

Sales Report

Country

All

Year

All

Month Name

January

February

March

April

May

June

July

August

Septemb...

October

November

Total Revenue

126.01M

Gross Profit

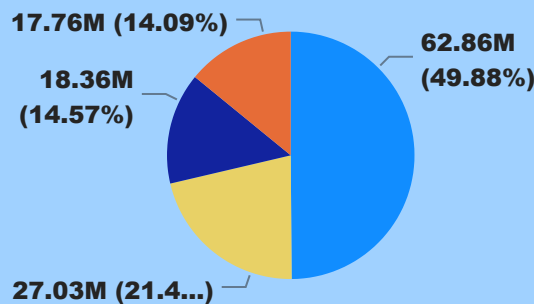
86.89M

Units Sold

4M

Subcategory wise Total revenue

SubCate... Extra Super Micro Regular

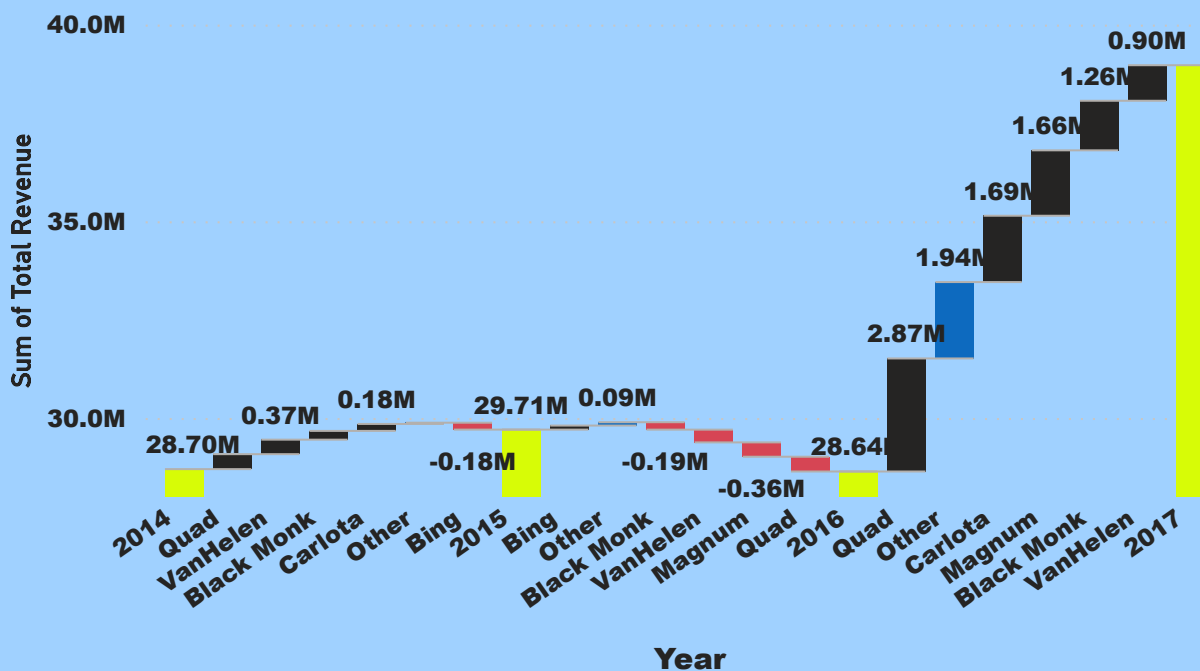


Top Sales Person -by Gross Profit

Ellen Woody
Ellie Gill
Jan Novotny
John White
Mark Spancer

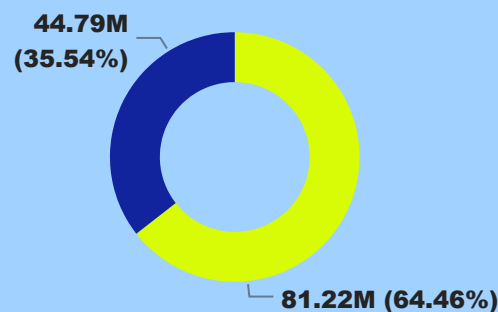
Product Breakdown Analysis

● Increase ● Decrease ● Total ● Other



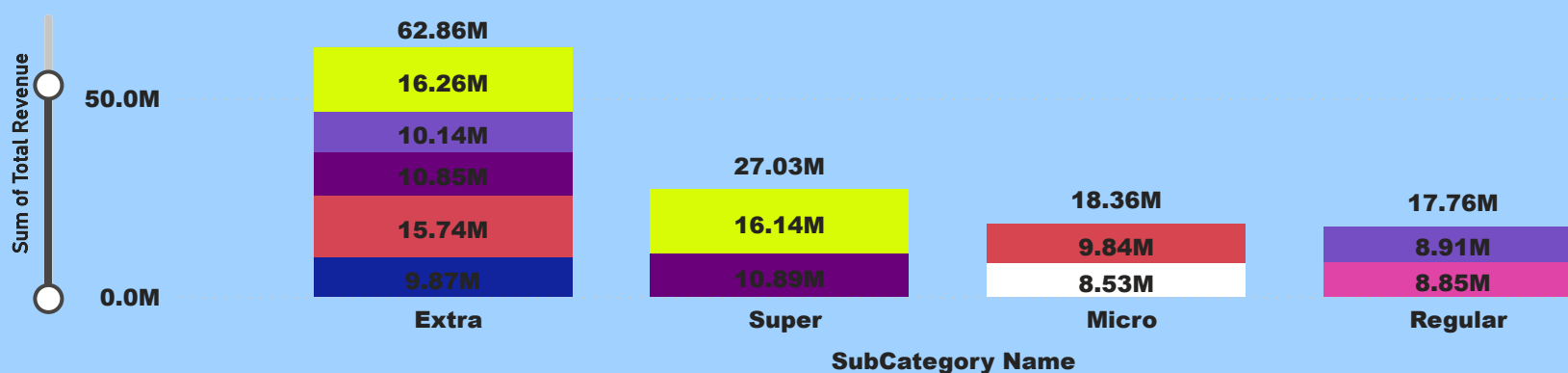
Category wise Total revenue

Category Special General

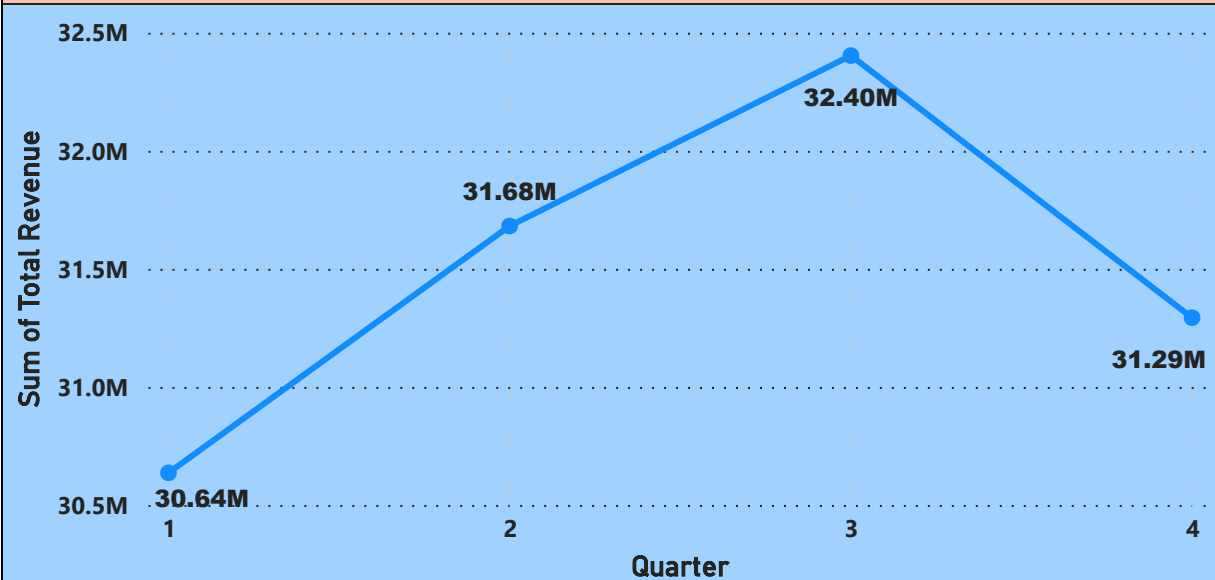


Total Revenue by SubCategory and Product

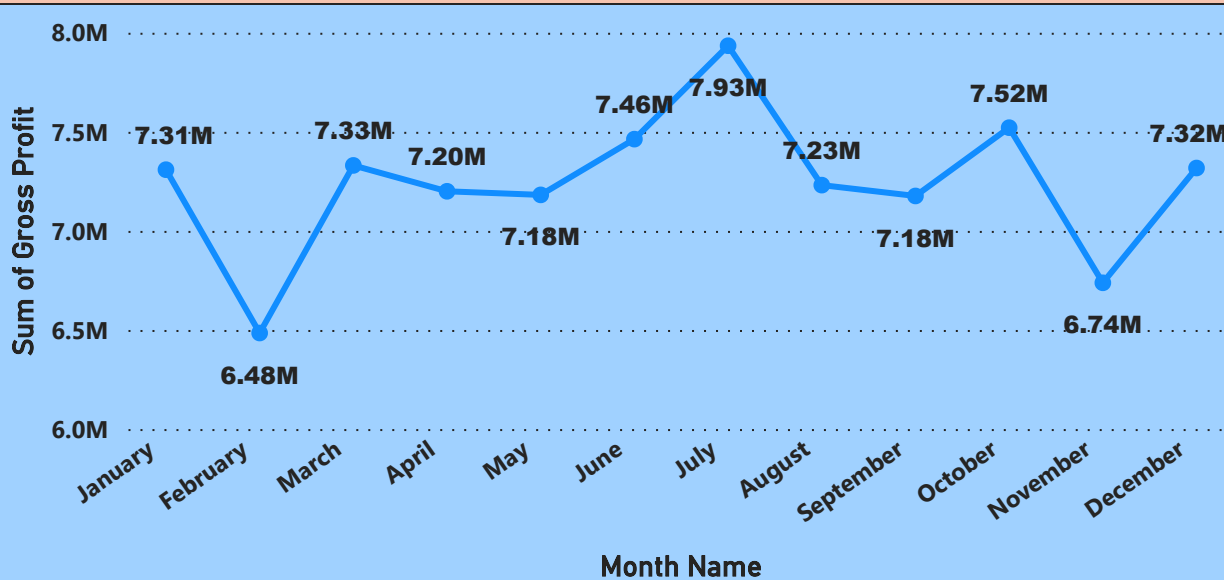
