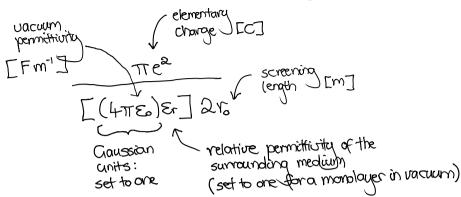
* prefactor of the real-space Keldush potential



dimensional analysis:
$$\frac{C^2}{Fm^{-1} \cdot m} = \frac{C^2}{F} = \frac{C^2}{C^2/J} = J$$
 (joules, energy)