

# Winning Space Race with Data Science

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## **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

- Summary of methodologies
  - Data Collection with API
  - Data Collection with Web Scraping
  - Data Wrangling
  - Exploratory Data Analysis with SQL
  - Exploratory Data Analysis with Data Visualization
  - Interactive Visual Analytics with Folium
  - Machine Learning Prediction
- Summary of all results
  - Exploratory Data Analysis result
  - Interactive analytics in screenshots
  - Predictive Analytics result

#### Introduction

Project background and context

SpaceX advertises Falcon 9 rocket launches on its website at a cost of \$62 million, whereas other providers charge upwards of \$165 million per launch. A significant portion of these savings comes from SpaceX's ability to reuse the first stage of the rocket. Therefore, predicting whether the first stage will successfully land can help determine the cost of a launch. This information is valuable for alternative companies looking to compete with SpaceX in the rocket launch market. The objective of this project is to develop a machine learning pipeline that predicts the successful landing of the first stage.

- Problems you want to find answers to
  - What factors influence the successful landing of a rocket?
  - The interplay of various features contributes to the likelihood of a successful landing.
  - What operating conditions must be met to ensure a reliable landing program?



# Methodology

#### **Executive Summary**

- Data collection methodology:
  - Data was collected using SpaceX API and web scraping from Wikipedia.
- Perform data wrangling
  - One-hot encoding was applied to categorical features
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - How to build, tune, evaluate classification models

#### **Data Collection**

- Data was collected using numerous methods
  - Data collection was obtained using get request to the SpaceX API.
  - The response content was then decoded as a Json using .json() function call and then moved to Pandas dataframe using.json\_normalized().
  - Data was then cleaned, checked for missing values, and filled in missing values as needed.
  - Next, we executed web scraping from Wikipedia for Falcon 9 launch records via BeautifulSoup.
  - Lastly, the objective was to extract the launch records as a HTML table, parse the table,
     and then convert it into a Pandas dataframe for future analysis.

# **Data Collection - SpaceX API**

- Used the GET request to the SpaceX API to obtain data
- Cleaned the requested data
- Sorted out some basic data wrangling and formatting

```
Now let's start requesting rocket launch data from SpaceX API with the following URL:
[6]: spacex_url="https://api.spacexdata.com/v4/launches/past"
[7]: response = requests.get(spacex_url)
       Now we decode the response content as a Json using .json() and turn it into a Pandas dataframe using .json_normalize()
[12]: # Use json_normalize method to convert the json result into a dataframe
       # decode response content as ison
       static_json_df = res.json()
[13]: # apply json normalize
       data = pd.json_normalize(static_json_df)
      Calculate below the mean for the PayloadMass using the .mean() . Then use the mean and the .replace() function to replace np.nan values in the data with the
      mean you calculated.
[28]: # Calculate the mean value of PayloadMass column
      PayloadMass = pd.DataFrame(data_falcon9['PayloadMass'].values.tolist()).mean(1)
      print(PayloadMass)
      0 5919.165341
      dtype: object
[32]: # Extract the first row's 'PayloadMass' as a list
      rows = data_falcon9.loc[0, 'PayloadMass']
      # Ensure it's a NumPy array
      rows = np.array(rows)
      # Reshape into a 2D format if necessary
      rows = rows.reshape(-1, rows.shape[-1]) if rows.ndim == 3 else rows.reshape(-1, 1)
      # Convert to a DataFrame
      df_rows = pd.DataFrame(rows)
      # Replace NaN values with a default value
      default value = 0 # Set to a suitable replacement value
      df rows.fillna(default value, inplace=True)
      # Assign the updated values back to the DataFrame
      data_falcon9.at[0, 'PayloadMass'] = df_rows.values
      # Display the updated DataFrame
      display(data_falcon9)
```

