

ana konzen

CONTACT

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New York City

EDUCATION

Parsons School of Design

Sept 2023 – present

AAS in Communication Design
GPA: 3.9

Columbia College, Columbia University in the City of New York

Aug 2018 – May 2022

Bachelor of Arts in Art History
Major GPA: 3.97 GPA: 3.93
Latin Honors (cum laude)

SKILLS

Languages

Portuguese and English (fluent);
Spanish and Italian (intermediate);
German and French (basic)

Software

Adobe Creative Cloud, Figma
JavaScript, HTML, CSS, Node.js, p5.js, Deno, OpenAI API, RAG, Pinecone, Firebase

WORK EXPERIENCE

Research Assistant, Design and Technology

Parsons School of Design, New York

September 2024 – present

- Worked on the website for Computational Form, a graduate course focused on weekly coding sketches: implemented new functionality to the website's existing interaction system, including a toggle button.
- Designed and coded new interactions for the website's Microgames, 3D, Text, and Procedures chapters using p5.js. Each interaction took into consideration the chapter's main theme.

Executive Assistant and Researcher, Modern Art

Sotheby's, New York

October 2022 – January 2023

- Executive Assistant to the Senior Vice President, Head of Auctions of Modern and Contemporary Art; duties included liaising with clients and Sotheby's employees on his behalf, managing his schedule, preparing finance reports and valuation documents, and so on.
- Designed the layout of sale proposals for collectors worldwide, working on Lucidpress.
- Conceptualized and designed exclusive post-sale packages to SVP's clients.
- Provided research for works sold in the Modern Day Auction in New York; wrote and revised art historical texts analyzing each work that were uploaded to Sotheby's website.
- Designed the layout and provided sale-points documents for works in the Modern Day Auction which were distributed worldwide to Sotheby's employees and shared with clients.

Research Assistant

LGDR, New York

May 2022 – October 2022

- Designed factsheets for 30+ high-value secondary market works on InDesign, providing cataloguing and a one- to two- page note with a formal analysis.
- Conducted market research; created lists of comparable works in museum and major private collections for each consigned artwork.
- Created press packages for the gallery's 30-artist roster, working in conjunction with the Artist Liaison Director and the artist's studios. Typeset all relevant press related in the gallery's design style.
- Designed a new layout for artist's CVs, updating each accordingly.

Artist Liaison and Sales Intern

Lévy Gorvy, New York

Oct 2020 – May 2022

- Lead exhibition researcher and administrator for Paulo Monteiro: Two Sides of an Empty Line; liaised with artist and his studio; was translator for artist during the installation of the exhibition in New York.
- Translated and edited essays, interviews, and press on Monteiro from Portuguese to English; created an English language press package.
- Worked front of house greeting patrons into the gallery and providing a first point of contact between a potential client and the sales team.
- Designed and prepared 70+ factsheets, proposal packages, and other archival materials from scratch for both gallery associates and high-profile clients.
- Worked on project research for the Carrie Mae Weems and Terry Adkins presentation at Frieze Masters 2021; maintained the fair runner; designed a presentation for the senior sales staff to provide background on the project.