



# Intro to UX

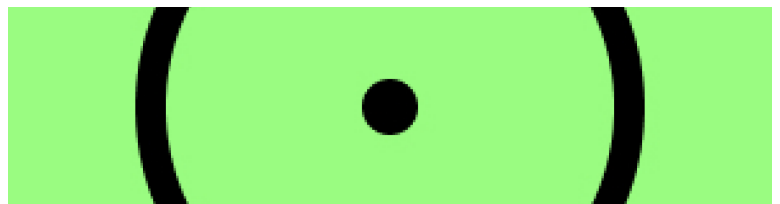
Course

Haley Curtis

## Lesson

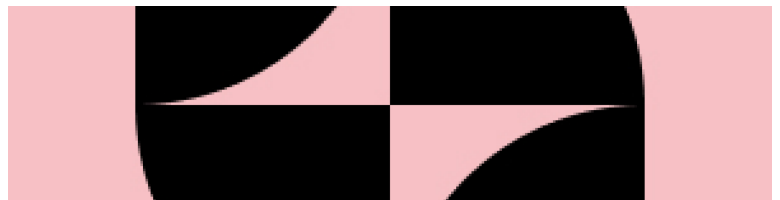
### Visual Design Principles

Visual design principles are essential for creating visually appealing and engaging user interfaces.



Designers use color theory, typography, layout, and visual hierarchy to communicate information effectively and evoke specific emotions.

The use of consistent branding elements, such as logos and icons, helps establish a strong visual identity.



By employing these principles, UX designers craft visually cohesive and user-friendly interfaces that align with the overall user experience.



Sharpen your skills and enhance your learning experiences with Coursely, your ultimate learning companion.