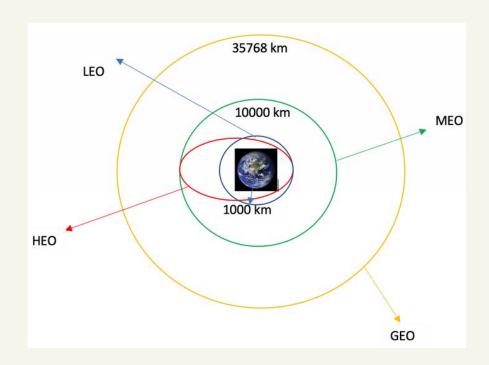
# **Data Collection - Scraping**

- Applied web scraping to web scrap Falcon 9 launch records via BeautifulSoup
- Parsed the table
- Converted the table into a Panda dataframe

```
First, let's perform an HTTP GET method to request the Falcon9 Launch HTML page, as an HTTP response,
 [5]: # use requests.get() method with the provided static_url
            # assign the response to a object
            html_data = requests.get(static_url)
            html data.status code
[5]: 200
            Create a BeautifulSoup object from the HTML response
 [6]: # Use BeautifulSoup() to create a BeautifulSoup object from a response text content
            soup = BeautifulSoup(html_data.text, 'html.parser')
            Print the page title to verify if the BeautifulSoup object was created properly
 [7]: # Use soup.title attribute
            soup.title
[7]: <title>List of Falcon 9 and Falcon Heavy launches - Wikipedia</title>
             Next, we just need to iterate through the  elements and apply the provided extract column from header() to extract column name one by one
[10]: column names = []
             # Apply find_all() function with `th` element on first_launch_table
             # Iterate each th element and apply the provided extract column from header() to get a column name
             # Append the Non-empty column name ('if name is not None and Len(name) > 0') into a List called column names
              element = soup.find all('th')
              for row in range(len(element)):
                      try:
                               name = extract column from header(element[row])
                               if (name is not None and len(name) > 0):
                                        column_names.append(name)
                      except:
                               pass
               Check the extracted column names
[11]: print(column names)
              ['Flight No.', 'Date and time ()', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome', 'Flight No.', 'Date and time ()', 'L
              aunch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome', 'Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Payload mass'
               , 'Orbit', 'Customer', 'Launch outcome', 'Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome
              ', 'N/A', 'Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome', 'Flight No.', 'Date and time
             ( )', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome', 'Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Paylo
              ad mass', 'Orbit', 'Customer', 'Launch outcome', 'FH 2', 'FH 3', 'Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Cu
             stomer', 'Launch outcome', 'Date and time ()', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome', 'Date and time ()', 'Launch site', 'Payload', 'P
              nch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Date and time ( )', 'Launch site', 'Payload', 'Date and time ( )', 'Date and 'D
             d', 'Orbit', 'Customer', 'Date and time ()', 'Launch site', 'Payload', 'Orbit', 'Customer', 'Demonstrations', 'logistics'. 'Crewed'. 'Commercial satellit
              es', 'Scientific satellites', 'Military satellites', 'Rideshares', 'Transporter', 'Bandwagon', 'Flight tests', 'Crewed', 'Commercial satellites', 'Current
              ', 'In development', 'Retired', 'Cancelled', 'Spacecraft', 'Cargo', 'Crewed', 'Test vehicles', 'Current', 'Retired', 'Unflown', 'Orbital', 'Atmospheric',
              'Landing sites', 'Other facilities', 'Support', 'Contracts', 'R&D programs', 'Key people', 'Related', 'General', 'General', 'People', 'Vehicles', 'Launche
             s by rocket type', 'Launches by spaceport', 'Agencies, companies and facilities', 'Other mission lists and timelines']
```

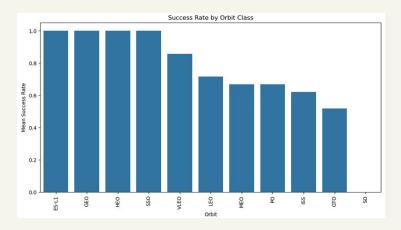
# **Data Wrangling**

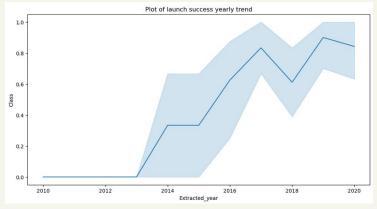
- Executed exploratory data analysis
- Defined the training labels
- Calculated the number of launches at each site and the number and occurrence of each orbit
- Created landing outcome label from outcome column
- Exported the results to CSV



#### **EDA** with Data Visualization

- Explored the data via envisioning the relationship between
  - Flight number and launch site
  - Payload and site
  - Success rate of each orbit type
  - Flight number and orbit type
  - The launch success yearly trend





#### **EDA** with SQL

- Loaded the SpaceX dataset into a PostgreSQL database without existing the Jupyter
   Notebook
- Applied EDA via SQL to gain insight from the data
- Wrote queries to find the following instances:
  - Names of the unique launch sites in the space mission
  - Total payload mass carried by boosters launched by NASA (CRS)
  - Average payload mass carried by booster version F9 v 1.1
  - Total number of successful and failed mission outcomes
  - Failed landing outcomes in drone ship, booster version, and launch the site names.

