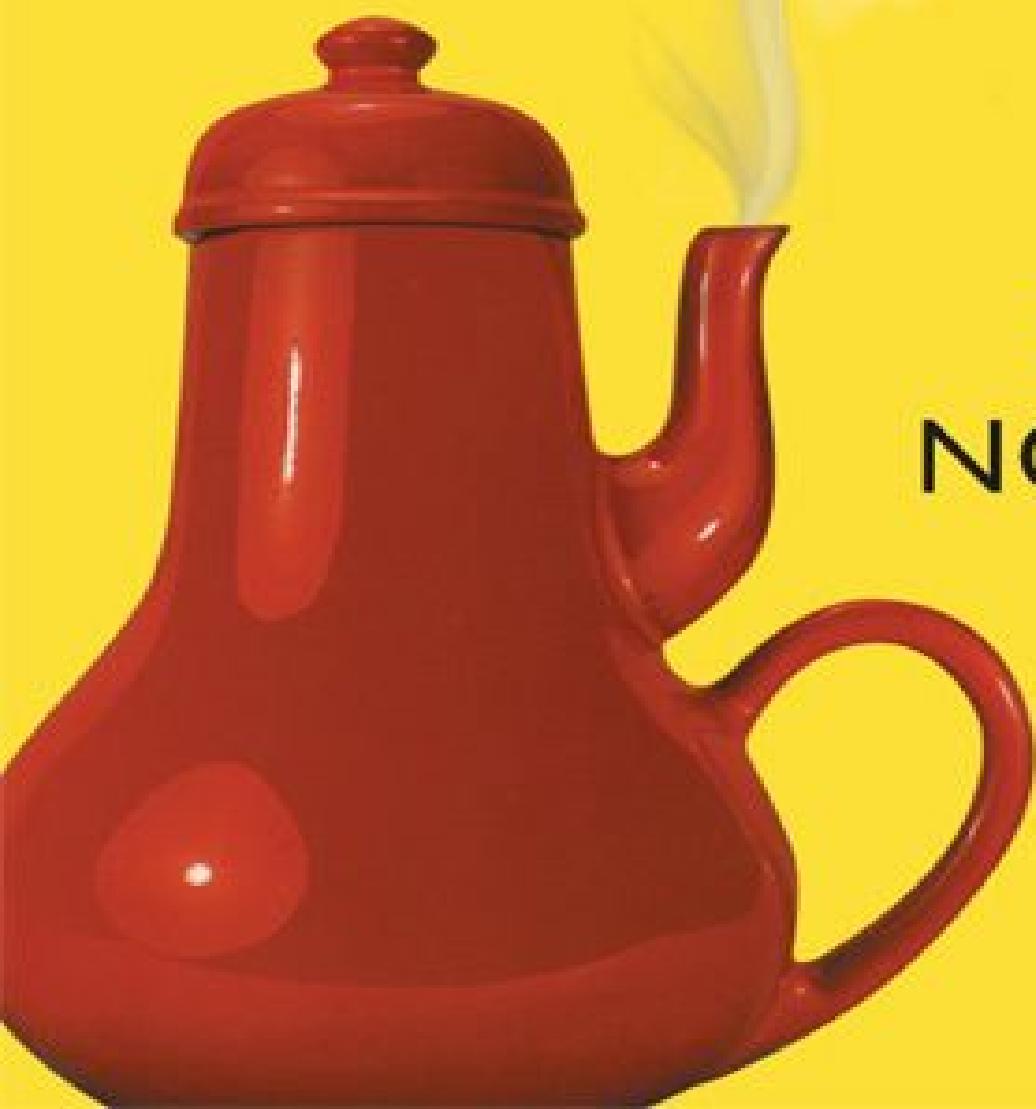


REVISED & EXPANDED EDITION

The DESIGN of EVERYDAY THINGS



DON
NORMAN

THE
DESIGN
OF EVERYDAY
THINGS

ALSO BY

DON NORMAN

TEXTBOOKS

Memory and Attention: An Introduction to Human Information Processing.

First edition, 1969; second edition 1976

Human Information Processing.

(with Peter Lindsay: first edition, 1972; second edition 1977)

SCIENTIFIC MONOGRAPH

Models of Human Memory

(edited, 1970)

Explorations in Cognition

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Perspectives on Cognitive Science

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(edited with Steve Draper, 1986)

TRADE BOOKS

Learning and Memory, 1982

The Psychology of Everyday Things, 1988

The Design of Everyday Things

1990 and 2002 (paperbacks of *The Psychology of Everyday Things* with new prefaces)

The Design of Everyday Things

Revised and Expanded Edition, 2013

Turn Signals Are the Facial Expressions of Automobiles, 1992

Things That Make Us Smart, 1993

The Invisible Computer: Why Good Products Can Fail, the Personal Computer Is So Complex, and Information Appliances Are the Answer, 1998

Emotional Design: Why We Love (or Hate) Everyday Things, 2004

The Design of Future Things, 2007

A Comprehensive Strategy for Better Reading: Cognition and Emotion, 2010

(with Masanori Okimoto; my essays, with commentary in Japanese, used for teaching English as a second language to Japanese speakers)

Living with Complexity, 2011

CD-ROM

First person: Donald A. Norman. Defending Human Attributes in the Age of the Machine, 1994

**THE
DESIGN
OF EVERYDAY
THINGS**

REVISED AND EXPANDED EDITION

Don Norman

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For Julie

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