

Projectinkalaab.com - SEO Checker

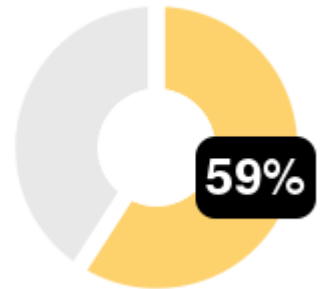
Analyzed URL: <https://www.projectinkalaab.com/>

Overview of the SEO Check

SEO Score



Meta information	79%
Page quality	47%
Page structure	70%
Link structure	25%
Server	67%
External factors	21%



Response time	File size	Words	Media files	Number of links
0.65 s	329.40 kB	81	1	1 internal / 5 external

Search preview

Project Inkalaab

<https://www.projectinkalaab.com/> ▼


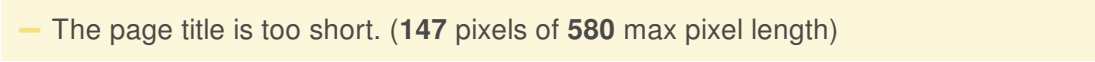


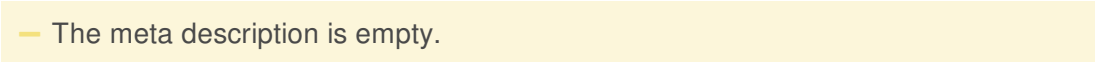











Task list of SEO Improvements
















7 Tasks

This page has only very few internal links. If it's a welcome page, consider removing it.	Very important!
Only use 1 H1 Heading in your text.	Very important!
Try to reduce the number of used JavaScript files.	Very important!
Add a meta description.	Important!
The H1 heading should fit better to the page content. (Words from the heading are rarely used in the text)	Important!
Improve the page response time.	Hint!
Promote your page in social networks.	Hint!

Meta specifications

79% achieved

Title  <i>Critically important</i>	Project Inkalaab  <p>— The page title is too short. (147 pixels of 580 max pixel length)</p>  There are no duplicate words in the title
Meta description  <i>Critically important</i>	 <p>— The meta description is empty.</p>
Crawlability  <i>Critically important</i>	 There are no problems in accessing the website.
Canonical URL  <i>Important</i>	https://www.projectinkalaab.com/  There is a valid canonical link specified.
Language  <i>Somewhat important</i>	Language detected in text: en Language defined in HTML: en-us Server location: United States of America  The following language is defined by HTML: en-us
Alternate/Hreflang Links  <i>Somewhat important</i>	 There are no alternate links specified on this page.
Other meta tags  <i>Somewhat important</i>	 There is no rel next meta tag on this page.  There is no rel prev meta tag on this page.

Domain  <i>Somewhat important</i>	<div> The domain name is very long.</div> <div> The domain is no subdomain.</div> <div> The domain does not contain non-latin characters.</div>
Page URL  <i>Somewhat important</i>	<div> No parameters were found in the URL.</div> <div> No session ID was found in the URL.</div> <div> The URL does not have too many subdirectories.</div>
Charset encoding  <i>Somewhat important</i>	<div> The charset encoding (UTF-8) is set correctly.</div>
Doctype  <i>Nice to have</i>	<div> The doctype HTML 5 is set correctly.</div> <div> The doctype is placed at first in the HTML code.</div>
Favicon  <i>Nice to have</i>	<div> The favicon is linked correctly.</div>

Meta tags

Name	Value
viewport	width=device-width,initial-scale=1,shrink-to-fit=no
description	Empty
lang	en-us
twitter:title	Project Inkalaab
twitter:image	http://static1.squarespace.com/static/5dfdd3a39563c2077c30e011/t/5e9ad6b10236804358672620/1587205811353/FB+TWITTER+COVER.png?format=1500w
twitter:url	https://www.projectinkalaab.com
twitter:card	summary
og:site_name	Project Inkalaab
og:title	Project Inkalaab
og:url	https://www.projectinkalaab.com
og:type	website
og:image	http://static1.squarespace.com/static/5dfdd3a39563c2077c30e011/t/5e9ad6b10236804358672620/1587205811353/FB+TWITTER+COVER.png?format=1500w
og:image:width	820
og:image:height	312
X-UA-Compatible	chrome=1
charset	utf-8

