Ana as a NETFLIX viewer

Just having fun with R analyzing my personal Netflix Viewing Data

A little about Ana (that's me!)

Ana ***loves*** TV & movies and is a heavy user of **SVOD**s.

(**s**ubscription **v**ideo **o**n **d**emand)

I mean: Ana ***really loves*** TV & movies! It's one of her biggest passions/hobbies.

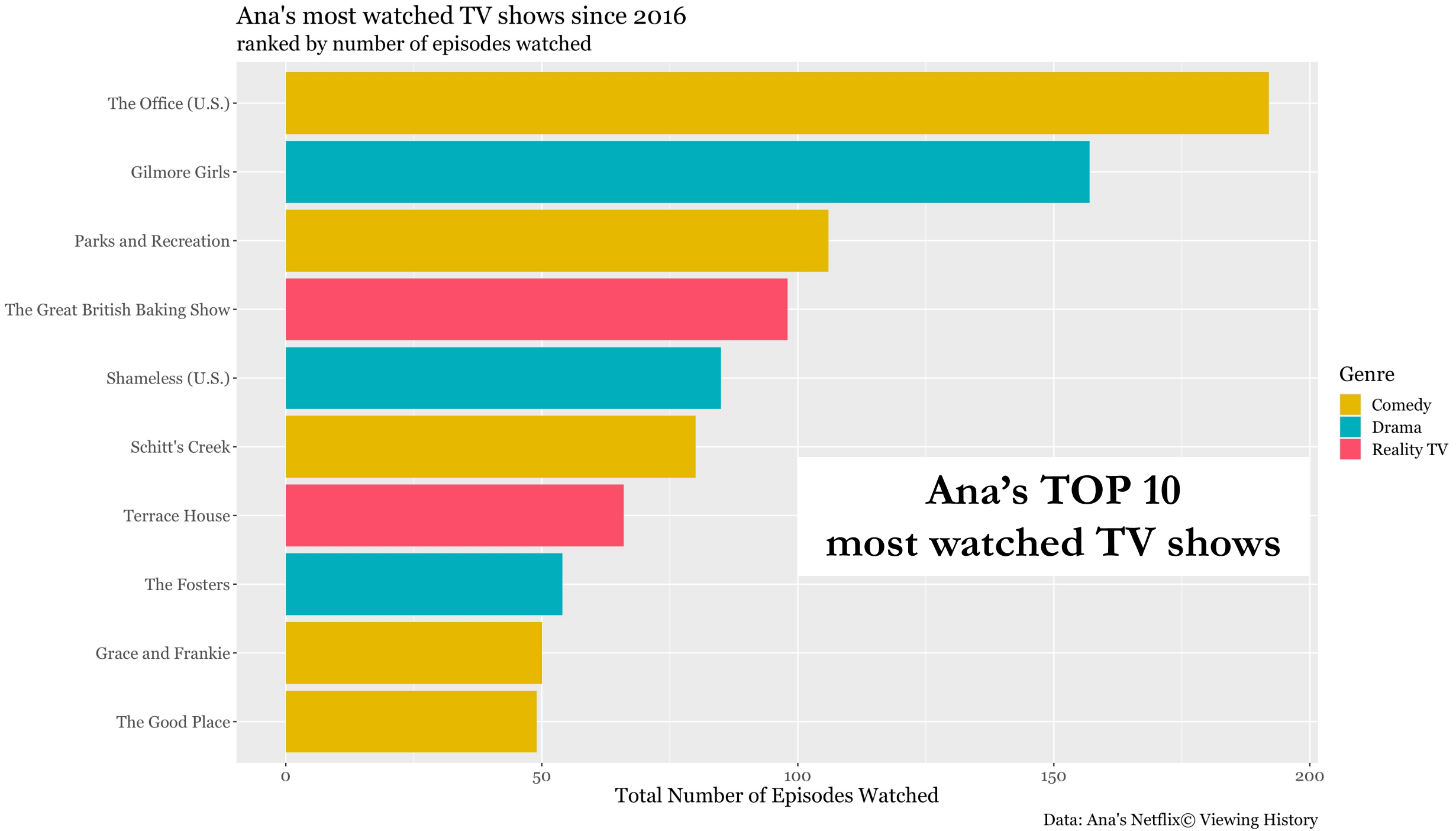
A little about this fun project

I love using R to clean, prepare and analyze data, as well as build visualizations.

Due to my passion for TV & movies,
I decided to have a little fun looking into my viewing history!

Netflix was chosen because they make Viewing History easily available:
you can download your own from your account!

