ANTON RODICHEV

Python Developer

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PROFILE

Python Developer with 4+ years expertise. Experience in Project and Product manager roles.

Currently developing my side project https://scbw.gg with parsing starcraft broodwar binary files (replays) into useful information and shipping valuable analytics for players. Everything implemented on my own using Python/Django.

EMPLOYMENT HISTORY

❖ Founder and Developer , scbw.gg   Oct 2017 — Present

Stack: Python, Django, Celery, Redis, Docker

Game database, analysis based on uploaded replays by starcraft broodwar players. Extracting data from binary files, process, and display into useful information for users.

❖ Product manager , Zoon   Dec 2019 — Jun 2022
Moscow

B2B2C Product Development (automation of managing organizations' online-presence).

- plan and refine product roadmap
- collecting and processing requirements (business, user, functional, non-functional)
- expectations management
- product backlog prioritization and task decomposition
- process automation
- team training
- maintaining product documentation
- cross-team interaction (sales, dev, analytics)

Lean, Agile, Scrum

Achievements:

- 5 times lead growth (calls)
- designed architecture from scratch
- developed MVP (some features transformed into separated successful products)
- implemented internal CRM-alike web app for transparent and scalable workflow
- designed and developed dashboards that helped our team to track progress daily and increased transparency for stakeholders
- integrations with different APIs (Google API's, +developed own APIs)

❖ Python Developer , Zoon   Feb 2017 — Dec 2019
Moscow

Implemented:

- app for managing thousands of organizations' data at external services like Google Maps or Yandex Maps (Django, Celery, Redis, PostgreSQL, UI using Django templates)
- integrations with Google API (managing business profile through Google My Business API)
- data scraping for different needs (proxy + Selenium)
- app for managing huge amount of mail accounts (collect and send via yandex api)
- API for managing vkontakte groups through VK API (python, swagger, OpenAPI)
- several telegram channels for team needs (mostly with scheduled analytical messages)
- google chrome extension - for internal use

GitLab, Jira, Confluence

❖ Project/Brand manager , Universal Media .... Sep 2015 — Dec 2017
Nizhniy Novgorod

Full cycle driving of several brands and e-commerce projects selling high margin products in luxury segment (electronics)

- department coordination (sales, marketing, dev, content creation), process flow optimization
- forecasts, plans, reports on day/month/quarter/year basis
- competitor and market analysis
- planning supply procurement
- marginality and profitability control
- price formation
- web analytics

Achievements:

- Developed unified system to track business results using Power BI. Nearly 80 new metrics to control business "from money to money".
- Reduced VoIP costs for 50%
- Found a ways for web landings to be more effective
- P&L adjustment
- Corrected actual and planned break-even point calculation that helped stakeholders to make right decisions.

❖ Senior SEO specialist , Universal media .... Jan 2014 — May 2015
Nizhniy Novgorod

Increase organic traffic and sales of e-commerce projects

seo strategy, technical tasks, lead generation

Achievements:

- significantly decreased marketing budget by defining and implementing new strategy
- convinced stakeholders to refuse from the services of external seo company

❖ SEO-specialist , Cyber-capital .... Oct 2013 — Jan 2014
Nizhniy Novgorod

Achieved main goal in 3 months: increased seo traffic for 15% for company's major project followed by "over-do's" in sales.

❖ Lead SEO specialist , R-name .... Jun 2012 — Sep 2013
Nizhniy Novgorod

Working on ~20 seo projects simultaneously (special vehicles, wedding salons, hotels, car dealers). Help to interview new people. Training junior seo specialists.

EDUCATION

❖ Nizhny Novgorod Aviation Technical College 2008
Higher

Management, Aircraft manufacturing manager

SKILLS

Python	Docker
Django	Git
SQL	Product management
Celery	Agile Project Management
Selenium	

LANGUAGES

English	*C1*	Russian	*Native speaker*