

Summer Trends	Seasonality	Top Trips
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Cyclistic Summer Trends *(click on map to filter table)*



Seasonal trends of stations (effect of filters in parentheses)

Bike ID (all)		User Type (maps)		Metrics (all maps)		Month (main map & table)	Neighborhood Start (all)	Neighborhood End (all)
All		All		# of Trips		All	All	All
Neighbo..	Neighborhood End	Customer		Subscriber		Grand Total		
		# Trips	Avg Trip Duration	# Trips	Avg Trip Duration	# Trips	Avg Trip Duration	
Grand Total	Total	574,527	31	2,924,501	15	3,499,028	17	
Bushwick and Williamsburg	Total	2,736	44	6,794	17	9,530	25	
	Bushwick and Williamsburg	686	72	2,124	9	2,810	24	
	Central Brooklyn	362	33	941	14	1,303	19	
	Chelsea and Clinton	14	111	114	38	128	46	
	Gramercy Park and Murray Hill	9	47	61	38	70	39	
	Greenpoint	955	30	1,767	18	2,722	22	
	Greenwich Village and Soho	42	64	167	30	209	37	
	Lower East Side	184	34	377	34	561	34	
	Lower Manhattan	22	80	128	48	150	52	
	Northwest Brooklyn	451	42	1,037	18	1,488	25	
	Northwest Queens	9	32	61	35	70	35	
	Tribeca			5	34	5	34	
	Upper East Side	2	45	9	40	11	41	
	Upper West Side			3	73	3	73	
Central Brooklyn	Total	4,528	53	24,013	19	28,541	24	
	Bushwick and Williamsburg	329	91	956	15	1,285	35	
	Central Brooklyn	1,025	89	6,277	11	7,302	22	
	Chelsea and Clinton	31	225	410	45	441	58	
	Gramercy Park and Murray Hill	12	80	298	39	310	40	
	Greenpoint	845	33	1,684	44	2,529	40	
	Greenwich Village and Soho	66	79	788	31	854	35	
	Lower East Side	172	24	1,284	20	1,456	21	

Trend by Month

July



August



September



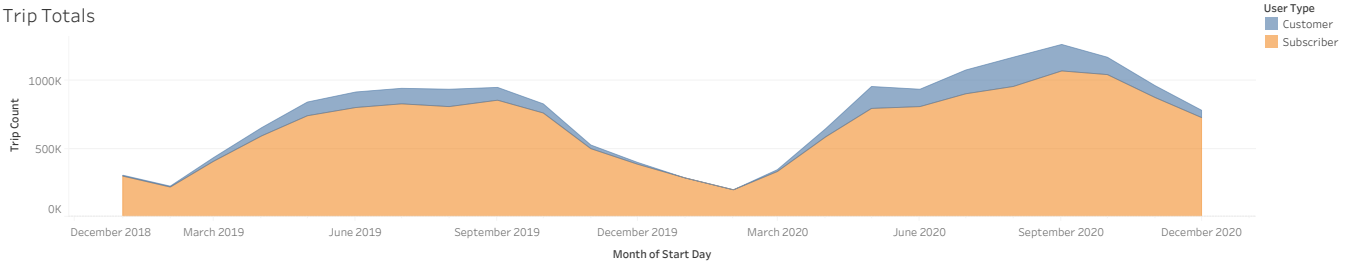
Google Business Intelligence Certificate: Cyclistic Exemplar

