CAR CRASH SEVERITY ANALYSIS

SEATTLE, WASHINGTON

BACKGROUNG AND PROBLEM

- O The cost of car accidents in terms of economy and society amounts to \$871 billion per year
- >100 people die in the US every day
- O This means a death every 14 min

→ GOAL OF THE STUDY: predict, based on selected factors, how the severity of car accidents could be reduced.

Data

- O Collection:
 - O The dataset contains 194673 observations of collisions in the city of Seattle
 - It includes all types of collisions
 - The dataset is provided by SPD and recorded by Traffic Records
 - The timeframe of the observations goes from 2004 to 2020
- O The models' aim is to predict the severity of an accident, the data has been prepared accordingly
- The following 5 features were selected for this study along with the target variable: Severity Code.

| Feature Variable | Data type, length | Description | |
|------------------|-------------------|---|--|
| INATTENTIONIND | Text,1 | Whether or not collision was due to inattention. (Y/N) | |
| UNDERINFL | Text, 10 | Whether or not a driver involved was under the influence of drugs or alcohol. | |
| | | | |
| WEATHER | Text, 300 | A description of the weather conditions during the time of the collision. | |
| ROADCOND | Text, 300 | The condition of the road during the collision. | |
| LIGHTCOND | Text, 300 | The light conditions during the collision | |
| SPEEDING | Text, 1 | Whether or not speeding was a factor in the collision. (Y/N) | |
| | | | |

Methodology



Logistic Regression: Logistic regression is a statistical model that in its basic form uses a logistic function to model a binary dependen variable



Decision Tree Analysis: The Decision Tree Analysis breaks down a data set into smaller subsets while at the same time an associated decision tree is incrementally developed. The final result is a tree with decision nodes and leaf nodes.



k-Nearest Neighbor: K nearest neighbors is a simple algorithm that stores all available cases and classifies new cases based on a similarity measure (based on distance)

Results and Discussion

| Algorithm | Avg. f-1 Score | Property Damage (0) vs Injury (1) | Precision | Recall |
|-----------------------|-------------------|---|-----------|--------|
| Decision Tree | 0.56 | 0 | 0.64 | 0.72 |
| | | 1 | 0.44 | 0.34 |
| Logistic | | 0 | 0.72 | 0.67 |
| Regression | | 1 | 0.35 | 0.41 |
| k-nearest Neighbor | 0.75 | 0 | 0.93 | 0.70 |
| | | 1 | 0.08 | 0.32 |



Magnolia

- The f1-score is highest for k-Nearest Neighbor at 0.75 ...
- O But it also performs poorly in the precision of 1 at 0.08
- Decision Tree has a more balanced precision for 0 and 1
- O The Logistic Regression is more balanced when it comes to recall of 0 and 1

University District

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Madison Valley

→ Both the models can be used side by side for the best performance