

Website Planning Document

Site Name

 Radar

Site Purpose

This website purpose is to show updated weather information and weather forecast for the Franklin, Greenville and Springfield area.

Target Audience


The primary target audience for this website are adults of any gender and level of education who lives in Franklin, Greenville or Springfield and need to check the weather conditions before heading out.

Site Map

Home	Franklin	Greenville	Springfield	Storm Center	Gallery
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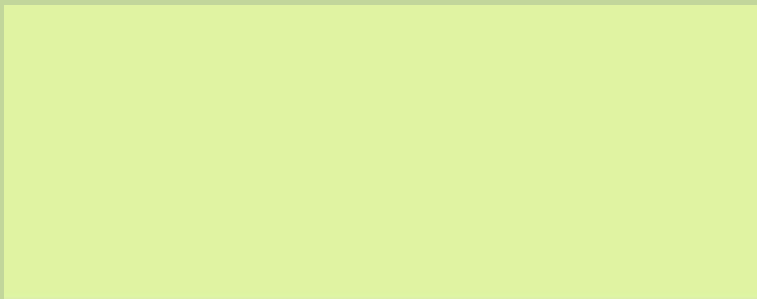
Color Scheme

Primary Color used in the header and footer



RGB [hex]	89A236
RGB [0-255]	137, 162, 54
RGB [0-100%]	53.7, 63.5, 21.2
Hue* (RYB)	141°
Luminosity [0-100%]	55.77 %
Rel. luminosity <u>by WCAG</u> [0-100%]	31.43 %
LAB	62.86, -24.33, 51.19

Secondary Color used in the navigation bar



RGB [hex]	E0F3A2
RGB [0-255]	224, 243, 162
RGB [0-100%]	87.8, 95.3, 63.5
Hue° (RYB)	141°
Luminosity [0-100%]	89.45 %
Rel. luminosity <u>by WCAG</u> [0-100%]	82.56 %
LAB	92.82, -19, 37.05

Palette for reference if other color is needed.



Typography

I will be using a font called Helvetica with font weights of 300, 400, and 800. This font is popular, it is very smooth and very easy to read.

Helvetica Bold

the quick brown fox jumps over the lazy dog

1234567890

THE QUICK BROWN FOX JUMPS OVER THE LAZY DOG

by fontsgreek.com

Wireframe Sketches

iPhone - (640 pixel wide X 960 pixel high): Exa

⌂ Radar ☁ f

Home

Franklin

Greenville

Springfield

Storm center

Gallery




Weather Story

Weather Story Image

Contact info

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 Radar

 following  

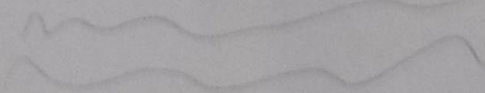
Home / Franklin / Greenville / Springfield / Stoughton / Collegis

Weather
Storm
Image

Weather Storm



Franklin
Town Stats



Franklin
Image

Greenville
Image

Greenville
Town Stats



Springfield
Town Stats

Springfield
Image

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