Visualization in R using ggplot2

Angela Zoss 3/23/2021

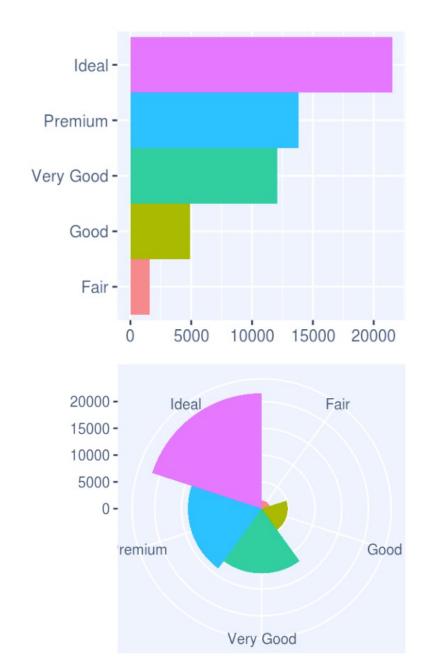
https://github.com/amzoss/ggplot2-workshop

Try right now:
Open RStudio
Try running "library(tidyverse)"
Tell me about any errors

ggplot2

What is ggplot2?

an R package designed to create plots based on a theory of the grammar of graphics.



http://r4ds.had.co.nz/data-visualisation.html

Grammar of graphics

- 1. DATA: a set of data operations that create variables from datasets
- 2. TRANS: variable transformations (e.g., rank)
- 3. SCALE: scale transformations (e.g., log)
- 4. COORD: a coordinate system (e.g., polar)
- 5. ELEMENT: graphs (e.g., points) and their aesthetic attributes (e.g., color)
- 6. GUIDE: one or more guides (axes, legends, etc.).

Wilkinson, Leland. (2005). The grammar of graphics (2nd ed). New York: Springer.

Why ggplot2 instead of base R?

- nice defaults
- easy faceting
- (arguably) more natural syntax
- can switch chart types more easily

"Why I use ggplot2", David Robinson http://varianceexplained.org/r/why-I-use-ggplot2/

R vs. Excel, Tableau, etc.

Questions to ask:

- Are you already using R? Why switch?
- Are you going to have to share this process or reproduce it? Try R!
- Is it a quick project, or will others work on it? Maybe Excel is fine.
- Do you need to try a bunch of charts quickly, build interactive components, etc? Tableau might be more powerful and faster.

Working in RStudio

Using RStudio

- Projects
- R Markdown
- Cheat sheets

Don't have it installed?

https://vm-manage.oit.duke.edu/containers

Create a new project with workshop files

URL: https://github.com/amzoss/ggplot2-workshop

On GitHub:

- Click green "Code" button and select "Download ZIP"
- Unzip files on your laptop
 - Windows: Double-click, then look for "Extract Files" at the top
 - Mac: Double-click

In RStudio:

- Project → New project...
- Existing directory
- Select unzipped folder
- Create Project

Why R Markdown?

- Plots show up inline
- Easier to incorporate explanatory text and materials
- Like to be able to easily run one chunk at a time

Caution: Running things out of order can mean your code won't work again later. Clear your environment often and run code chunks in order to be safe.

R Markdown files

- First few lines are called YAML header, set up some properties of file
- R code goes inside code chunks
- Text in Markdown syntax goes in between code chunks
- Use the "play" button to run individual code chunks
- Knit or run all to run the entire document

```
Untitled1 ×
      # ABC Q ★ Knit ▼ ② ▼
  2 title: "Untitled"
     output: html document
  6 - ``{r setup, include=FALSE}
     knitr::opts_chunk$set(echo = TRUE)
  9
 10 - ## R Markdown
 12 This is an R Markdown document. Markdown is a simple formatting syntax for authoring HTML, PDF,
     and MS Word documents. For more details on using R Markdown see <a href="http://rmarkdown.rstudio.com">http://rmarkdown.rstudio.com</a>.
     When you click the **Knit** button a document will be generated that includes both content as well
     as the output of any embedded R code chunks within the document. You can embed an R code chunk
 15
 16 - ```{r cars}
                                                                                                 17 summary(cars)
 19
 20 - ## Including Plots
 21
 22 You can also embed plots, for example:
 24 - ```{r pressure, echo=FALSE}
                                                                                                 3 × 1
     plot(pressure)
 27
     Note that the `echo = FALSE` parameter was added to the code chunk to prevent printing of the R
      code that generated the plot.
 29
      R Markdown $
```