Summer Trends

Seasonality

Top Trips

Cyclistic Seasonality

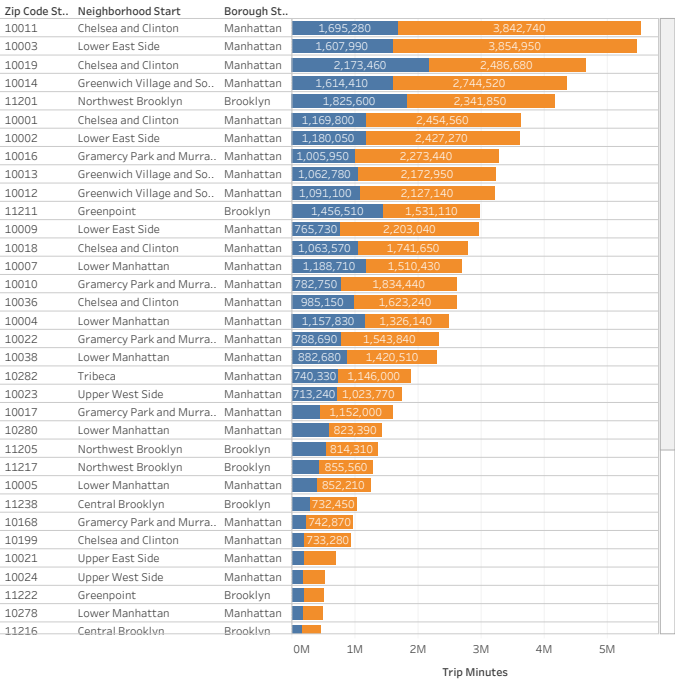


Trip Counts by Starting Neighborhood

Borough St.	Neighborhood	Zip Code St.	2019												2020											
			January	February	March	April	May	June	July	August	September	October	November	December	January	February	March	April	May	June	July	August	September	October	November	December
Brooklyn	Bushwick and Williamsburg	11206 11221																			1,566	271	2,021	59	6,755	
	Central Brooklyn	11216 11233	492	422	626	1,154	1,051	1,257	1,261	1,384	1,221	1,028	666	463	341	274	420	1,005	1,594	1,344	1,674	2,021	59	6,755		
	Greenpoint	11238 11211 11222	1,956	1,698	2,676	4,236	5,213	6,107	5,849	5,805	5,336	4,126	2,730	1,820	1,557	1,013	1,839	3,876	5,813	5,402	5,979	6,755	23,191	6,662		
	Northwest Brooklyn	11201 11205 11217	10,835	7,539	15,982	24,258	33,454	35,085	35,125	34,130	33,725	27,559	16,998	12,632	8,805	5,594	10,629	23,961	37,642	32,021	36,907	39,928	41,134	11,342		
	Sunset Park	11220	3,740	2,686	5,448	7,016	9,355	9,945	9,918	9,980	9,834	8,485	5,593	4,151	3,240	2,272	3,742	6,971	10,298	9,748	10,491	11,342	11,342	11,342		
	Chelsea and Clinton	10001 10011 10018 10019 10020 10036 10103 10110 10120	19,402	13,990	26,771	38,956	47,701	50,638	53,730	53,298	54,555	48,654	32,671	26,032	19,119	13,343	25,712	38,345	54,224	55,260	62,138	63,766	63,766	63,766		
			29,429	22,321	42,860	65,797	82,059	92,184	92,370	91,009	94,499	83,305	53,297	39,213	28,307	19,714	32,716	63,635	91,411	94,727	109,086	116,180	116,180	116,180		
			10,999	7,891	16,623	25,522	31,577	32,521	37,362	35,828	35,445	31,765	19,546	15,213	11,542	8,130	13,867	23,447	33,902	34,084	39,799	40,860	40,860	40,860		
			16,876	10,654	24,526	38,217	47,293	49,609	54,306	52,687	51,044	44,534	27,155	20,741	15,079	10,464	19,326	36,240	53,031	50,530	60,162	63,717	63,717	63,717		
		941	567	1,322	2,079	2,426	2,436	235																		
		11,304	7,569	15,175	24,410	29,687	32,384	34,328	34,076	33,519	29,553	19,059	14,991	11,135	7,467	12,811	23,652	35,746	35,758	42,102	42,898	42,898	42,898			
		915	537	1,168	1,548	1,753	1,511	2,148	1,991	1,931	1,892	1,151	1,043	794	587	838	1,268	1,902	2,195	2,929	3,216	3,216	3,216			
		1,209	760	282							63	1,249	1,171	873	458	1,069	1,721	1,025	1,211	2,502	2,469	2,469	2,469			

Cyclistic Trip Minutes

Total Trip Minutes by Starting Station



Total Trip Minutes by Destination

