amy lu
product designer

Contact

amylu.me
(+1) 646-656-1200
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Skills

Visual Tools

Adobe Creative Suite
Sketch
Figma

Prototyping Tools

Protopie
Adobe After Effects
Invision
Keynote

Development

HTML/CSS
Bootstrap
JavaScript
Python

Specialities

Product Design
UI/UX Design
Interaction Design
Visual Design
Wireframing
Digital Prototyping
Project Management
User Research
Contextual Inquiry
Usability Testing
Branding
Video Making/Editing

Education

Carnegie Mellon University | Master of Human-Computer Interaction
aug 2019 - aug 2020 | Pittsburgh PA

Parsons School of Design | Bachelor of Fine Arts
BFA Scholarship & Dean's Scholarship
sept 2008 - sept 2012 | New York NY

Experience

Bloomberg | Product Designer (Capstone Project)
jan 2020 - present | New York NY

Identify high-level product strategy and advocate for key product specifications that helped machine learning engineers easily manage their experiments and discover others' work.

Lead the team in executing high quality design work using low/high-fidelity wireframes, flows, mockups, user journeys, and cross-platform interactive prototypes while providing design mentorship to teammates.

Establish and implement a coherent design system used throughout the product ecosystem in the forms of a final high-fidelity prototype and a project website.

Privacy Grade | UI/UX Designer (CMU Independent study)
sept 2019 - dec 2019 | Pittsburgh PA

Partnered with a developer to deliver the redesign of a web interface tackling the complex problem of visualizing the implications of data security and privacy.

Kate Spade | Freelance Dresses Designer
mar 2018 - mar 2019 | New York NY

Innovated the dresses product experience through coherent storytelling and an iterative design process that constantly evolved with customer needs.

Club Monaco | Associate Tops & Skirts Designer
jan 2013 - dec 2017 | New York NY

Designed tailored and compelling experiences around seasonal products for Tops and Skirts categories that met customers' needs and increased business revenue.

Managed Assistant Designer in day-to-day tasks, ensuring clear communication with cross-functional teams to create top-notch, brand-enhancing products.

Awards

Winner of CFDA Liz Claiborne Design Scholarship Award
may 2011 | New York NY