Conference on Human Factors in Computing Systems (CHI 2015)*. Seoul, Korea. April 2015. Acceptance rate: 23%.
- [c.5] Edward Benson, **Amy X. Zhang**, David R. Karger. Spreadsheet Driven Web Applications. In *Proceedings of the ACM User Interface Software and Technology Symposium (UIST 2014)*. Honolulu, Hawaii. Oct 2014. Acceptance rate: 22%
- [c.4] Juho Kim, **Amy X. Zhang**, Jihee Kim, Robert Miller, Krzysztof Gajos. Content-Aware Kinetic Scrolling for Supporting Web Page Navigation. In *Proceedings of the ACM User Interface Software and Technology Symposium (UIST 2014)*. Honolulu, Hawaii. Oct 2014. Acceptance rate: 22%.
- [c.3] Nick Diakopoulos, **Amy X. Zhang**, Dag Elgesem, Andrew Salway. Identifying and Analyzing Moral Evaluation Frames in Climate Change Blog Discourse. In *Proceedings of the International AAAI Conference on Weblogs and Social Media (ICWSM '14)*. Ann Arbor, MI. June 2014. Acceptance rate: 41%.
- [c.2] **Amy X. Zhang**, Anastasios Noulas, Salvatore Scellato, Cecilia Mascolo. Hoodsquare: Modeling and Recommending Neighborhoods in Location-based Social Networks. In *Proceedings of the International ASE/IEEE Conference on Social Computing (SocialCom '13)*. Washington, D.C. June 2013. Acceptance rate: 9.9%.
- [c.1] Mor Naaman, **Amy X. Zhang**, Sam Brody, Gilad Lotan. On the Study of Diurnal Urban Routines on Twitter. In *Proceedings of the International AAAI Conference on Weblogs and Social Media (ICWSM '12)*. Dublin, Ireland. June 2012. Acceptance rate: 20%.

### Refereed Journal Articles

- [j.1] **Amy X. Zhang**, Anastasios Noulas, Salvatore Scellato, Cecilia Mascolo. Hoodsquare: Modeling and Recommending Neighborhoods in Location-based Social Networks. *ASE Human Journal*. 2.01 (2013): pp 40-54. Acceptance rate: 3.8%. **Invited Publication.**

### Refereed Abstracts and Workshop Papers

- [w.3] Nick Diakopoulos, Dag Elgesem, Andrew Salway, **Amy X. Zhang**, Knuf Hofland. Compare Clouds: Visualizing Text Corpora to Compare Media Frames. In *Proceedings of ACM Intelligent User Interfaces Workshop on Visual Text Analytics (TextVis @ IUI '15)*. Atlanta, Georgia. March 2015.

- [w.2] Yelena Mejova, **Amy X. Zhang**, Nicholas Diakopoulos, Carlos Castillo. Controversy and Sentiment in Online News. *In Proceedings of the 3<sup>rd</sup> Computation + Journalism Symposium (C+J '14)*. New York, NY. October 2014.
- [w.1] Nick Diakopolous, **Amy X. Zhang**, Andrew Salway. Visual Analytics of Media Frames in Online News and Blogs. *In Proceedings of the IEEE InfoVis Workshop on Interactive Visual Text Analytics (TextVis @ InfoVis '13)*. Atlanta, Georgia. October 2013.

## RESEARCH EXPERIENCE

**Graduate Student, MIT CSAIL**, Cambridge, MA Jan 2014 – Present  
 Researching the way we conduct discourse and share information on the Internet, and creating interfaces and systems to facilitate new or better ways of interaction. Projects include Eyebrowse: social web browsing, and Murmur: a modern mailing list system. [c.6][c.8][c.9]  
*Advisor: Prof. David Karger*

**Research Intern, SIR Group, Google Research**, Mountain View, CA May 2015 – Aug 2015  
 Exploring using crowd work to evaluate and refine clusters, specifically in the context of clustered search results on the Google Play app store. [c.11]  
*Advisor: Dr. Jilin Chen, Dr. Ed Chi*

