

<b>Started on</b>	Thursday, 24 October 2024, 2:32 PM
<b>State</b>	Finished
<b>Completed on</b>	Thursday, 24 October 2024, 2:35 PM
<b>Time taken</b>	2 mins 59 secs
<b>Marks</b>	17.00/20.00
<b>Grade</b>	<b>8.50</b> out of 10.00 (85%)

**Question 1**

Correct

Mark 2.00 out of 2.00

Principal Component Analysis (PCA)...

- ☒ a. Transforms a large set of variables into a smaller set that contains most of the original information ✓
- ☐ b. Aims at finding components that minimize the variance of data
- ☐ c. Is an algorithm for item reduction
- ☐ d. Does not yield great results due to the curse of dimensionality

Your answer is correct.

**Question 2**

Correct

Mark 2.00 out of 2.00

When dealing with complex data, which one is NOT an example of Attribute Reduction?

- ☐ a. Slice
- ☐ b. Cut
- ☐ c. [Project](#)
- ☒ d. Zoom ✓

Your answer is correct.

## Question 3

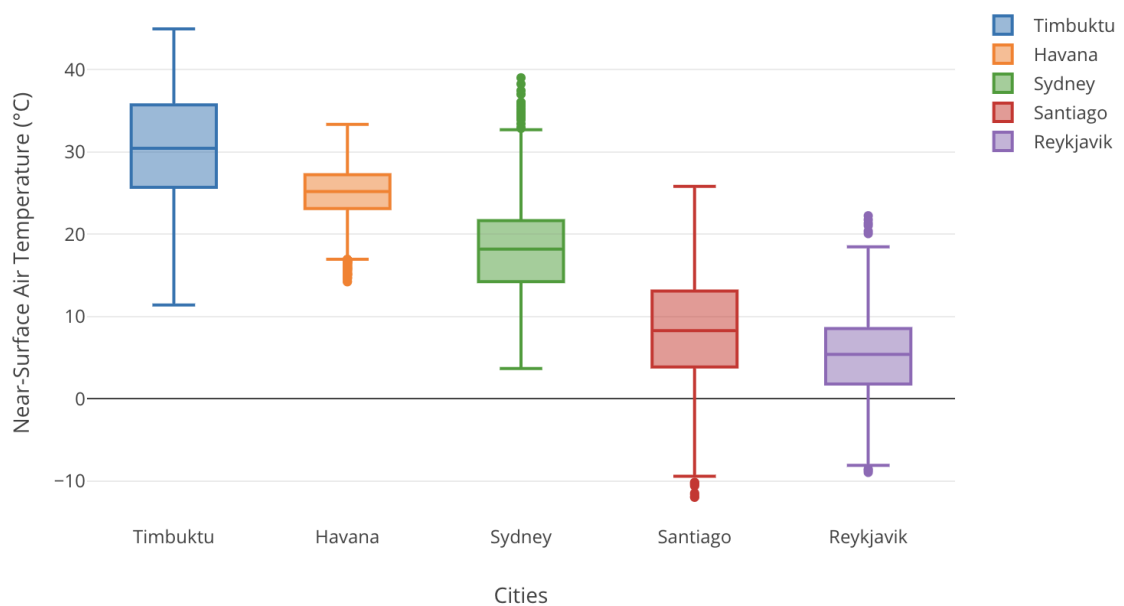
Correct

Mark 1.00 out of 1.00

Attribute Aggregation...

- ☐ a. Implies item clustering
- ☒ b. Is related to dimensionality reduction ✓
- ☐ c. Is related to dimensionality reduction but it is not at all related to the curse of dimensionality
- ☐ d. Looks like this

## Box plots



Your answer is correct.

## Question 4

Correct

Mark 2.00 out of 2.00

Heatmaps may be seen as an example of item aggregation.

Select one:

- ☒ True ✓
- ☐ False

## Question 5

Correct

Mark 2.00 out of 2.00

Scenario 1: you make a batch of cookies, with 4 different colors (red, green, blue, yellow). You have 4 categories.

Scenario 2: you make a batch of cookies, with 4 different colors, 4 shapes, 4 sizes and 4 toppings. Now you have  $4 \times 4 \times 4 \times 4 = 256$  categories.

....

and so on

...

So, when dealing with data that has a very large number of variables, you often are faced with...

- ☒ a. The curse of dimensionality ✓
- ☐ b. Zipf's Law
- ☐ c. TF-IDF
- ☐ d. Nielsen's Heuristics

Your answer is correct.

## Question 6

Correct

Mark 1.00 out of 1.00

Projection may be seen as an example of attribute aggregation.

Select one:

- ☒ True ✓
- ☐ False

## Question 7

Incorrect

Mark 0.00 out of 2.00

When dealing with complex data, which is NOT an example of Item Reduction?

- ☐ a. Constrained
- ☒ b. Pan/Translate ✗
- ☐ c. Slice
- ☐ d. Zoom

Your answer is incorrect.

## Question 8

Correct

Mark 2.00 out of 2.00

Which is usually NOT an example of item aggregation?

- ☐ a. Clustering
- ☐ b. Histograms
- ☒ c. Scatterplots ✓
- ☐ d. Boxplots

Your answer is correct.

## Question 9

Correct

Mark 1.00 out of 1.00

When evaluating utility in InfoVis...

- ☒ a. We must get user feedback to find out whether our Vis provides new insights on data ✓
- ☐ b. We must measure time, errors, etc.
- ☐ c. We will gather insights on efficiency and user satisfaction
- ☐ d. The think aloud protocol is not a good idea

Your answer is correct.

## Question 10

Correct

Mark 2.00 out of 2.00

There are two main methods of interface [evaluation](#)...

- ☐ a. Empirical, which relies on predictive models, and analytical, which relies on users
- ☒ b. Analytical, which doesn't involve users, and empirical, which does. ✓
- ☐ c. Empirical, which relies on experts, and analytical, which relies on users
- ☐ d. Empirical, which doesn't involve users, and analytical, which does.

Your answer is correct.

## Question 11

Correct

Mark 2.00 out of 2.00

Which is NOT a type of [evaluation](#)?

- ☐ a. Predictive [Evaluation](#)
- ☒ b. Zipf's [Evaluation](#) ✓
- ☐ c. Empirical [Evaluation](#)
- ☐ d. Heuristic [Evaluation](#)

Your answer is correct.

## Question 12

Incorrect

Mark 0.00 out of 1.00

Does it make sense to use Predictive [Evaluation](#) in InfoVis?

- ☐ a. No. A technique justification should be used instead.
- ☒ b. Yes, but we should combine them with Usability + UX + Utility tests. ✗
- ☐ c. No. Utility tests are a good replacement.
- ☐ d. Yes, since it relies on experts. But specialized heuristics should be used instead of traditional Nielsen's heuristics.

Your answer is incorrect.