

Credit Card Transaction Report

Revenue
57M

Total Trans
46M

Count
667K

Total Interest
8.0M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Silver	5659109	4647596	8,21,922.98
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Total	56517011	45533021	79,82,479.81

Week Start Date

All

F

M

Gold

Silver

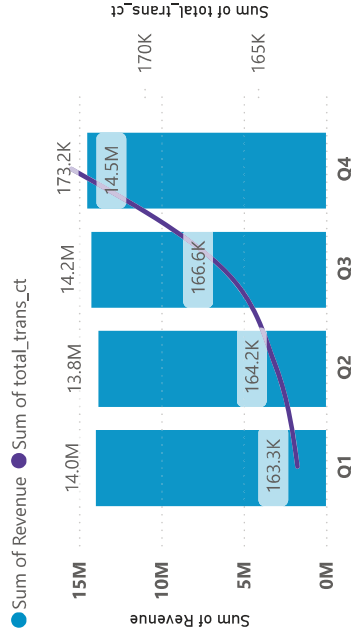
Platin...

Low

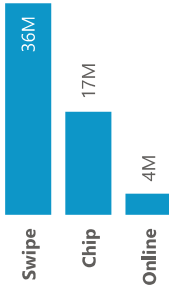
Mid

High

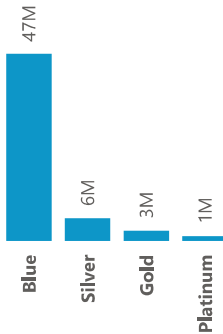
QTR Revenue and Total transaction count



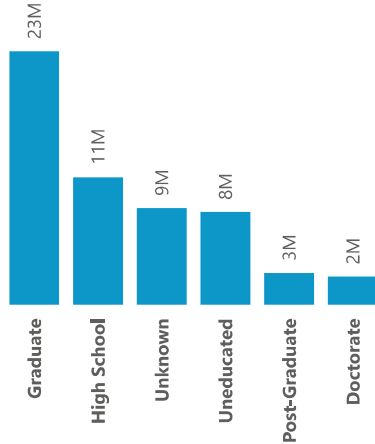
Revenue by Use Chip



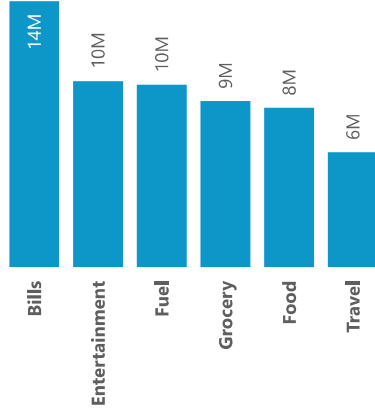
Customer Acq Cost



Revenue by Education Level



Revenue by expenditure type



Revenue by Customer Job

