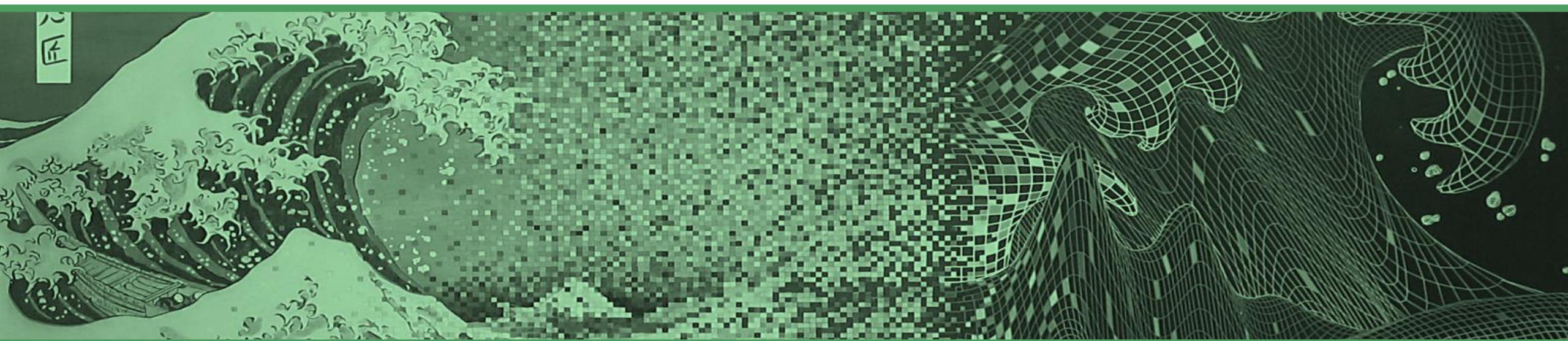
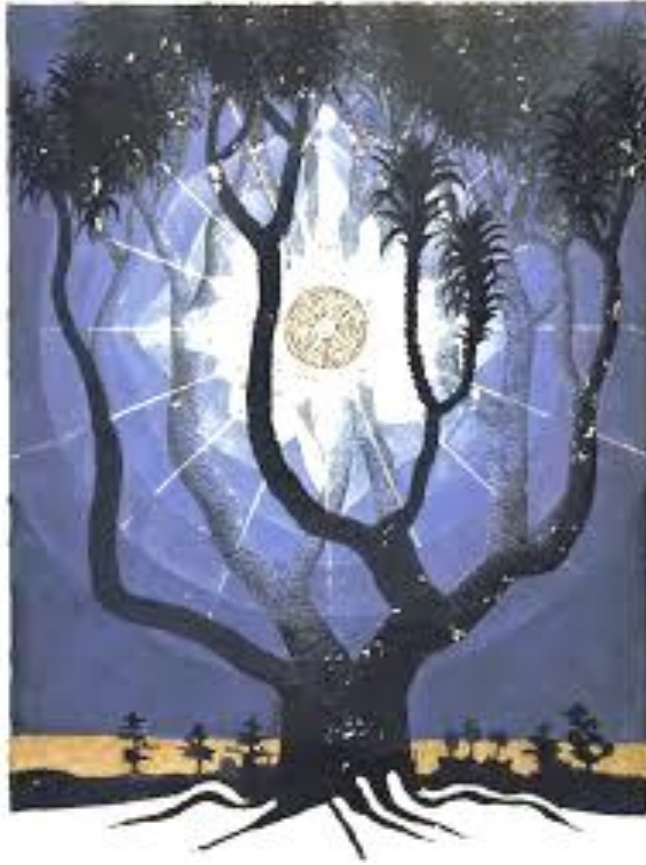


# Decision trees

Associative learning and pattern mining



# Outline



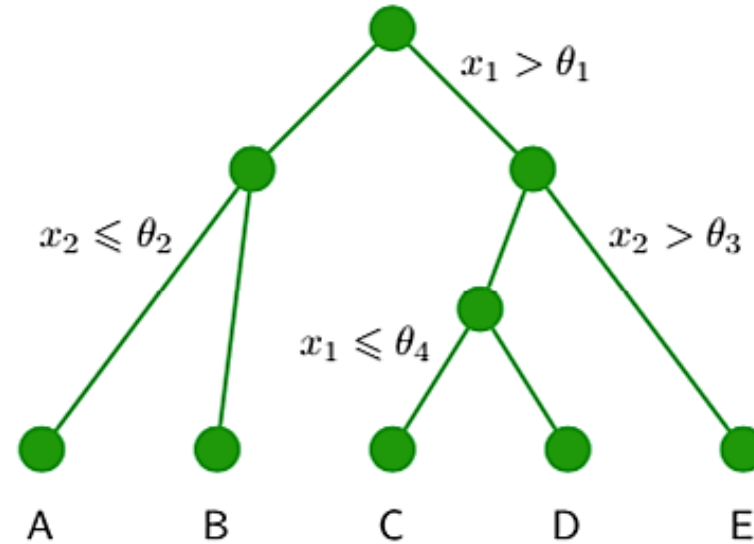
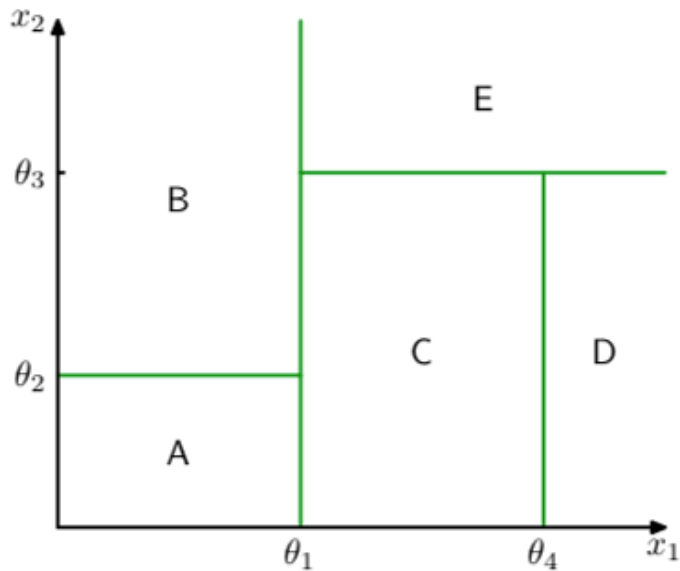
- **Decision trees**
  - associative learning
  - information gain
  - continuous variables
  - addressing overfitting
  - variants: ID3, C4.5, CART
- **Advanced aspects (*optional*)**
  - ensembles
  - pattern mining

# Associative learning

- Finding relevant **associations** within data
  - e.g.  $\text{gender} = \text{male} \wedge \text{age} > 50 \wedge \text{BMI} > 35 \wedge \text{infection} = \text{positive} \Rightarrow \text{hospitalization}$
  - a central notion in ML
- **Predictive models**
  - **decision trees**
  - **ensembles**: random forests, XGBoost...
- **Descriptive models**
  - pattern mining
  - subspace clustering

# Decision trees

- Predictive model given by a tree
  - relationship between discriminative features and outcomes
    - applicable to both categoric output variables (classification) and numeric (regression)
  - each path from root to leaf is an association rule

