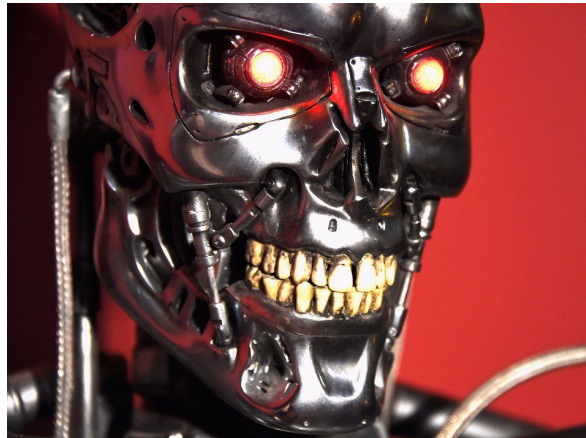
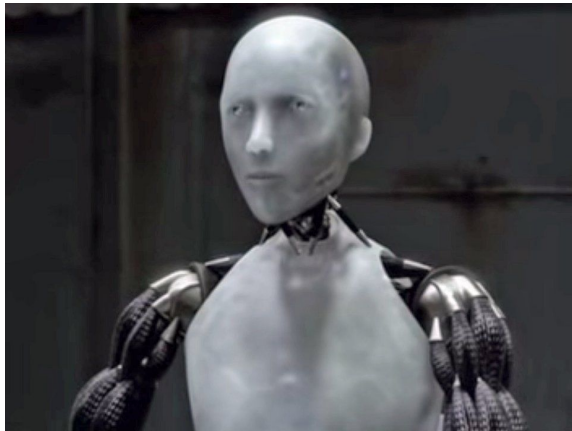


# Inteligencia artificial - introducción

Ing. Ana Laura Diedrichs - [ana.diedrichs@frm.utn.edu.ar](mailto:ana.diedrichs@frm.utn.edu.ar)



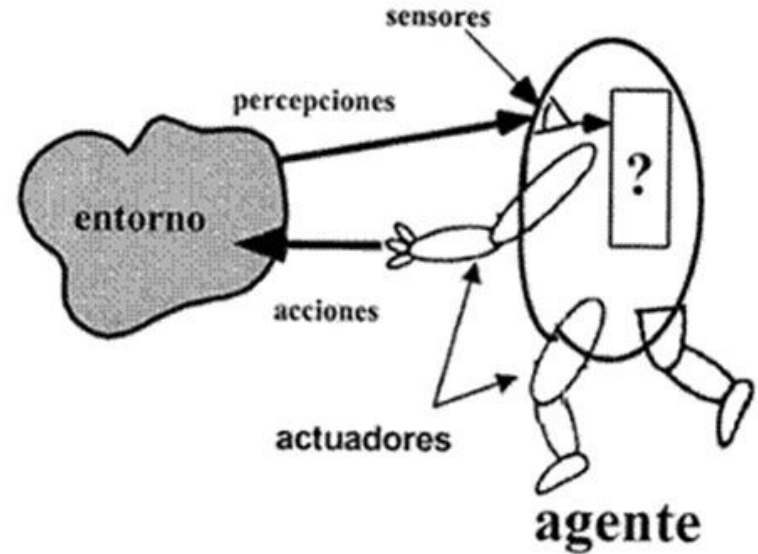
# La gente cree que la Inteligencia Artificial (IA) es...



# Definición Inteligencia Artificial

En informática, la inteligencia artificial se define como el estudio de "agentes inteligentes": cualquier dispositivo que perciba su entorno y tome medidas que maximicen sus posibilidades de alcanzar sus objetivos con éxito.

El término "inteligencia artificial" se aplica cuando una máquina imita funciones "cognitivas" que los humanos asocian con otras mentes humanas, como **"aprender"** y **"resolver problemas"**.