Page quality

47% achieved

<p>Content</p> <p>● ● ●</p> <p><i>Critically important</i></p>	<p>✗ There are only 81 words on this page. Use at least 250 words to provide useful information.</p> <p>— Words from the H1 heading are not used in the page content.</p> <p>— Only 1 paragraph/s was/were found on this page.</p> <p>✓ 38.3% of the text are stop words.</p> <p>✓ Keywords used in the page title are also used in the page content. That's good!</p> <p>✓ The page contains a listing, which indicates a good text layout.</p> <p>✓ There are no duplicates on the site.</p> <p>✓ The average number of words per sentence of 23.67 words is good.</p>
<p>Frames</p> <p>● ● ●</p> <p><i>Critically important</i></p>	<p>✓ This website does not use a frameset.</p>
<p>Mobile optimization</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>— No Apple touch icon is specified.</p> <p>— This website loads 5 javascript files. This may affect the load time negatively.</p> <p>✓ A viewport "width=device-width,initial-scale=1,shrink-to-fit=no" is provided.</p>
<p>Bold and strong tags</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ The usage of strong and bold tags is perfect. We recommend the use of up to 6 tags for this page.</p>
<p>Image SEO</p> <p>● ● ●</p> <p><i>Somewhat important</i></p>	<p>✓ Alt text (alternative text) is correctly used on all found images.</p>

**Social
Networks***Nice to have*

— There are only a few social sharing widgets on the page. Make your website popular in social networks with social sharing widgets.

**Additional
markup***Nice to have*

✓ No additional page markup was found.

HTTPS*Somewhat important*

✓ This website uses HTTPS to protect privacy and integrity of the exchanged data.

✓ All included files are also transferred via HTTPS.

Media list

No media files were found.

Page structure

70% achieved

H1 heading ● ● ● <i>Critically important</i>	<div>OFFICIAL PODCAST OF</div> <div>✗ Too many H1 headings</div> <div>— The H1 heading is too short (19 characters). It should be at least 20 Characters long.</div>
Headings ● ● ● <i>Important</i>	✓ The heading structure is perfect.

Heading structure

Heading level **Content**

H1	OFFICIAL PODCAST OF
H1	PROJECT INKALAAB

Link structure

25% achieved




Internal links <div><div></div><div></div><div></div></div> <i>Important</i>	<div>✗ This page seems to be an entry page, because only very few links were found.</div> <div>✓ Every linktext is unique.</div> <div>✓ None of the anchor texts is too long.</div> <div>✓ All internal links don't have dynamic parameters.</div>
External links <div><div></div><div></div><div></div></div> <i>Nice to have</i>	<div>✓ There are 5 external links on this page.</div>

Found links on this page

Link	Attributes	Anchor text
/home	New window	CONTINUE TO WEBSITE
https://www.facebook.com/proje...	New window External	No Text
https://www.instagram.com/proj...	New window External	No Text
https://twitter.com/projectink...	New window External	No Text
http://linkedin.com/company/pr...	New window External	No Text
https://www.youtube.com/channe...	New window External	No Text

Server configuration

67% achieved









HTTP redirects  <i>Critically important</i>	<p>The checked page does not redirect to another URL.</p> <p>✓ The redirect of URLs with www and non-www subdomain is configured correctly.</p>
HTTP header  <i>Important</i>	<p>— The clock on the server (Fri, 05 Jun 2020 04:31:39 GMT) is set wrong.</p> <p>✓ No X-Powered HTTP header is sent.</p> <p>✓ This website uses GZip for compressed data transmission.</p>
Performance  <i>Somewhat important</i>	<p>— The page response time of 0.65 seconds is longer than the recommended limit of 0.4 seconds. A high response time unnecessarily slows down search engine crawling and results in bad user experience as well.</p> <p>— This website loads 5 javascript files. This may affect the load time negatively.</p> <p>✓ This website only loads 3 CSS files. That's ok.</p> <p>✓ The file size of the HTML document is fine (329 kB).</p>

HTTP Response Header

Name	Value
date	Fri, 05 Jun 2020 04:31:39 GMT
strict-transport-security	max-age=0
expires	Thu, 01 Jan 1970 00:00:00 GMT
content-type	text/html; charset=utf-8
etag	W/"f41240c33e9f49514935b83b09e3074c--gzip"
content-encoding	gzip
vary	Accept-Encoding
age	91016
accept-ranges	bytes
content-length	31956
x-contextid	mviOY4ho/CG24WjKP
server	Squarespace
statuscode	200
http_version	HTTP/1.1

External factors

21% achieved

Blacklists  <i>Critically important</i>	 This website is not listed on the Shallalist.
Backlinks  <i>Critically important</i>	 We didn't find any backlinks for this website.
Facebook popularity  <i>Somewhat important</i>	 This website is a little bit popular on facebook.
Listed on Webwiki  <i>Nice to have</i>	 This website is not listed in Webwiki. Submit your website here.