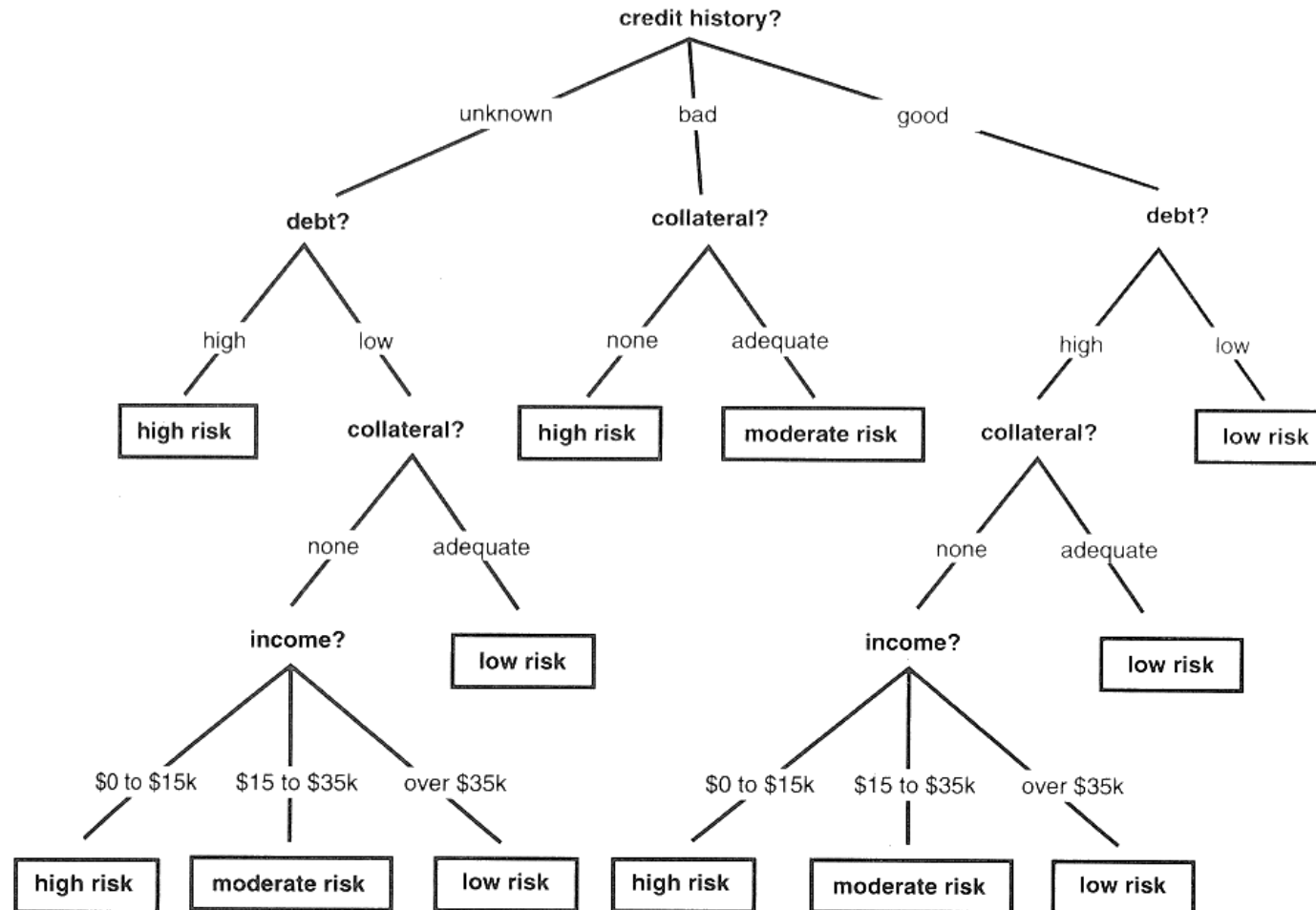


# Example: credit risk

- Let us consider the credit risk assessment domain
- Exercise:
  - draw a decision tree able to correctly classify all observations

|             | <b>risk</b> | <b>credit history</b> | <b>debt</b> | <b>collateral</b> | <b>income</b> |
|-------------|-------------|-----------------------|-------------|-------------------|---------------|
| <i>x</i> 1  | high        | bad                   | high        | none              | \$0-\$15k     |
| <i>x</i> 2  | high        | unknown               | high        | none              | \$15k-\$35k   |
| <i>x</i> 3  | moderate    | unknown               | low         | none              | \$15k-\$35k   |
| <i>x</i> 4  | high        | unknown               | low         | none              | \$0-\$15k     |
| <i>x</i> 5  | low         | unknown               | low         | none              | >\$35k        |
| <i>x</i> 6  | low         | unknown               | low         | adequate          | >\$35k        |
| <i>x</i> 7  | high        | bad                   | low         | none              | \$0-\$15k     |
| <i>x</i> 8  | moderate    | bad                   | low         | adequate          | >\$35k        |
| <i>x</i> 9  | low         | good                  | low         | none              | >\$35k        |
| <i>x</i> 10 | low         | good                  | high        | adequate          | >\$35k        |
| <i>x</i> 11 | high        | good                  | high        | none              | \$0-\$15k     |
| <i>x</i> 12 | moderate    | good                  | high        | none              | \$15k-\$35k   |
| <i>x</i> 13 | low         | good                  | high        | none              | >\$35k        |
| <i>x</i> 14 | high        | bad                   | high        | none              | \$15k-\$35k   |

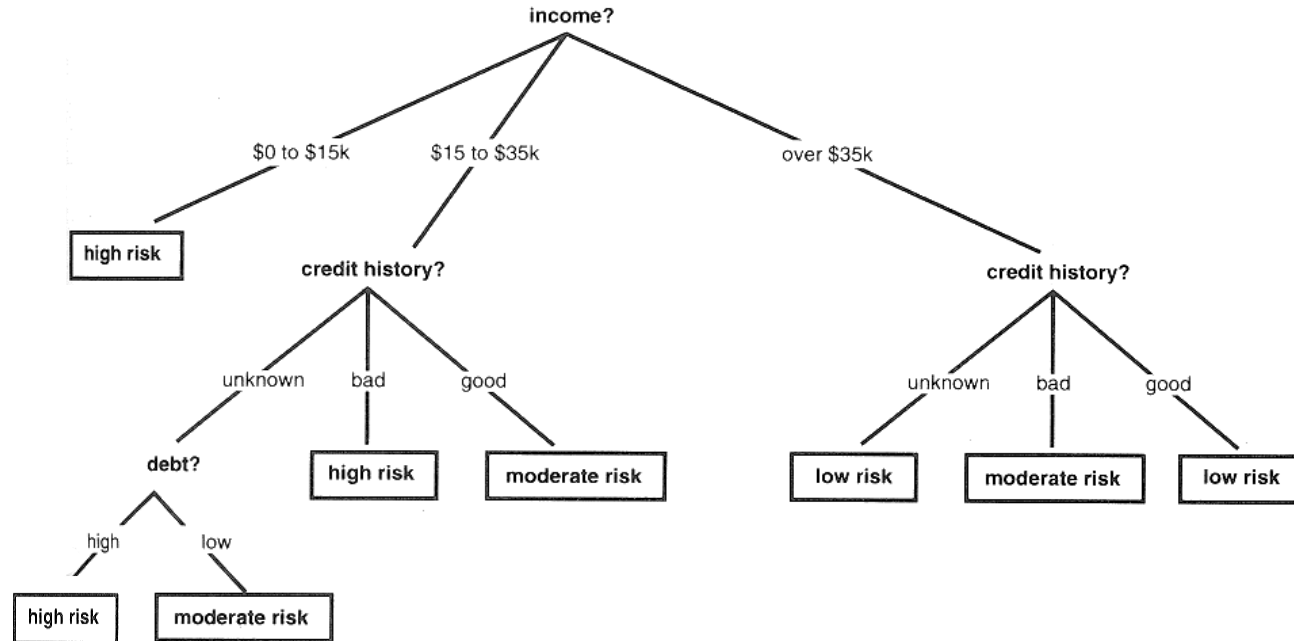
# Decision tree for credit risk





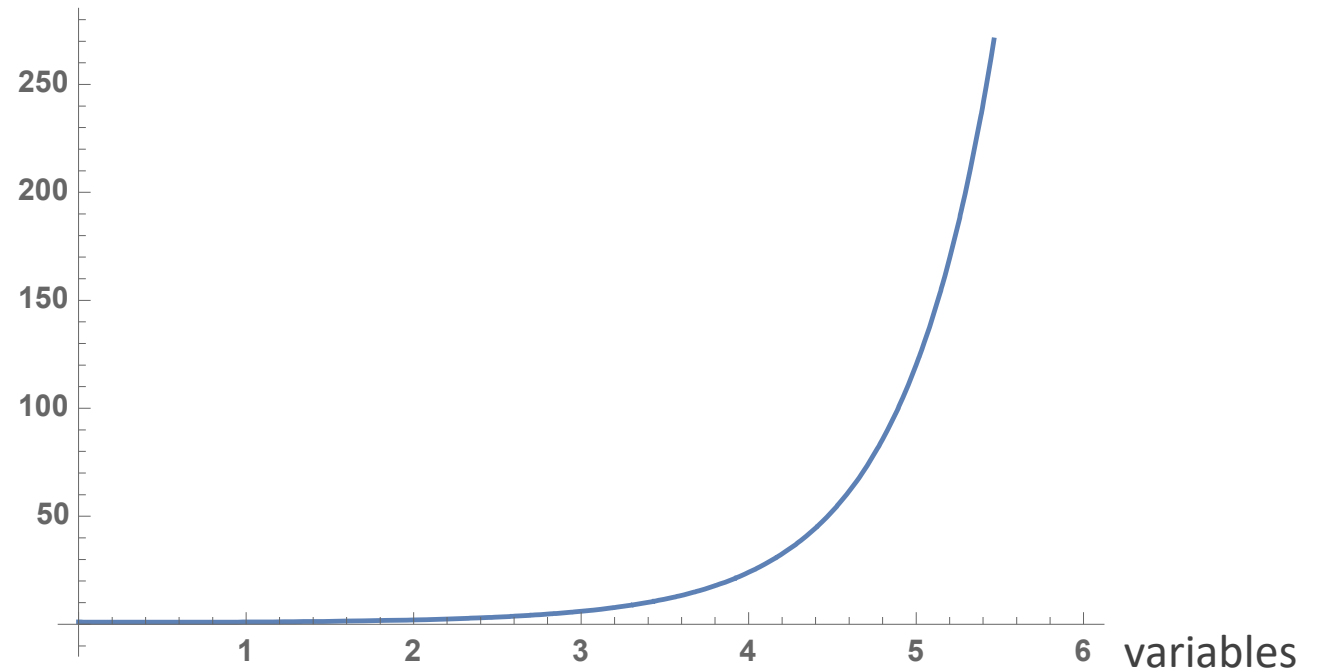
# Decision trees

- The size of a tree necessary to classify a given set of observation varies...
  - ...according to the order with which variables are tested
- Given a set of different decision trees, we may ask:
  - which tree has the greatest ability to classify the population?
  - example: simplified decision tree for credit risk assessment able to correctly classify all observations