## **Build an Interactive Map with Folium**

- Marked all launch sites
- Added map objects such as markers, circles, lines to mark the success or failure of launches for each site on the folium map
- Assigned the feature launch outcomes (success/failure) to class 0 and 1
  - I.e., 0 = failure and 1 = success
- Per the color-labeled marker clusters
  - Identified which launch sites have relatively high success rate
- Calculated the distances between a launch site to its proximities
- Answered some questions:
  - Are launch sites near railways, highways, and coastlines?
  - Do launch sites keep certain distance away from cities?

## **Build a Dashboard with Plotly Dash**

- Built an interactive dashboard via Plotly Dash
- Plotted pie charts showing the total launches by a certain site
- Plot scatter graph indicating the relationship with Outcome and Payload Mass (kg) for the different booster version

## **Predictive Analysis (Classification)**

- Loaded the data via NumPy and Pandas
- Transformed the data
- Split data into training and testing
- Built various machine learning models and tuned different hyperparameters via GridSearchCV
- Used accuracy as the metric for the model
- Improved the model using feature engineering and algorithm tuning
- Established the best performing classification model

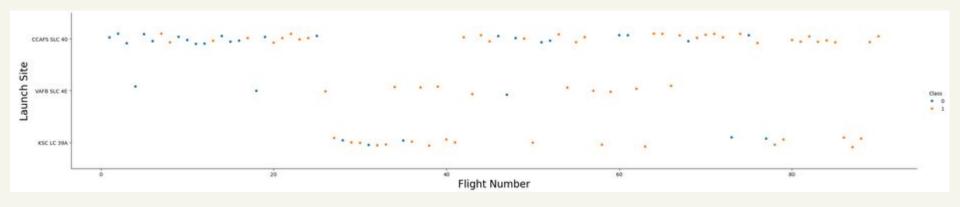
#### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results



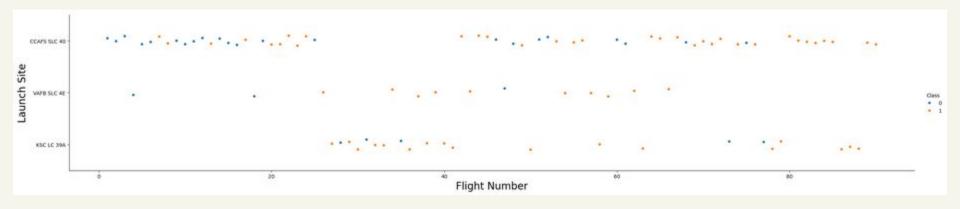
# Flight Number v Launch Site

Found that the larger the flight amount at a launch site, the greater the success rate



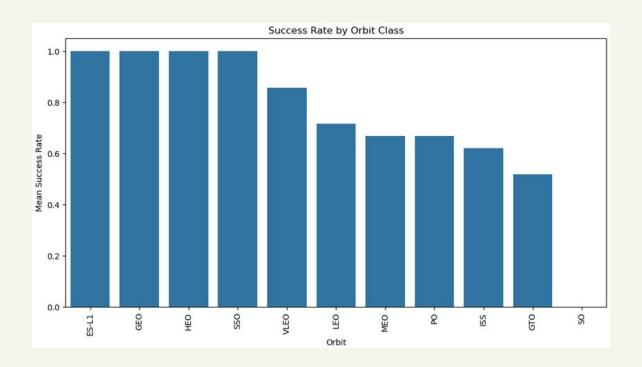
# Payload v Launch Site

 Greater the payload mass for launch site CCAFS SLC 40, the higher the success rate for the rocket



