

Ana-Louise Trinidad

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| Bay Area, CA |

I contribute my passion and User Experience skills to nonprofits and organizations for just causes as well as family-owned, small businesses. I desire to use technology to provide solutions for marginalized communities.

Technical Skills

UX/UI Design Tools: User Research, User Interviews, Problem Spotting, Critical Thinking, Site Maps, Affinity Diagrams, Storytelling, Empathy Development, Usability Testing, Visual Design

Technical: Figma, Notion, Trello, HTML, CSS, GitHub, Bootstrap, Visual Studio Code, Atom

Projects

Filipino Advocates for Justice | Outreach Worker, UX Designer, Wordpress Front-End Developer

Filipino Advocates for Justice is a grassroots non-profit organization that aims to engage Filipinos in Alameda county in social and economic justice. The goal of this project was to redesign FAJ's website with a focus on improving the user task flow of finding mental health resources..

- Skills | Technologies Used: User Experience Design (UI/UX), Site Maps, Information Architecture, User Interviews, Usability Testing, Survey Creation, Stakeholder Interviews, Teamwork Collaboration

San Jose Strong App | User Researcher & UX Designer

- User Researcher:
 - Creation of Internal Database User Survey, Usability Testing Plan, Script, and Questions
- Web Dev Committee roles:
 - Assigned a portion of the website building-process using Webflow
 - Developing parts of the website from referencing High-Fidelity prototypes from the web designer
- App Dev Committee roles:
 - Contribute in making improvements to the app by usability testing

Kin games Gaming Cafe | Digital Marketing Coordinator

The aim of this project was to rebrand and revamp a small-business' website as they re-opened in the Summer of 2023.

- Skills | Technologies Used: User Research (Interviews + Surveys) and Analysis, formation of research objectives & research plan, User Interviews, User Persona, Heuristic Evaluation, Competitive Analysis, User Experience Design (UX-UI), Usability Testing

Work Experience

Filipino Advocates for Justice

April 2022 - Present

Domestic Worker/Caregiver Outreach for Filipino Advocates for Justice & UX designer & Wordpress Front-End Developer

- Creating social media outreach materials on Canva
- Re-making old outreach materials such as membership forms, outreach physical flyers using Word Doc and Canva
- Developing infographic and social media materials for internal Trainings and educational outreach

Filipino Community Center

April 2016 - February 2019

Community Outreach Coordinator

- Outreach management for events, volunteers, and services
- Coordinated Serve the People Clinics; labor rights assistance
- Basic case management for intake & referral
- Assisted walk-in clients with legal referral and job search
- Administrative support and versatile office management skills

Volunteer

Literacy Alliance

August 2023 - Present

Wordpress Front-End Developer

- Implementing the completed High-Fidelity Wireframes by the volunteer UX Designers to Literacy Alliance's website on Wordpress while collaborating with the Back-End Developer

Education

Front-End Engineer Certificate
CodeAcademy

July 2023 - Present

Building Mobile Apps with HTML5 Certificate
Ed2Go | Mission College Santa Clara

August 2023 - Present

Certificate in UX/UI Design
University of California, Berkeley Extension

April 2023

Bachelor of Arts in General Biology
San Francisco State University

May 2018