**Evaluation Criteria**

A detailed checklist listing all the expected features and deliverables agreed to between you and the client. This document is prepared at Design stage and completed after completion of solution.

|  |  |  |
| --- | --- | --- |
| List of features and deliverables agreed to (User expectations) | Evaluation comments  (after completion) | Completed with criteria met? |
| Clear concise title relevant to research topic |  |  |
| Muted/neutral colours to reduce eye stress on readers/audience, Dark Blue (#1d3561), Blue (#6d9bbf), Light Blue (#dcf3f7), Green (#87b284), White (#fafafa) |  |  |
| All text with 16-32 pixels of a bounding box/container |  |  |
| All text contrasts well/readable against containing background |  |  |
| Introduction below title on first page that is clear, concise and provides an immediately obvious indicator to the infographic’s context, also includes the research question in its body. |  |  |
| Maximum of 3 ‘fun facts’ or addendum’s/additional info boxes per page of the infographic |  |  |
| Provided data visualisations must be static to support the file format |  |  |
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