**Research Intern, neXus Group, Microsoft Research**, Redmond, WA June 2014 – Sept 2014  
 Identifying population-level ideological shifts and predicting policy change at the state level from expressions made on Twitter by constituents, focusing on a case study of gay marriage. [c.7][c.10]  
*Advisor: Dr. Scott Counts*

**Researcher, NewsCred**, New York, NY Sept 2012 – Jan 2014  
 Project LingoScope: visualization tool comparing framing differences between news sources. Organized and aggregated dataset of over 1.5 million articles from 14 news sources and built API. Aggregated additional 1.4 million blog posts related to climate change. [c.3][w.1][w.2][w.3]

**Masters Student, Cambridge Computer Laboratory**, Cambridge, UK Nov 2011 – Sept 2012  
 Defining geographic neighborhoods in urban cities using density-based spatial clustering, based on different characteristics of Foursquare data, including place categories, local/tourist, and temporal traffic. Conducted user studies, built web visualization, and built neighborhood recommendation system given a user's Twitter profile information. [c.2][j.1]  
*Advisor: Prof. Cecilia Mascolo*

**Research Assistant, Yahoo! Research Labs**, New York, NY May 2011 – Sept 2011  
 Using Twitter Firehose data, built largest known dataset of tweets geo-tagged for 58 cities. Analyzed the aggregate temporal patterns of top 10,000 terms in each city and developed statistical measures to determine keywords that demonstrate robust diurnal patterns. [c.1]  
*Advisor: Prof. Mor Naaman, Dr. Jake Hofman*

**Thesis, Rutgers Social Media and Information Lab**, New Brunswick, NJ Sept 2010 – May 2011  
 Built a Hadoop framework to quickly query large quantities of Twitter data for temporal patterns  
*Advisor: Prof. Mor Naaman*

**Research Assistant, Rutgers Computer Vision Lab**, New Brunswick, NJ      Sept 2009 – May 2010  
Worked in team to detect and track faces in video and then identify faces from a database of people.  
Worked on constructing a high-resolution face from low-resolution faces taken from video stills.  
*Advisor: Prof. Vladimir Pavlovic*

## WORK EXPERIENCE

**Software Engineer, NewsCred**, New York, NY      Sept 2012 – Jan 2014  
Backend engineer overseeing production API receiving 15 million+ hits/day delivering relevant news content and search indexes and databases storing over 150 million artifacts  
Owner of image system and real-time analytics system serving 10 million+ images/day  
Lead backend developer on migration of acquired startup Daylife – built new API serving 25 million requests/day.

## TEACHING

**Instructor, “Exploring Computer Science Seminar,”** Rutgers University      Sept 2009 – Dec 2009  
Instructed class of 18 freshmen on introductory computer science topics for university credit.  
Individually designed syllabus and lesson plans, distributed grades, and arranged for trip to Google NYC.

## TALKS AND POSTERS

**Google Research**, Mountain View, CA      Aug 2015  
Refinery: Cluster Evaluation and Refinement using Crowd Workers for Mobile App Search.

**Harvard Berkman Center Cooperation Group**, Cambridge, MA      March 2015  
Mailing Lists: Why Are They Still Here, What’s Wrong With Them, and How Can We Fix Them?

**MSR neXus Group**, Redmond, WA      Sept 2014  
Modeling Ideology and Predicting Policy Change with Social Media: Case of Same-Sex Marriage

**Google Social Interactions Workshop**, Lake Tahoe, CA      Jan 2014  
Eyebrowse: Serendipitous Interactions on the web, Murmur: Reimagining the Mailing List