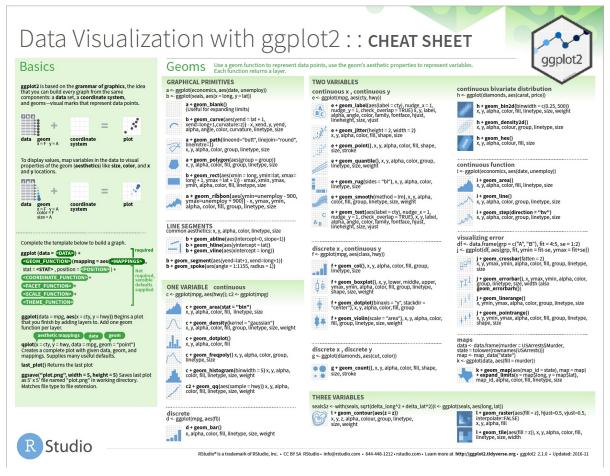
R Markdown test

- File → New File → R Markdown
- Click OK to accept defaults
- Type inside the first few lines to edit the YAML header (edit title, add author, etc.)
- Add a new R code chunk at the end of the file using Insert → R
- Type some R code inside the code chunk:
 - library(tidyverse)
- Run the new code chunk

```
29
30 * ```{r}
31
32 library(tidyverse)
33
34
```
```

### ggplot2 Cheat Sheet

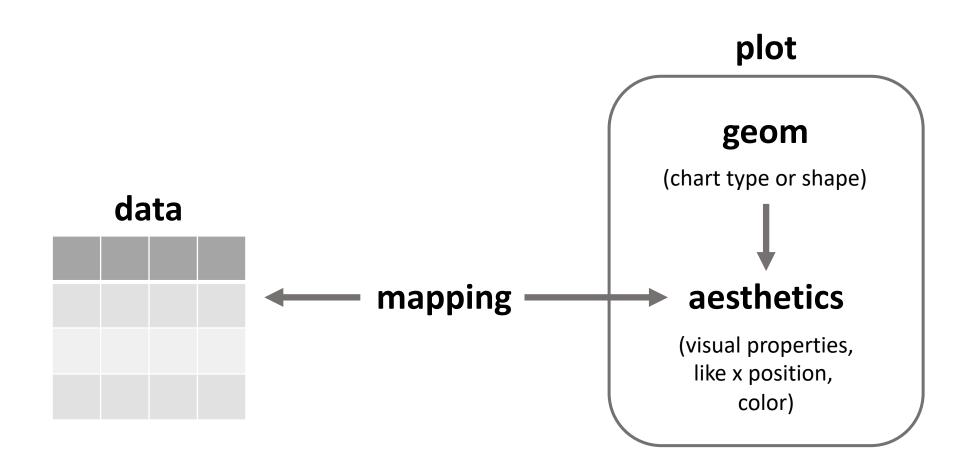
Help →
Cheatsheets →
Data Visualization with ggplot2



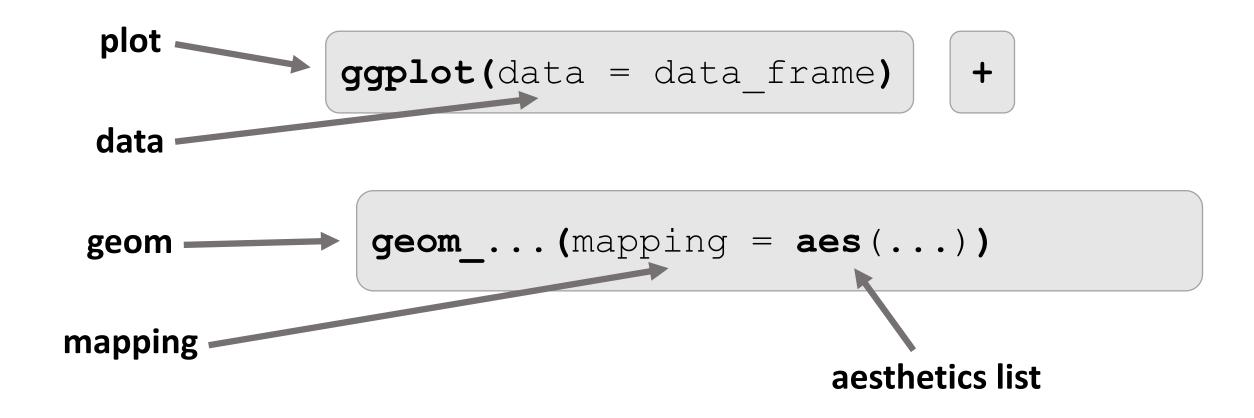
https://www.rstudio.com/resources/cheatsheets/#ggplot2

ggplot2: making a basic plot

#### Basic elements in any ggplot2 visualization



### Template for a simple plot



#### 1. Set the data

"iris"

| Petal.Width | Petal.Length | Species    |
|-------------|--------------|------------|
| 0.3         | 1.4          | setosa     |
| 1.3         | 4.0          | versicolor |
| 2.1         | 5.7          | virginica  |

ggplot(data=iris)

#### 2. Choose a shape layer

"iris"

| Petal.Width | Petal.Length | Species    |
|-------------|--------------|------------|
| 0.3         | 1.4          | setosa     |
| 1.3         | 4.0          | versicolor |
| 2.1         | 5.7          | virginica  |

```
ggplot(data=iris) + geom_point()
```

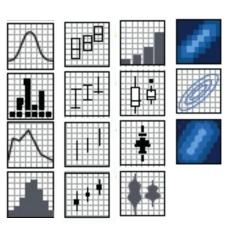
Error: geom\_point requires

the following missing

aesthetics: x and y

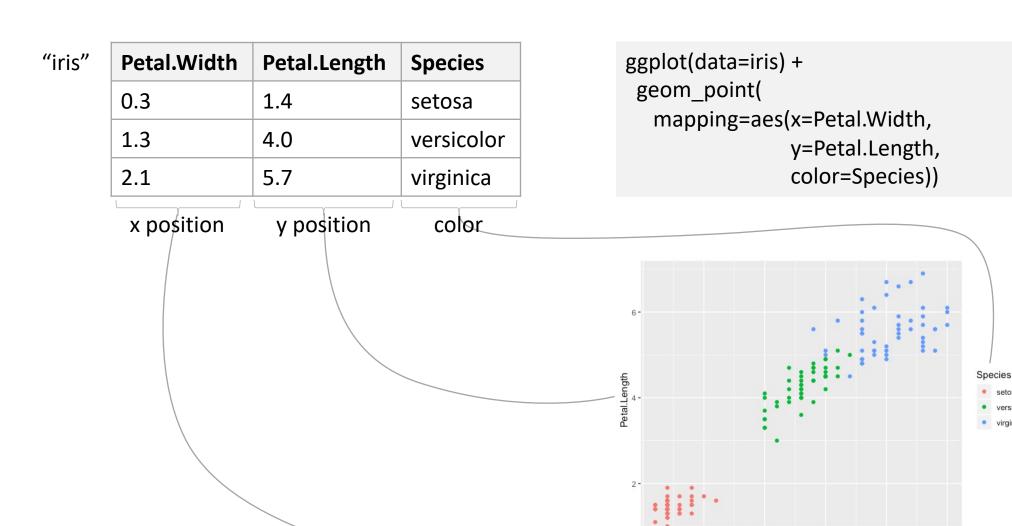
## Types of geoms

- geom\_bar()
- geom\_point()
- geom\_histogram()
- geom\_map()
- etc.



http://bit.ly/ggplot2-cheatsheet

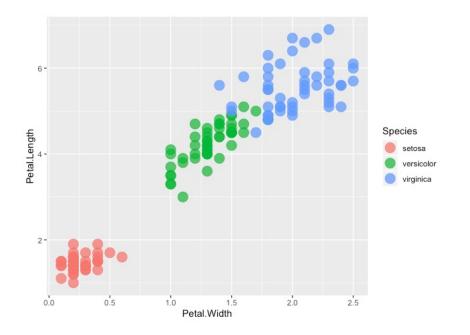
### 3. Map variables to aesthetics



### 4. Add non-variable adjustments

"iris"

| Petal.Width | Petal.Length | Species    |
|-------------|--------------|------------|
| 0.3         | 1.4          | setosa     |
| 1.3         | 4.0          | versicolor |
| 2.1         | 5.7          | virginica  |



### Debugging code

- Start simple
- If you see an error:
  - read error message for hints
  - check for problems with spelling/punctuation marks
- Get code to run without errors
- Check result to see if it makes sense

- Add a small change
- Get code to run without errors
- Check result to see if it makes sense
- etc.

# Dataset 1: Game of Thrones character ratings

https://www.nytimes.com/interactive/2017/08/09/upshot/game-of-thrones-chart.html

ggplot2: inheritance

#### Template for a simple plot