# Decision trees

- How many different decision tree exist?
  - there exist  $m!$  different ordering of variables,  $m!$  different decision trees
- Algorithm: compute all  $m!$  decision trees and chose the smallest one
  - blind search finds the global minima, the smallest decision tree (optimal)
- Problem: computational complexity!
  - $m!$  grows extremely fast





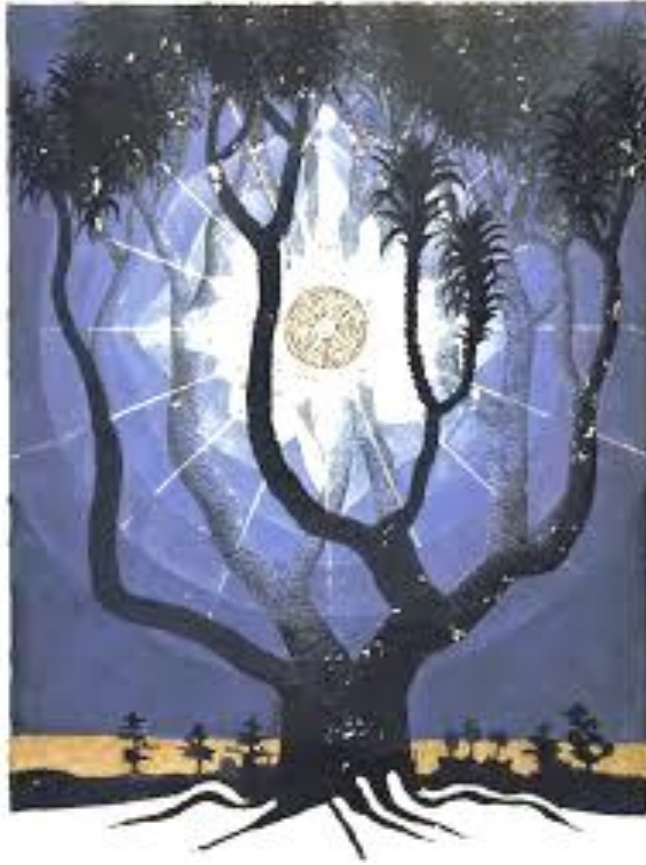
# Best decision trees

- Decision tree learning generally assumes that a good decision tree is the ***simplest*** decision tree
  - *heuristic*: preferring simplicity and avoiding unnecessary assumptions
  - in accordance with Occam Razor principle:
    - “*all other things being equal, the simplest model is the best*”

Occam Razor was first articulated by the medieval logician William of Occam in 1324:  
“vain do with more what can be done with less..”



# Outline



- **Decision trees**
  - associative learning
  - **information gain**
  - continuous variables
  - addressing overfitting
  - variants: ID3, C4.5, CART
- **Advanced aspects**
  - ensembles
  - pattern mining

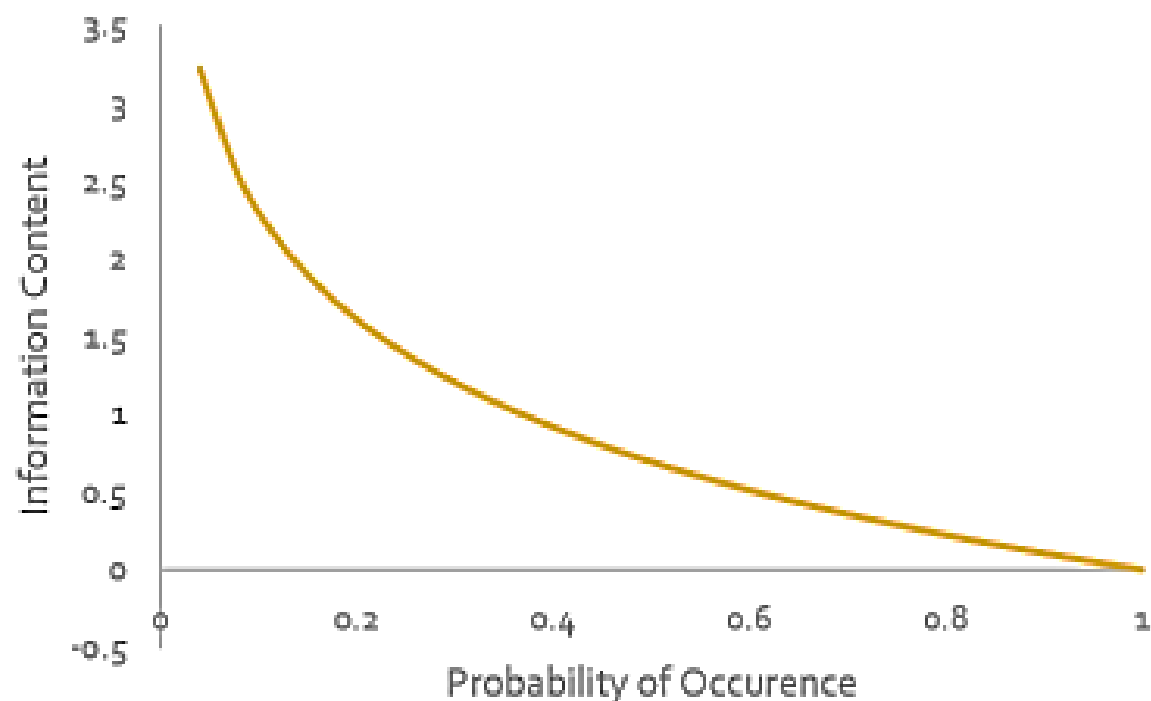
# Heuristic function: information gain

- Then how to learn a *good* and *simple* decision tree?
  - considering the **most discriminative variables**...
    - ... while accounting for compactness (dispersion)
  - how to assess the discriminative power of a variable?
    - **information gain** (*coming next!*)
- Decision tree learning
  - variable with highest discriminative power against target is selected and fixed as the root node
  - for each possible value on the node, create a value-conditional dataset and learn a subtree
  - stop tree growing when instances in the conditional dataset are correctly classified or no more variables available

# Information theory

- ***“Dog bites man”***
  - no surprise
  - quite common
  - not very informative
- ***“Man bites dog”***
  - most unusual
  - seldom happens
  - worth a headline!
- **Information** inversely related to **probability**
  - on logarithmic scale:

$$I = \log(1/p) = -\log(p)$$



## Information gain (1/3)

- Given a universe of messages  $M = \{m_1, m_2, \dots, m_n\}$  and a probability  $p(m_i)$  for the occurrence of each message, the **information** content (also called **entropy**) is given by

$$H(M) = \sum_{i=1}^n -p(m_i) \log_2(p(m_i))$$

- The **credit risk** in the loan table has following information
  - $p(\text{risk} = \text{high}) = 6/14, p(\text{risk} = \text{moderate}) = 3/14, p(\text{risk} = \text{low}) = 5/14$
  - hence...

$$H(\text{credit risk}) = -\frac{6}{14} \log_2 \frac{6}{14} - \frac{3}{14} \log_2 \frac{3}{14} - \frac{5}{14} \log_2 \frac{5}{14} = 1.531 \text{ bits}$$