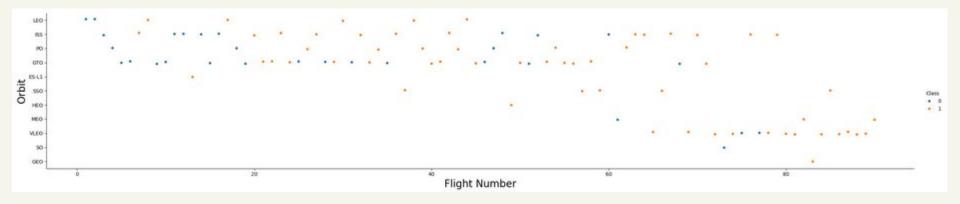
# **Success Rate v Orbit Type**

ES-L 1, GEO, HEO, SSO, VLEO had the most success rates



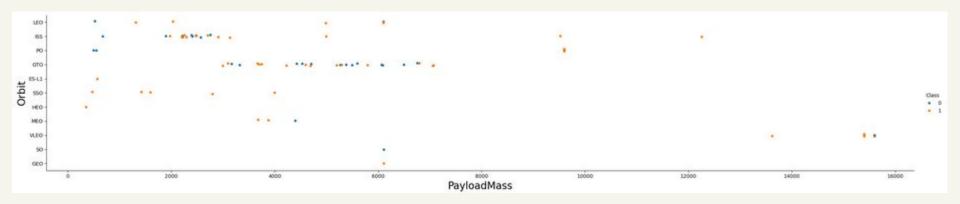
# Flight Number v Orbit Type

- Observed in the LEO orbit, success is related to the number of flights
- GTO orbit shows no relationship between flight number and the orbit



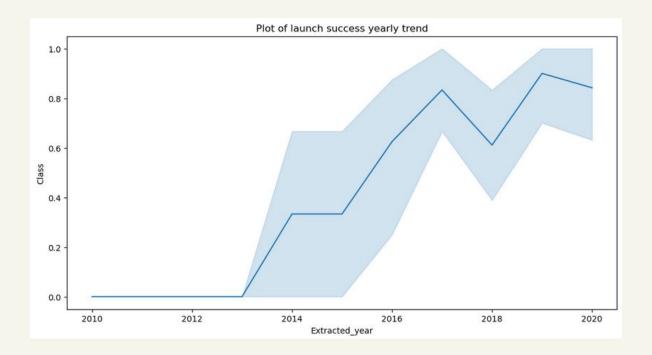
# Payload v Orbit Type

Observed the successful landing are more for PO, LEO, ISS orbits



# **Launch Success Yearly Trend**

Success rate since 2013 continued to increase until 2020



#### **All Launch Site Names**

Used the keyword DISTINCT to display only distinctive launch sites from the SpaceX data

## Launch Site Names Begin with 'CCA'

Displayed 5 records where launch sites start with 'CCA'

11]:		WHERE LIMIT	SpaceX LaunchSi 5	ite LIKE 'CCA%'	n)						
1]:		date	time	boosterversion	launchsite	payload	payloadmasskg	orbit	customer	missionoutcome	landingoutcome
	0	2010-04-06	18:45:00	F9 v1.0 B0003	CCAFS LC-40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
	1	2010-08-12	15:43:00	F9 v1.0 B0004	CCAFS LC-40	Dragon demo flight C1, two CubeSats, barrel of	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
	2	2012-05-22	07:44:00	F9 v1.0 B0005	CCAFS LC-40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
	3	2012-08-10	00:35:00	F9 v1.0 B0006	CCAFS LC-40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
	4	2013-01-03	15:10:00	F9 v1.0 B0007	CCAFS LC-40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

# **Total Payload Mass**

Calculated the total payload carried by boosters from NASA as 45596

# Average Payload Mass by F9 v 1.1

Calculated the average payload mass carried by booster version F9 v 1.1 as 2928.4

```
Display average payload mass carried by booster version F9 v1.1

[13]: task_4 = '''

SELECT AVG(PayloadMassKG) AS Avg_PayloadMass
FROM SpaceX
WHERE BoosterVersion = 'F9 v1.1'

create_pandas_df(task_4, database=conn)

[13]: avg_payloadmass

0 2928.4
```