# AI - ML -DL

Inteligencia Artificial – Aprendizaje automático – Aprendizaje profundo

## Artificial Intelligence

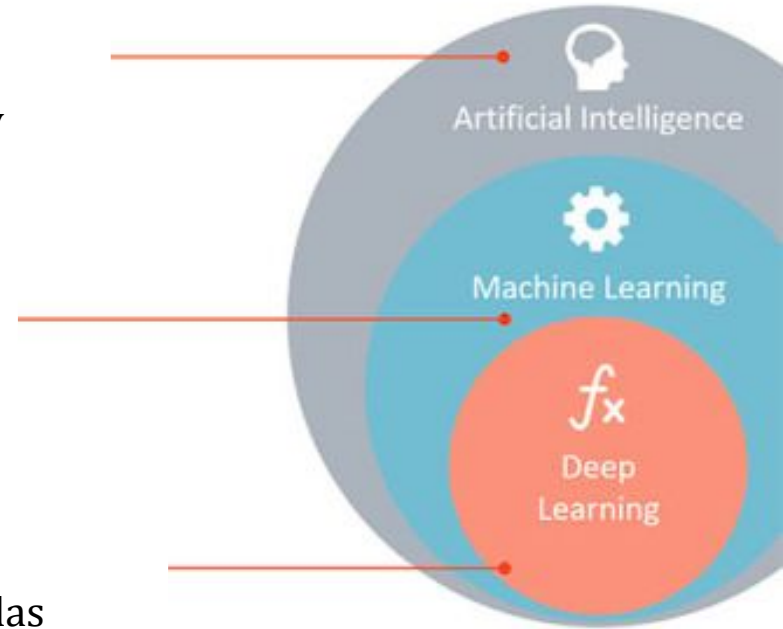
Que las computadoras “imiten” comportamiento humano (representación del conocimiento, planeamiento, búsqueda y optimización, razonamiento ante incertidumbre)

## Machine Learning

Subcampo de AI, que usa métodos estadísticos que permiten crear modelos que mejoran con la experiencia

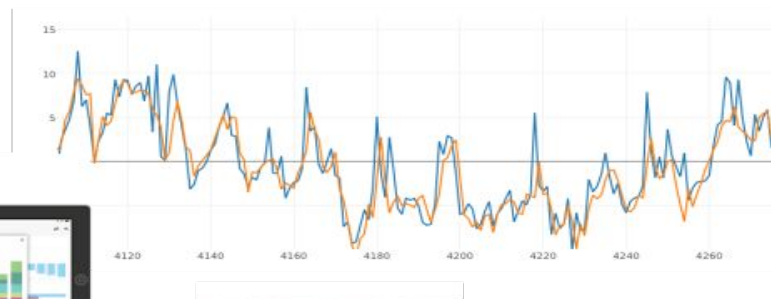
## Deep Learning

Subcampo de ML, que trata sobre redes neuronales profundas modelos multi-capa





# Aprendizaje automático (machine learning)



**NEW DRESSES**

MAGGIE LONDON  
Maggie London Women's Cap Sleeve Draped E

Price: \$53.10 & FREE Shipping. Details

Last Price: \$68.00  
You Save: \$14.90 (22%)

Size:  
Select: **Small**

Color: **Green**

- 100% Polyester (95%)
- Imported
- Hand Wash
- Top lined in black
- No zipper

Wear it With

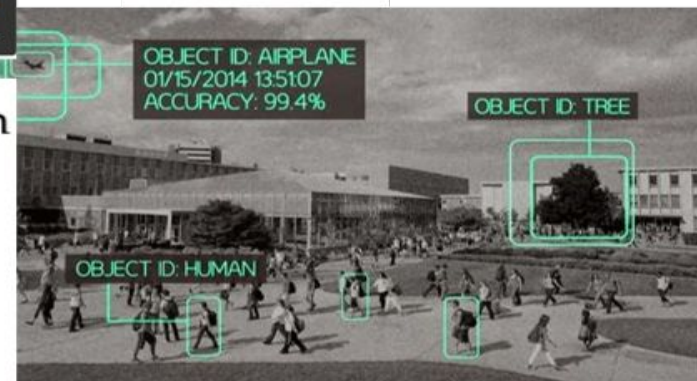
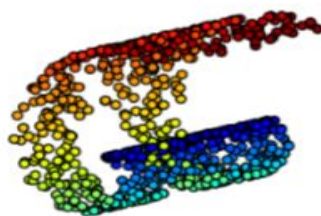
Roll over image to zoom in

ESTREN by Steve Madden \$109.00 - \$97.00

PRIVY \$280.00

Lucky Brand \$122.00

## Dimensionality reduction







**Brad Sams**  @bdsams · 10 ago.

AI has peaked.