## Information gain (2/3)

- Information needed to complete the tree: weighted average of information content of each subtree
  - let  $X$  be the training set and a target variable  $z$  (e.g. *risk*)
  - if variable  $y_j$  (e.g. *income*) has  $k$  values,  $X$  can be divided into **subsets**  $\{X_1, X_2, \dots, X_k\}$  according to  $y_j$
  - expected information needed to complete the tree after making  $y_j$  root

$$H(z \mid y_j) = \sum_{i=1}^k \frac{|X_i|}{|X|} H(z \mid X_i)$$

- **Information gain**
  - the amount of information needed to complete the classification after performing the test

$$IG(y_j) = H(z) - H(z \mid y_j)$$

## Information gain (3/3)

- In the credit risk table, we make *income* the property tested at the root
  - makes the division into  $X_1 = \{\mathbf{x}_1, \mathbf{x}_4, \mathbf{x}_7, \mathbf{x}_{11}\}$ ,  $X_2 = \{\mathbf{x}_2, \mathbf{x}_3, \mathbf{x}_{12}, \mathbf{x}_{14}\}$  and  $X_3 = \{\mathbf{x}_5, \mathbf{x}_6, \mathbf{x}_8, \mathbf{x}_9, \mathbf{x}_{10}, \mathbf{x}_{13}\}$

$$H(\text{risk} \mid \text{income}) = \frac{4}{14}I(X_1) + \frac{4}{14}I(X_2) + \frac{6}{14}I(X_3) = \frac{4}{14}0 + \frac{4}{14}1.0 + \frac{6}{14}0.65 = 0.564 \text{ bits}$$

$$IG(\text{income}) = H(\text{risk}) - H(\text{risk} \mid \text{income}) = 1.531 - 0.564 = 0.967 \text{ bits}$$

$$IG(\text{credit history}) = 0.266$$

$$IG(\text{debt}) = 0.581$$

$$IG(\text{collateral}) = 0.756$$

- *income* provides the greatest information gain, hence it is select as the root of the tree
- the algorithm continues to apply this analysis recursively to each *subtree*, until completion



# Tree learning: example

- Recovering credit risk assessment
  - income has the highest information gain
    - selected as root

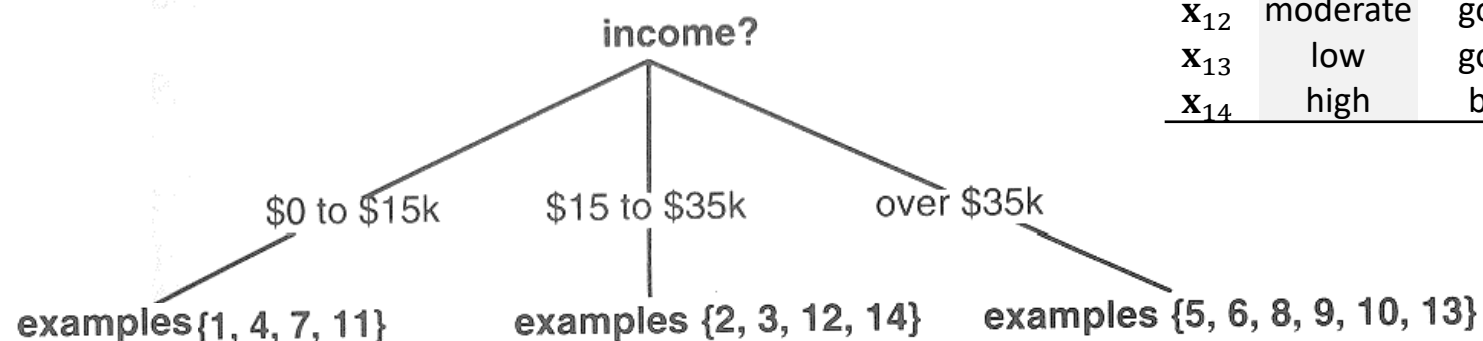
- resulting in three data partitions

$$X_1 = \{\mathbf{x}_1, \mathbf{x}_4, \mathbf{x}_7, \mathbf{x}_{11}\}, X_2 = \{\mathbf{x}_2, \mathbf{x}_3, \mathbf{x}_{12}, \mathbf{x}_{14}\}$$

$$\text{and } X_3 = \{\mathbf{x}_5, \mathbf{x}_6, \mathbf{x}_8, \mathbf{x}_9, \mathbf{x}_{10}, \mathbf{x}_{13}\}$$

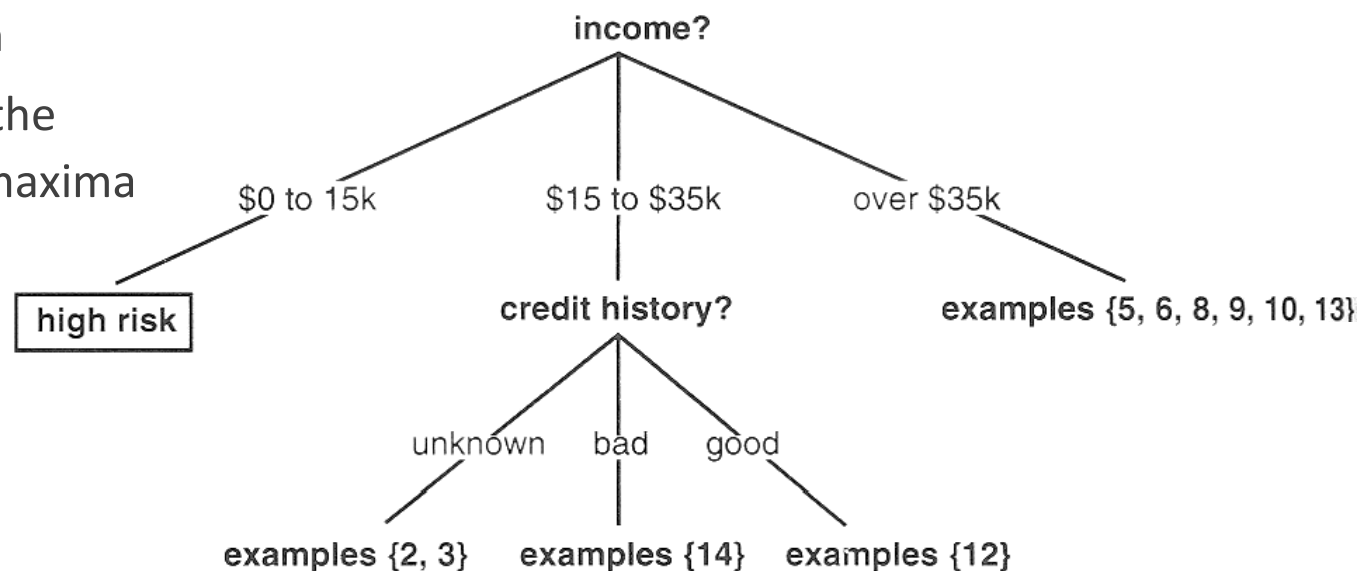
- restart the process for each partition

|                   | risk     | credit history | debt | collateral | income      |
|-------------------|----------|----------------|------|------------|-------------|
| $\mathbf{x}_1$    | high     | bad            | high | none       | \$0-\$15k   |
| $\mathbf{x}_2$    | high     | unknown        | high | none       | \$15k-\$35k |
| $\mathbf{x}_3$    | moderate | unknown        | low  | none       | \$15k-\$35k |
| $\mathbf{x}_4$    | high     | unknown        | low  | none       | \$0-\$15k   |
| $\mathbf{x}_5$    | low      | unknown        | low  | none       | >\$35k      |
| $\mathbf{x}_6$    | low      | unknown        | low  | adequate   | >\$35k      |
| $\mathbf{x}_7$    | high     | bad            | low  | none       | \$0-\$15k   |
| $\mathbf{x}_8$    | moderate | bad            | low  | adequate   | >\$35k      |
| $\mathbf{x}_9$    | low      | good           | low  | none       | >\$35k      |
| $\mathbf{x}_{10}$ | low      | good           | high | adequate   | >\$35k      |
| $\mathbf{x}_{11}$ | high     | good           | high | none       | \$0-\$15k   |
| $\mathbf{x}_{12}$ | moderate | good           | high | none       | \$15k-\$35k |
| $\mathbf{x}_{13}$ | low      | good           | high | none       | >\$35k      |
| $\mathbf{x}_{14}$ | high     | bad            | high | none       | \$15k-\$35k |

