



# Unlock the Gig Economy for Enterprise Leasing & Field Services



"The **gig economy** has changed how we think about careers and business."

–Forbes 2021

- 1.1 billion on-demand gig workers exist worldwide,
- 2 million new gig workers emerged in the U.S. in 2020 alone.
- It's estimated that by 2027, about half of the U.S. population will have engaged in gig work.

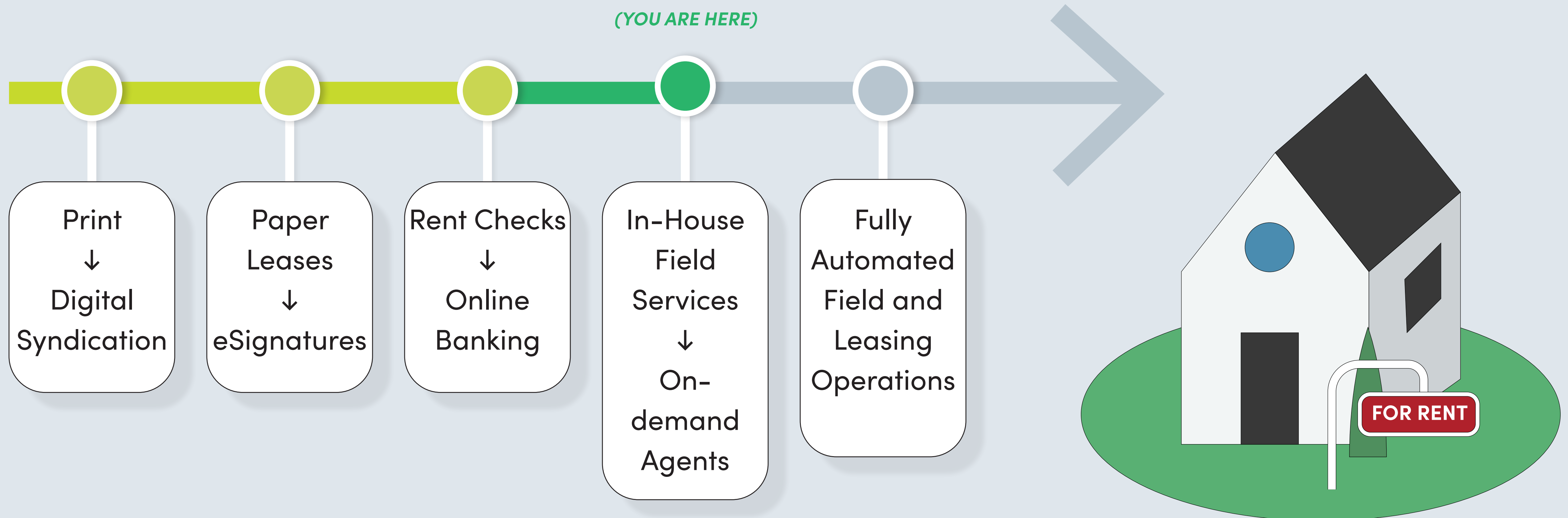


People ~~don't~~ want one job  
with an hourly wage for  
low-skilled labor.