#### First Successful Ground Landing Date

Observed that the dates of the first successful landing outcome on ground pad was
 December 22, 2015

# Successful Drone Ship Landing with Payload between 4000 and 6000

- Used the WHERE clause to sift for boosters which have positively landed on drone ship
- Applied the AND condition to define successful landing with payload mass more than 4000

but less than 6000

# Total Number of Successful and Failure Mission Outcomes

Used wildcard like '%' to sift for WHERE MissionOutcome was a success or failure

```
List the total number of successful and failure mission outcomes
[16]: task_7a = '''
              SELECT COUNT(MissionOutcome) AS SuccessOutcome
              FROM SpaceX
              WHERE MissionOutcome LIKE 'Success%'
       task 7b = '''
              SELECT COUNT(MissionOutcome) AS FailureOutcome
              FROM SpaceX
               WHERE MissionOutcome LIKE 'Failure%'
       print('The total number of successful mission outcome is:')
      display(create_pandas_df(task_7a, database=conn))
       print()
       print('The total number of failed mission outcome is:')
       create_pandas_df(task_7b, database=conn)
       The total number of successful mission outcome is:
         successoutcome
                     100
      The total number of failed mission outcome is:
[16]: failureoutcome
```

## **Boosters Carried Maximum Payload**

 Defined the booster which has carried the maximum payload using a subquery in the WHERE clause and the MAX () function

```
List the names of the booster_versions which have carried the maximum payload mass. Use a subquery
[17]: task_8 = ""
              SELECT BoosterVersion, PavloadMassKG
              FROM SpaceX
              WHERE PayloadMassKG = (
                                      SELECT MAX(PavloadMassKG)
                                      FROM SpaceX
              ORDER BY BoosterVersion
      create pandas df(task 8, database=conn)
         boosterversion payloadmasskg
       0 F9 B5 B1048.4
                                 15600
       1 F9 B5 B1048.5
                                 15600
       2 F9 B5 B1049.4
                                 15600
       3 F9 B5 B1049.5
                                 15600
       4 F9 B5 B1049.7
                                 15600
       5 F9 B5 B1051.3
       6 F9 B5 B1051.4
       7 F9 B5 B1051.6
                                 15600
       8 F9 B5 B1056.4
                                 15600
       9 F9 B5 B1058.3
          F9 B5 B1060.2
      11 F9 B5 B1060.3
```

#### 2015 Launch Records

 Used a combination of the WHERE clause, LIKE, AND, and BETWEEN condition to sift for negative landing outcomes in drone ship, their booster versions, and launch sites names for 2015

```
List the failed landing_outcomes in drone ship, their booster versions, and launch site names for in year 2015
```

[18]:		boosterversion	launchsite	landingoutcome
	0	F9 v1.1 B1012	CCAFS LC-40	Failure (drone ship)
	1	F9 v1.1 B1015	CCAFS LC-40	Failure (drone ship)

# Rank Landing Outcomes Between 06/10/2010 and 03/20/2017

- Selected landing outcomes, the COUNT of landing outcomes from the data, and used the
   WHERE clause to sift for landing outcomes BETWEEN 06/04/2010 to 03/20/2010
- Applied the GROUP BY clause to group the landing outcomes and the ORDER BY clause to order the grouped landing outcomes in descending order

