Ana Ruiz Espinar

I hold a degree in Journalism from the University of Málaga, although in this moment I am studying a master's degree at University of Alcalá de Henares related to data journalism and visual representation. My professional training and my non-stop curiosity and imagination have allowed me to develope my abilities with data analysis tools, such as Python or R and also with visualization ones, such as Abobe Illustrator or QGIS.

> annaruiz982@gmail.com
> Twitter
> Linkedin

Professional experience

COMMUNITY MANAGER
El caserío de Iznájar Rural hotel | 06/2021 - 02/2022

- Write and publish posts on social media, to attract a bigger number of potential clients.
- Take pictures of the company's products and services.
- Translate company related documents to English.
- Launch marketing campaigns on social media to improve the company's performance.

INTERN AT DESIGN AND LAYOUT DEPARTMENT
Elearning Publishing House. Málaga | 06/20-09/20

- Layout training material with Adobe Indesign.
- Revised content that was already published.
- Write questionaries attached to training material.

INSTITUTIONAL COMMUNICATION INTERN
Málaga's Association Press | 01/20-03/20

- Write press notes.
- Help on the planification of events.
- Image and video edition
- Receive guests.

Education

UNIVERSITY OF ALCALÁ DE HENARES
Master's degree on Data Journalism and Data Visualization

October 2021 - present

UNIVERSITY OF MÁLAGA
Degree on Journalism

September 2016 - October 2020

Other aptitudes

ENGLISH
C1 Level

Cambridge University Press & Assessment English

GERMAN
B1 Level

Official Spanish Language School

Other activities

VOLUNTEER
Spanish Red Cross

04/2021 - present

Link to portfolio

anadelarue.cargo.site