Ana-Louise Trinidad

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I contribute my passion and User Experience skills to nonprofits and organizations for just causes as well as family-owned, small businesses. I desire to use technology to provide solutions for marginalized communities.

Technical Skills

UX/UI Design Tools: User Research, User Interviews, Problem Spotting, Critical Thinking, Site Maps, Affinity Diagrams, Storytelling, Empathy Development, Usability Testing, Visual Design
Technical: Figma, Notion, Trello, HTML, CSS, GitHub, Bootstrap, Visual Studio Code, Atom

Projects

Nonprofit Website Redesign & Redevelopment | UX Designer, Wordpress Front-End Developer

Filipino Advocates for Justice is a grassroots non-profit organization that aims to engage Filipinos in Alameda county in social and economic justice. The goal of this project was to redesign FAJ's website with a focus on improving the user task flow of finding mental health resources..
- Skills | Technologies Used: User Experience Design (UI/UX), Site Maps, Information Architecture, User Interviews, Usability Testing, Survey Creation, Stakeholder Interviews, Teamwork Collaboration

San Jose Peace and Justice Center | UX Researcher, UX Designer, Front-End Developer

The aim of this project was to improve the usability and credibility of the calendar user flow and homepage.
- Skills | Technologies Used: Stakeholder Interviews, User Research (Interviews + Surveys) & Analysis, User Experience Design (UI/UX), Interaction Design, Prototyping, Usability Testing, Front-End Development (HTML, CSS)

Locale App Group Project | UC Berkeley *UX/UI Bootcamp*

The aim of this project was to solve a wicked problem by improving visibility and accessibility of local resources to users who are out of touch with their local area form of a mobile app.
- Skills | Technologies Used: User Research (Interviews + Surveys) and Analysis, formation of research objectives & research plan, Survey Creation, User Interviews, Behavior Archetype, forming Problem Statement and How Might We Statement, Affinity Diagrams, Empathy Maps, Competitive Analysis, User Experience Design (UX-UI), Usability Testing, Teamwork collaboration

Work Experience

Filipino Advocates for Justice   April 2022 - Present
Domestic Worker/Caregiver Outreach for Filipino Advocates for Justice & UX designer & Wordpress Front-End Developer

- Creating social media outreach materials on Canva
- Re-making old outreach materials such as membership forms, outreach physical flyers using Word Doc and Canva
- Developing infographic and social media materials for internal Trainings and educational outreach

Filipino Community Center   April 2016 - February 2019
Community Outreach Coordinator

- Outreach management for events, volunteers, and services
- Coordinated Serve the People Clinics; labor rights assistance
- Basic case management for intake & referral
- Assisted walk-in clients with legal referral and job search
- Administrative support and versatile office management skills

Volunteer

San Jose Strong; Web Dev Committee & App Dev Committee   April 2023 - June 2023
User Researcher & Front-End Developer
- User Researcher:
  - Creation of Internal Database User Survey, Usability Testing Plan, Script, and Questions

- Web Dev Committee roles:
    - Assigned a portion of the website building-process using Webflow
    - Developing parts of the website from referencing High-Fidelity prototypes from the web designer
- App Dev Committee roles:
    - Helping with portion of the San Jose Strong app with Front-End coding such as HTML, CSS, Javascript, React
    - Contribute in making improvements to the app by usability testing

Education

Certificate in UX/UI Design
University of California, Berkeley Extension   April 2023

Bachelor of Arts in General Biology
San Francisco State University   May 2018