Data Viewing History spans from January 29 2021


Ana's most watched TV shows since 2016
ranked by number of episodes watched
The Office (U.S.)
Gilmore Girls
Parks and Recreation
The Great British Baking Show
Shameless (U.S.)
Schitt's Creek
Terrace House
The Fosters
Grace and Frankie
The Good Place
0
50
100
150
200
Total Number of Episodes Watched
Genre
Comedy
Drama
Reality TV
Ana's TOP 10
most watched TV shows
Data: Ana's Netflix© Viewing History

Caveats

Analyzing Top 10 shows by number of episodes watched favors shows with larger number of episodes.

For example: one of my favorite tv shows, Garfunkel & Oates, has only 8 episodes – therefore, despite me watching all of them, the show would never be on this Top 10 list!

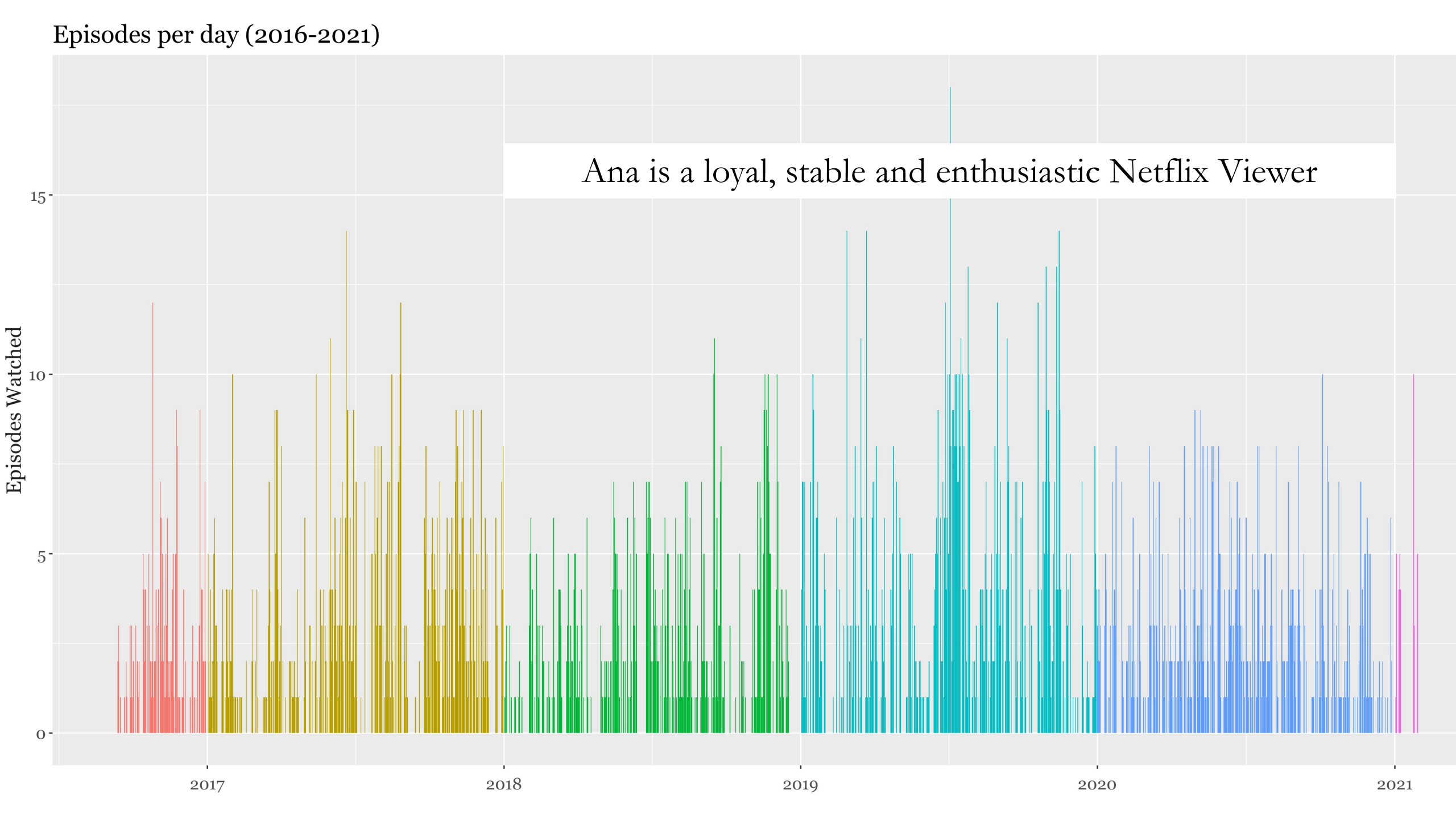
Insights 💡

Data matches Viewer Intuitions:
Despite the drawbacks with this method (see Caveats),
lots of Ana's favorite shows made the Top 10!