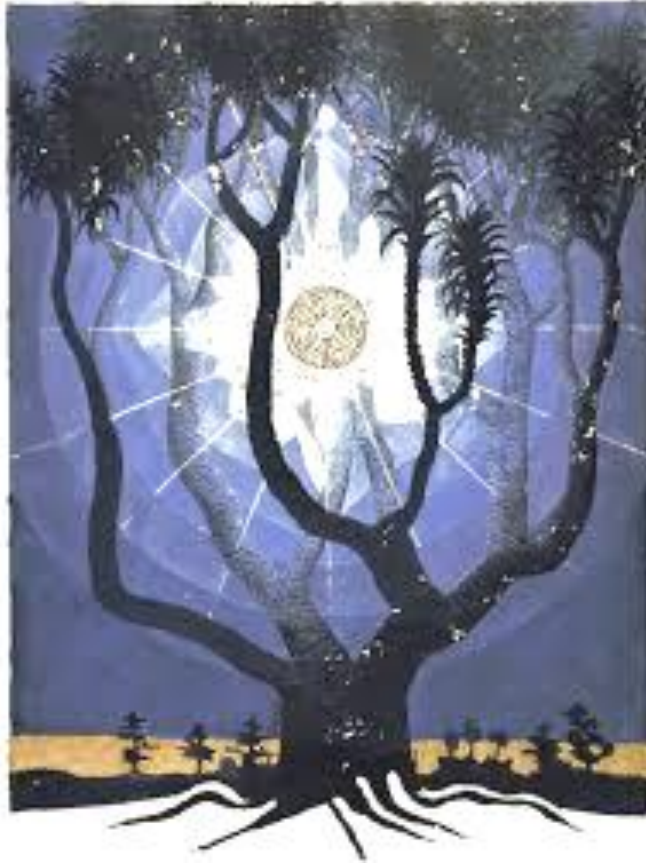


# Tree learning: example

- partition  $X_1 = \{\mathbf{x}_1, \mathbf{x}_4, \mathbf{x}_7, \mathbf{x}_{11}\}$  consists entirely of high-risk individuals, a class leaf is created
- credit history has the highest IG for partition  $X_2 = \{\mathbf{x}_2, \mathbf{x}_3, \mathbf{x}_{12}, \mathbf{x}_{14}\}$ 
  - selected as the root of the subtree
  - partition is further divided into  $\{\mathbf{x}_2, \mathbf{x}_3\}$ ,  $\{\mathbf{x}_{14}\}$  and  $\{\mathbf{x}_{12}\}$
- this is a form of hill climbing in the space of all possible trees using a heuristic function
  - note that it does not guarantee to find the smallest decision tree, can find a local maxima



# Outline



- **Decision trees**
  - associative learning
  - information gain
  - **continuous variables**
  - addressing overfitting
  - variants: ID3, C4.5, CART
- **Advanced aspects**
  - ensembles
  - pattern mining

# Continuous input variables

- Problem? Previous principles only applicable to discrete variables
  - how to handle **continuous variables**?
- Solutions:
  - **variable discretization**
    - e.g. income in the credit risk example
  - leave numeric values as-is and let the tree learning approach identify the **best binarization threshold**
    - when selecting a continuous variable, examine possible split points for the real values
    - the split point that maximizes the discriminative power (information gain) is taken as a candidate

# Continuous input variables

- Principle

- select the variable  $y_j$  whose **splitting point**  $\theta$  produces the greatest separation in the target
  - $y_j = \theta$  is called a “split”
  - if  $y_j < \theta$  then send the data to the left; otherwise, to the right
- now repeat same process on these two “nodes”

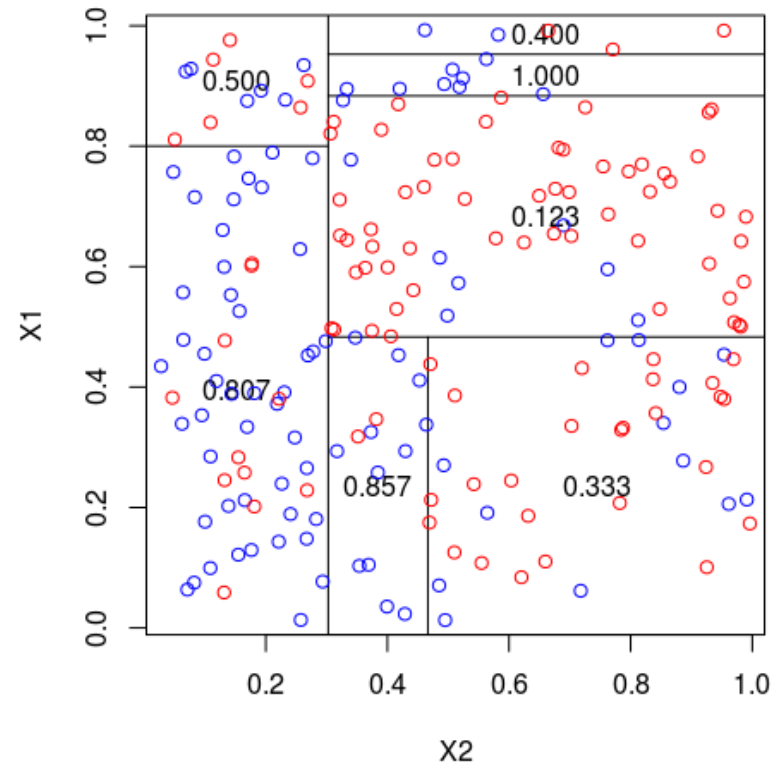
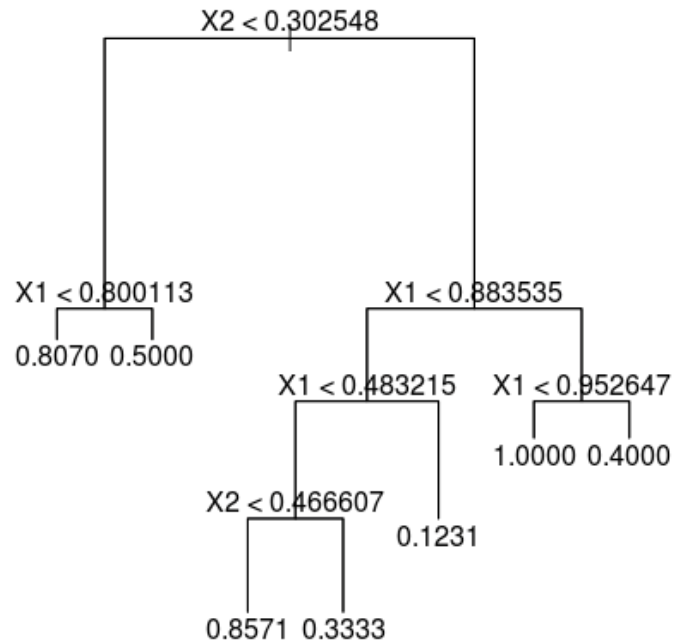
- Example:

- the best split in age is between 59 and 65
- the best split in BMI is between 28 and 33
- considering both splitting ranges, age has the highest IG

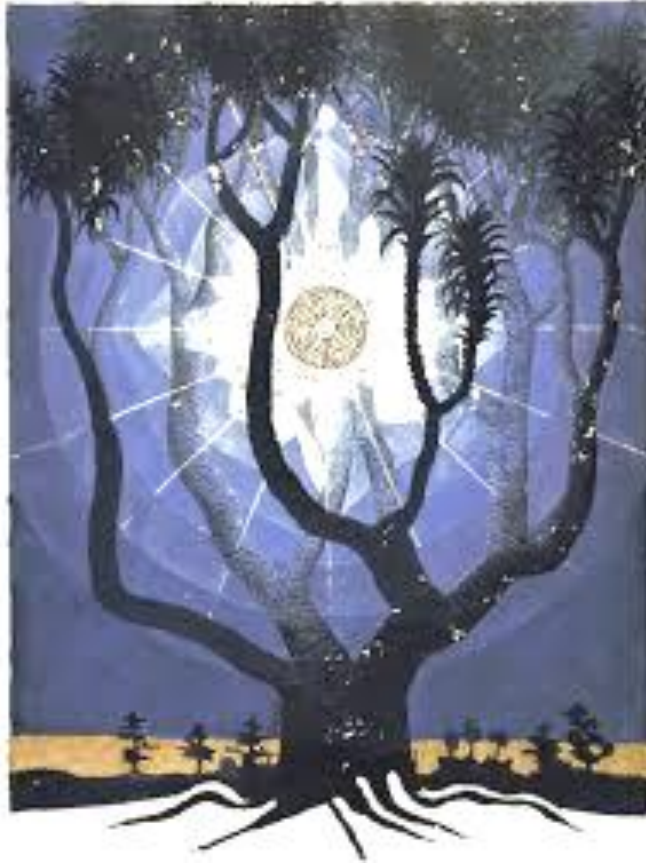
| age | BMI | hospitalization |
|-----|-----|-----------------|
| 33  | 17  | Y               |
| 65  | 33  | Y               |
| 68  | 35  | Y               |
| 19  | 28  | N               |
| 44  | 37  | N               |
| 53  | 25  | N               |
| 59  | 22  | N               |

# Decision tree regressors: numeric targets

- Principles to handle a numeric target?
  - can we recover splitting points from input towards a continuous output variable? How?