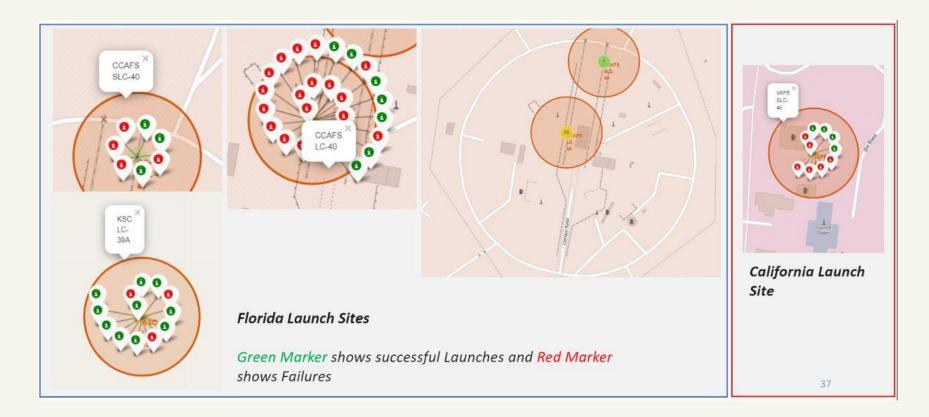
	Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order									
[19]:	task_10 = '''  SELECT Landingoutcome, COUNT(Landingoutcome)  FROW SpaceX  WHERE DATE BETWEEN '2010-06-04' AND '2017-03-20'  GROUP BY Landingoutcome  ORDER BY COUNT(Landingoutcome) DESC   create_pandas_df(task_10, database=conn)									
[19]:		landingoutcome	count							
	0	No attempt	10							
	1	Success (drone ship)	6							
	2	Failure (drone ship)	5							
	3	Success (ground pad)	5							
	4	Controlled (ocean)	3							
	5	Uncontrolled (ocean)	2							
	6	Precluded (drone ship)	1							
	7	Failure (parachute)	1							



