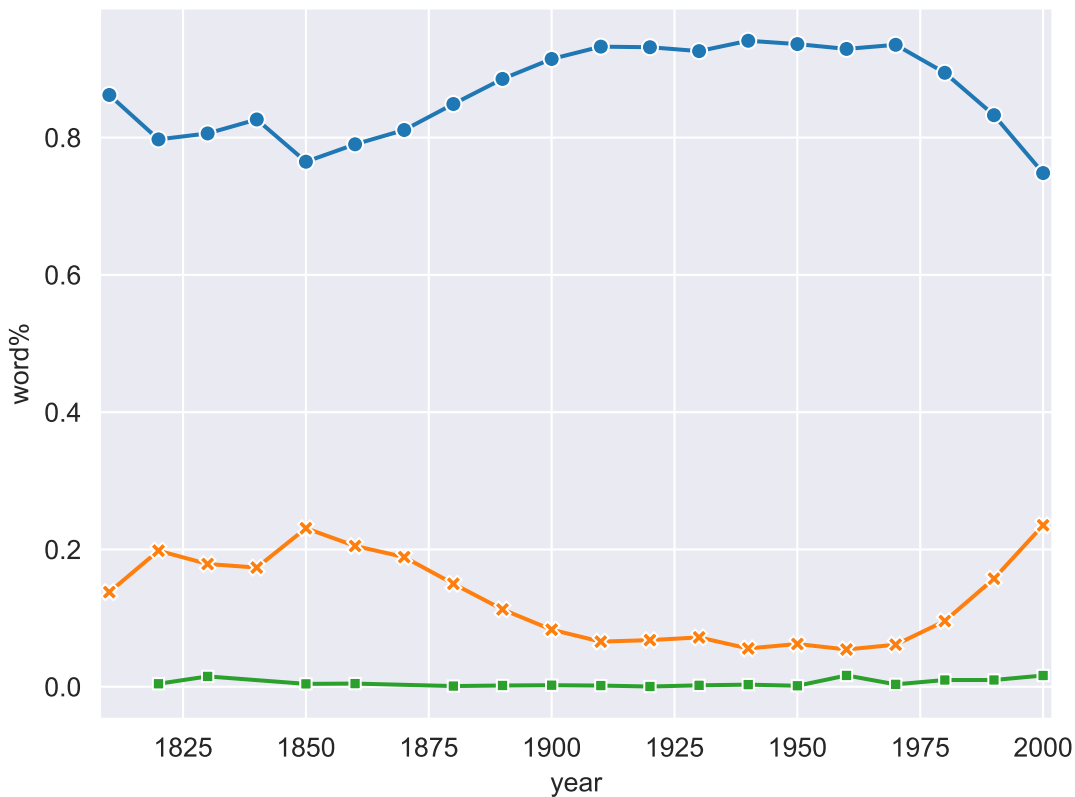attitude