# Outline



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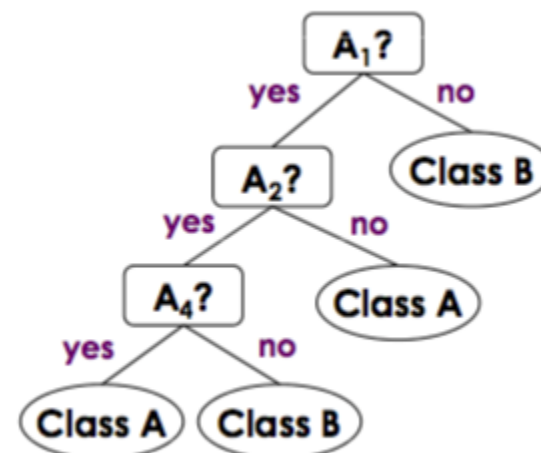
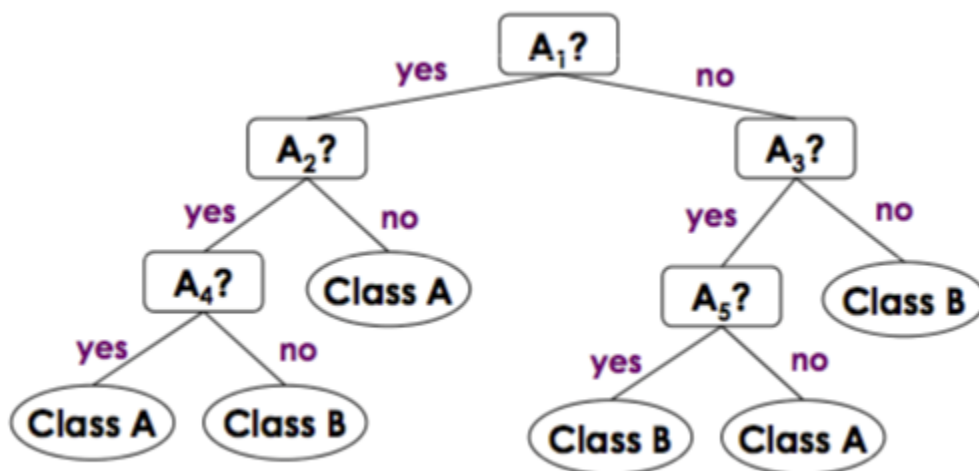
# Overfitting

- Previous learning principles for decision trees aim at correctly classifying training observations
  - understandably, there might be no such decision tree
  - e.g. two observations with same features yet different outcomes
- This can produce trees that **overfit** the training data
  - **noise** in the data
  - insufficient training observations to generalize
- *Recall*: we say that a hypothesis/model **overfits** the training data when...
  - some other hypothesis/model performs worse on the training observation *yet* performs better on other observations (beyond the training set)

# Overfitting: pruning

## ■ Avoiding overfitting?

- **stop growing** when data split can no longer be made with enough statistical confidence
  - e.g. impose a **minimum number of observations** on internal nodes or leafs
  - e.g. impose maximum tree **depth**
- grow full tree then post-prune (**pruning**)
  - remove least reliable branches



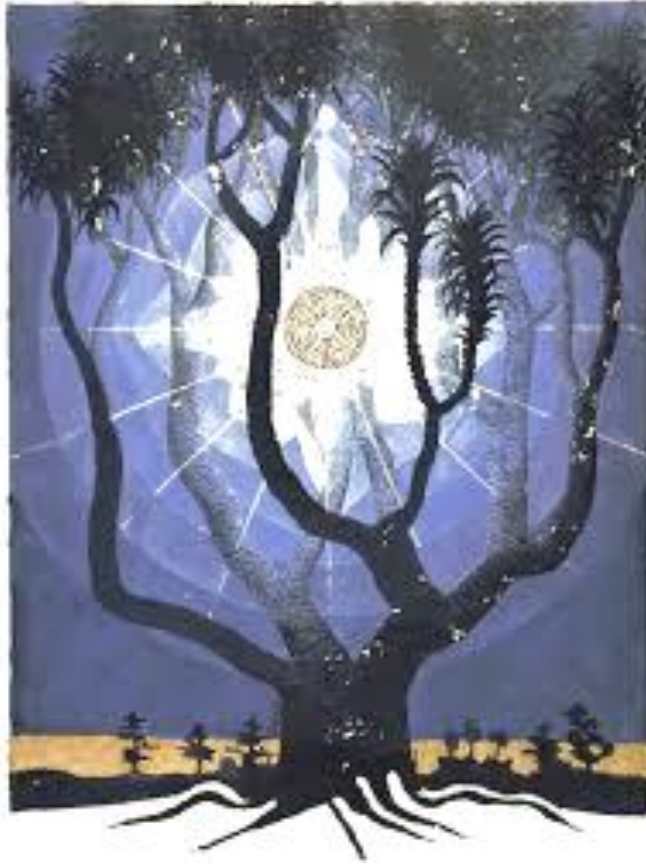
# Overfitting

- How to select **best tree**?
  - measure performance over training data
  - measure performance over separate validation data

- Example: best tree size?



# Outline

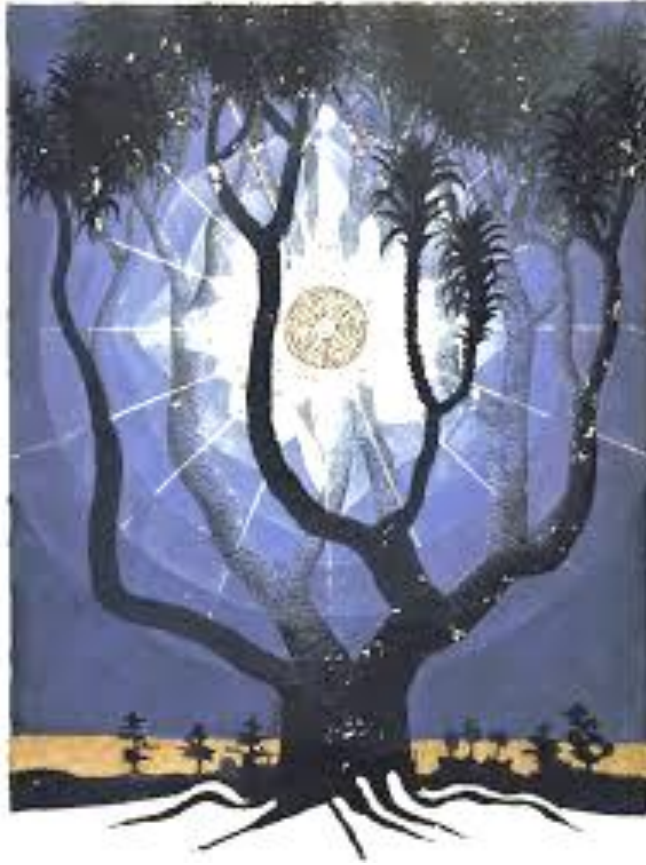


- **Decision trees**
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  - **variants: ID3, C4.5, CART**
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# Decision tree algorithms: ID3, C4.5, CART

- ID3 (by Quinlan) is the oldest decision tree learner
  - C4.5 and C5.0 are improved versions by the same author
- On how to **select variables**
  - ID3 and C4.5 use entropy-based criteria to pick features
    - highest information gain in ID3 and highest gain ratio in C4.5
  - CART uses Gini impurity instead of information gain
    - binary splits are considered even for variables with +2 cardinality
- On how to **handle continuous variables**
  - ID3 and C4.5 depend on continuous variable discretization
  - CART finds optimal splitting point on real-valued variables
    - only binary splitting supported