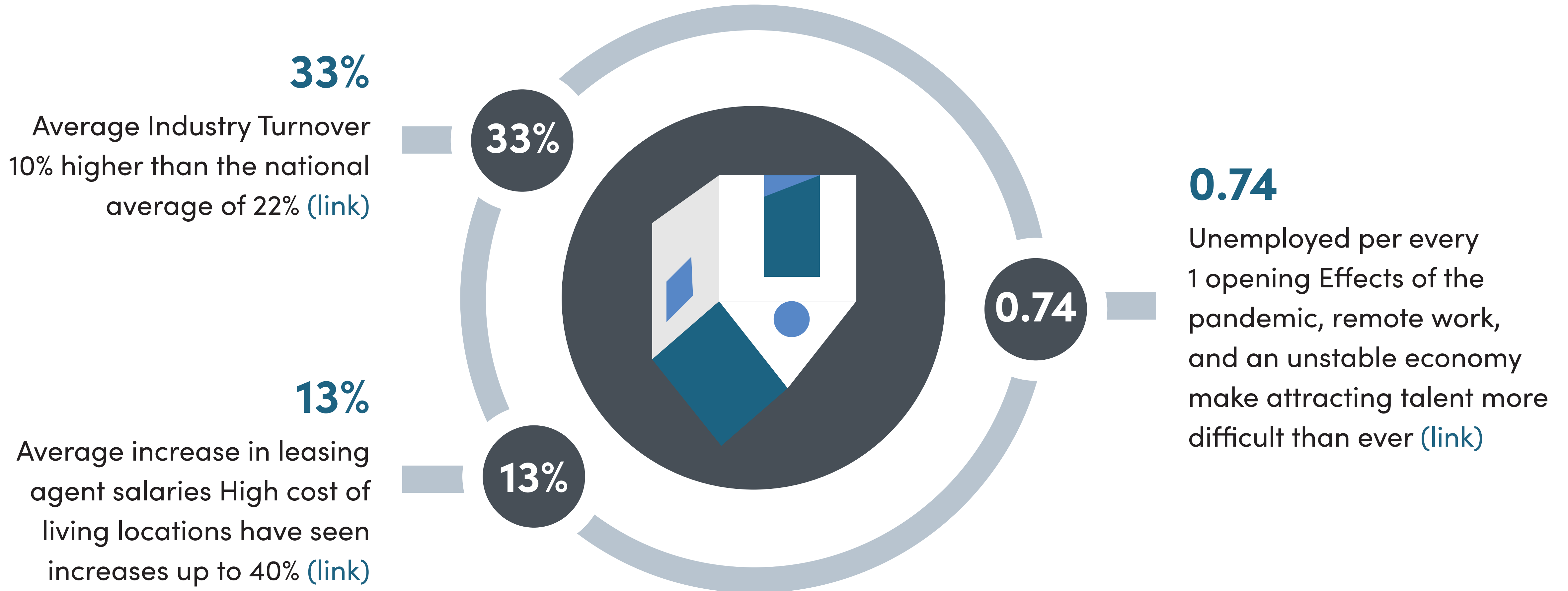


Businesses need new  
hiring strategies amidst  
the #greatresignation.

# We're witnessing the next **major operational shift** in single family rentals



# Failure to adapt will make it **impossible to scale and compete** in the SFR market



# The gig economy can solve your hiring puzzle and unlock scalability





# The Showdigs Tools



# Our Agents

4+ Hours of Training  
for Showings and  
Condition Reports

National Network of  
1,200 Showdigs Agents



Actively Licensed  
with a Brokerage

Must Complete  
Background Check

Must Complete  
Fair Housing Course



# The Future Driven by Showdigs

## Before

- ✗ Manually respond to emails and calls to book appointments
- ✗ Recruit and train in-house staff, try to balance seasonality
- ✗ Only acquire doors within a serviceable radius of your office

## After

- ✓ Automate email and phone responses, schedule appointments On-demand
- ✓ Never recruit and train, pay only for the services you need when you need them
- ✓ Grow a nationwide portfolio



# Client Spotlight:



- 8,000 Properties
- 10 States
- 16 Markets 8 coming soon
- 4.8 stars on Trustpilot

**Mynd over matter:** Our boots on the ground and proprietary technology help you realize the potential of real estate investing, 100% remotely.

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*Thank you guys for such a great experience!! They were very responsive, accommodating, and answered all of my questions. This team worked around the clock to help my family. I am so truly grateful for you guys!! I will choose Mynd realty EVERYTIME!!!*

- Syldana, October 2021

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# Showdigs In Action

**15,000+**  
**properties**  
**rented**

**350k+**  
**guest cards**  
**processed**

**100k+**  
**tours given**

**3%**  
**no-show rate**

**Natalie S.**

**Owner, First Statewide Realty**

"Showdigs has made day to day operations of my property management business flow much smoother. Prospects can see homes quicker which results in reduced vacancy times and the inspections are very thorough."

**Kit M.**

**Owner, Maple Leaf Property Management**

"Property managers now spend less time answering calls and showing. Our days on the market has decreased and the owners are loving it. Each property manager now has a larger portfolio, and more quality time with their families."

**Marc C.**

**Owner, Grace Property Management**

"Your leasing person calls in sick for a day. No problem, Showdigs can take care of it for you. You don't want to show on the weekends? No problem, just have Showdigs do weekend showings. There's tremendous flexibility."

# Thank you



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