The TOP 10 also reveals that…

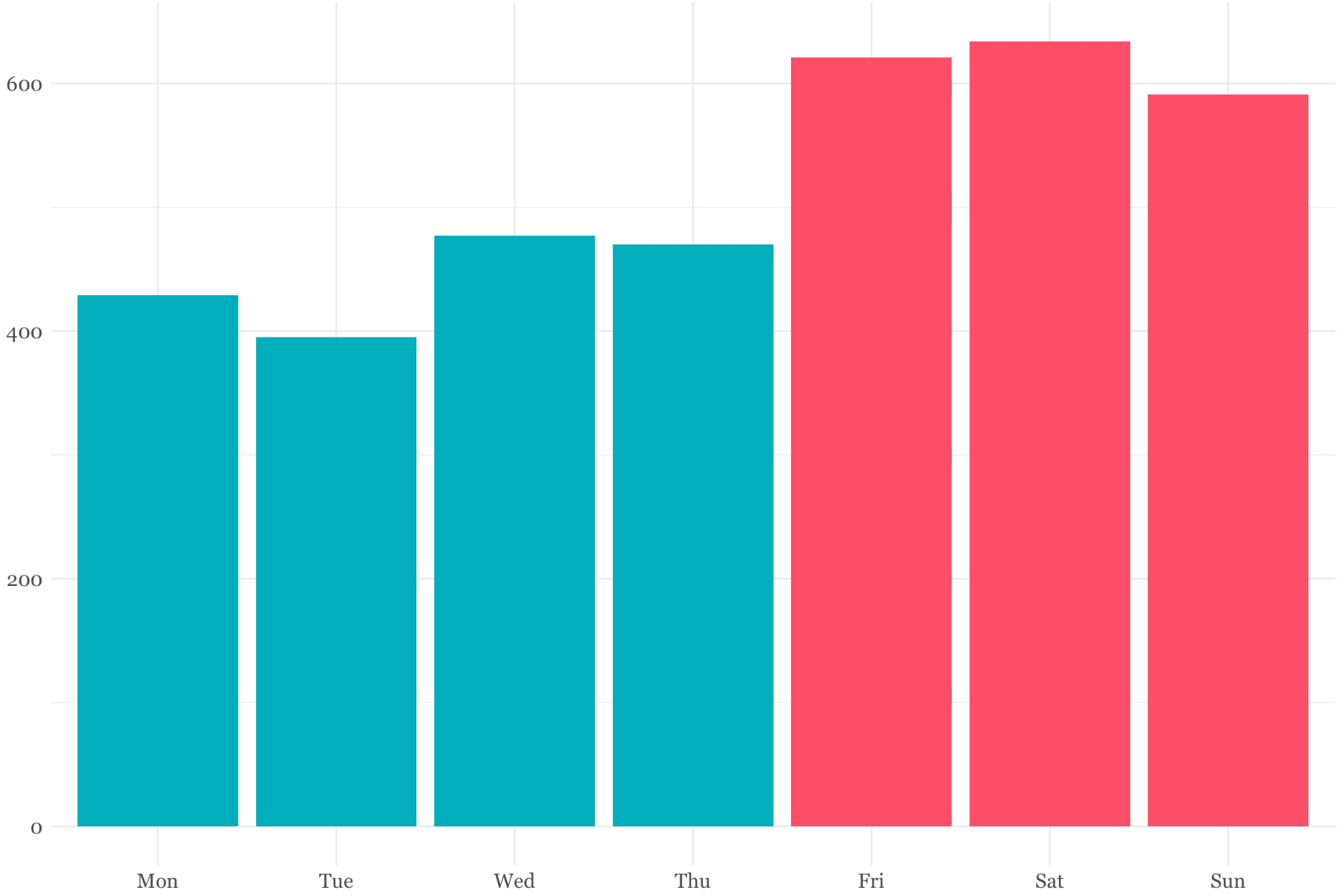
Ana prefers scripted/fiction (8) over reality tv (2)

Ana (slightly) prefers comedy (5) over drama (3)


Episodes per day (2016-2021)
Ana is a loyal, stable and enthusiastic Netflix Viewer
Episodes Watched
15
10
5
0
2017
2018
2019
2020
2021

Every day is Netflix day for Ana - especially weekends!

Number of episodes watched per day of the week (2016-2021)



Data: Ana's Netflix© Viewing History

Ana watches TV on Netflix most often on weekends, but hey – every day of the week is game!