```
main plot function
```

```
ggplot(data = data_frame) +
```

```
shape
layer
```

#### Expanded template

# main plot function

+

#### shape layer

#### Inheritance

data and aesthetics will carry through from main function to shape layers

```
ggplot (data = data frame,
main plot
 mapping = aes(...)
function
 geom ... (data = data frame,
 shape
 mapping = aes(...),
 layer
 non-variable adjustments)
 geom ... (data = data frame,
 shape
 mapping = aes(...),
 layer
 non-variable adjustments)
```

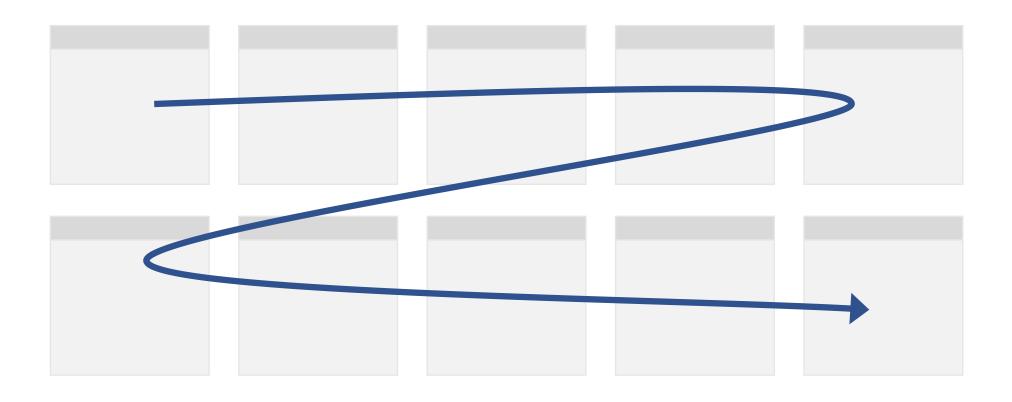
## Dataset 2: Star Wars character data

https://dplyr.tidyverse.org/reference/starwars.html

# Creating repeated charts

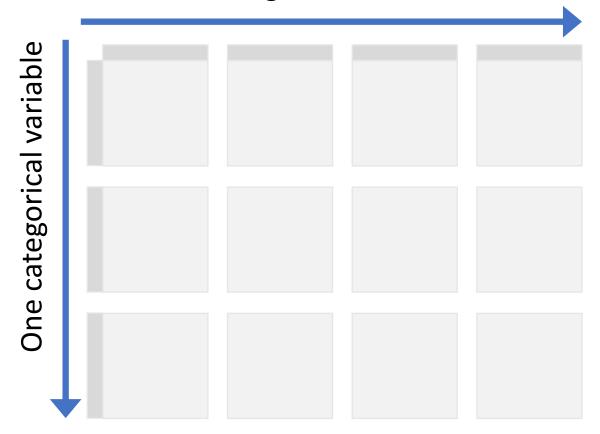
facet\_wrap()

+ facet\_wrap(vars(variable))



## facet\_grid()

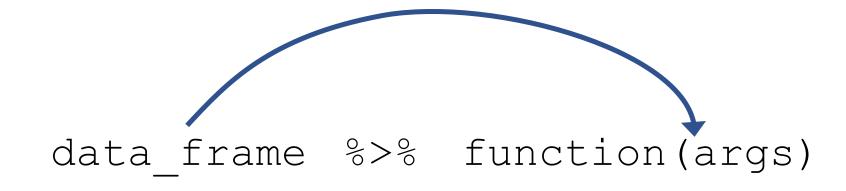
Another categorical variable



# Helpful data manipulation

#### About %>%

- Loads automatically with tidyverse
- Used throughout tidyverse (except for ggplot2)
- Pushes data from the left into the function on the right



#### filter

#### Select a subset of rows

```
data %>% dplyr::filter(name == "John")
```

same as

```
dplyr::filter(data, name == "John")
```

https://www.rstudio.com/resources/cheatsheets/#dplyr

#### select

Select a subset of columns (many options!)