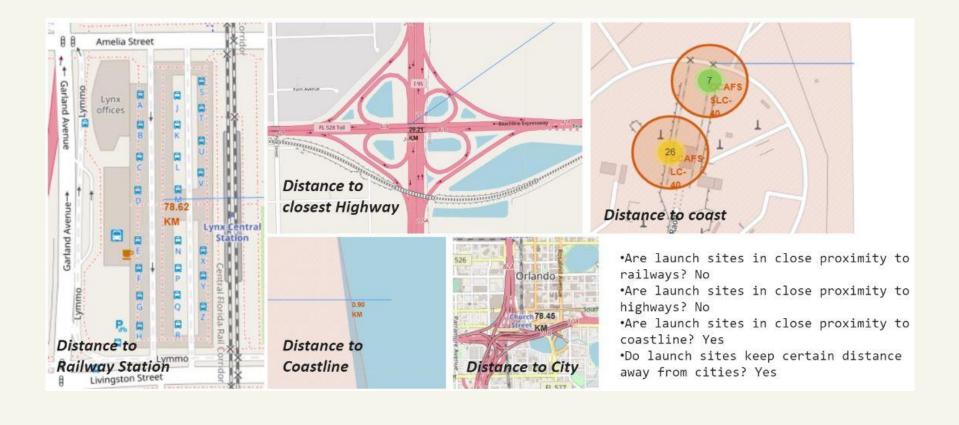
# All launch sites globally



# Markers indicating launch sites with colored labels

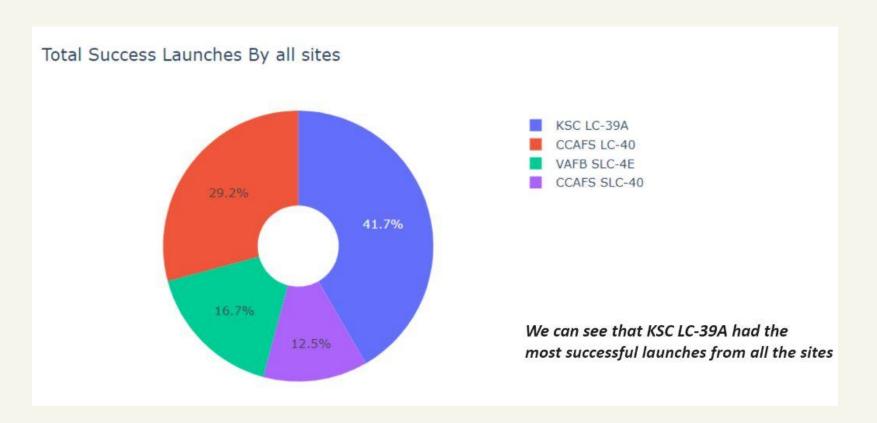


#### Launch sites distance to landmarks

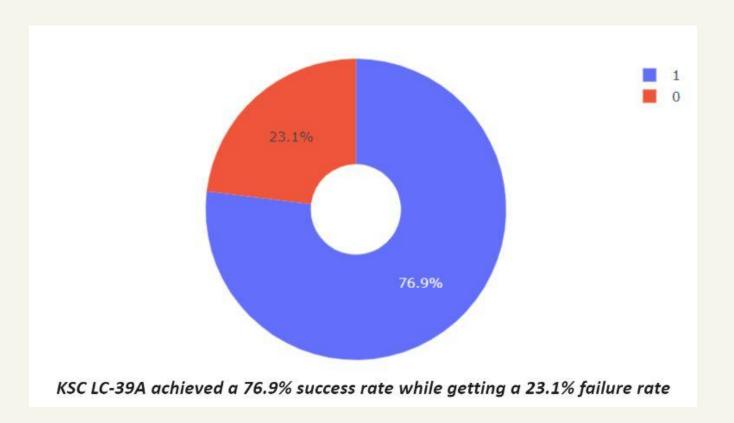




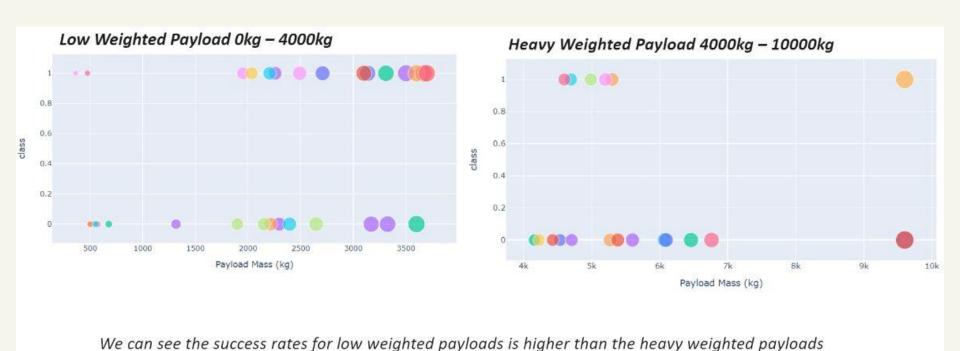
# Pie chart indicating the success % achieved by each launch site



# Pie chart indicating the launch site with the most launch success ratio



# Scatter plot of Payload v Launch Outcome for all sites with various payload designated in the range slider



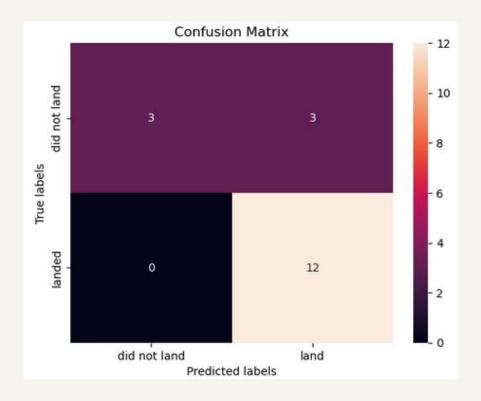


# **Classification Accuracy**

```
models = {'KNeighbors':knn cv.best score ,
              'DecisionTree': tree cv.best score .
              'LogisticRegression':logreg cv.best score ,
              'SupportVector': sym cv.best score }
bestalgorithm = max(models, kev=models.get)
print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
if bestalgorithm == 'DecisionTree':
    print('Best params is :', tree cv.best params )
if bestalgorithm == 'KNeighbors':
    print('Best params is :', knn_cv.best_params_)
if bestalgorithm == 'LogisticRegression':
    print('Best params is :', logreg_cv.best_params_)
if bestalgorithm == 'SupportVector':
    print('Best params is :'. sym cv.best params )
Best model is DecisionTree with a score of 0.8732142857142856
Best params is : {'criterion': 'gini', 'max depth': 6, 'max features': 'sqrt', 'min samples leaf': 2, 'min samples split': 5, 'splitter': 'random'}
```

#### **Confusion Matrix**

- Decision tree classifier indicates that the classifier can distinguish between the different classes
- The major problem is the false positives
  - I.e., unsuccessful landing marked
     as successful landing by the
     classifier



#### Conclusions

- The larger the flight amount as a launch site, the bigger the success rate at a launch site
- Launch success rate started to rise in 2013 until 2020
- Orbits ES-1, GEO, HEO, SSO, VLEO has the most success rate
- KSC LC-39A has the most successful launch of any sites
- Decision tree classifier is the finest machine learning algorithm for this task