1,2K



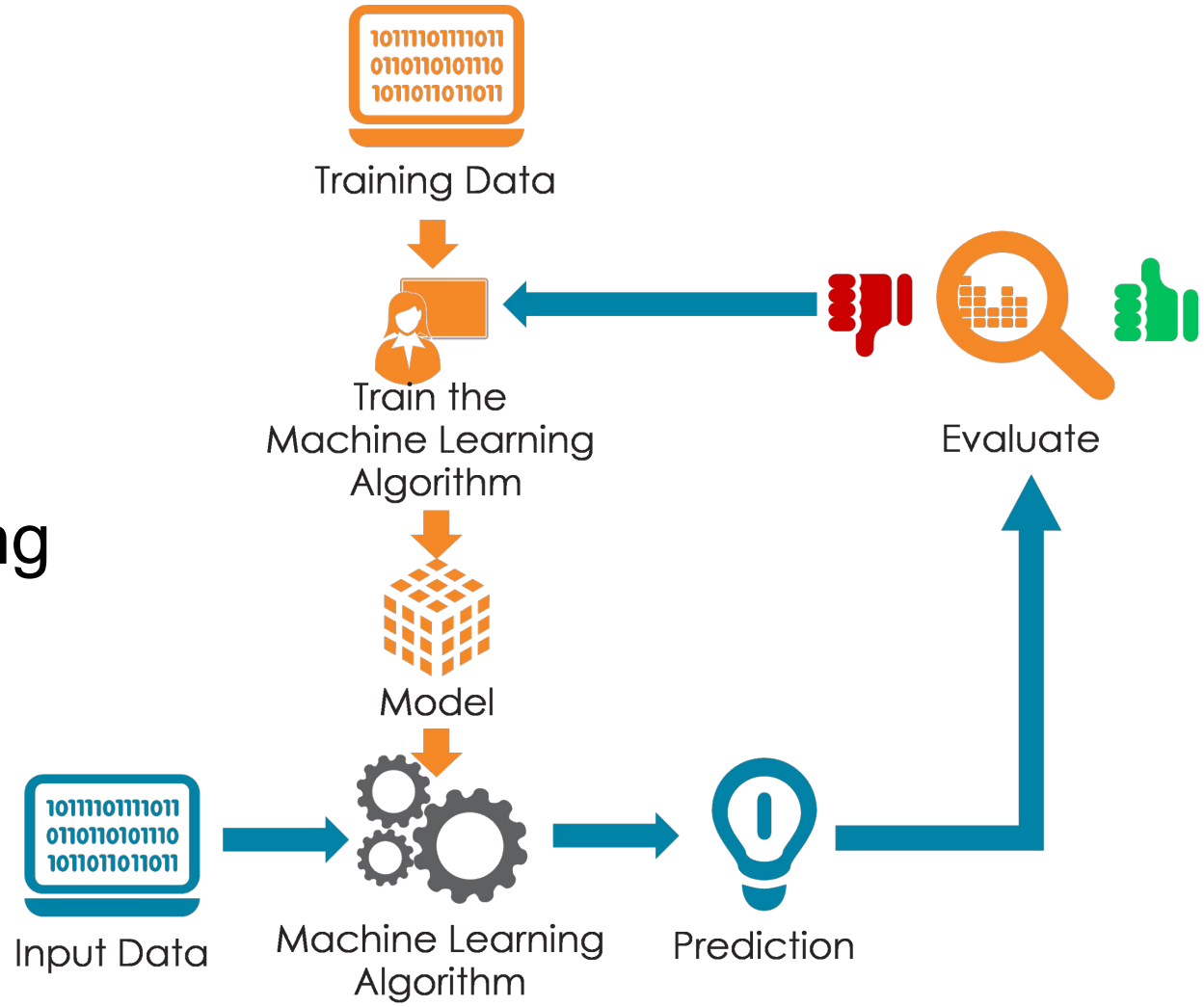
58K



180K



# Flujo de trabajo en aprendizaje automático #machineLearning



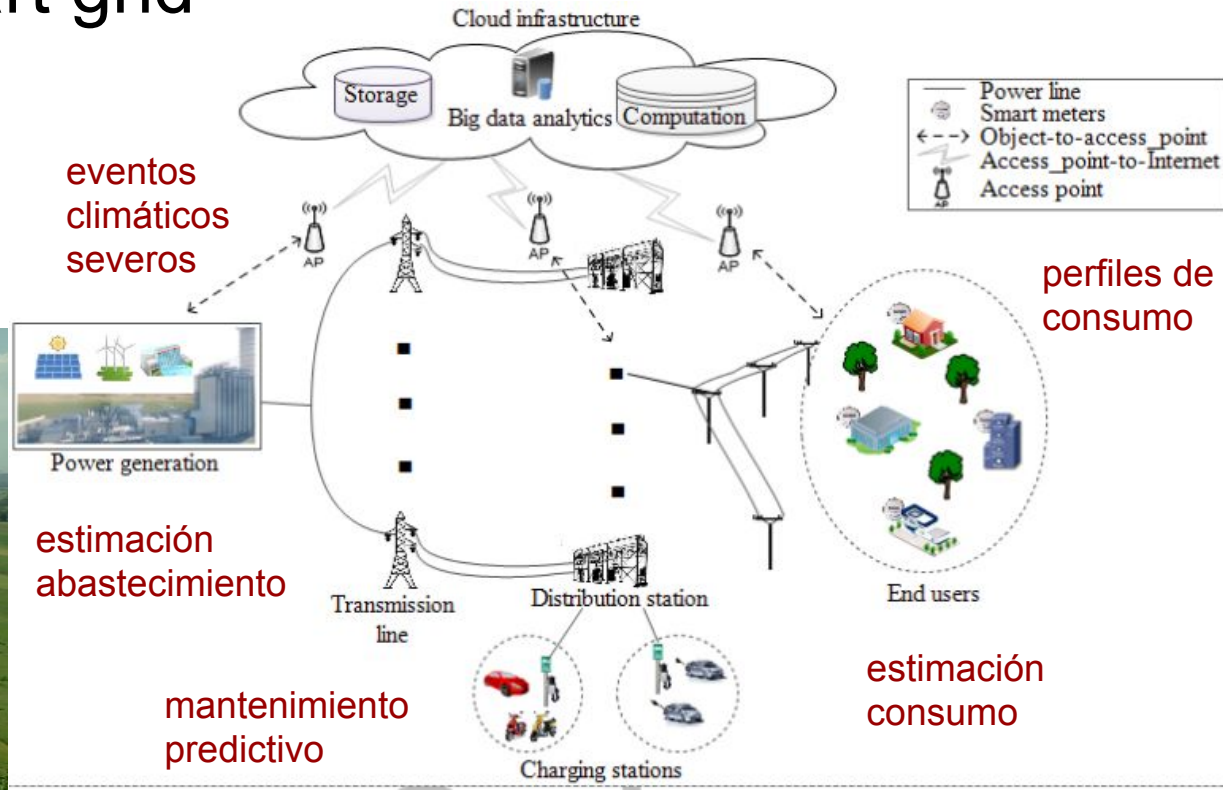




# AI + IoT = infinitas aplicaciones

## Smart farm    Smart grid

agentes colaborativos  
predicción de eventos  
detección de anomalías



# Controversia: ¿escasez de trabajo? Nuevos tipos de trabajo



Nuevos roles de trabajo

Cambio en el paradigma educativo

- educación digital integral
- fomentos de carreras STEM (ciencia, tecnología, educación, matemáticas)