```
data %>% dplyr::select(id, name, age)

data %>% dplyr::select(-count)
```

https://www.rstudio.com/resources/cheatsheets/#dplyr

#### drop\_na

Remove rows with NA values, either in any column or in specified columns

```
data %>% drop_na()
```

https://www.rstudio.com/resources/cheatsheets/#import

## Working with text variables

#### Text variables

In R, "character" variables

| Gender   | Age      | Household Income      | Education                        |
|----------|----------|-----------------------|----------------------------------|
| Response | Response | Response              | Response                         |
| Male     | 18-29    |                       | High school degree               |
| Male     | 18-29    | \$0 - \$24,999        | Bachelor degree                  |
| Male     | 18-29    | \$0 - \$24,999        | High school degree               |
| Male     | 18-29    | \$100,000 - \$149,999 | Some college or Associate degree |
| Male     | 18-29    | \$100,000 - \$149,999 | Some college or Associate degree |
| Male     | 18-29    | \$25,000 - \$49,999   | Bachelor degree                  |
| Male     | 18-29    |                       | High school degree               |
| Male     | 18-29    |                       | High school degree               |
| Male     | 18-29    | \$0 - \$24,999        | Some college or Associate degree |
| Male     | 18-29    | \$25,000 - \$49,999   | Some college or Associate degree |
