

# Manuela



## Job Title

Designer

## Age

Under 18 years

## Highest Level of Education

High school degree or equivalent

## Social Networks



## Industry

Advertising

## Organization Size

Self-employed

## Preferred Method of Communication

- Face-To-face
- Email

## Tools They Need to Do Their Job

- Cloud-Based Storage & File Sharing Applications
- Employee Scheduling Software
- Word Processing Programs
- Email

## Job Responsibilities

Create content

## Their Job Is Measured By

Productivity and efficiency

## Reports to

Art director

## Goals or Objectives

Leadership and exploding her creativity

### **They Gain Information By**

Fellow colleagues, online courses, self-taught

### **Biggest Challenges**

- Problem Solving & Decision Making
- Resources