# Controversias: uso militar - vigilancia

## Autonomous Weapons: an Open Letter

\*Obligatorio

To sign the open letter, please add your name below:

Full Name \*

Job Title

(For example "Professor of Computer Science" or "AI grad student")

Email \*

Affiliation

Continuar »

### AI/Robotics Researchers:

**Stuart Russell** Berkeley, Professor of Computer Science, director of the Center for Intelligent Systems, and co-author of the standard textbook "Artificial Intelligence: a Modern Approach"

**Nils J. Nilsson**, Department of Computer Science, Stanford University, Kumagai Professor of Engineering, Emeritus, past president of AAAI

**Barbara J. Grosz** Harvard University, Higgins Professor of Natural Sciences, former president AAAI, former chair of IJCAI Board of Trustees

**Tom Mitchell** CMU, past president of AAAI, Fredkin University Professor and Head of the Machine Learning Department

**Eric Horvitz**, Microsoft Research, Managing director, Microsoft Research, past president of AAAI, co-chair of AAAI Presidential Panel on Long-term AI Futures, member of ACM, IEEE CIS

**Martha E. Pollack** University of Michigan, Provost, Professor of Computer Science & Professor of Information, past president of AAAI, Fellow of AAAS,

### Other Endorsers:

**Stephen Hawking** Director of research at the Department of Applied Mathematics and Theoretical Physics at Cambridge, 2012 Fundamental Physics Prize laureate for his work on quantum gravity

**Elon Musk** SpaceX, Tesla, Solar City

**Steve Wozniak**, Apple Inc., Co-founder, member of IEEE CS

**Jaan Tallinn** co-founder of Skype, CSER and FLI

**Frank Wilczek** MIT, Professor of Physics, Nobel Laureate for his work on the strong nuclear force

**Max Tegmark** MIT, Professor of Physics, co-founder of FLI

**Daniel C. Dennett**, Tufts University, Professor, Co-Director, Center for Cognitive Studies, member of AAAI

**Noam Chomsky** MIT, Institute Professor emeritus, inductee in IEEE Intelligent Systems Hall of Fame, Franklin medalist in Computer and Cognitive Science

**Barbara Simons** IBM Research (retired), Past President ACM, ACM Fellow, AAAS Fellow

**Stephen Goose** Director of Human Rights Watch's

¿Cuáles son los usos legales que se permitirá en la robótica con el objeto de evitar su futuro uso, por ejemplo, como armas de guerras?



# Who Wants to Be A Regulator: The IoT Security Game Show



**Rachel Tobac** @RachelTobac · 12 ago.

At @defcon hacking conference and just learned how easy it is to physically gain admin access on a voting machine that is used in 18 states. Requires no tools and takes under 2 minutes. I'm concerned for our upcoming elections.

Traducir Tweet

Screens are down at Gatwick Airport, so they're using whiteboards  
[bit.ly/2nQWVod](https://bit.ly/2nQWVod)

Traducir Tweet



## Fukushima nuclear plant ordered to upgrade from Windows XP

48,000 PCs running on out-of-date operating system

A JAPANESE WATCHDOG has slammed the operators of the Fukushima Daiichi nuclear power plant after an audit revealed that most of its PCs run on Microsoft's Windows XP.

The plant's owner might have been expected to ensure that systems are up to date and as secure as possible after the meltdown of three of the plant's six nuclear reactors in March 2011. But apparently not.



### IoT Robot Vacuum Vulnerabilities Let Hackers Spy on Victims

UPDATEResearchers have uncovered vulnerabilities in a connected vacuum cleaner lineup that could allow attackers to eavesdrop, perform

# Controversias éticas: caso sistemas recomendación



**Caryn Vainio**

@Hellchick

Seguir



For those of you who work in social media, I need to share the story of my friend who died, and I didn't know because algorithms.

Traducir Tweet



**Caryn Vainio** @Hellchick · 18 dic. 2017

I found out from a mutual friend on FB that he'd died, and had been hospitalized. I was shocked. I NEVER saw this in my feed. Ever.