| Male     | 18-29    | \$25,000 - \$49,999   | Bachelor degree                  |
| Male     | 30-44    | \$50,000 - \$99,999   | Graduate degree                  |
| Male     | 18-29    |                       | High school degree               |
| Male     | 18-29    | \$0 - \$24,999        | Some college or Associate degree |
| Male     | 18-29    | \$50,000 - \$99,999   | Bachelor degree                  |

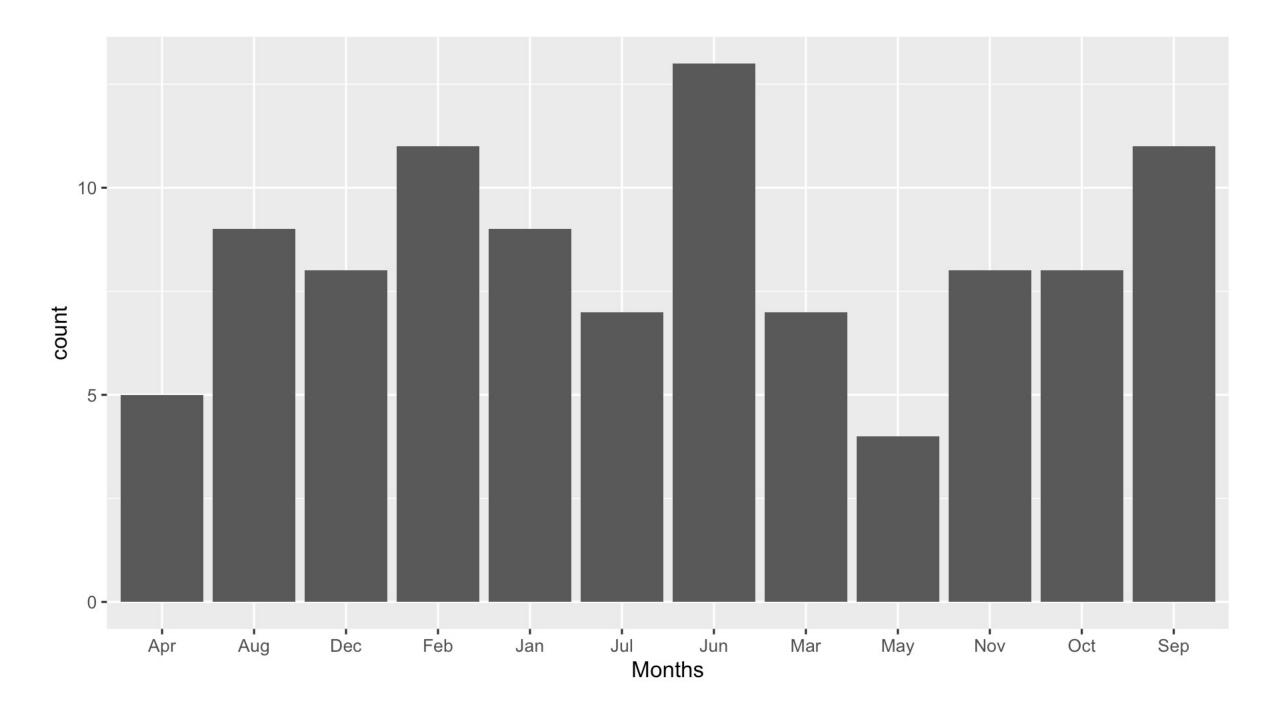
# Problems with text variables: Ordering

#### **Factors**

- Default ordering for categories:
   alphabetical
- Converting to factor allows you to:
  - Specify "levels" for a categorical variable
  - Specify the order of those levels
  - Specify whether the factor is "ordered"

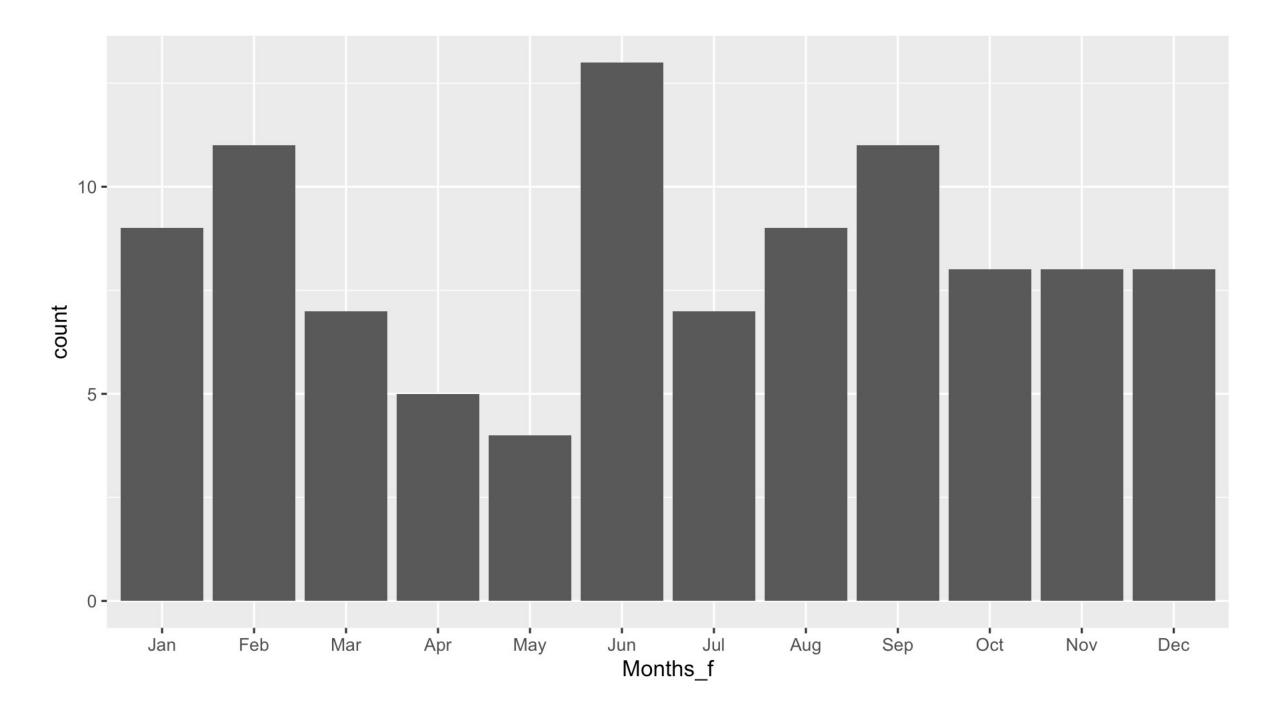
https://r4ds.had.co.nz/factors.html

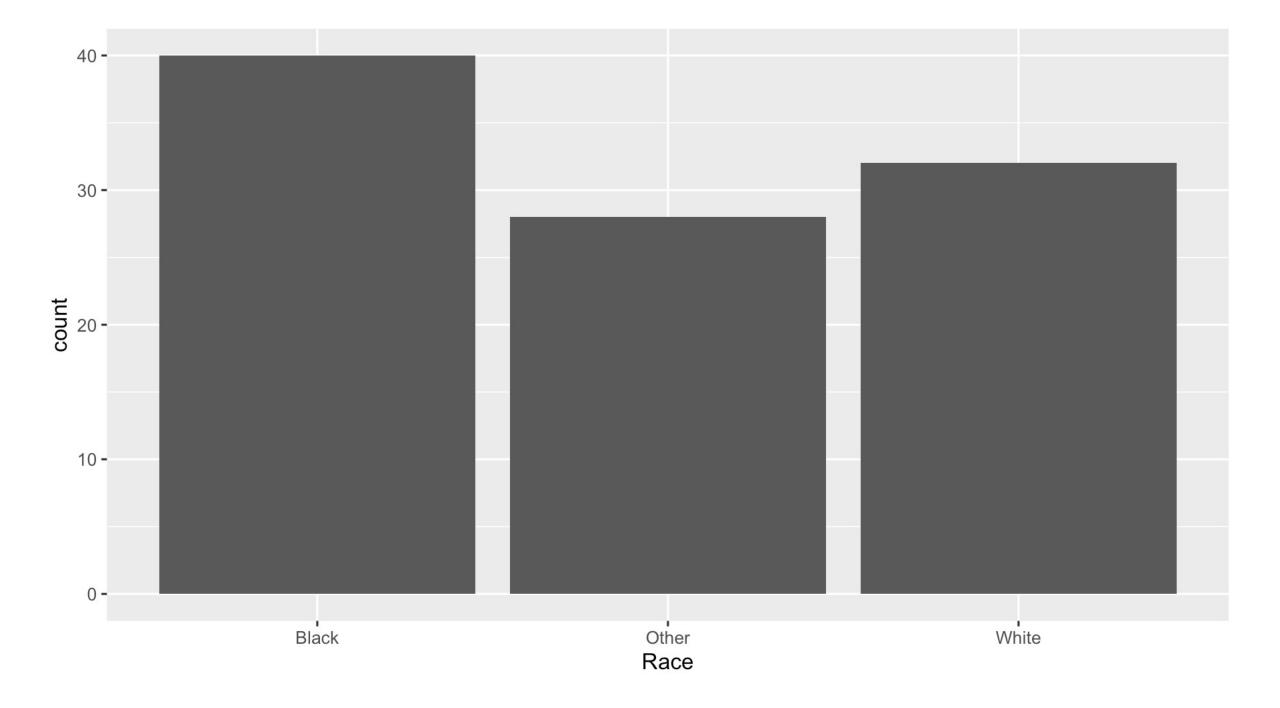
```
> x1 <- c("Dec", "Apr", "Jan",
"Mar")
> factor(x1)
 Dec Apr Jan Mar
Levels: Apr Dec Jan Mar
> month levels <- c("Jan", "Feb",</pre>
"Mar", "Apr", "May", "Jun", "Jul",
"Aug", "Sep", "Oct", "Nov", "Dec")
> y1 <- factor(x1,
 levels = month levels)
> y1
<u>[1] Dec Apr Jan Mar</u>
Levels: Jan Feb Mar Apr May Jun Jul
Aug Sep Oct Nov Dec
```



#### Order by meaning

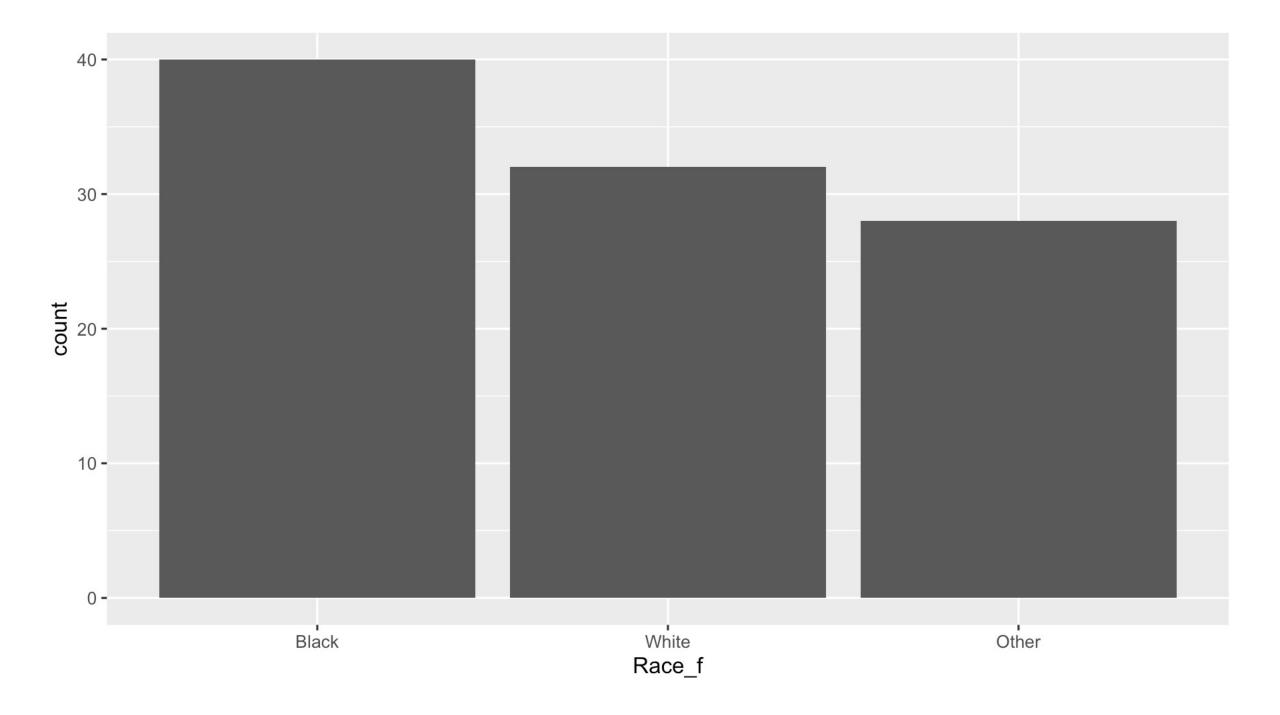
```
month levels <- c("Jan", "Feb", "Mar", "Apr",
"May", "Jun", "Jul", "Aug", "Sep", "Oct", "Nov",
"Dec")
data <- data %>%
 mutate (Months f = Months %>%
 as factor() %>%
 fct relevel(month levels))
```





### Order by value (using forcats)