## OTHER AWARDS AND HONORS

Microsoft Research Travel Grant to CHI 2015  
ICWSM 2014 Student Grant Award

## SERVICE

**Chair**  
Student Volunteer Co-Chair – RecSys 2016

**Program Committee**  
ICWSM 2014

**Reviewer**  
CHI 2016  
CSCW 2016  
CHI WIP 2015

CSCW 2015, Recognized for Excellence in Reviewing  
UbiComp 2014  
ICWSM 2014

### **Student Volunteer**

CSCW 2016

### **Member**

ACM, ACM SIGCHI, ASE, IEEE, AAAI

### **Mentoring**

Research Mentor to MIT undergraduates Sept 2014 – Present

- Fall 2015 – Kelly Zhang, UROP, Eyebrowse Project
- Fall 2015 – Dong-Gil Shin, UROP, Eyebrowse Project
- Fall 2015 – Joy Yu, UROP, Murmur Project
- Spring 2015 – Joy Yu, UROP, Murmur Project
- Fall 2014 – Bradley Eckert, UAP, Eyebrowse Project

Resident Tutor, Cabot House, Harvard University Aug 2013 – Present

- Perform residential duties at undergrad house of 200+ students, including study breaks, on-call help
- 4 hours weekly of career advising and computer science tutoring
- Individual mentorship paired with ~7 incoming sophomores each year

Peer Mentor, C.S. Tutor, School of Arts and Sciences Honors Program, Rutgers Jan 2008 – May 2011

### **Leadership**

Volunteer Assistant Coach, MIT Varsity Women's Tennis Team Sept 2014 – Present

1<sup>st</sup> Team, Cambridge Varsity Tennis Women's Blues Squad Oct 2011 – July 2012

- 4 practices/week, weekly competitions in the UK and Portugal, defeated Oxford at Varsity Match

President, Women in Computer Science at Rutgers Sept 2007 – May 2011

- Organized career, social, and tutoring events and fundraising for Nigerian nonprofit W.TEC

Captain, 1<sup>st</sup> position, Rutgers Division I Varsity Women's Tennis Team Sept 2007 – May 2011

- Led team of 8 student-athletes through 3 hours/day practice, weekly competitions and travel

Executive Board, Rutgers Student-Athlete Advisory Committee Jan 2009 – May 2011

- Organized volunteer and social events for student-athletes: soup kitchen, toy drive, and fundraising

### **TECHNICAL SKILLS**

Languages:	Experienced: Python, Java, C Familiar: Pig, x86 Assembly, Prolog, Scheme, C++, C#, Matlab
Front-end:	HTML, CSS, Javascript, jQuery, Backbone.js, PHP, JSP
Data Analysis:	matplotlib, scikit-learn, NetworkX, R, nltk
Applications:	Django, RabbitMQ, Celery, Apache Solr, Apache Hadoop, ElasticSearch, OpenStack, AWS EC2, S3, browser extensions, Android apps, Puppet, Bootstrap
Databases:	MySQL, MongoDB, PostgreSQL, IndexedDB, DynamoDB, Redis, CouchBase
OS:	Windows, Linux (Ubuntu), Mac OSX

### **ATHLETIC AND SPORTSMANSHIP/LEADERSHIP AWARDS**

Awarded a Full Blue for defeating Oxford at Annual Oxbridge Varsity Match 2012

National ITA/Arthur Ashe Jr. Sportsmanship and Leadership Award 2011

Academic National All-American 3<sup>rd</sup> Team 2011  
Big East Postgraduate Leadership Award 2011 - \$7,500  
Big East Scholar Athlete of the Year 2011 - \$7,000  
Rutgers Athletic Dept. Headley-Singer Award, Sonny Werblin Award, and Leadership Award 2011  
Voted Captain of the Tennis Team 2010-11, Most Valuable Player 2009-10  
Ranked nationally in doubles, regionally in the Northeast US in singles  
NJIAAW – Rutgers Woman of the Year 2010  
Big East Sport Excellence Award 2009-10  
ITA Scholar-Athlete 2007-10  
All-Big East Team Selection 2009, 2010  
Rutgers Representative at NCAA National Student-Athlete Development Conference, May 2009  
NJ Division I, II Female Athlete of the Year 2009  
Rutgers Freshman Athlete of the Year 2007-08  
Awarded Full Athletic Scholarship to Rutgers 2007-11