

# **What is Cloud**

# Cloud

- Cloud is an operational model
  - Subscription economy
    - Pay for what you need
  - Enabling businesses to focus on their core competencies
    - Automation of routine tasks
- Changing IT operations
  - Procurement
  - Management



# Workloads are moving to Cloud

- Traditional compute workloads are decreasing
  - 52% today to 37% in 2 years
- Private cloud compute workloads are rapidly increasing
  - 35% now to 47% in 2 years
- Public cloud compute workloads are increasing
  - 12% today to 15% in 2 years



# What is Cloud

- National Institute of Standard and Technology (NIST) defines cloud:
  - *“Cloud computing is a model for enabling ubiquitous, convenient, **on-demand** network access to a **shared pool** of configurable computing resources (e.g., networks, servers, storage, applications, and services) that can be **rapidly provisioned** and released with **minimal management effort** or service provider interaction.”*



# Essential Characteristics

- On-demand Self-service
  - User can provision computing resources without human intervention
    - Server time, storage, software resources
- Broadband Network Access
  - Resources can be accessed through public network
    - Workstations, Laptops, Tablets, Mobile Phones



# Essential Characteristics

- Resource Pooling
  - Services are pooled to serve multiple consumers using multi-tenant model
  - Physical and virtual resources allocation are dynamic based upon demand
- Rapid Elasticity
  - Resources can be elastically provisioned and related to enable scaling
  - Consumer gets virtually unlimited resources
- Measured Services
  - Automatically optimize and control resources
  - Resource utilization can be monitored, reported and controlled



# What does all this mean

- Get resources when you want (rapidly)
- Grow or shrink resources on demand
- Keep tabs on your cost
- Easily accessible
- Retail Store during Christmas
  - Scale resources with demand and return after the season
  - No need to setup permanent resources