```
demo <- data %>%
 mutate(Race f = Race %>%
 as factor() %>%
 fct infreq())
ggplot (data,
 aes (Race %>%
 as factor() %>%
 fct infreq())) +
 geom bar()
```



#### forcats package: helpful functions

- as\_factor(char\_var):convert a character variable to a factor
- fct\_infreq(factor):
   take factor levels and set the order according to
   (inverse) category frequency
- fct\_reorder(factor, num\_var):
   sort factor levels by a second, numerical variable
   (like a pre-calculated count or average)

#### Note about read.csv (base R)

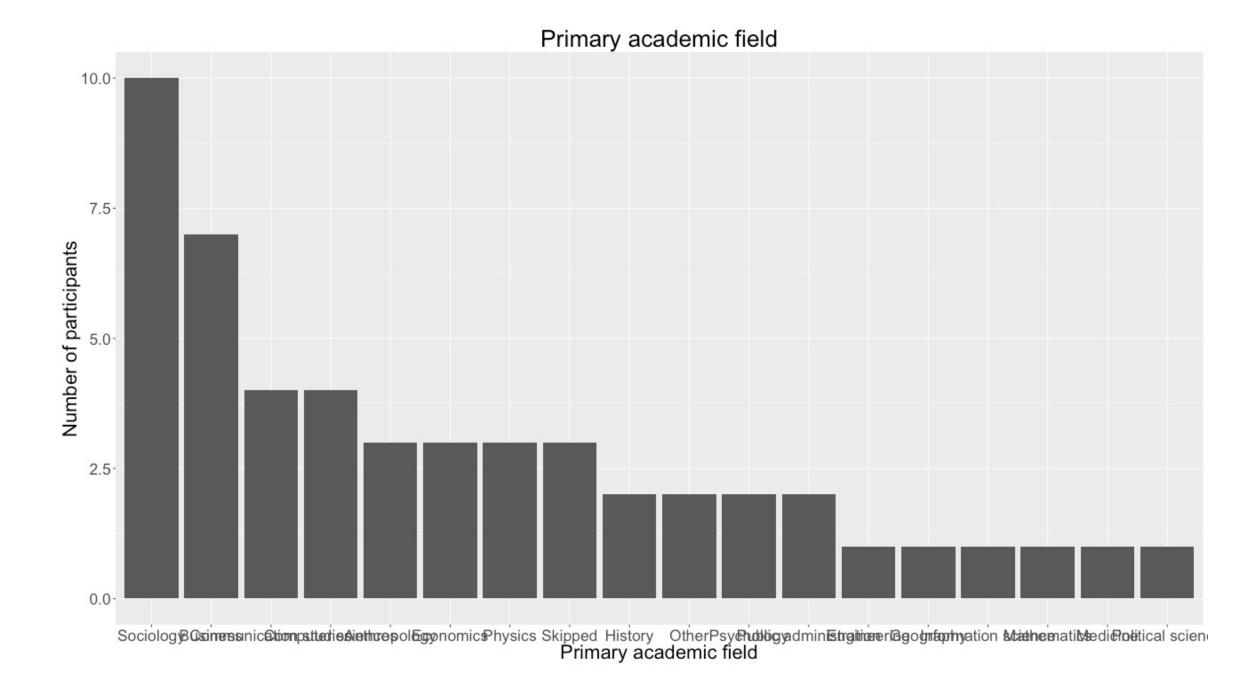
- Converts string variables to factors by default
- Can either:
  - Include stringsAsFactors=FALSE
  - Use read csv() instead

#### Factoring resources

#### From Amelia McNamara:

- RStudioConf 2019 slides:
   Working with Categorical Data in R Without Losing Your Mind
- Wrangling Categorical Data in R article
- Wrangling Categorical Data in R repository

# Problems with text variables: Long category names



#### In ggplot2, have to flip the axes