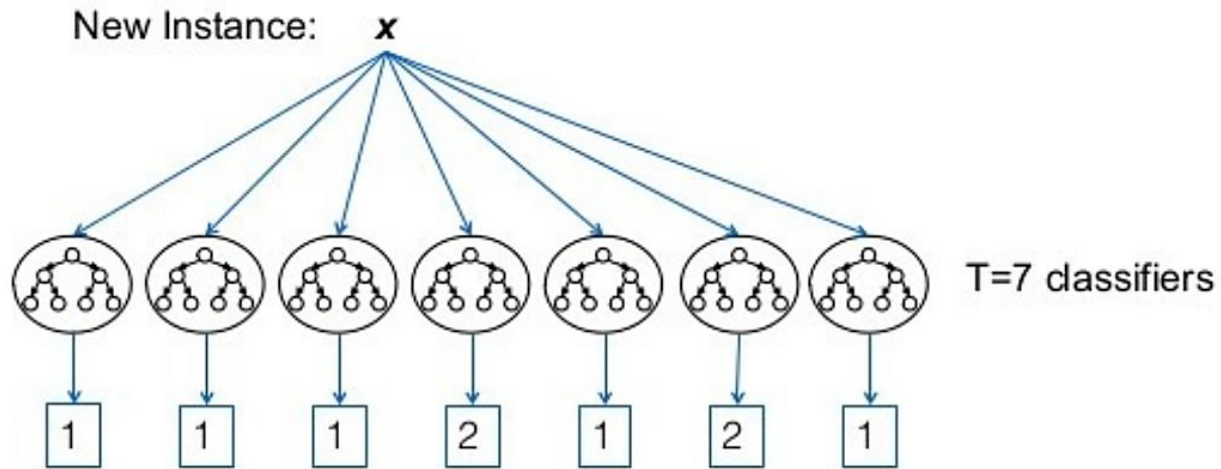
# Outline



- Decision trees
  - associative learning
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  - **ensembles**
  - pattern mining

# Ensembles

- Generate many predictors and combine them to get a final prediction
  - decision can be given a simple or weighted voting step
  - simple estimators: mode (classification) or median/mean (regression)
- Generally perform better than individual predictors



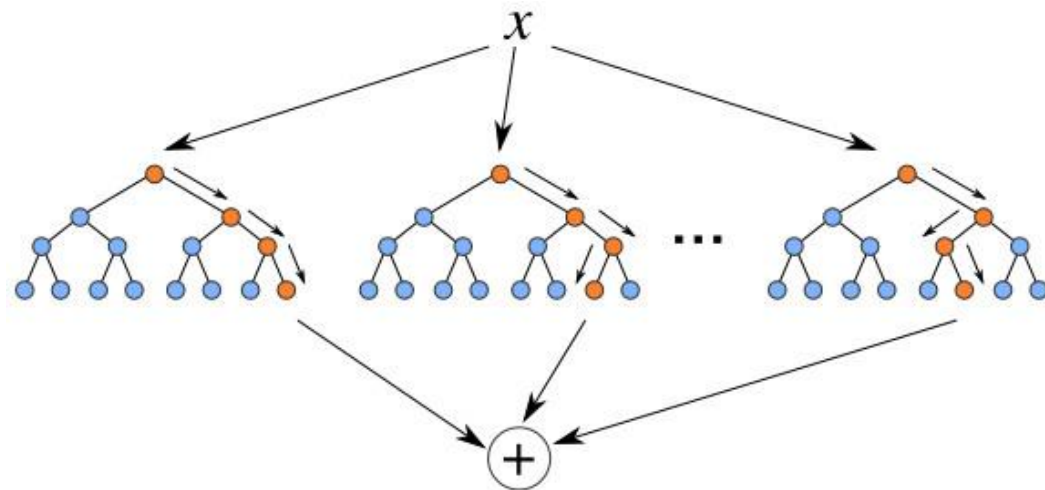


# Ensembles

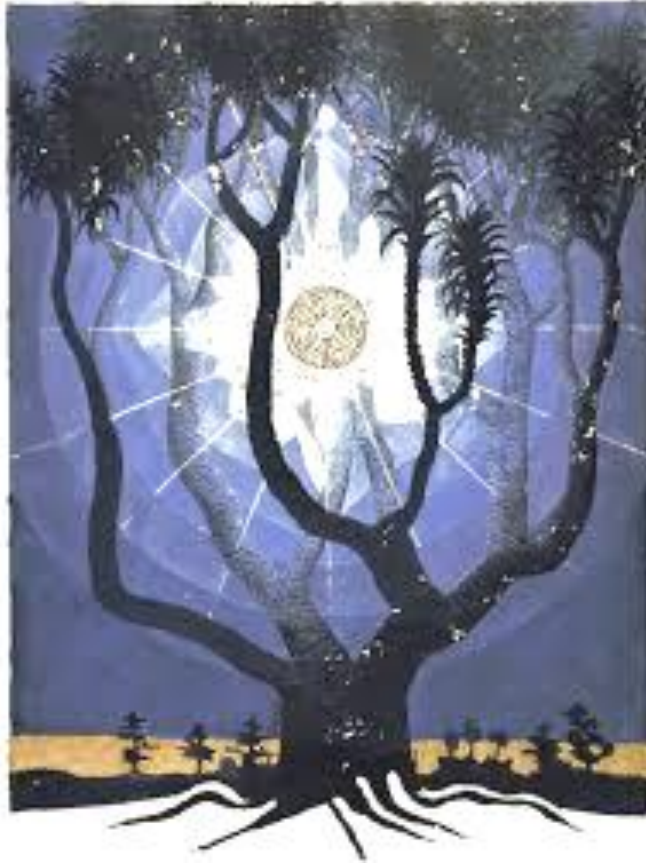
- Important to generate diverse predictors from the available data
- **Principles** to generate a **diverse base of predictors**
  - use modified versions of the training data to train the predictors
    - **resampling the dataset**: multiple samples of the available data
    - select **different subsets of variables** (subspace selection)
  - introduce **changes in the learning** algorithms
    - different parameterizations
    - different learning approaches

# Tree ensembles

- Generally the greater the randomization/diversification, the better the results
- **Advantages**
  - able to deal with high-dimensionality (different predictors for different subsets of variables)
  - less prone to overfitting (decision weights)
  - easy to parallelize (efficiency)
- Successful **examples**:
  - **Random Forests** (on the right)
  - **XGBoost**



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# From trees to association rules

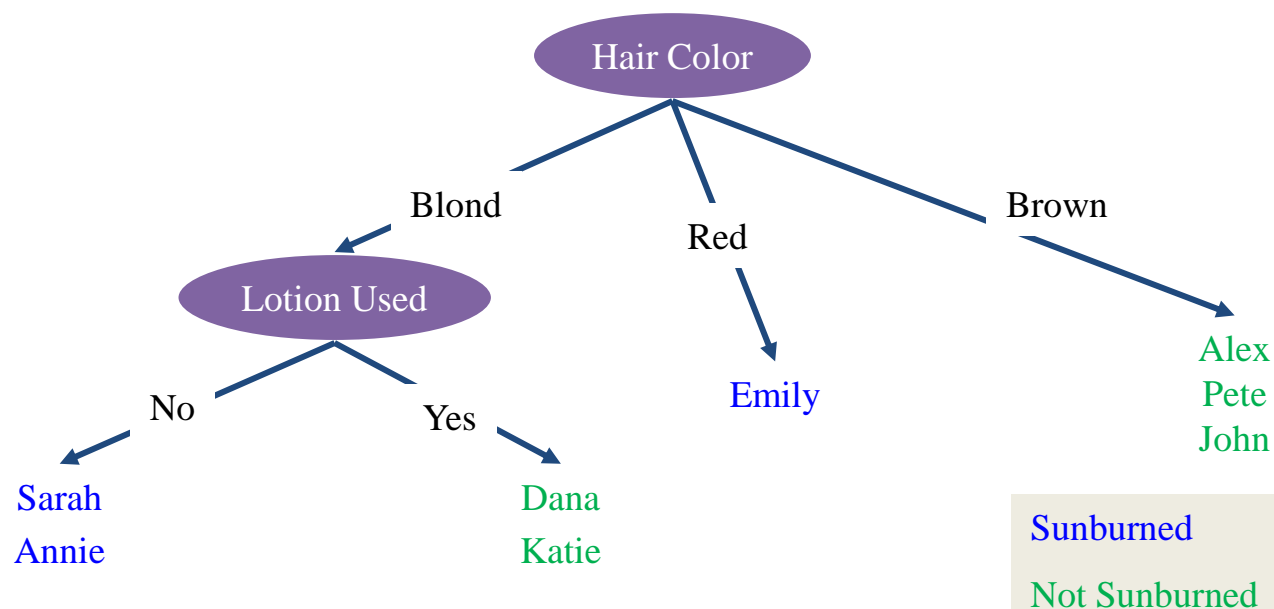
| Independent Attributes / Condition Attributes |        |         |         |        | Dependent Attributes / Decision Attributes |
|---|--------|---------|---------|--------|--|
| Name  | Hair   | Height  | Weight  | Lotion | Result                                     |
| Sarah   | blonde | average | light   | no     | sunburned (positive)                       |
| Dana  | blonde | tall    | average | yes    | none (negative)                            |
| Alex  | brown  | short   | average | yes    | none                                       |
| Annie   | blonde | short   | average | no     | sunburned                                  |
| Emily   | red    | average | heavy   | no     | sunburned                                  |
| Pete  | brown  | tall    | heavy   | no     | none                                       |
| John  | brown  | average | heavy   | no     | none                                       |
| Katie   | blonde | short   | light   | yes    | none                                       |

