Ana-Louise Trinidad

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I contribute my passion and User Experience skills to nonprofits and organizations for just causes as well as small businesses. I desire to use technology to provide solutions for marginalized communities.

Technical Skills

UX/UI Design Tools: User Research, User Interviews, Problem Spotting, Critical Thinking, Site Maps, Affinity Diagrams, Storytelling, Empathy Development, Usability Testing, Visual Design
Technical: Figma, Notion, Trello, HTML, CSS, GitHub, Bootstrap, JavaScript, JQuery, Visual Studio Code, Atom

Projects

Nonprofit Website Redesign Group Project | UC Berkeley *UX/UI Bootcamp*

Filipino Advocates for Justice is a grassroots non-profit organization that aims to engage Filipinos in Alameda county in social and economic justice. The goal of this project was to redesign FAJ's website with a focus on improving the user task flow of finding mental health resources..
- Skills | Technologies Used: User Experience Design (UI/UX), Site Maps, Information Architecture, User Interviews, Usability Testing, Survey Creation, Stakeholder Interviews, Teamwork Collaboration

Public Utility County Website Redesign | UC Berkeley *UX/UI Bootcamp*

The aim of this project was to improve the usability and findability of new house owning users to start a water service on the county's website
- Skills | Technologies Used: Stakeholder Interviews, User Research (Interviews + Surveys) & Analysis, User Experience Design (UI/UX), Interaction Design, Prototyping, Usability Testing

Locale App Group Project | UC Berkeley *UX/UI Bootcamp*

The aim of this project was to solve a wicked problem by improving visibility and accessibility of local resources to users who are out of touch with their local area form of a mobile app.

- Skills | Technologies Used: User Research (Interviews + Surveys) and Analysis, formation of research objectives & research plan, Survey Creation, User Interviews, Behavior Archetype, forming Problem Statement and How Might We Statement, Affinity Diagrams, Empathy Maps, Competitive Analysis, User Experience Design (UX-UI), Usability Testing, Teamwork collaboration

Work Experience

Filipino Advocates for Justice   April 2022 - Present
Domestic Worker/Caregiver Outreach for Filipino Advocates for Justice & UX designer & Wordpress Front-End Developer

- Creating social media outreach materials on Canva
- Re-making old outreach materials such as membership forms, outreach physical flyers using Word Doc and Canva
- Developing infographic and social media materials for internal Trainings and educational outreach

Ohlone Community College   May 2021 - September 2021
Contact Tracer/Case Investigator for COVID-19

- Conduct the initial investigation of possible exposures or positive COVID-19 cases and reports confirmed cases to Alameda Public Health Department and California Department of Public Health
- Develop training and presentation material and conduct trainings for faculty, staff, administrators and students on effective, contact tracing/case investigation

Volunteer

San Jose Strong; Web Dev Committee & App Dev Committee   April 2023 - June 2023
User Researcher & Front-End Developer
- User Researcher:
    - Creation of Internal Database User Survey, Usability Testing Plan, Script, and Questions

- Web Dev Committee roles:
  - Assigned a portion of the website building-process using Webflow
  - Developing parts of the website from referencing High-Fidelity prototypes from the web designer
- App Dev Committee roles:
  - Helping with portion of the San Jose Strong app with Front-End coding such as HTML, CSS, Javascript, React
  - Contribute in making improvements to the app by usability testing

Education

Certificate in UX/UI Design
University of California, Berkeley Extension   April 2023

Bachelor of Arts in General Biology
San Francisco State University   May 2018