```
+ coord flip()
Or
ggplot(df, aes(y=cat variable)) +
 geom bar()
```

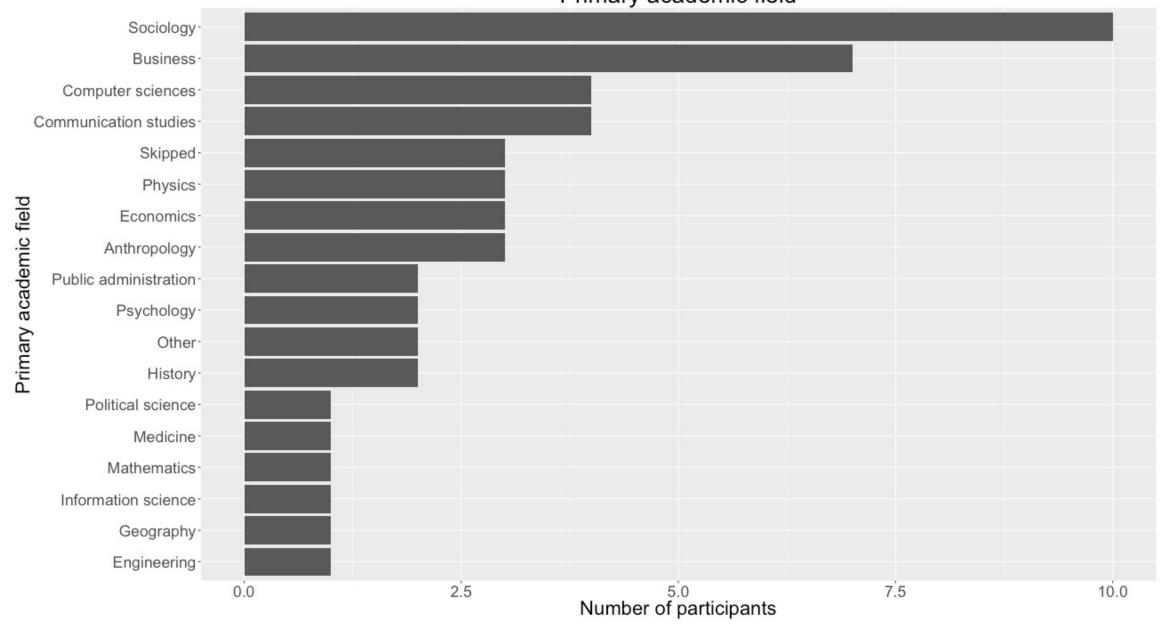
Primary academic field Political science Medicine-Mathematics -Information science Geography-Engineering-Primary academic field Public administration-Psychology-Other-History-Skipped-Physics-Economics-Anthropology -Computer sciences-Communication studies Business-Sociology-7.5 2.5 Number of participants 0.0 10.0

### When you flip axes, you sort the other way

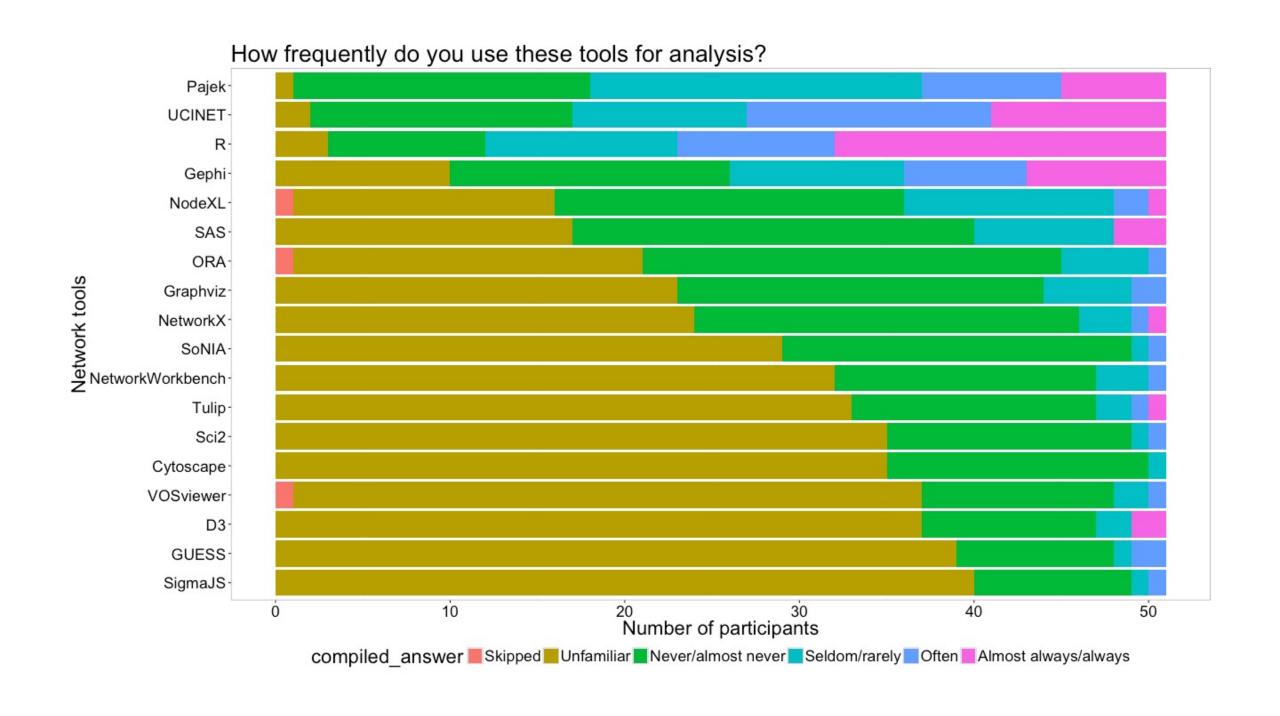
```
academic_field %>%
 as_factor() %>%
 fct_infreq() %>%
 fct_rev()
```

Have to reverse the order of the levels

Primary academic field

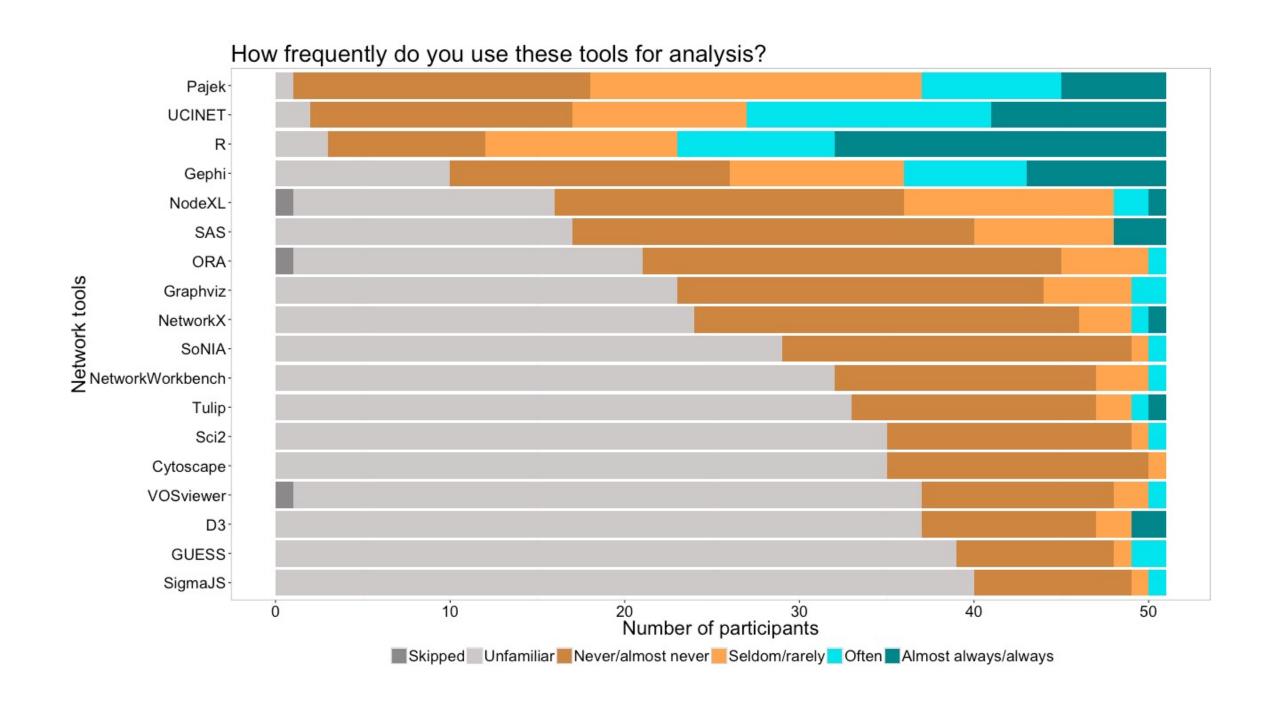


# Problems with text variables: Arbitrary colors



#### Select colors manually, or use alternate palette

