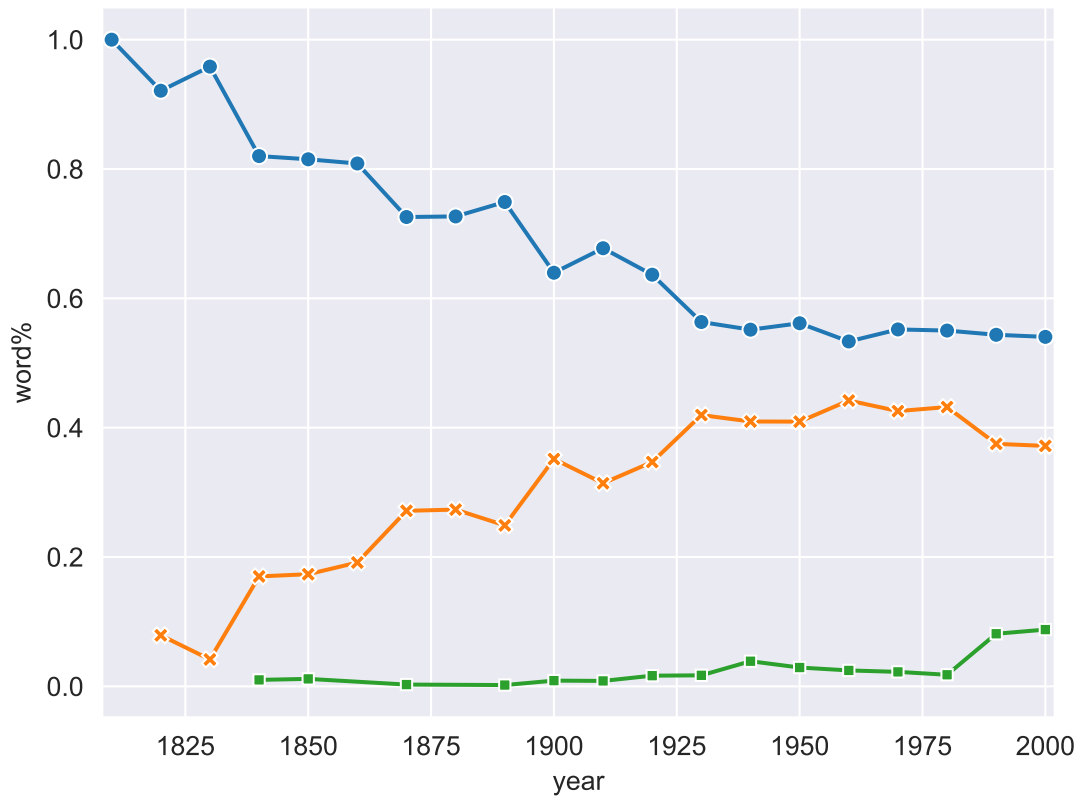significance