

ana konzen

## CONTACT

anakonzen.com  
anakonzen.design@gmail.com  
917.862.0530  
New York City

## EDUCATION

### Parsons School of Design

Sept 2023 – present

*AAS in Communication Design*  
GPA: 3.9

### Columbia College, Columbia University in the City of New York

Aug 2018 – May 2022

*Bachelor of Arts in Art History*  
Major GPA: 3.97 GPA: 3.93  
Latin Honors (cum laude)

## SKILLS

### Languages

Portuguese and English (fluent);  
Spanish, and Italian (intermediate); German and French (basic)

### Software & Skills

Adobe Creative Cloud, Figma  
JavaScript, HTML, CSS, Node.js, p5.js, Deno, OpenAI API, RAG, Pinecone, Firebase

## WORK EXPERIENCE

### Research Assistant, Design and Technology

Parsons School of Design, New York

September 2024 – present

- Worked on the website for Computational Form, a graduate course focused on weekly coding sketches: implemented new functionality to the website's existing interaction system, including a toggle button.
- Designed and coded new interactions for the website's Microgames, 3D, Text, and Procedures chapters using p5.js. Each interaction took into consideration the chapter's main theme.

### Executive Assistant and Researcher, Modern Art

Sotheby's, New York

October 2022 – January 2023

- Executive Assistant to the Senior Vice President, Head of Auctions of Modern and Contemporary Art; duties included liaising with clients and Sotheby's employees on his behalf, managing his schedule, preparing finance reports and valuation documents, and so on.
- Designed the layout of sale proposals for collectors worldwide, working on Lucidpress.
- Conceptualized and designed exclusive post-sale packages to SVP's clients.
- Provided research for works sold in the Modern Day Auction in New York; wrote and revised art historical texts analyzing each work that were uploaded to Sotheby's website.
- Designed the layout and provided sale-points documents for works in the Modern Day Auction which were distributed worldwide to Sotheby's employees and shared with clients.

### Research Assistant

LGDR, New York

May – October 2022

- Designed factsheets for 30+ high-value secondary market works on InDesign, providing cataloguing and a one- to two- page note with a formal analysis.
- Conducted market research; created lists of comparable works in museum and major private collections for each consigned artwork.
- Created press packages for the gallery's 30-artist roster, working in conjunction with the Artist Liaison Director and the artist's studios. Typeset all relevant press related in the gallery's design style.
- Designed a new layout for artist's CVs, updating each accordingly.

### Artist Liaison and Sales Intern

Lévy Gorvy, New York

Oct 2020 – My 2022

- Lead exhibition researcher and administrator for Paulo Monteiro: Two Sides of an Empty Line; liaised with artist and his studio; was translator for artist during the installation of the exhibition in New York.
- Translated and edited essays, interviews, and press on Monteiro from Portuguese to English; created an English language press package.
- Worked front of house greeting patrons into the gallery and providing a first point of contact between a potential client and the sales team.
- Designed and prepared 70+ factsheets, proposal packages, and other archival materials from scratch for both gallery associates and high-profile clients.
- Worked on project research for the Carrie Mae Weems and Terry Adkins presentation at Frieze Masters 2021; maintained the fair runner; designed a presentation for the senior sales staff to provide background on the project.