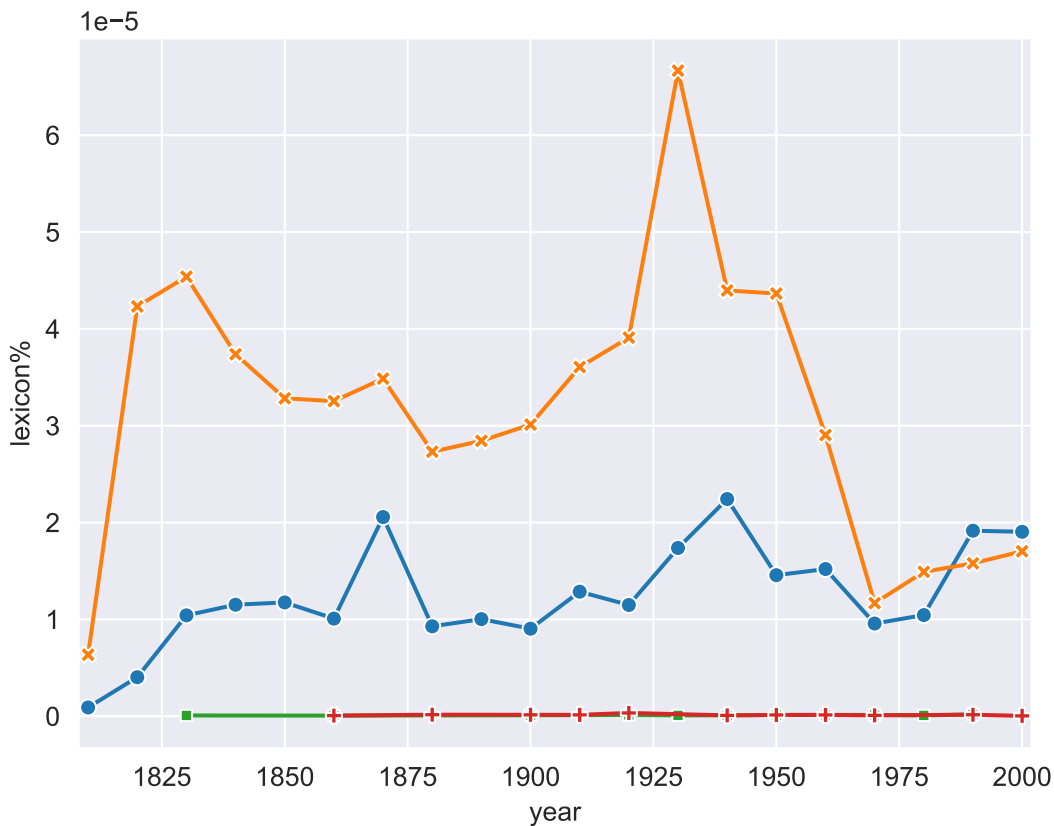cotton