Ana-Louise Trinidad

Email: ana3nity.ux@gmail.com
Portfolio: https://ana3nity.github.io/ux-portfolio/
LinkedIn: https://www.linkedin.com/in/ana-louise-trinidad/
| Bay Area, CA |

I contribute my passion and User Experience skills to nonprofits and organizations for just causes as well as family-owned, small businesses. I desire to use technology to provide solutions for marginalized communities.

Technical Skills

UX/UI Design Tools: User Research, User Interviews, Problem Spotting, Critical Thinking, Site Maps, Affinity Diagrams, Storytelling, Empathy Development, Usability Testing, Visual Design
Technical: Figma, Notion, Trello, HTML, CSS, GitHub, Bootstrap, Visual Studio Code, Atom

Work Experience

Front-End Designer Intern   August 2023 - Present
SereneX LLC - Cognitive Behavior Research for Healthcare

- Collaborate with the design team to create visually appealing and user-friendly designs for web and mobile applications.
- Assist in the development of wireframes, prototypes, and mockups.
- Support the design team in implementing design changes and improvements based on feedback and user testing.
- Contribute to the creation and maintenance of design assets, style guides, and other design-related documentation.
- Stay up-to-date with design trends, industry best practices, and emerging technologies.
- Participate in design discussions, brainstorming sessions, and team meetings.

Projects

Filipino Advocates for Justice | Outreach Worker, UX Designer, Wordpress Front-End Developer

Filipino Advocates for Justice is a grassroots non-profit organization that aims to engage Filipinos in Alameda county in social and economic justice. The goal of this project was to redesign FAJ's website with a focus on improving the user task flow of finding mental health resources..

- Skills | Technologies Used: User Experience Design (UI/UX), Site Maps, Information Architecture, User Interviews, Usability Testing, Survey Creation, Stakeholder Interviews, Teamwork Collaboration

San Jose Strong App | User Researcher & UX Designer

- User Researcher:
  - Creation of Internal Database User Survey, Usability Testing Plan, Script, and Questions
- Web Dev Committee roles:
  - Assigned a portion of the website building-process using Webflow
  - Developing parts of the website from referencing High-Fidelity prototypes from the web designer
- App Dev Committee roles:
  - Contribute in making improvements to the app by usability testing

Kin games Gaming Cafe | Digital Marketing Coordinator

The aim of this project was to rebrand and revamp a small-business' website as they re-opened in the Summer of 2023.

- Skills | Technologies Used: User Research (Interviews + Surveys) and Analysis, formation of research objectives & research plan, User Interviews, User Persona, Heuristic Evaluation, Competitive Analysis, User Experience Design (UX-UI), Usability Testing

Volunteer

Literacy Alliance   August 2023 - Present
Wordpress Front-End Developer
- Implementing the completed High-FIdelity Wireframes by the volunteer UX Designers to Literacy Alliance's website on Wordpress while collaborating with the Back-End Developer

Education

Front-End Engineer Certificate
CodeAcademy   July 2023 - Present

Building Mobile Apps with HTML5 Certificate
Ed2Go | Mission College Santa Clara   August 2023 - Present

Certificate in UX/UI Design
University of California, Berkeley Extension   April 2023

Bachelor of Arts in General Biology
San Francisco State University   May 2018