*If the person's hair is blonde  
and the person uses lotion  
then nothing happens*

*If the person's hair color is blonde  
and the person uses no lotion  
then the person turns red*

*If the person's hair color is red  
then the person turns red*

*If the person's hair color is brown  
then nothing happens*



# Discriminative patterns

- A decision tree path from root to leaf is an association rule

$$R: A \Rightarrow B$$

- where  $A$  is the antecedent (set of features) and  $B$  is the consequent (set of features or outcomes)
- if  $B$  is an outcome of interest (e.g. class),  $R$  is also termed **discriminative pattern**

- Post-manipulation

- some rules can be reduced (check first rule)
- unnecessary rules should be eliminated
- default rule can be included for wider coverage

*If the person uses lotion  
then nothing happens*

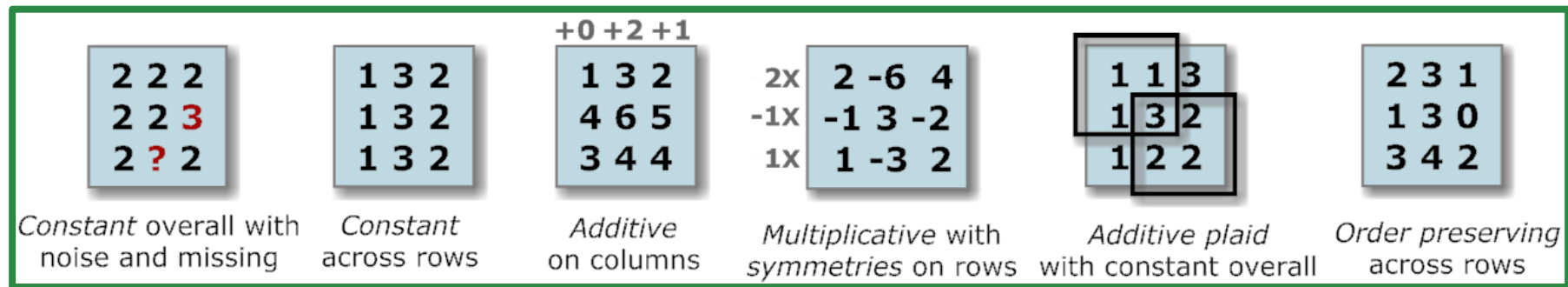
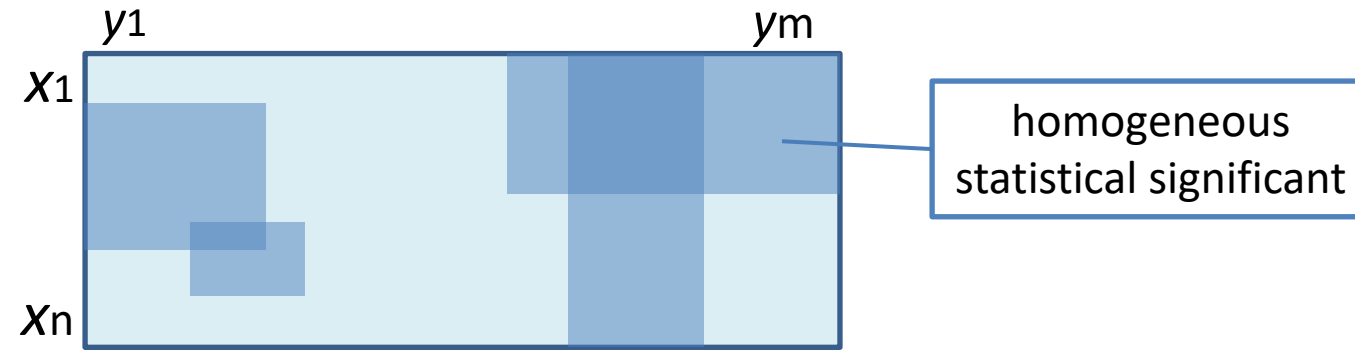
*If the person's hair color is brown  
then nothing happens*

***If no other rule applies  
then the person turns red***

# Patterns in real-valued data

- Pattern mining methods are inherently prepared to find patterns in discrete data (e.g.,  $\{y_1 = C, y_3 = A\} \Rightarrow c$ )
  - **problem?** How to find patterns in real-valued data?
  - **solutions:**
    - data discretization
    - biclustering: patterns in real-valued data generally referred as biclusters
- Given a multivariate dataset with a set of observations  $X$ , variables  $Y$ :
  - a **bicluster** is a *subspace*,  $B = (I, J)$ 
    - $I \subset X$  is a subset of observations and  $J \subset Y$  is a subset of variables
  - the **biclustering task** aims to identify a set of biclusters  $\mathbf{B} = \{B_1, \dots, B_s\}$  such that each bicluster  $B_i$  satisfies specific criteria of **homogeneity** and **statistical significance**

# Patterns in real-valued data

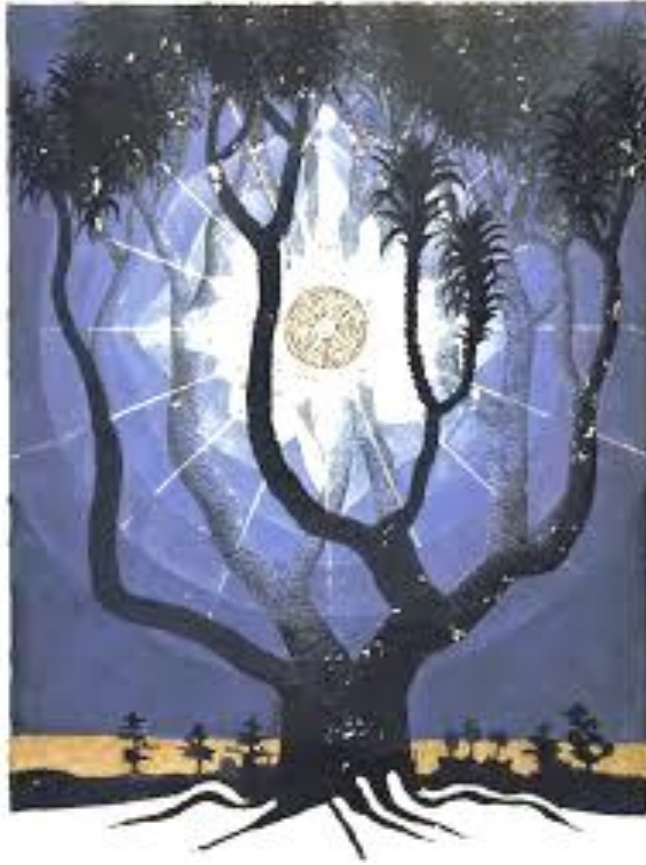




# Applications

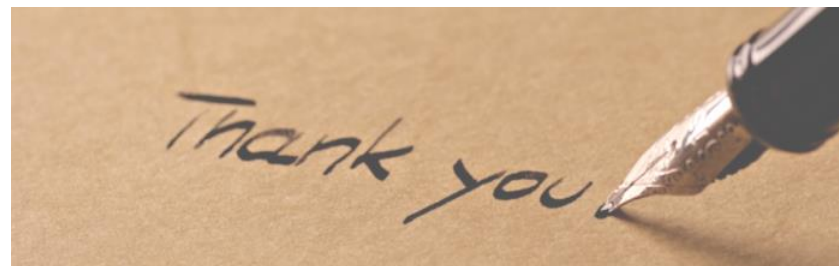
- **Social networks:** communities with shared interests, correlated activity ( $X=Y$ =individuals)
- **Text data:** content-related documents ( $X$ =documents,  $Y$ =features)
- **(e-)commerce:** browsing patterns ( $X$ =users,  $Y$ =webpage accesses)
- **Education:** performance analysis ( $X$ =students/professors,  $Y$ =topics/features)
- **Financial/trading:** profitable trading points ( $X$ =buy and sell signals,  $Y$ =stock market ratios)
- **Collaborative filtering:** groups of users with shared preferences ( $X$ =users,  $Y$ =items/actions)
- **Omic data:** biological processes and pathways ( $X$ =genes/proteins/metabolites,  $Y$ =conditions)
- **Physiological data:** patients with shared local patterns ( $X$ =signals,  $Y$ =features)
- **Clinical data:** patient groups and risk profiles ( $X$ =individuals,  $Y$ =clinical features)

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# Thank You



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