Traducir Tweet



6



221



1,4K



**Caryn Vainio** @Hellchick · 18 dic. 2017

So I flipped to his feed, and sure enough, there'd been a post in about him being in the hospital. I was never shown this post.

Traducir Tweet

Traducir Tweet

## How Target Figured Out A Teen Girl Was Pregnant Before Her Father Did



**Kashmir Hill** Forbes Staff

Welcome to The Not-So Private Parts where technology & privacy collide

Every time you go shopping, you share intimate details about your consumption patterns with retailers. And many of those retailers are studying those details to figure out what you like, what you need, and which coupons are most likely to make you happy. **Target** TGT +0.22%, for example, has figured out how to data-mine its way into your womb, to figure out whether you have a baby on the way long before you need to start buying diapers.



Target has got you in its aim



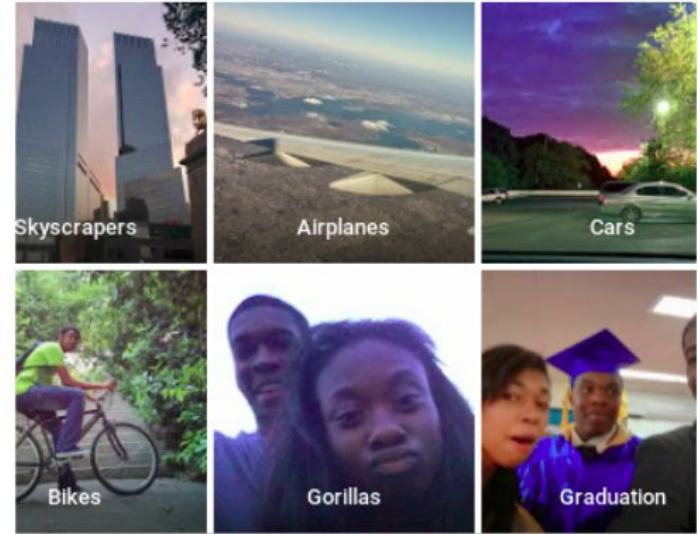
# Controversias: AI bias

With inclusion in mind, we can make better sensor technology as well as better training data and algorithms

(Identificación de género)

## Google apologizes for algorithm mistakenly calling black people 'gorillas'

The search giant is under fire after its Photo app offensively mislabeled user's photos. It points to another challenge Silicon Valley companies have to face when developing next-gen tech: sensitivity.



# Controversia: generación de fake-news



[https://grail.cs.washington.edu/projects/AudioToObama/siggraph17\\_obama.pdf](https://grail.cs.washington.edu/projects/AudioToObama/siggraph17_obama.pdf)



# Muchas gracias ¿preguntas?



Ing. Ana Laura Diedrichs - [ana.diedrichs@frm.utn.edu.ar](mailto:ana.diedrichs@frm.utn.edu.ar)



# Conclusiones / preguntas

¿Cómo vamos a asegurar el derecho a la privacidad de los ciudadanos? ¿Cómo educamos para que cuiden su privacidad?

¿Es ético utilizar voto/boleta electrónica en la emisión del voto cuando está confirmado que no es un sistema seguro, por lo tanto, está en peligro el secreto del voto y su integridad?

¿Hasta qué punto dejaremos que las tecnologías gestionen la democracia por nosotros?

¿Cómo vamos a evitar el abuso de noticias falsas o tendenciosas que pueden influir gravemente en la opinión pública?

¿Cuáles son los usos legales que se permitirá en la robótica con el objeto de evitar su futuro uso, por ejemplo, como armas de guerras? ¿O procesar y agilizar procesos judiciales usando IA?

Quienes diseñan AI, ML DL son PERSONAs. Se deben tomar recaudos para evitar el bias en IA

Las aplicaciones IA deben respetar nuestros derechos humanos (privacidad, vida, etc)

# Big data: 4 V

Volumen

Velocidad

Variedad

Valor/Veracidad

(arquitectura distribuida)



