Amy Lu

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Skills

Design

- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Research

- Surveys
- Interviews
- Affinity Mapping
- Persona

Prototyping Tools

- Protopie
- Balsamiq

Front-End Development

- HTML/CSS

Languages

- English
- Mandarin

Education

June 2018 **University of Minnesota**
User Interface Specialization | Coursera

April 2018 **Nielsen Norman Group**
Interaction Design Specialization Certification | Washington D.C.

June 2012 **Parsons School of Design**
- Sept 2008 Bachelor of Fine Arts | New York, NY

Working Experience

Present **Kate Spade -** Freelance Designer
- Mar 2018 RTW Outlet & Fashion Accessories | New York, NY

  - Design and manage exclusive styles for the Outlet division

Dec 2017 **Club Monaco** - Associate Designer
- April 2017 Tops & Skirts | New York, NY

  - Design, sketch, and develop all seasonal styles for Tops and Skirts categories
  - Present seasonal category concepts to Design Director
  - Create and send out tech packs with clear technical sketches and mockups

April 2017 **Club Monaco**- Assistant Designer
- Jan 2013 Tops & Skirts | New York, NY

  - Assist Designer to pull fabrics, research, & develop initial category concepts
  - Send out detailed tech packs with clear technical sketches/ mockups

Awards

May 2011 Winner of CFDA Liz Claiborne Design Scholarship Award
New York, NY

May 2012 Exhibition in the Parsons Fashion Benefit Static Show
New York, NY

2008-2012 BFA Scholarship | BFA Dean's Scholarship | New York, NY

April 2008 Fashion Group International Scholarship | Washington D.C.