ASHLEY SULLIVAN
Front End Developer

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Career

4/16 — Present — Digital Producer | Crate & Barrel

Crate & Barrel is a 170+ store American chain of retail stores specializing in housewares, furniture and home accessories.

- Used HTML, CSS and jQuery to code engaging user experiences
- Optimized pages for SEO and Accessibility
- Assisted in the development of a style guide
- Set up Optimizely tests for the Brand Team
- Developed HTML5 animated ad banners

9/13 — 4/16 — Visual Designer & Developer | Crate & Barrel

- Designed and developed homepage
- Designed and developed landing pages
- Supported the Marketing Team by creating banners and landing pages

1/13 — 8/13 — Interactive Designer | TrainSignal, Inc.

TrainSignal provided online video training of VMware, Cisco, CompTIA, Microsoft and Citrix through their web application.

- Maintained website and web application
- Created marketing campaign materials including flyers, banner ads and infographics
- Designed and built features for web app

11/11 — 1/13 — Web Designer | Coffey Communications, Inc.

Coffey Communications, Inc. works with health care providers to communicate with their communities through printed pieces and websites.

- Designed and built websites for clients
- Designed e-newsletters
- Updated client websites

12/10 — 8/11 — Web Associate | Recreation and Wellness

BGSU's Recreation and Wellness department runs athletic and wellness programs for the University population as well as the community.

- Designed and built CMS web pages
- Assisted the Web and Technology Manager with printed ads and flyers

References available upon request.

Education

2006 — 2011
Bowling Green State University
Bachelor of Science in Visual Communication Technology with a focus on Print and Web.

Activities
Alpha Gamma Delta member
Italian Club
Designer for The BG News

Skills

HTML, CSS, JavaScript and jQuery
HTML Prototyping
Cross Browser testing
Accessibility Optimization
SEO Optimization
Web Design
HTML5 Animated Ad Banners
Wireframing
Usability Testing

Software

Sublime Text
Photoshop
InDesign
Illustrator

Personal Skills

Organization
Time Management
Communictation
Team Player
Creative

Awards

MarCom Award — Platinum in Web Design for St. Joseph Regional Medical Center redesign

e-Healthcare Award — Silver in Web Design for St. Joseph Regional Medical Center redesign