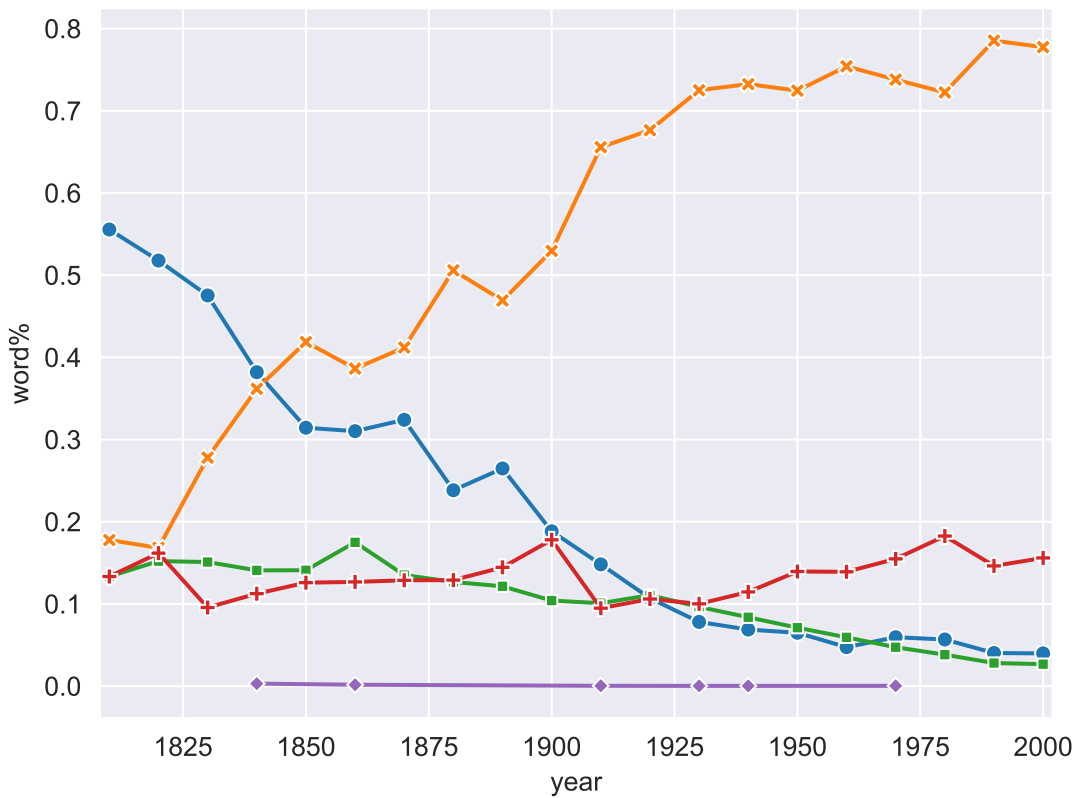store