Facebook popularity

Shares / Likes / Comments

27

Only the data for the given URL is shown. We cannot determine the social actions for a linked fan page.

Links from Wikipedia

No links from Wikipedia were found.

Robots.txt

```
# Squarespace Robots Txt
```

```
User-agent: AdsBot-Google
```

```
Disallow: /config
```

```
Disallow: /search
```

```
Disallow: /account$
```

```
Disallow: /account/
```

```
Disallow: /api/
```

```
Disallow: /static/
```

Disallow:/*?author=*
Disallow:/*&author=*
Disallow:/*?tag=*
Disallow:/*&tag=*
Disallow:/*?month=*
Disallow:/*&month=*
Disallow:/*?view=*
Disallow:/*&view=*
Disallow:/*?format=json
Disallow:/*&format=json
Disallow:/*?format=page-context
Disallow:/*&format=page-context
Disallow:/*?format=main-content
Disallow:/*&format=main-content
Disallow:/*?format=json-pretty
Disallow:/*&format=json-pretty
Disallow:/*?format=ical
Disallow:/*&format=ical
Disallow:/*?reversePaginate=*
Disallow:/*&reversePaginate=*

User-agent: AdsBot-Google-Mobile

Disallow: /config
Disallow: /search
Disallow: /account\$
Disallow: /account/
Disallow: /api/
Disallow: /static/
Disallow:/*?author=*
Disallow:/*&author=*
Disallow:/*?tag=*
Disallow:/*&tag=*
Disallow:/*?month=*
Disallow:/*&month=*
Disallow:/*?view=*
Disallow:/*&view=*
Disallow:/*?format=json
Disallow:/*&format=json
Disallow:/*?format=page-context
Disallow:/*&format=page-context
Disallow:/*?format=main-content
Disallow:/*&format=main-content
Disallow:/*?format=json-pretty
Disallow:/*&format=json-pretty
Disallow:/*?format=ical
Disallow:/*&format=ical
Disallow:/*?reversePaginate=*
Disallow:/*&reversePaginate=*

User-agent: AdsBot-Google-Mobile-Apps

Disallow: /config

Disallow: /search
Disallow: /account\$
Disallow: /account/
Disallow: /api/
Disallow: /static/
Disallow: /*?author=*
Disallow: /*&author=*
Disallow: /*?tag=*
Disallow: /*&tag=*
Disallow: /*?month=*
Disallow: /*&month=*
Disallow: /*?view=*
Disallow: /*&view=*
Disallow: /*?format=json
Disallow: /*&format=json
Disallow: /*?format=page-context
Disallow: /*&format=page-context
Disallow: /*?format=main-content
Disallow: /*&format=main-content
Disallow: /*?format=json-pretty
Disallow: /*&format=json-pretty
Disallow: /*?format=ical
Disallow: /*&format=ical
Disallow: /*?reversePaginate=*
Disallow: /*&reversePaginate=*

User-agent: *
Disallow: /config
Disallow: /search
Disallow: /account\$
Disallow: /account/
Disallow: /api/
Disallow: /static/
Disallow: /*?author=*
Disallow: /*&author=*
Disallow: /*?tag=*
Disallow: /*&tag=*
Disallow: /*?month=*
Disallow: /*&month=*
Disallow: /*?view=*
Disallow: /*&view=*
Disallow: /*?format=json
Disallow: /*&format=json
Disallow: /*?format=page-context
Disallow: /*&format=page-context
Disallow: /*?format=main-content
Disallow: /*&format=main-content
Disallow: /*?format=json-pretty
Disallow: /*&format=json-pretty
Disallow: /*?format=ical
Disallow: /*&format=ical
Disallow: /*?reversePaginate=*

Disallow:/*&reversePaginate=*

Sitemap: <https://www.projectinkalaab.com/sitemap.xml>

Most important keywords

Seobility found the following keywords. You can check the keyword optimization of this page for each keyword.

Keyword	Result
INKALAAB	54%
PROJECT	54%
PROJECT INKALAAB	54%
PODCAST	40%
OFFICIAL	40%
times	21%
fame	21%
limelight	21%
capturing	21%
successful	21%