```
scale fill manual (
 values=c("snow4", "snow3",
 "tan3", "tan1",
 "turquoise2", "turquoise4"))
Also see package RColorBrewer
scale fill brewer (palette="BrBG")
```



## Advanced ggplot2 workshop

Fall 2020 workshop video

## Dataset 3: Star Wars opinion survey

https://fivethirtyeight.com/features/americas-favorite-star-wars-movies-and-least-favorite-characters/

## Final advice

#### Additional decisions

Adding something that will appear inside the **chart coordinate space**?

You will (almost always) be adding a **geom**!

Changing the way a **variable is displayed**? (e.g., different axis breaks, different color mapping)

You will be adding a **scale**!

Changing the **look and feel** of the chart?

You will be adding or making changes to a theme!

#### Other helper packages

- gganonymize to randomize text in ggplot2 figures
- visdat to visualize variable classes and missing data
- ggthemes for additional themes and scales, especially ones that match software defaults (e.g., Tableau)
- <u>esquisse</u> for building ggplot2 charts interactively
- <u>colorblindr</u> for simulating color vision deficiency
- ggpubr for publication-ready plots

#### ggplot2 Resources

- General ggplot2 information http://ggplot2.tidyverse.org/
- R Graphics Cookbook (recipes for plots) <u>http://www.cookbook-r.com/Graphs/index.html</u>
- R for Data Science (online book that includes ggplot2) <u>http://r4ds.had.co.nz/</u>
- ggplot2: Elegant Graphs for Data Analysis (book by Hadley Wickham) <u>http://ggplot2.org/book/</u>
- ggplot2 cheatsheet (also in RStudio) <u>http://bit.ly/ggplot2-cheatsheet</u>
- Data Carpentry lesson on ggplot2
- Data Visualization: A Practical Introduction, by Kieran Healy
- RStudio "Visualize Data" Primer

## Questions?

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