ProductName Alder Bing Black Monk Carlota Linder Magnum Quad VanHelen



Quarter on Quarter Growth Percentage



Month on Month Gross profit Percentage



Year	Quarter	Sum of Total Revenue	Prev. Qrt	QoQ Growth
2014	1	71,11,215.30		Infinity
2014	2	75,47,612.20	71,11,215.30	6.14%
2014	3	70,12,245.75	75,47,612.20	-7.09%
2014	4	70,29,059.30	70,12,245.75	0.24%
2015	1	72,91,740.65	70,29,059.30	3.74%
2015	2	70,81,957.65	72,91,740.65	-2.88%
2015	3	79,15,738.55	70,81,957.65	11.77%
2015	4	74,15,636.90	79,15,738.55	-6.32%
2016	1	67,41,970.15	74,15,636.90	-9.08%
2016	2	73,34,374.65	67,41,970.15	8.79%
2016	3	76,19,455.60	73,34,374.65	3.89%
2016	4	69,44,515.30	76,19,455.60	-8.86%
2017	1	94,90,990.40	69,44,515.30	36.67%
2017	2	97,17,648.65	94,90,990.40	2.39%
2017	3	98,55,950.75	97,17,648.65	1.42%
2017	4	99,03,900.35	98,55,950.75	0.49%
Total		12,60,14,012.15		Infinity

Year	Month Name	Sum of Gross Profit	Pre month profit	MoM Gross profit
2014	January	16,55,209.60		Infinity
2014	February	14,18,857.10	16,55,209.60	-14.28%
2014	March	18,29,450.30	14,18,857.10	28.94%
2014	April	18,81,467.60	18,29,450.30	2.84%
2014	May	16,26,603.10	18,81,467.60	-13.55%
2014	June	16,97,036.00	16,26,603.10	4.33%
2014	July	18,96,424.50	16,97,036.00	11.75%
2014	August	14,83,707.70	18,96,424.50	-21.76%
2014	September	14,54,128.20	14,83,707.70	-1.99%
2014	October	17,53,017.60	14,54,128.20	20.55%
2014	November	14,03,476.90	17,53,017.60	-19.94%
2014	December	16,90,493.80	14,03,476.90	20.45%
2015	January	17,65,150.40	16,90,493.80	4.42%
2015	February	16,39,391.80	17,65,150.40	-7.12%
Total		8,68,87,854.40		Infinity